

FOR IMMEDIATE RELEASE

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September 20, 2013

**Annual Conference Lets School Counselors
Know Paying for College is Possible!**

*Theme of conference to focus on financial aid, using FAFSA, scholarships,
college savings accounts, and other ways to help students pay for college.*

Thanksgiving Point, LEHI – The Utah System of Higher Education is hosting its annual statewide conference for secondary school administrators and counselors. This year’s theme is “Paying for College is Possible!”

The conference brings together over 500 secondary administrators, counselors, and higher education access, outreach and admissions personnel from across the state who support students as they make their way from high school into higher education. The conference features 27 different sessions for attendees to choose from that focus on how to helping students, parents, and families understand the myriad ways to pay for college, as well as additional information on the general application and admission process.

Conference sessions include: FAFSA completion initiatives; using social media; statewide scholarship and financial aid updates; applied technology certificates; undocumented students; concurrent enrollment; economic and business perspectives; and many more.

The conference will feature keynote speaker Gregory M. Darnieder, Senior Advisor to the Secretary on the College Access Initiative from the United States Department of Education. Mr. Darnieder’s keynote address will discuss the national landscape surrounding college access. Specifically, FAFSA completion, affordability, the Presidential Plan for Higher Education, and the economic argument for a college credential.

The conference takes place from 9:00am to 4:00pm at the Show Barn at Thanksgiving Point.

About The Utah System of Higher Education: USHE includes all of Utah’s eight public colleges and universities: The University of Utah, Utah State University, Weber State University, Southern Utah University, Snow College, Dixie State University, Utah Valley University and Salt Lake Community College. For more information on the Utah System of Higher Education, visit our website at higheredutah.org or follow us on twitter.com/higheredutah