



# UTAH SCHOLARS INITIATIVE

ANNUAL REPORT  
2012- 2013



# WELCOME



Hello again! We are celebrating the end of a successful academic year even as we gear up for the next one. In 2012-2013, our

volunteers reached **25,000** students; once again, we broke our record. More volunteers gave more presentations to more students than ever before.

These big numbers make us acutely aware of how much we rely on our fantastic volunteers to promote higher education in Utah. Inside this annual report, you'll see how we reach these students and what we tell them.

We've included highlights and—new this year— you'll see quotes from USI student surveys throughout the annual report, so you can see first-hand how the presentations impact Utah's 8th graders!

**Christie Fox, PhD**  
Utah Scholars Director





“I liked [learning] more about how my  
**decisions now really do affect me**  
in the future.”

Student, Clarke N. Johnsen Jr. High



# ABOUT UTAH SCHOLARS

The Utah Scholars Initiative is a high-impact, academic program intended to motivate students to complete a **defined curriculum** while in high school to better prepare them for college and future employment.

We focus on helping students understand the **academic preparation** needed to succeed in post-secondary education & the workforce.

We provide **communities & businesses** the opportunity to interact with local schools in a meaningful way.



Utah Scholars  
graduates receive a  
certificate & medallion to  
wear at high school  
graduation.



### 4 years/credits of English

Includes: Language Arts 9, 10, 11, 12 or Honors Language Arts, IB Language A, AP English, ENGL 1010 & 2010, if taken as concurrent enrollment.

Does not include: journalism, yearbook, speech, drama, creative writing.

### 4 years/credits of math

Includes: Math 1, 2, and 3, IB Math, AP Calculus, AP Statistics, Algebra 1, Geometry, Algebra 2. Students must take one class beyond Math 3 or Algebra 2.

Does not include: accounting, financial literacy, basic skills, computer programming.

### 3.5 years/credits of social science

Includes: geography, world & U.S. history, economics, government, and AP/IB versions of these courses.

### 3 years/credits of a lab-based science

Must take biology, chemistry, and physics. Students taking concurrent enrollment must complete both a college lecture and a college lab, and both must be reflected on the official college transcript. A college "lecture" combined with a high school "lab" is not sufficient.

Does not include: earth science.

### 2 years/credits of a world language

Must be the same world/classical language taken progressively in grades 9-12. Includes: American Sign Language, Chinese, French, German, Italian, Japanese, Latin, Russian, Spanish. AP/IB versions of these courses.

### Other requirements:

Maintain a 3.0 GPA • Earn a "C" or higher in these courses • Submit an ACT score

For a full list of courses that qualify for Utah Scholars, visit [utahscholars.org](http://utahscholars.org)!

# USI CURRICULUM

The USI Curriculum is based on national course recommendations that ensure students are prepared for life beyond high school.

The USI Curriculum gives students the foundation to be eligible to apply for scholarships and financial aid.

Students are introduced to the USI curriculum in their 8th grade year by local community volunteers.

1

Students are better prepared for college level classes.

2

Students receive monthly messages about college preparation, college resources, & tips to stay on-track for college.

3

Student transcripts look better to college admissions & scholarship committees, & students may qualify for more scholarships.



“What I liked best about the presentation was learning about the requirements for this program...

**I know I can do it!”**

-Student, Midvale Middle School

## ALPINE

American Fork HS  
Lehi HS  
Lone Peak HS  
Mountain View HS  
Orem HS  
Pleasant Grove HS  
Timpanogos HS  
West Lake HS  
American Fork JH  
Canyon View JH  
Lakeridge JH  
Lehi JH  
Mountain Ridge JH  
Oak Canyon JH  
Orem JH  
Pleasant Grove JH  
Timberline MS  
Vista Heights MS  
Willowcreek MS

## CACHE\*\*

Mountain Crest HS\*\*  
Sky View HS\*\*  
North Cache Center\*\*  
South Cache Center\*\*

## CANYONS

Brighton HS  
Hillcrest HS  
Jordan HS  
Albion MS  
Butler MS  
Eastmont MS  
Mount Jordan MS  
Union MS

## DAVIS

Bountiful HS  
Clearfield HS  
Davis HS  
Layton HS  
Northridge HS  
Syracuse HS  
Viewmont HS  
Woods Cross HS  
Bountiful JH  
Centennial JH  
Centerville JH  
Central Davis JH  
Fairfield JH  
Farmington JH  
Kaysville JH  
Legacy JH  
Millcreek JH  
Mueller Park JH  
North Davis JH  
North Layton JH  
South Davis JH  
Sunset JH  
Syracuse JH  
Westpoint JH

\*New schools 2012-13

\*\*New schools 2013-14

# USI PARTNER SCHOOLS

## GRANITE

Cottonwood HS  
Cyprus HS  
Granger HS  
Hunter HS  
Kearns HS  
Taylorsville HS  
Bennion JH\*  
Bonneville JH\*  
Brockbank JH  
Eisenhower JH\*  
Granite Park JH\*  
Hunter JH  
Jefferson JH  
Kearns JH  
Kennedy JH  
Matheson JH  
Valley JH  
West Lake JH

## KANE

Kanab HS  
Kanab MS

## JORDAN

Bingham HS  
Copper Hills HS  
Herriman HS\*\*  
West Jordan HS  
Copper Mountain MS\*\*  
Elk Ridge MS  
Fort Herriman MS\*\*  
Frontier MS\*\*  
Joel P. Jensen MS  
South Jordan MS  
Sunset Ridge MS  
West Hills MS  
West Jordan MS

## OGDEN

Ben Lomond HS  
Ogden HS  
Highland JH  
Mound Fort JH  
Mount Ogden JH

## PARK CITY

Park City HS  
Treasure Mountain

## PROVO

Provo HS  
Timpview HS  
Dixon MS  
Centennial MS

## SALT LAKE

East HS  
Highland HS  
West HS  
Bryant MS  
Clayton MS  
Glendale MS  
Hillside MS  
Northwest MS

## TOOELE

Dugway HS  
Grantsville HS  
Stansbury HS  
Tooele HS  
Wendover HS  
Clarke N. Johnsen JH  
Grantsville JH  
Tooele JH

## WASHINGTON

Desert Hills HS  
Dixie HS  
Enterprise HS  
Hurricane HS  
Pine View HS  
Snow Canyon HS  
Desert Hills MS  
Dixie MS  
Hurricane MS  
Pine View MS  
Snow Canyon MS

## NEW SCHOOLS ADDED



We were pleased to add new schools to Utah Scholars this year. We added four schools in Granite School District and four in Jordan School District. We now give USI presentations to almost every 8th grader in these two large districts!

At the end of the 2012-13 school year, USI reached north to partner with Cache County School District. We are excited to add North Cache Center, South Cache Center, Mountain Crest High School, and Sky View High School to Utah Scholars, and look forward to their first presentations in the coming school year.



“I liked the volunteer and how happy and encouraging she was. **I really want to go to college now** and start saving, studying, and taking the classes I need to earn scholarships.”

-**Student**, Tooele School District

## USI SCHOOLS

# 121

District	#
ALPINE	19
CANYONS	9
DAVIS	24
GRANITE	18
JORDAN	9
KANE	2
OGDEN	5
PARK CITY	2
PROVO	4
SALT LAKE	8
TOOELE	8
WASHINGTON	12
<b>TOTALS</b>	<b>74</b>

## USI ENROLLMENT GROWTH

# 167% ↑

District	2006-2011	2012	TOTAL	↑ %
ALPINE	787	1876	2663	238%
CANYONS	225	349	574	155%
DAVIS	1056	1772	2828	168%
GRANITE	281	566	847	201%
JORDAN	208	124	332	60%
KANE	N/A	0	0	0%
OGDEN	14	21	35	150%
PARK CITY	20	5	25	25%
PROVO	12	14	26	117%
SALT LAKE	48	149	197	310%
TOOELE	12	414	426	3450%
WASHINGTON	1116	1020	2136	91%
<b>TOTALS</b>	<b>3,779</b>	<b>6,310</b>	<b>10,089</b>	<b>167%</b>

This chart reflects the number of students registered to be Utah Scholars.



# BY THE NUMBERS



## PRESENTATIONS GIVEN

# 762

District	2010	2011	2012
ALPINE	119	134	140
CANYONS	33	62	54
DAVIS	151	155	160
GRANITE	89	69	118
JORDAN	44	67	71
KANE	N/A	N/A	1
OGDEN	28	31	30
PARK CITY	10	12	11
PROVO	31	33	30
SALT LAKE	42	55	48
TOOELE	N/A	33	44
WASHINGTON	44	45	55
<b>TOTALS</b>	<b>591</b>	<b>699</b>	<b>762</b>

## STUDENTS REACHED

# 25,887

District	2010	2011	2012
ALPINE	4853	4418	5479
CANYONS	1059	2012	1700
DAVIS	4765	5095	5141
GRANITE	3060	2415	4155
JORDAN	1430	2064	2190
KANE	N/A	N/A	100
OGDEN	862	890	1058
PARK CITY	330	360	360
PROVO	915	946	931
SALT LAKE	1273	1559	1438
TOOELE	N/A	952	1303
WASHINGTON	1889	1984	2032
<b>TOTALS</b>	<b>20,566</b>	<b>22,838</b>	<b>25,887</b>

# UTAH SCHOLARS GRADUATES

Students who qualify for Utah Scholars Recognition usually meet all the qualifications to apply for the Regents' Scholarship (see page 15).

Many of the Utah Scholars graduates qualify to receive scholarships to help them pay for their educations.



## USI GRADUATES BY DISTRICT

1,725

School District	2010	2011	2012	2013	TOTAL
ALPINE	161	262	348	558	1329
CANYONS	27	86	131	22	466
DAVIS	40	118	174	322	654
GRANITE	7	3	18	68	96
JORDAN	13	32	82	116	243
KANE	N/A	N/A	N/A	N/A	N/A
OGDEN	2	1	4	2	9
PARK CITY	20	44	40	35	139
PROVO	29	32	44	61	166
SALT LAKE	71	59	73	84	287
TOOELE	N/A	N/A	23	43	66
WASHINGTON	44	99	99	214	464
<b>TOTALS</b>	<b>422</b>	<b>736</b>	<b>1036</b>	<b>1725</b>	<b>3,919</b>



“I liked that [the Utah Scholars Presentation] made me feel that my future is important; that getting into college is important. It made me feel good about wanting a scholarship.”

- **Student**, Clayton Middle School



## USI PARTNERS

American Fork Chamber of Commerce  
AmeriCorps VISTA  
AVID  
Bank of America  
Bank of American Fork  
Check City  
Cyprus Credit Union  
Dixie State University  
Echelon Inc.  
Energy Solutions, LLC  
Horizon Credit Union\*  
Imagine Learning  
L-3 Communications\*  
Management Plus  
SentrX Animal Care  
Timpanogos Regional Hospital  
United Way of Salt Lake  
United Way of Utah County  
Utah State University - Tooele  
Utah Technology Council  
Utah Valley University  
Utah Women in Education Initiative  
Weber State University  
Wells Fargo

\*New Partners

## AWARDS

### **HORIZON CREDIT UNION**

Organization of the Year  
Layton, UT

### **L-3 COMMUNICATIONS**

Organization of the Year  
Salt Lake City, UT

### **UNITED WAY OF UTAH COUNTY**

Organization of the Year  
Provo, UT

### **UTAH VALLEY UNIVERSITY**

Organization of the Year  
Orem, UT

### **MICHAELANN GARDINER**

Volunteer of the Year  
United Way of Utah County

### **GREGORY ROBERTS**

Volunteer of the Year  
Salt Lake Community College

### **DAVID BOOTH**

Five Year Service Award  
Energy Solutions, LLC

# COMING TOGETHER

Utah Scholars couldn't exist without the support of our volunteers. They are in the classrooms every day, talking to students and teachers, making this program come to life.

One of the most important ways we recruit new volunteers is through corporate partnerships. This year, L3 Communications and Horizon Credit Union became corporate partners, and EnergySolutions greatly expanded their partnership with us. Employees from L3 gave presentations in the Salt Lake School District, while Horizon Credit Union employees (and their CEO!) reached out to students in Davis.

On the higher education front, Weber State University became a Utah Scholars partner. Employees from their Outreach division presented in Davis School District this year and we look forward to seeing some Weber State students from the education department give presentations in the 2013-14 school year.

We'd like to express a big "THANK YOU" to our volunteers for supporting not only the Utah Scholars Initiative, but students throughout the state in reaching their higher education goals!

## MAKING A DIFFERENCE

**134**  
volunteers from  
**30** organizations gave  
**762** presentations reaching

	2010	2011	2012
VOLUNTEERS	191	72	134
ORGANIZATIONS	22	24	30
PRESENTATIONS	609	699	762
STUDENTS REACHED	20,600	22,800	25,887

**25,887**

students in 2012-13

# WHAT'S NEW

## VOLUNTEER SPOT

One of the biggest changes for volunteers this year was our switch to an online management system that allows Utah Scholars volunteers to sign up for presentations on line. VolunteerSpot then sends an email confirming the presentation, with the school name, address, teacher name, room number, and time of presentation.

Volunteers can use this to change or cancel an appointment, and they receive automatic reminders from VolunteerSpot. It has greatly improved our efficiency in scheduling, and our volunteer survey results indicated that the volunteers like it as much as we do.

New in 2013-2014 is a VolunteerSpot iPhone app that volunteers may download to their phones to make keeping up with appointments even easier.

## REVISED PUBLICATIONS



We also dramatically revised the USI materials, giving them an up-to-date look and feel. The 2013-14 presentation will match this new look.



## WELCOME TO CARLEE MADSEN



We were so lucky this year that Carlee (Johnson) Madsen joined the Utah Scholars staff. She came to us from one of our own USHE institutions, Utah Valley University, where she worked as a recruiter helping high school seniors get started in college. Carlee graduated from UVU with a degree in Leadership & Psychology. She has brought new energy, a positive attitude, and her outstanding presentation skills to the USI team.

## MONTHLY MESSAGES



### WELCOME BACK!

Sharpen pencils and flip those backpacks. It's time to start another brand new school year! Welcome back from your summer vacation to another exciting school year!

We know that in the coming weeks you will be meeting with many of your students getting them ready to begin school again. As you review classes with students, don't forget about the Utah Scholars Curriculum that helps students be better prepared for college. Reach the most vulnerable and make these transitional look awesome!

To meet our 2012-13 goal of more student sign-ups, we wanted to provide students with a good reason to sign the pledge to be Utah Scholars.

Our first incentive was monthly communications with valuable tips on how to be college ready. Each Utah Scholar now receives a monthly email, keyed to their age level, with ideas and suggestions on how to prepare for college.

In response to this message initiative we had a 167% increase in enrollment this year, taking our student enrollment from 3,779 to 10,089!

## VOLUNTEER FEEDBACK

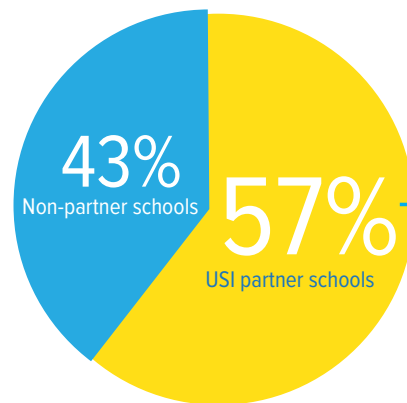
In May and June, we surveyed the active USI volunteers to learn about their experiences and 92% said their experience in the classroom was “excellent” or “very good.” More than 80% have also recommended that friends and colleagues also give Utah Scholars presentations.

We used the feedback from this survey to redesign the USI presentation for the 2013-14 academic year. Our volunteers are the experts on the presentation and classroom experience, and their feedback proved to be indispensable.

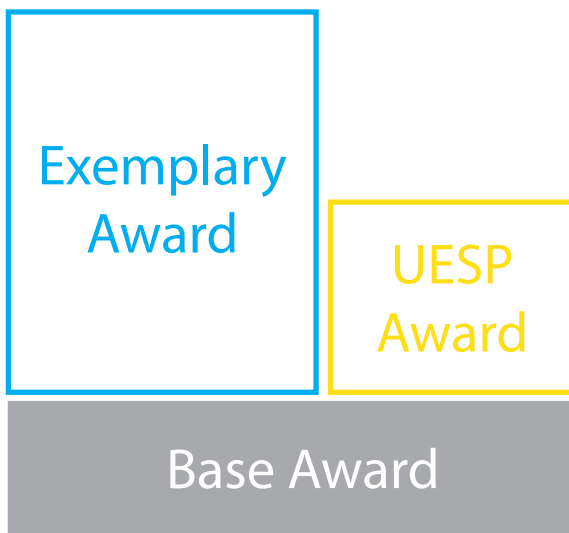
# REGENTS' SCHOLARSHIP

Many of our volunteers and students have questions about the Regents' Scholarship. In 2008, the Regents' Scholarship was created, using the Utah Scholars Curriculum as the course requirements to qualify for the scholarship. Many of the current Utah Scholars will qualify for this sister program.

In fact, **57%** of all applicants for Regents' Scholarship were Utah Scholars in 2013.



## AWARD INFORMATION



### BASE AWARD

- \$1,000 one-time award
- Complete the USI Curriculum
- Earn a "C" or higher in each of the core classes
- Earn a 3.0 cumulative GPA
- Submit an ACT score

### EXEMPLARY AWARD

- In 2013, \$1,100 per semester. May be renewed for 4 semesters.
- Complete the USI Curriculum
- Earn a "B" or higher in each of the core classes
- Earn a 3.5 cumulative GPA
- Earn a 26 or higher ACT score

### UESP AWARD

- Up to \$400 match
- Meet the BASE AWARD requirements
- Contribute \$100 or more annually to a Utah Educational Savings Plan during the ages of 14-17.

The Regents' Scholarship offers three awards. A student can earn a combination of awards: the Base award, Base & UESP, Base & Exemplary, or Base, Exemplary & UESP awards.

Award amounts are determined on an annual basis and are subject to the total number of qualified participants. Therefore, award amounts may be reduced, may vary from year to year, and are dependent on when the recipient is enrolled in college.

[RegentsScholarship.org](http://RegentsScholarship.org)



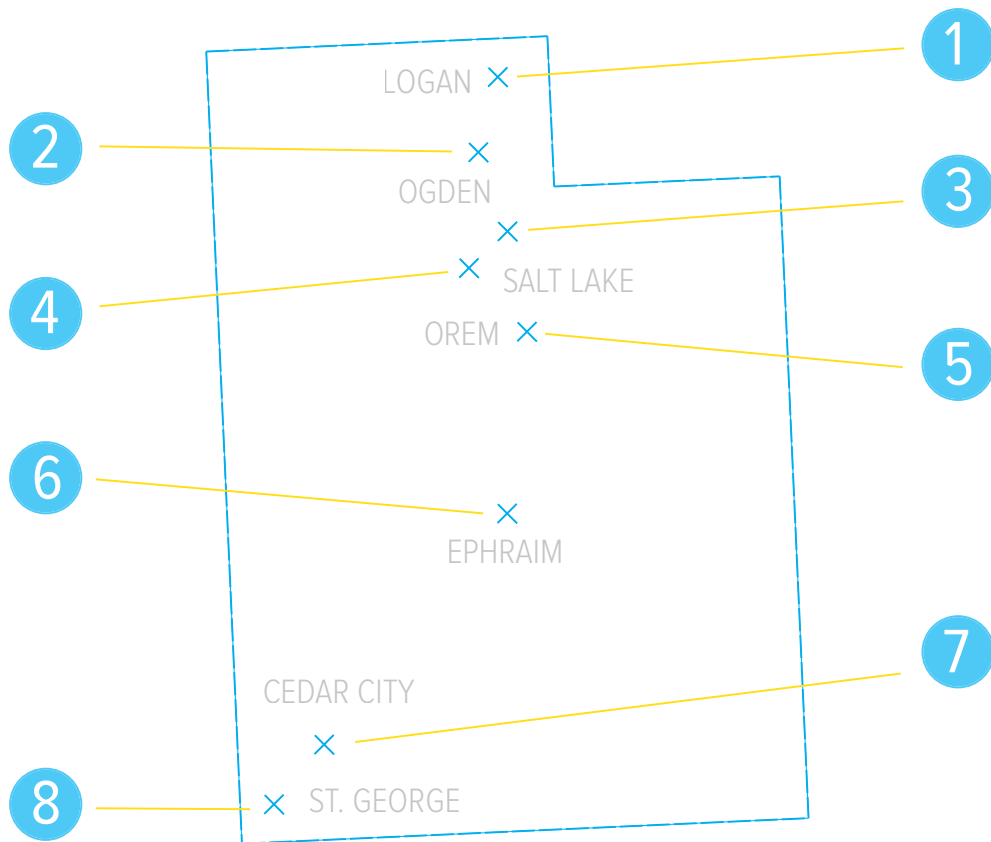
“Thank you so much for your generous assistance to my education. My goal is to be self-sufficient and debt free in college, not burdening my family or my future. This scholarship is making that goal, and my goal of becoming a registered dietician, a reality.

Thank you so much!”

-Regents' Scholarship Recipient, 2013



# USHE INSTITUTIONS



**1** UTAH STATE UNIVERSITY  
Logan, UT

**5** UTAH VALLEY UNIVERSITY  
Orem, UT

**2** WEBER STATE UNIVERSITY  
Ogden, UT

**6** SNOW COLLEGE  
Ephraim, UT

**3** UNIVERSITY OF UTAH  
Salt Lake City, UT

**7** SOUTHERN UTAH UNIVERSITY  
Cedar City, UT

**4** SALT LAKE COMMUNITY CLG  
Salt Lake City, UT

**8** DIXIE STATE UNIVERSITY  
St. George, UT

For more info on the Utah System of Higher Education & affiliated institutions, visit  
[www.higheredutah.org](http://www.higheredutah.org).

**“Before [the Utah Scholars Presentation] I was uncertain if I wanted to go to college or not, but now I want to!”**

**-Student, Pleasant Grove Jr High**

## STAY CONNECTED



**TWEET**

@UtahScholars  
@HigherEdUtah  
@StepUpUtah



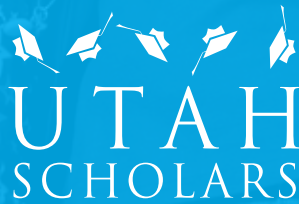
**LIKE**

facebook.com/  
StepUpUtah



**VISIT**

UtahScholars.org  
HigherEdUtah.edu  
StepUpUtah.com



[www.UtahScholars.org](http://www.UtahScholars.org)

[achievetosucceed@utahscholars.org](mailto:achievetosucceed@utahscholars.org)

(801) 321-7179

@utahscholars

The Utah Scholars Initiative Annual Report was paid for by a Grant from the U.S. Department of Education. However, the contents do not necessarily represent the policy of the Department of Education, and you should not assume endorsement by the Federal Government.