

R583, Student Recruitment and the Report of Advertising Costs¹

R583-1. Purpose: To provide for reports of recruiting and advertising costs and to interpret Board policy with regards to student recruitment.

R583-2. References

- 2.1. Utah Code §53B-7-101 (Financial Affairs)

R583-3. Policy

- 3.1. **Recruiting and Advertising Costs:** Institutions shall, upon request, provide information to the Office of the Commissioner regarding advertising of programs, both in continuing education and general advertising. The institutions should show all recruiting costs and single out advertising costs.

¹ Approved October 31, 1977, November 17, 1989 and May 17, 2013.