

January 15, 2014

MEMORANDUM

TO: State Board of Regents  
FROM: David L. Buhler  
SUBJECT: USHE – Web-based Student Resources: [www.TransferUtah.org](http://www.TransferUtah.org) and [www.UtahMajors.org](http://www.UtahMajors.org)

Issue

The Office of the Commissioner of Higher Education (OCHE) staff will demonstrate two web-based student resources.

Background

TransferUtah.org is a system-level transfer credit resource which shows students how course credits earned at one college may transfer to other Utah institutions. The guide describes whether the class will be considered equivalent to a class offered by a receiving institution or will be treated as an elective credit. How credit transfers is important as students want credit to count in a meaningful way for the certificate or degree program they want to complete. They are often in circumstances where they need to do course work at more than one institution.

UtahMajors.org provides information on the Utah System of Higher Education (USHE) certificate and degree programs. Students can search by institution, subject, occupation, award type, or career cluster. The USHE programs of study database integrates with a Department of Workforce Services labor market database, allowing USHE students to make connections between the award they are pursuing and job projections in related career fields.

Policy Issues

There are no known policy issues associated with this item. TransferUtah.org, launched Fall 2013, supports transfer of credit activities governed by R470 (General Education, Common Course Numbering, Lower-Division Pre-Major Requirements, Transfer of Credits, and Credit by Examination). UtahMajors.org, recently rewritten and launched January 2014, supports student advising and placement services in general.

Commissioner's Recommendation

This item is information only, no action is required.

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David L. Buhler  
Commissioner of Higher Education

DLB/CMG  
Attachment

# USHE Transfer Credit Guide

January 2014

[www.UtahTransfer.org](http://www.UtahTransfer.org)

TransferUtah.org shows students how course credits earned at one college may transfer to other Utah institutions. The guide describes whether the class will be considered equivalent to a class offered by a receiving institution or will be treated as an elective credit. How credit transfers is important: students want credit to count in a meaningful way for the certificate or degree program they are working on.

The screenshot shows the TransferUtah.org website in Internet Explorer. The browser's address bar displays the URL <http://www.transferutah.org>. The page header includes the site logo "TransferUtah Utah System of Higher Education" and a user profile for Cynthia Grua with a "Logout" link. A navigation menu contains links for HOME, TRANSFER CREDIT SEARCH, COURSE SEARCH, COLLEGE PROFILES, COMMON QUESTIONS, GET STARTED, and SETUP. The main content area features a large image of a smiling woman with a text overlay: "Grace wanted to shift careers but first needed some additional education or training. She needed to know if her past credits would count toward a different certificate or degree at another institution." Below this is a "Get Started" button. The footer displays logos for USU, SUU, DSU, and UVU, along with a copyright notice for 2013 by the Utah System of Higher Education and links for Privacy Statement, Terms Of Use, and About the USHE.

From the home page, students may search equivalencies for courses at USHE institutions; Westminster College, BYU, and LDSBC have been invited to participate due to the number of students who transfer between USHE institutions and these private schools. The tab, College Profiles, provides contact and transfer policy information.

**Southern Utah University**

Southern Utah University is the state's designated liberal arts and sciences university. It provides a broad-based college experience, stressing experiential, integrative and personalized learning in a residential setting. SUU serves the entire state of Utah while maintaining varied programs to meet unique regional needs and concerns. SUU is a destination for students interested in the kinds of educational experiences typically found at a private university with the affordability of a public institution, with particular focus on high quality programs in the arts, sciences, pre-professional, professional and graduate fields.

**Find out:**  
 Address: 351 West University Blvd  
 Cedar City, Utah 84720  
 United States  
 Main Phone: (435) 588-2700  
 Email: scottbrueck@suu.edu  
 Website: www.suu.edu  
 Transfer Admission Contact:  
 Scott Brueck  
 Transfer Counselor, Admissions  
 (435) 585-5015  
 scottbrueck@suu.edu

**Information for Transfer In Students**

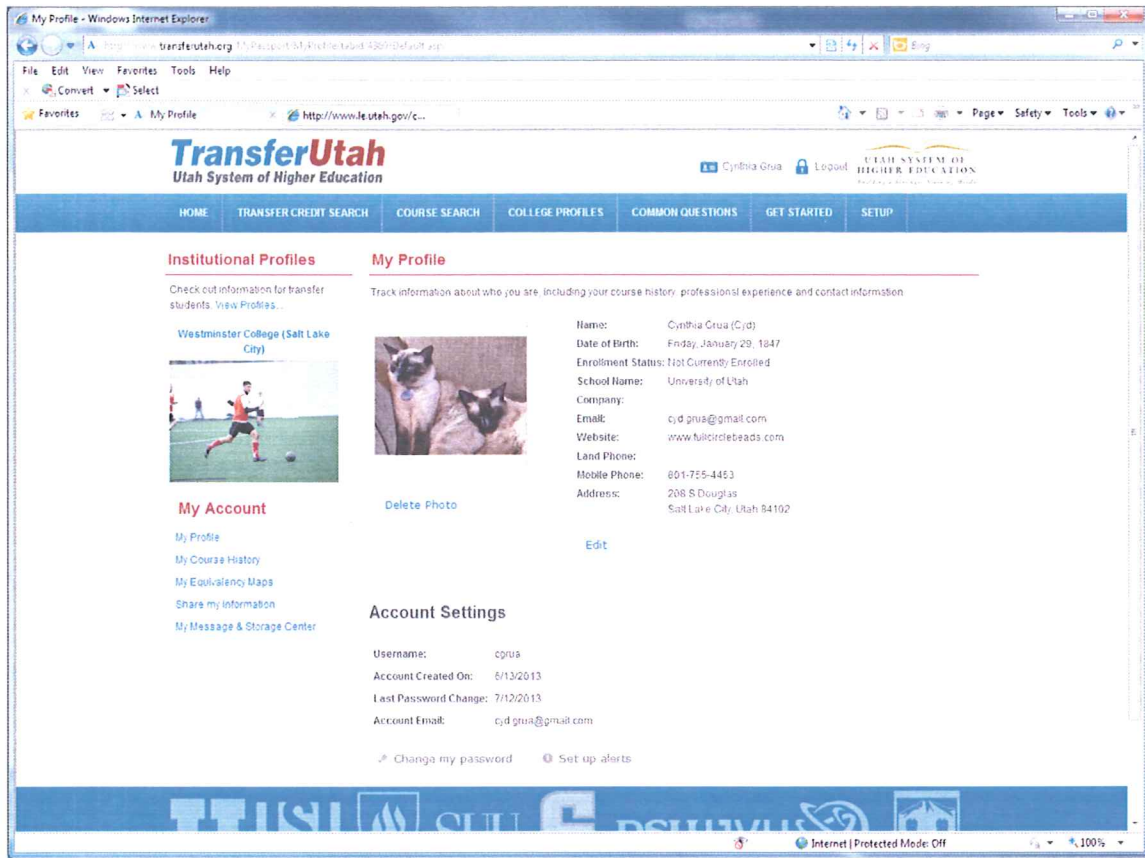
Transfer Applications Received:	Fall: 943
Transfer Applications Accepted:	Fall: 672
Percentage Accepted:	Fall: 71%
Transfer Applicants Enrolled:	Fall: 429

**Financial Information**

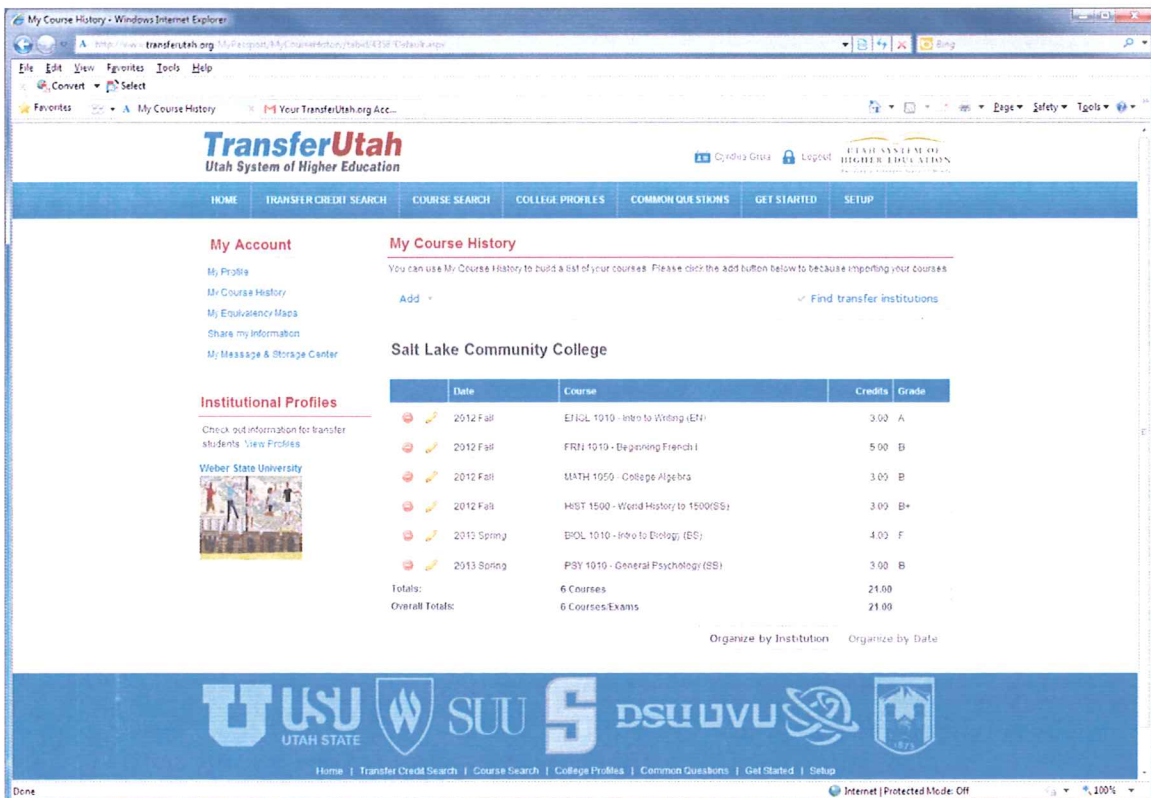
**Scholarships and Financial Aid:** Undergraduate admissions applicants are automatically considered for academic scholarships. Leadership scholarship consideration requires that an online résumé be submitted. Admissions applications and résumés must be completed before the scholarship deadline: February 1 for transfer students. If interested in a talent scholarship, please contact the specific department for requirements.

**Transfer Application Requirements**

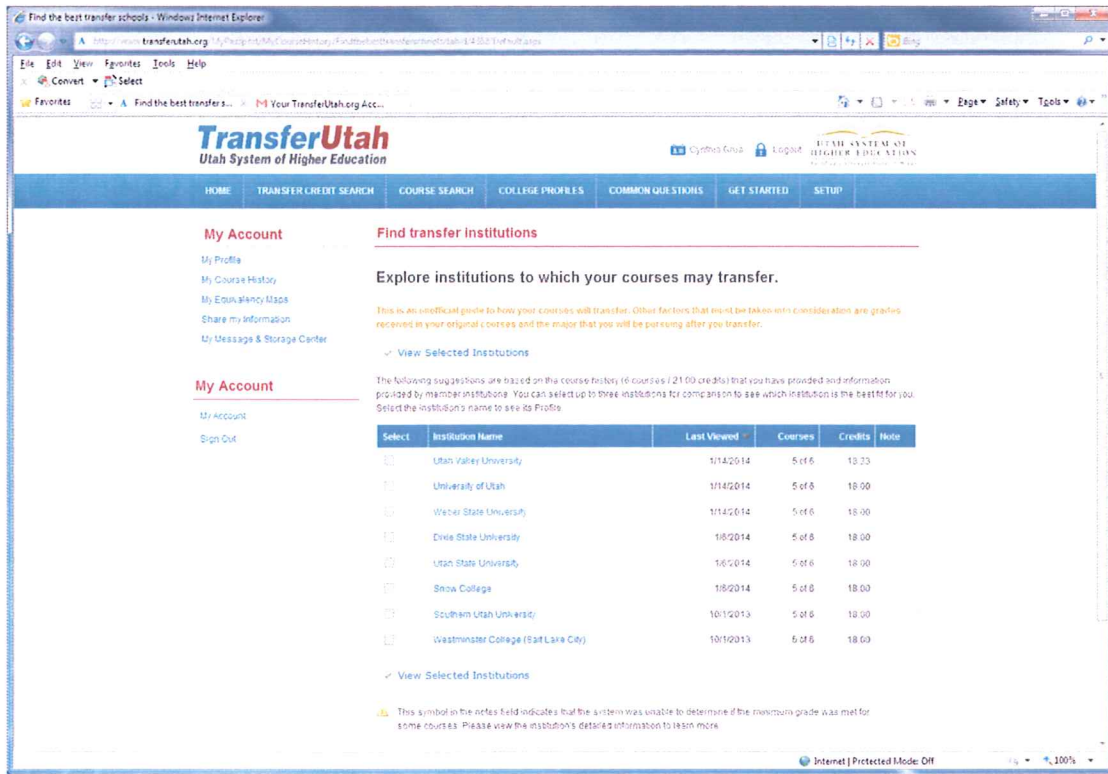
Students create a profile to track their transfer credit options and communicate with advisors.



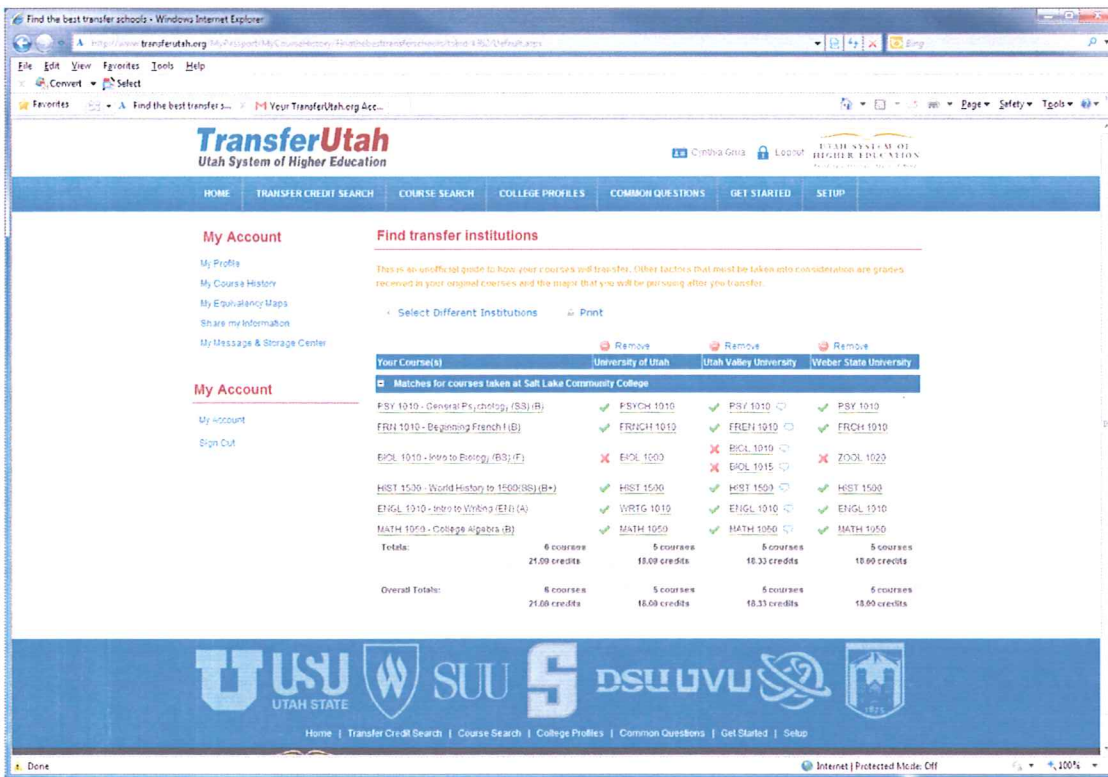
Students create a course history, and then click "Find Transfer Institutions" to return which classes will be accepted as equivalent credit.



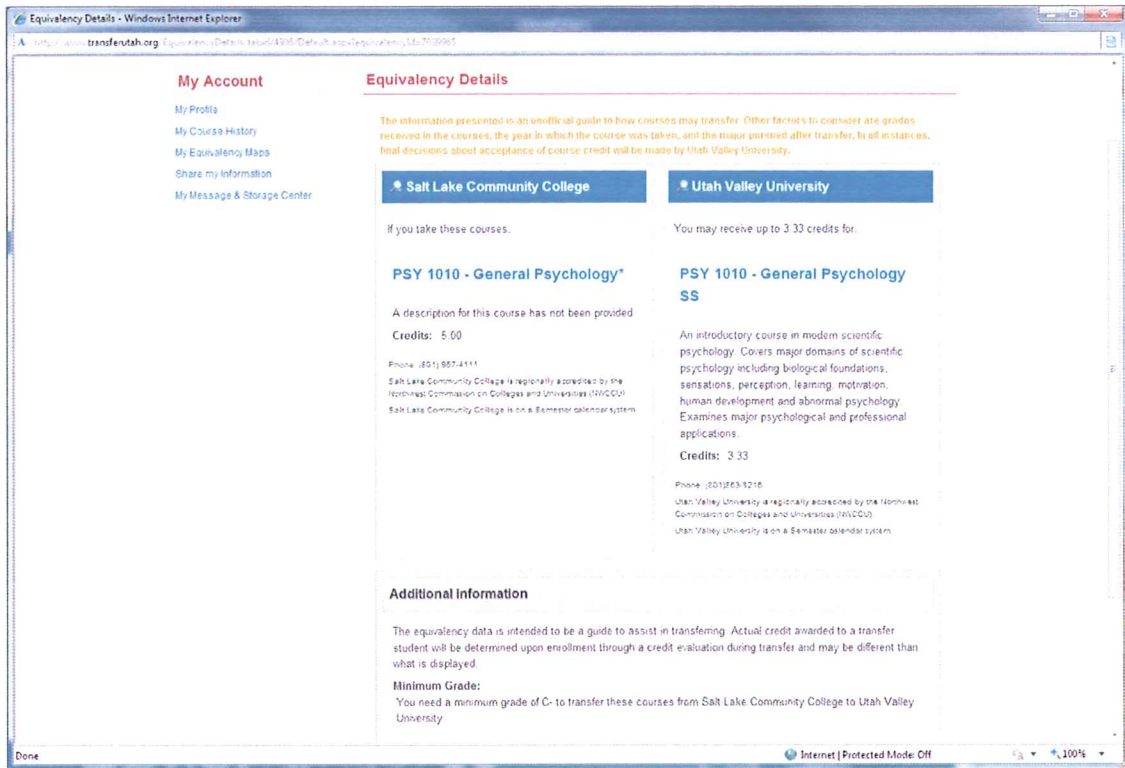
The guide then displays how many classes will transfer as equivalent credit. Students select institutions for further detail.



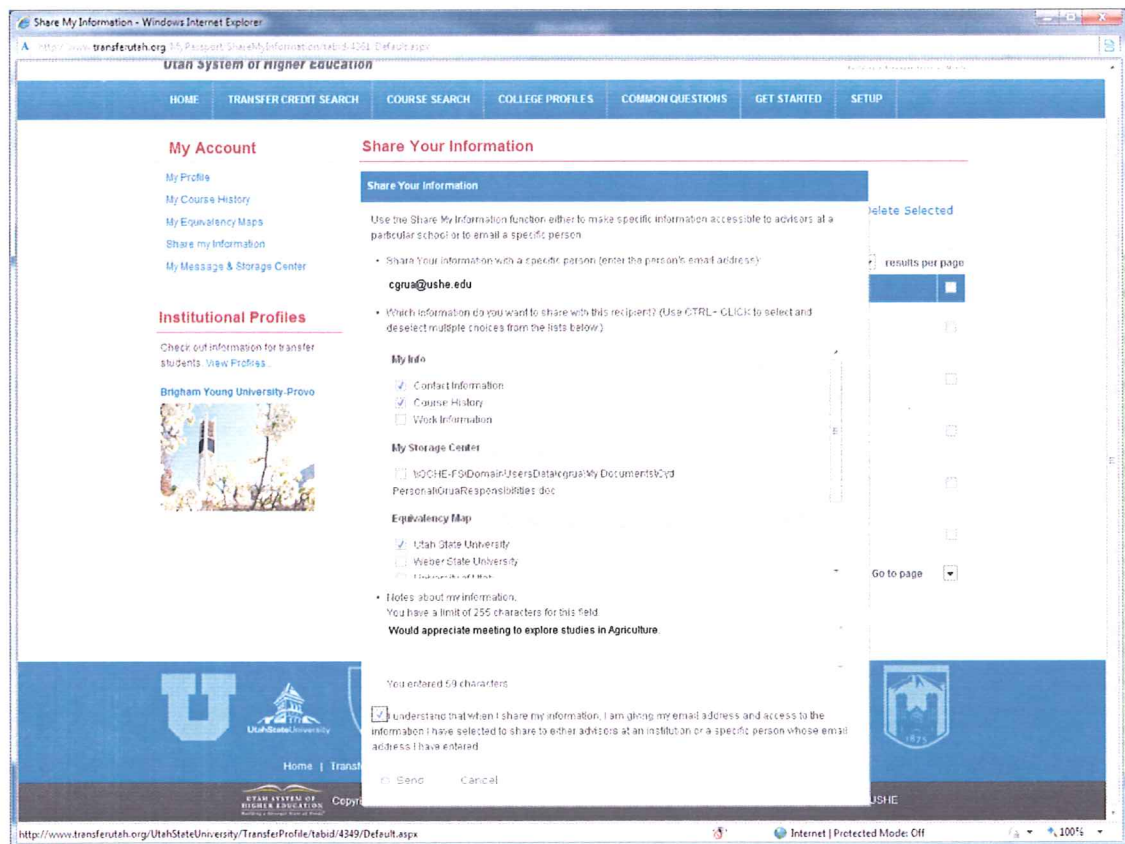
✓ indicate equivalent credit. X indicates a course will not transfer. "Not yet evaluated" transfers as elective credit.



Further details – course descriptions, credits, minimum grade requirements – are available by clicking on a course.



"Share my information" allows students to email contact information, course history, and questions to an advisor.



# USHE Majors Guide

January 2014

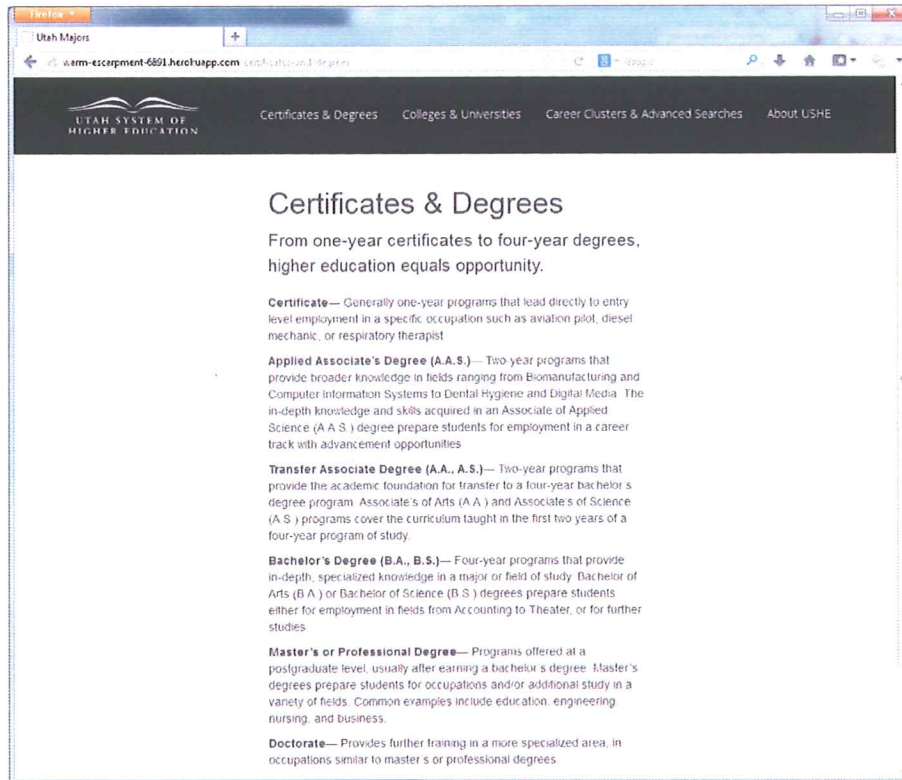
[www.UtahMajors.org](http://www.UtahMajors.org)

UtahMajors.org provides information on USHE certificate and degree programs. Students can search by institution, subject, occupation, award type, or career cluster. The USHE programs of study database integrates with a Department of Workforce Services labor market database, allowing USHE students to make connections between the award they are pursuing and job projections in related career fields.

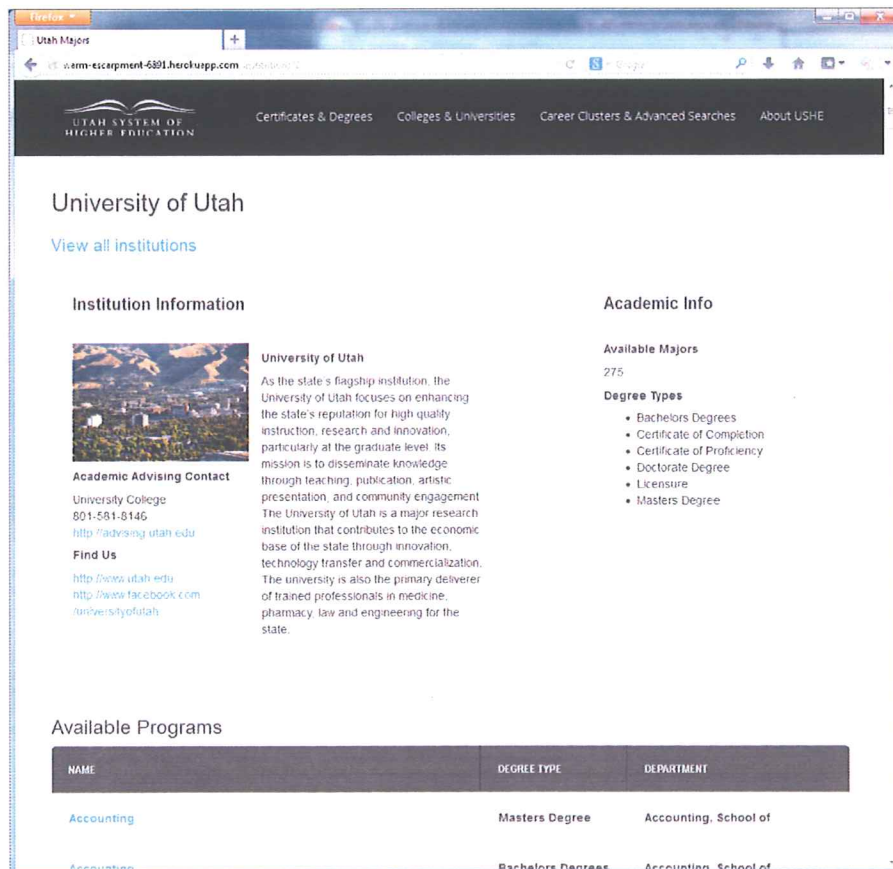
The screenshot shows a Firefox browser window displaying the UtahMajors.org website. The browser's address bar shows the URL `warm-escarpment-6891.herokuapp.com`. The website header includes the Utah System of Higher Education logo and navigation links for "Certificates & Degrees", "Colleges & Universities", "Career Clusters & Advanced Searches", and "About USHE". The main content area features a top-down view of a desk with a camera, books, a watch, and a smartphone. Overlaid on this image is a search interface with the text "Find out what to study." Below this, there are two tabs: "OCCUPATION/SUBJECT" (selected) and "INSTITUTION". A search input field contains the placeholder text "Type a subject or occupation" and a blue "SEARCH" button. Below the input field are three buttons: "Browse Subjects", "Browse Institutions", and "Advanced Search". The footer of the website displays logos for several institutions: THE UNIVERSITY OF UTAH, Utah State University, WEBER STATE UNIVERSITY, SUU SOUTHERN UTAH UNIVERSITY, SNOW COLLEGE, DSU DIXIE STATE UNIVERSITY, UTAH VALLEY UNIVERSITY, and Salt Lake Community College.



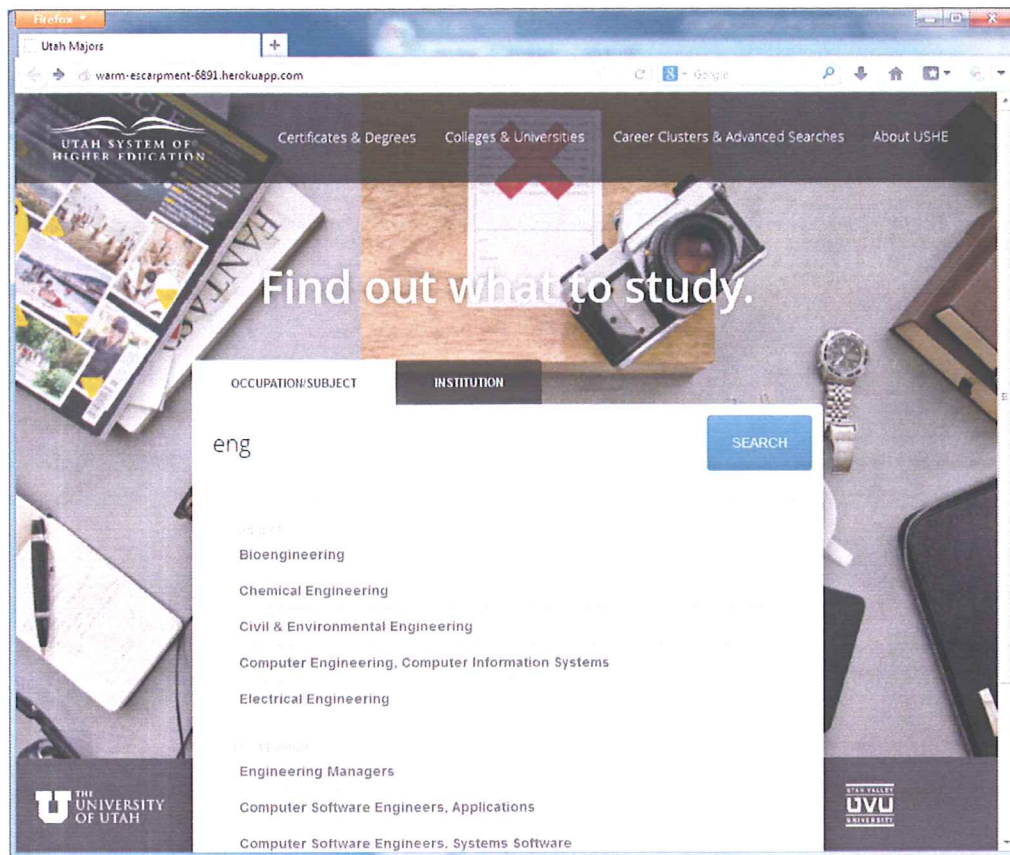
The website provides basic information on certificates and degrees.



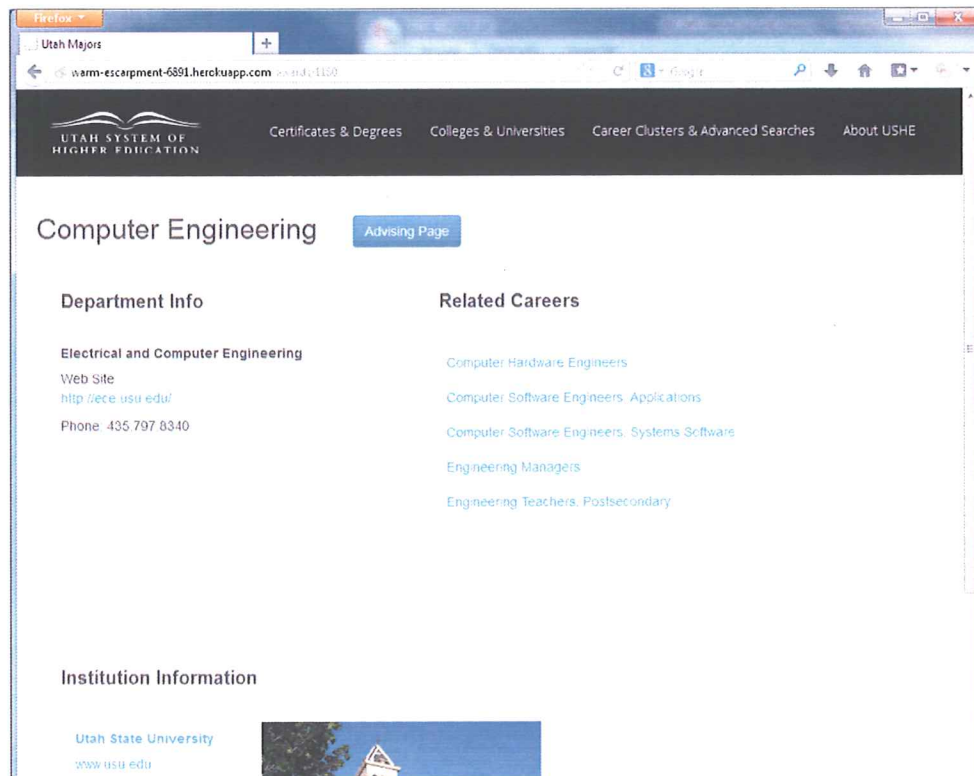
Institution profiles include academic advising contact information and social media connections.



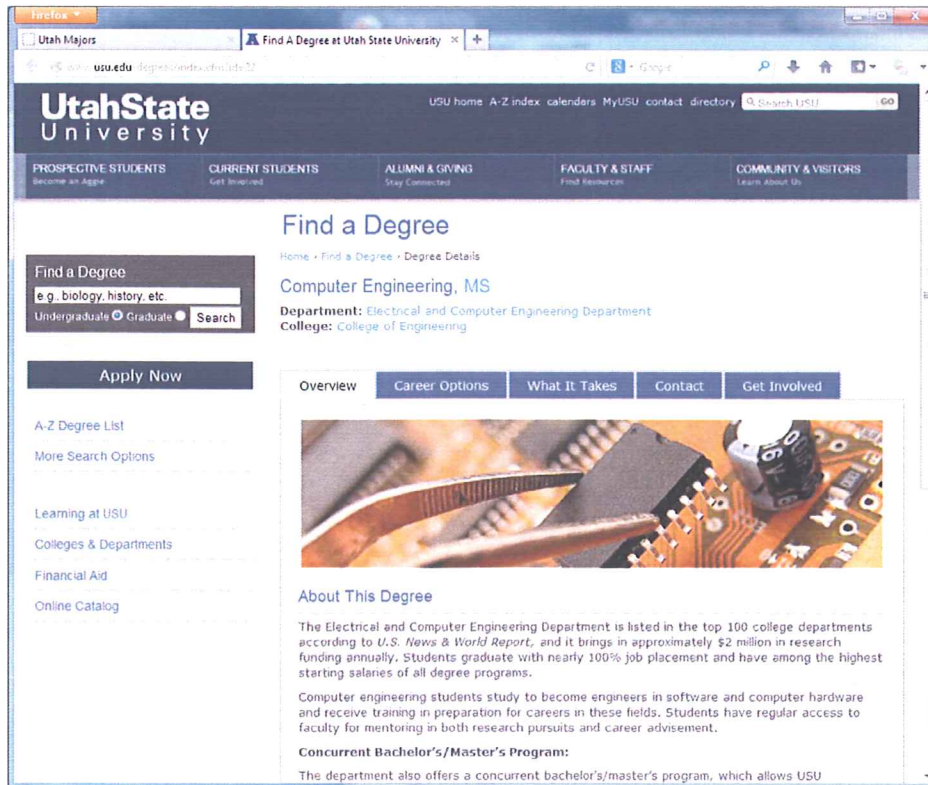
Students type in a subject or occupation. The list of subjects and occupations returned will be refined as the key word is typed in.



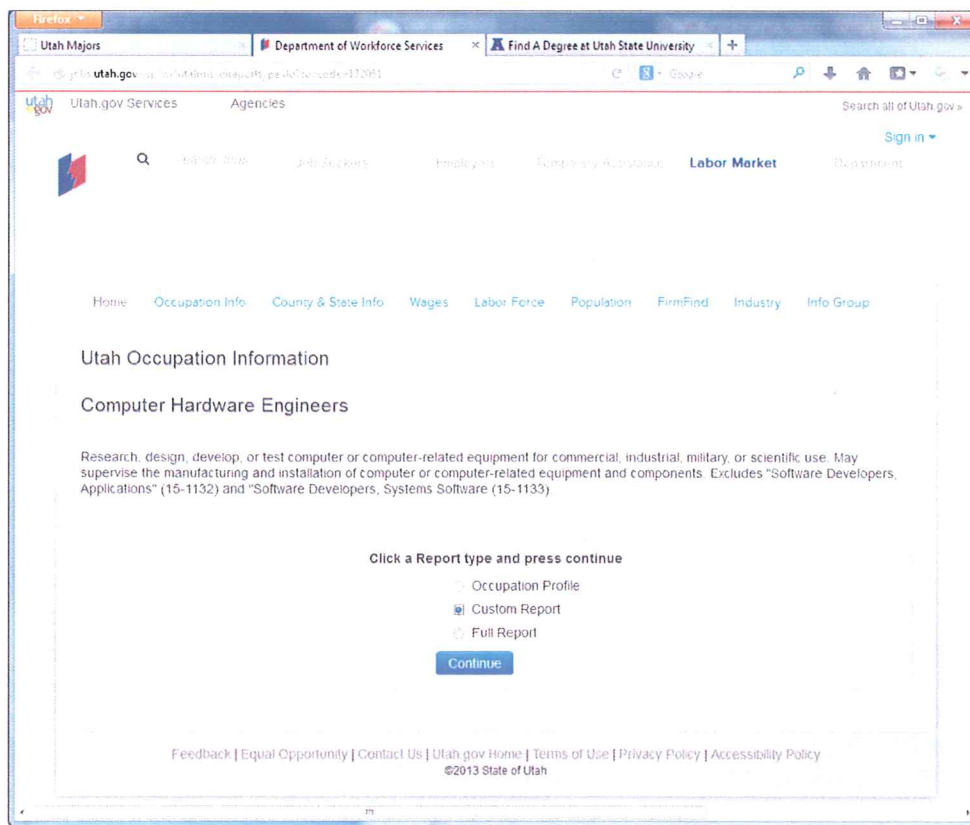
A detail page for a program shows institution and department information, and links to a webpage describing the program.



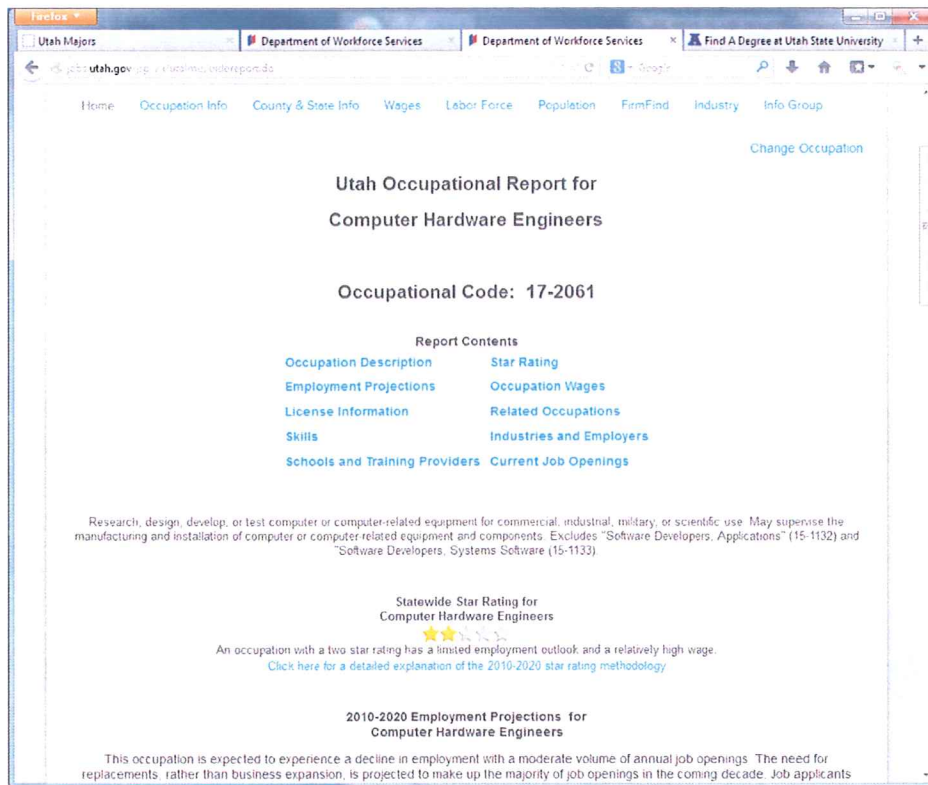
The advising page button links to USHE campus website pages that describe the program.



The Related Career links connect to Department of Workforce Services' (DWS) Utah Occupation Information website.



The DWS website provides information ranging from O\*Net skills to job projects and openings.



The DWS page, in turn, redirects its websites' visitors to [www.UtahMajors.org](http://www.UtahMajors.org).

