

January 14, 2015

MEMORANDUM

TO: State Board of Regents

FROM: David L. Buhler

SUBJECT: Utah Valley University – Bachelor of Fine Arts in Theatre Arts

Issue

Utah Valley University (UVU) requests approval to offer a Bachelor of Fine Arts (BFA) in Theatre Arts effective Fall Semester 2015. The institutional Board of Trustees approved the degree on September 4, 2014.

Background

UVU currently offers a variety of bachelor and associate degrees, as well as minors in theatre arts, theatre education, and theatre for children and youth; the proposed BFA in Theatre Arts would add a rigorous, professional training degree with emphases in Acting, Musical Theatre, and Theatre Design and Production. Employment in theatre arts will grow this decade at a national percentage rate in the teens, with Utah several percentage points higher. The BFA in Theatre Arts would prepare graduates for entry into the workforce and is also the preferred degree for admission to MFA programs. The BFA was also shown to be prospective theatre students' degree of choice (versus the BA or BS) in a survey conducted by UVU at four Utah high schools in February 2014.

The UVU Department of Theatrical Arts for Stage and Screen has consistently garnered top regional and national recognition through the Kennedy Center American College Theatre Festival. Faculty, staff, library and information resources, and funding are essentially in place to offer the proposed BFA, and it is anticipated a full-time lecturer position will be restored as enrollments increase. Eleven new courses will be developed and implemented in stages as students move through the new BFA to the point where there is a first graduating class. While existing facilities are well-equipped and sufficient to support the proposed program, a new performing arts center is UVU's top building priority. Admission to and continuation in the BFA program would be based competitive auditions and annual reviews.

Policy Issues

The proposed degree has been developed and reviewed in accordance with processes established by Utah Valley University and the Board of Regents. The USHE Chief Academic Officers, with input from Theatre departments at their institutions, are supportive of UVU's request to offer a BFA in Theatre Arts. There are no additional policy issues relative to approval of this program.

Commissioner's Recommendation

The Commissioner recommends the Regents approve the request by Utah Valley University to offer a Bachelor of Fine Arts in Theatre Arts.

David L. Buhler
Commissioner of Higher Education

DLB/GVB
Attachment

**Program Description
Utah Valley University
Bachelor of Fine Arts in Theatre Arts**

Section I: The Request

Utah Valley University requests approval to offer a Bachelor of Fine Arts in Theatre Arts effective Fall Semester 2015. The institutional Board of Trustees approved the degree on September 4, 2014.

Section II: Program Description

Complete Program Description

UVU's proposed Bachelor of Fine Arts in Theatre Arts is a rigorous professional training degree with three emphases: Acting, Musical Theatre, and Theatre Design and Production. Through rigorous study and intensive practical experience, students will be prepared to meet industry and professional standards and the demands of leading graduate programs. The Acting emphasis offers extensive training in acting, voice, movement, and auditioning. The Musical Theatre emphasis offers training in movement, dance, and vocal and singing technique, as well as acting. The Theatre Design and Production emphasis offers training in design conceptualization, stage management, costuming, lighting, makeup, and scenic design, and rendering. It also provides more extensive training in one of five tracks: Costume, Scenery, Lighting, Technical Direction, and Stage Management.

Purpose of Degree

The purpose of the BFA degree is to offer students at Utah Valley University a professional training program that will prepare them for professional careers and graduate school admission. While the recently revised BA degree offers students a broad-based liberal arts program with freedom to choose between a variety of courses and sub-specialties, the BFA will offer a rigorous, sequential training program in Acting, Musical Theatre, or Theatre Design and Production.

Institutional Readiness

The Department of Theatrical Arts for Stage and Screen at Utah Valley University is the second largest theatre program in the Utah System of Higher Education. Its students and faculty have consistently received regional recognition in both performance and production through the Kennedy Center American College Theatre Festival. Seven of the last eleven years, and five of the last six years, a production from UVU has been one of the eight to ten selected for the festival from the five-state region comprising Arizona, Hawaii, Nevada, Utah, and Southern California. At the regional festivals, UVU's undergraduates have taken top honors in scenic design, costume design, makeup and hair design, dramaturgy, and acting, competing with BFA and graduate student designers and performers. In 2013, the UVU Theatrical Arts for Stage and Screen Department received national recognition at the Kennedy Center for Best Production of a Play, Best Director of a Play, Best Scenic Designer, Best Costume Designer, and Best Performance by an Actress in a Play. In 2014, the Department received additional honors at the national level for Best Production of a Musical, Best Director of a Musical, Best Lighting Design, Best Makeup and Hair Design, and Best Actress in a Musical. These honors indicate that UVU has demonstrated excellence in all three emphases in the proposed BFA: Acting, Musical Theatre, and Theatre Design and Production. UVU students deserve a degree that matches their level of consistent achievement.

The President of UVU has made a state-of-the-art performing arts center his top building priority. In the meantime, the existing facilities, including four performance/rehearsal spaces, are outfitted with cutting-edge media technologies, including video streaming, video capture, and video conferencing. These tools enable students to interact with performers, designers, and scholars throughout the United States and to create high-quality video portfolios that will help them secure employment and admission to top graduate theatre programs.

The Department offers direct, individualized instruction to its majors in almost every course, and most of the Department's instruction happens at the main campus. Five sections of THEA 1013 Introduction to Theatre are taught "on-line interactive," while two sections are taught on campus. Three sections of THEA 1023 Introduction to Film are taught "on-line interactive," while two sections are taught on campus. Most of students in the distance education sections of these classes are non-majors. Ten to fifteen theatre majors complete a theatre study-abroad course in England and Scotland over the summer.

Faculty

The faculty of the UVU Department of Theatrical Arts for Stage and Screen includes eight tenure-track faculty, two artists-in-residence, two lecturers, one academic staff member, and five adjuncts. Tenure reviews, student ratings, and regional and national recognitions attest to the quality of the theatre faculty and staff at UVU. The Department includes five faculty members with doctorates, six with MFAs (considered terminal degrees in the field), two with other master's degrees, and five with bachelor's degrees.

The BFA in Theatre Arts will require the teaching of ten more required courses and one more elective course by spring 2019, when the first group of seniors complete the program. As enrollment for the University and the Department is expected to increase significantly over the next four years, it is anticipated that a lecturer position in acting will be restored and additional part-time and/or adjunct faculty will be added to meet the educational needs of a growing student body.

Faculty Category	Faculty Headcount – Prior to Program Implementation	Faculty Additions to Support Program	Faculty Headcount at Full Program Implementation
With Doctoral Degrees (Including MFA and other terminal degrees, as specified by the institution)			
Full-time Tenured	2		6
Full-time Non-Tenured	5	1	2
Part-time Tenured			
Part-time Non-Tenured	4		4
With Master's Degrees			
Full-time Tenured	1		1
Full-time Non-Tenured	1		1
Part-time Tenured			
Part-time Non-Tenured			
With Bachelor's Degrees			
Full-time Tenured			
Full-time Non-Tenured	3		3

Part-time Tenured			
Part-time Non-Tenured	2		2
Other			
Full-time Tenured			
Full-time Non-Tenured			
Part-time Tenured			
Part-time Non-Tenured		1	1
Total Headcount Faculty			
Full-time Tenured	3		7
Full-time Non-Tenured	9	1	6
Part-time Tenured			
Part-time Non-Tenured	6	1	7
Total Department Faculty FTE (As reported in the most recent A-1/S-11 Institutional Cost Study for "prior to program implementation" and using the A-1/S-11 Cost Study Definition for the projected "at full program implementation.")	14.50	1.33	15.83

Staff

In addition to its faculty, artists-in-residence, academic staff, and adjuncts, the Department of Theatrical Arts for Stage and Screen has an administrative assistant, a technical director, two costume shop supervisors, and a scene shop supervisor. The Department also has as an outreach coordinator and a media coordinator for the Noorda Theatre Center for Children and Youth, which is a component of the Department.

Library and Information Resources

Theatre, as with other subject areas, is assigned its own separate, annual library budget. Collections are housed primarily in the PN 1991-2300 area using the Library of Congress classification system, including resources in areas related to the specific subject area such as drama, acting, directing, production, history, etc. The Department of Theatrical Arts for Stage and Screen will work with the library specialist assigned to the theatre area to augment the current collection with additional books on acting, musical theatre, and design and technical production as needed.

- Books

Books are selected in collaboration with faculty to best support current and future classes at UVU, and are updated with peer-recommended lists and other review sources. Because of the relatively new age of the holdings, students have access to books of quality and currency. Books accessible to UVU theatre students expand dramatically with access to all other Utah higher education institution libraries and the library's Interlibrary Loan (ILL) service (see *Other Library Resources*, below).

- Audio Visual Items

The UVU Library has one of the largest video collections in the state's higher educational system, with close to 18,000 video recordings on the main campus alone. Of UVU's main campus holdings, over 5,700 of these titles are related to Theatre and Film Studies, with over 330 filmed stage productions, including the "Broadway Theatre Archive."

- Periodicals Indexes

Currently, the UVU Library provides access to over 136 periodical indexes. Major indices include a film database covering theatre, Academic Search Premiere, Arts Abstracts, Directory of Open Access Journals (DOAJ), International Index to the Performing Arts, JSTOR, LexisNexis Academic, MasterFILE Premier, the MLA International Bibliography, films from the Film Board of Canada, Project Muse, and Video Librarian.

- Other Library Resources

The UVU library belongs to the Utah Academic Library Consortium (UALC) which allows reciprocal borrowing among the higher education institutions in Utah, Idaho, and UNLV in Nevada. The statewide reciprocal borrowing agreement through UALC allows UVU students and faculty to check out materials from any Utah academic institution library, including the University of Utah Marriott Library and the private schools, Brigham Young University and Westminster College. If books are not available in-state, or if students cannot physically go to another library, any needed book can be ordered through Interlibrary Loan. The ILL web form can also be accessed from the Library Homepage. The library also offers subject specific bibliographic instruction sessions to help students maximize their use of library sources and materials and increase the quality of research and scholarship. With active participation from faculty, the collection continues to grow in quality and quantity.

The Department Chair will work with the library specialist assigned to the theatre area to ensure that students in the BFA program have access to periodicals from professional associations, including the National Association of Schools of Theatre, Theatre Communications Group, and the American Alliance for Theatre and Education.

Admission Requirements

Students will apply for admission to one of the three BFA emphases the January before beginning university courses in the fall. Students applying to the BFA program must have a cumulative GPA from their high school, or from the school from which they are transferring, of a minimum of 3.00. Admission to the BFA program will be competitive and will be based on faculty evaluation of students' performance audition or production portfolio. BFA students must pass a faculty review in December of their freshman, sophomore, and junior years in order to continue in their emphasis. Students who do not advance in the BFA program will be encouraged to use their credits to complete a BA in Theatre Arts or another degree offered in the Department.

Student Advisement

The School of the Arts employs a full-time advisor for the Department of Theatrical Arts for Stage and Screen. The advisor currently counsels students for the BA and BS in Theatrical Arts, as well as the BS in Theatrical Arts Education and the AAS in Theatre for Children and Youth. The same advisor will also counsel students in the proposed BFA program.

Justification for Graduation Standards and Number of Credits

The Bachelor of Fine Arts will require completion of 126 semester hours. This is higher than the 120 required for the BA in Theatre Arts at UVU but consistent with existing BFA programs in theatre at other USHE institutions and with accreditation requirements for admission to the National Association of Schools of Theatre, which UVU plans to join within the next five years.

The General Education requirements in the BFA, which all UVU four-year degree program students complete, will ensure a liberal arts foundation to university study. The BFA Core requires training in acting, makeup, stagecraft, script and text analysis, directing, theatre history, and dramatic literature. A new one-credit lab course, BFA Cohort Seminar, will be taken during the sophomore year by students in each of the

three emphases. This will build on the practical application component of Script and Text Analysis I that all BFA students will take during their freshman year. It will promote collaboration between performers and designers as they analyze, interpret, and present a theatrical text through integrated performance and design. The revised Script and Text Analysis II course, which all BFA students will take during their junior year, will build on this integration and collaboration with greater emphasis on contemporary and historical theoretical models and how they may be applied in production and performance.

The Acting Emphasis includes 24 credits in acting, 15 in voice, and 12 in movement beyond the BFA core, all of which will be prescribed semester by semester in a rigorous, regimented sequence. The Musical Theatre emphasis requires 22 credits in acting, 14 in movement and dance, and ten in singing and voice, all of which will be prescribed semester by semester. Students in the Theatre Design and Production emphasis will complete 47 credits in costuming, scenic design, lighting, stage management, storytelling, art, and drafting. These students will also complete one elective course, as well as 12 credits in one of five tracks: Costume, Scenery, Lighting, Technical Direction, and Stage Management.

External Review and Accreditation

The proposed degree program has been developed by the full-time faculty at Utah Valley University in alignment with the standards and expectations of the National Association of Schools of Theatre, the national accrediting body to which the UVU Department of Theatrical Arts for Stage and Screen will apply for admission within the next five years. The BFA program will be assessed according to the University's program review calendar by a qualified external reviewer.

Projected Program Enrollment and Graduates; Projected Departmental Faculty/Students

Data Category	Current – Prior to New Program Implementation	Projected Year 1	Projected Year 2	Projected Year 3	Projected Year 4	Projected Year 5
Data for Proposed Program						
Number of Graduates in Proposed Program	0	0	0	0	15	18
Total # of Declared Majors in Proposed Program	0	20	45	65	95	100
Departmental Data – For All Programs Within the Department						
Total Department Faculty FTE (as reported in Faculty table above)	14.50	14.50	15.33	15.58	15.83	15.83
Total Department Student FTE (Based on Fall Third Week)	131	131	137	138	143	143
Student FTE per Faculty FTE (ratio of Total Department Faculty FTE and Total	9.03	9.03	8.94	8.88	9.03	9.03

Department Student FTE above)						
Program accreditation-required ratio of Student FTE/Faculty FTE, if applicable: (Provide ratio here)	NA	NA	NA	NA	NA	NA

Expansion of Existing Program

The BFA in Theatre Arts is a new offering in the Department of Theatrical Arts for Stage and Screen. It will complement the existing degree programs in the Department, including the recently revised BA degree in Theatre Arts, the BS in Theatre Arts Education, the AAS in Theatre for Children and Youth, and the AA in Theatre Arts. The majority of the courses in the BFA program will include enrollment of students in the BA and other degree programs in the Department.

Section III: Need

Program Need

Research conducted by the Department of Theatrical Arts shows a need for the proposed BFA in Theatrical Arts based upon: (1) labor market demand for graduating theatre students; (2) growth in theatre majors at UVU; and (3) student demand for a BFA program in Theatrical Arts.

According to the Utah Department of Workforce Services and the US Bureau of Labor Statistics, the 2008 through 2018 employment trends for most theatre arts job categories show increases in both Utah and in the nation as a whole.¹ For example, in Utah, jobs for actors are expected to increase by 26%, producers/directors by 19%, set/exhibit designers by 24%, and writers/authors by 27%, in each case higher than the national percentages.

One must not overlook the many other specialties within theatre in which employability is very favorable. UVU's current and graduated theatre students have found work throughout the state in design (lights, set, sound, costume, makeup), construction, stage management, directing, and producing in the theatre, motion picture, broadcast, television, video, and public relations industries.

The UVU Theatrical Arts for Stage and Screen department not only helps students to be hired for existing jobs in theatre organizations but also cultivates an entrepreneurial ability that has led its students and recent graduates to create new companies that serve the local population. These new companies include Grassroots Shakespeare Company, Resonance Story Theatre, and Thrillionaires Improvisation.

In addition to market demand for professional work, many students need a BFA degree to be accepted into top MFA programs. While most MFA programs will consider applicants with BA degrees, the intense specialization offered by BFA programs makes these students considerably more attractive to MFA programs.

¹ CareerOneStop [Sponsored by the U.S. Department of Labor, Employment, and Training Administration], Occupations: Employment Trends by Occupations Across States, Copyright © 2011.

A five-year departmental review of the UVU Department of Theatrical Arts for Stage and Screen in May 2011 indicated a total instructional headcount of 197, an 89% increase from its 2006 headcount of 104. Total student credit hours between fall 2006 and fall 2011 increased by 67%. The first bachelor degree programs within the Department (BA/BS in Theatre Arts and BS in Theatre Education) were implemented in 2006. In fall 2006, 56% of department students were seeking associate degrees (AS in Theatrical Arts) and 44% seeking bachelor degrees (BA/BS in Theatrical Arts or BS in Theatre Arts Education). In fall 2010, four percent of department students were seeking an associate degree and 96% were seeking bachelor's degrees.

Enrollment of theatre majors surged from 197 in fall 2011 to 214 in fall 2012 and then settled back at 196 in fall 2012. Theatre major enrollment declined significantly to 164 in fall 2013. This corresponded to a campus-wide decline in enrollment, attributed largely to the change in the LDS missionary age and the improving economy.

The Department of Theatrical Arts for Stage and Screen expects these numbers to exceed enrollment for fall 2013 by fall 2015 when the proposed BFA program would be implemented. Student recruitment by the department, which has been less necessary during times of natural enrollment increase, has been significantly enhanced. In January 2014, UVU staff and students hosted a booth at the Utah Theatre Association convention, resulting in a four-fold increase in the number of students auditioning or interviewing for scholarships at UVU. The UVU Department of Theatre Arts for Stage and Screen recently initiated a program to connect each faculty and staff member with a specific high school theatre program in Utah County. The 2013 and 2014 Kennedy Center honors that the UVU theatre department received are expected to continue to build interest in the University and its theatre degree programs.

Student Demand

A January 2014 survey of 68 current theatre majors at Utah Valley University indicated that 60% were very or extremely interested in the BFA emphasis in Acting, 51% were very or extremely interested in the BFA emphasis in Musical Theatre, and 38% indicated that they were very or extremely interested in the BFA emphasis in Theatre Design and Production; 78% of current theatre majors surveyed indicated that they would pursue a BFA, even if, in switching from the BA program, it would take them a fifth year to complete their degree.

In February 2014, UVU faculty surveyed 57 high school students at Mountain View, Hillcrest, and Provo High Schools and the Salt Lake School for the Performing Arts who indicated that they intended to major in theatre in college. UVU faculty members communicated with the teachers administering the surveys and responded to their questions. The survey explained the three proposed emphases in the BFA, as well as the BA, BS, AAS, and AA options in Theatre Arts at Utah Valley University and included 13 questions about their interest in various degree options. The last question asked specifically if having a BFA in Theatre Arts at UVU would make them more likely or less likely to pursue their major at UVU or whether it would make no difference to them. Seventy-two percent of those surveyed indicated that they would be more likely or much more likely to attend UVU if it offered a BFA in Theatre Arts. The BFA in Theatre Arts is crucial to recruiting more theatre majors to Utah Valley University.

Similar Programs

The University of Utah offers separate BFA degrees in Acting, Musical Theatre, Performing Arts Design, and Stage Management. Utah State University offers separate BFA degrees in Acting, Design and

Technology, and Theatre Education. Southern Utah University offers a BFA degree in Theatre Arts with emphases in Classical Acting, Musical Theatre, and Theatre Design and Technology. Weber State and Dixie State do not offer BFA programs in Theatre.

The BFA in Theatre Arts at UVU will be distinguished from other programs in the state system because it stresses collaboration between students in the performance emphases (Acting and Musical Theatre) and the production emphasis (Theatre Design and Production). Students from all three emphases will enroll in Script and Text Analysis I their freshman year, BFA Cohort Seminar their sophomore year, and Script and Text Analysis II their junior year. This series of courses will emphasize analyzing, interpreting, and presenting the text in performance and design to tell a common theatrical story. It will enable performance and production students to collaborate and develop partnerships that may extend beyond graduation from UVU.

Collaboration with and Impact on Other USHE Institutions

Outside the institution, UVU collaborates with other USHE theatre departments on matters related to lower-division courses and transfer through participation in the annual USHE Majors Meetings. Within the institution, the proposed BFA in Theatre Arts includes non-major classes in other UVU departments, including DANC 1100 and 1200, ART 1020 and 1650, and ARTH 2720.

The impact of the BFA degree in Theatre Arts at UVU is expected to be minimal at other USHE institutions. Based on the 2012 Fact Book, produced by the UVU Office of Institutional Research and Information, 71.4% of Utah students attending UVU come from Utah County, where the main campus is located. Only 12.7% of Utah students attending UVU come from Salt Lake County, where the University of Utah's BFA programs are located; 0.6% of Utah students attending UVU come from Cache County, where Utah State University's BFA programs are located; and 0.4% of Utah students attending UVU come from Iron County, where Southern Utah University's BFA program is located.²

It is expected that the overwhelming majority of students in the proposed BFA program in Theatre Arts at Utah Valley University will come from UVU's service region, as is the case for the University's programs as a whole. The BFA in Theatre Arts may retain some Utah County students who would otherwise have pursued their BFA degrees at other USHE institutions or at Brigham Young University.

Benefits

The BFA in Theatre Arts will better prepare UVU students for admission to MFA programs in Acting, Musical Theatre, and Theatre Design and Production. As noted in the Institutional Readiness section, UVU students are already competing successfully with BFA and graduate students in the regional and national Kennedy Center American College Theatre Festival competitions. The BFA program will provide UVU students with more rigorous training suited to their demonstrated talent and accomplishments.

Consistency with Institutional Mission

Utah State Board of Regents Policy R312.5.2.3 states that Utah Valley University, as a teaching institution, "prepares professionally competent people of integrity who, as lifelong learners and leaders, serve as stewards of a globally interdependent community." The proposed BFA degree in Theatrical Arts would enable UVU graduates to engage in local theatres, community organizations as professionally competent

² 2012 Fact Book, Utah Valley University: http://www.uvu.edu/iri/documents/additional_resources/factbook2012.pdf.

instructors, directors, actors, and designers and to create job opportunities for themselves and other theatre artists.

The Bachelor of Fine Arts degree, as proposed, will serve a three-fold aim in preparing students for professional practice and advanced graduate opportunities. State Board of Regents Policy R312 charges Utah's higher education institutions with the responsibility to "meet the educational needs of the students of the State of Utah." In adherence to this directive, Utah Valley University "builds on a foundation of substantive scholarly and creative work to foster engaged learning." Providing an environment that encourages 'learning by doing' is the core ambition of the proposed BFA. Graduates with this degree will have the specific technical and practical skills to find immediate placement within their chosen discipline. Innovation is the Department's principal value, and the proposed BFA degree serves those students seeking deeper mastery through practiced craft as well as innovative solutions. The BFA advances the goal of the Department of Theatrical Arts for Stage and Screen to "innovate to educate for excellence."

The recently-revised BA degree in Theatre Arts provides students with a well-rounded, liberal arts degree with a high level of individual curriculum choice. By contrast, the proposed BFA offers a regimented course sequence in one of three emphases that provides a tighter focus and a higher level of specialization.

Section IV: Program and Student Assessment

Program Assessment

All students who are admitted to one of the three emphases in the BFA in Theatre Arts will undergo a faculty assessment in December of their freshman, sophomore, and junior years, based on a performance audition or design portfolio. Successful completion of these assessments will be required for students to continue in the BFA program. For each production in which a student is involved, whether in performance or design, the student's performance will be evaluated by the faculty mentor.

Sophomores in the BFA emphases in Acting and Musical Theatre will be required to take the Auditioning I class, which will serve as an assessment course, as well as providing specific training in auditioning technique. Students who do not demonstrate the necessary level of improvement will be advised to apply their credits toward the BA degree or another degree offering in the Department of Theatrical Arts for Stage and Screen.

UVU's proposed BFA was developed according to the standards and expectations of the National Association of Schools of Theatre (NAST), the national accrediting body to which the UVU Department of Theatrical Arts for Stage and Screen will apply for admission within the next five years. If admitted, UVU will undergo a rigorous external review by NAST at least every five years. Additionally, the BFA program will also be assessed according to the university's program review calendar by a qualified external reviewer.

Expected Standards of Performance

Students who complete the BFA emphasis in Acting should be able to:

1. Employ a broad range of acting knowledge including the ability to create characters convincingly and project one's self believably in word and action into imaginary circumstance.
2. Demonstrate analytical and performance skills required in plays from various genres and style periods.

3. Demonstrate technical proficiency in voice and speech, including the production of clear, articulate, and expressive speech; the ability to demonstrate phonetic transcription; and versification skills.
4. Demonstrate technical proficiency in movement including the ability to use the body effectively as an instrument for characterization to create a believable physical life and a detailed score of physical action.
5. Comprehend the basic business procedures of the actor's profession, including auditions, resumes, and professional representation.
6. Demonstrate understanding of the various aspects of a production and their place in the storytelling process.

Students who complete the BFA emphasis in Musical Theatre should be able to:

1. Employ a broad range of acting knowledge, including the ability to create characters convincingly and project one's self believably in word and action into imaginary circumstance.
2. Demonstrate analytical and performance skills required in musicals from various genres and style periods.
3. Demonstrate technical proficiency in singing voice production and application to song.
4. Demonstrate technical proficiency in voice and speech, including the production of clear, articulate, and expressive speech; the ability to demonstrate phonetic transcription; and versification skills
5. Demonstrate technical proficiency in movement including the ability to use the body effectively in dance and acting as an instrument for characterization to create a believable physical life and a detailed score of physical action.
6. Comprehend the basic business procedures of the actor's profession, including auditions, resumes, and professional representation.
7. Demonstrate understanding of the various aspects of a production and their place in the storytelling process.

Students who complete the BFA emphasis in Theatre Design and Production should be able to:

1. Employ a broad range of design and technical knowledge including the ability to establish settings and characters convincingly through the judicious and skillful use of visual and aural elements.
2. Demonstrate analytical and design skills required for designing and producing plays and musicals from various genres and style periods, including the ability to render designs visually and draft blueprints and patterns needed to construct them.
3. Demonstrate basic competency in the design and implementation of lighting, sets, costumes, makeup, properties, and sound.
4. Demonstrate an advanced competency in at least one of the following areas: costuming, lighting, scenery, stage management, or technical direction.
5. Employ visual metaphor in design to reinforce and enhance the story of the script, the concept of the director, and the intention of the playwright.
6. Comprehend the basic business procedures of the designer's and technician's professions, including portfolios, resumes, and interviewing.
7. Demonstrate understanding of the various aspects of production and performance and their place in the process of telling a story on stage.

Section V: Finance

Three-Year Budget Projection							
Departmental Data	Current Departmental Budget— Prior to New Program Implementation	Departmental Budget					
		Year 1		Year 2		Year 3	
		Addition to Budget	Total Budget	Addition to Budget	Total Budget	Addition to Budget	Total Budget
Personnel Expense							
Salaries and Wages	\$844,066	\$0	\$844,066	\$31,379	\$875,445	\$13,424	\$888,869
Benefits	\$475,211	\$0	\$475,211	\$15,317	\$490,528	\$8,137	\$498,665
Total Personnel Expense	\$1,319,277	\$0	\$1,319,277	\$46,697	\$1,365,974	\$21,561	\$1,387,535
Non-personnel Expense							
Travel	\$0	\$0	\$0	\$1,000	\$1,000	\$0	\$1,000
Capital	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Library	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Current Expense	\$29,310	\$0	\$29,310	\$2,500	\$31,810	\$0	\$31,810
Total Non-personnel Expense	\$29,310	\$0	\$29,310	\$3,500	\$32,810	\$0	\$32,810
Total Expense (Personnel Current)	\$1,348,587	\$0	\$1,348,587	\$50,197	\$1,398,784	\$21,561	\$1,420,345
Departmental Funding		Year 1		Year 2		Year 3	
Appropriated Fund	\$1,348,587	\$0	\$1,348,587	\$50,197	\$1,398,784	\$21,561	\$1,420,345
Other	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Special Legislative Appropriation	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Grants and Contracts	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Special Fees/ Differential Tuition	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Revenue	\$1,348,587	\$0	\$1,348,587	\$50,197	\$1,398,784	\$21,561	\$1,420,345
Difference							
Revenue - Expense	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Departmental Instructional Cost/Student Credit Hour* (as reported in institutional Cost Study for "current" and using the same Cost Study Definition for "projected")	\$343	-	\$343	-	\$340	-	\$342
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*Projected Instructional Cost/Student Credit Hour data contained in this chart are to be used in the Third-Year Follow-Up Report.

Funding Sources

The BFA degree will require creating ten required classes and one elective class not already in the list of approved courses. It is anticipated that the BFA in Theatre Arts will have a minimal impact on present finances or workload. The department has requested that a current adjunct position in acting become a lecturer position, and that request is in the current approval process. That position would cover up to four additional sections of performance courses. Seven lower-division production sections could be taught by new or current adjuncts, at an approximate cost of \$16,100 a year, thus enabling the current tenured faculty to teach the new higher level courses, or those sections could be taught by additional part-time faculty at a higher cost.

Seven one-credit lab courses, connected to specific courses in theatre design and production, will replace current production practicum sections. By connecting labs to specific courses, rather than offering more general practicums, theory will be better integrated with practice. Because they are replacing existing practicums, these lab courses will not alter the teaching load of the department as a whole.

- Appropriated Fund
- Special Legislative Appropriation
- Grants and Contracts
- Special Fees/Differential Tuition
- Other (please describe)

Reallocation

UVU does not allocate tuition revenues directly to any programs. Increased tuition revenue from general UVU growth will fund the difference between anticipated expenditures and anticipated tuition revenue generated by the program.

Impact on Existing Budgets

See above.

Section VI: Program Curriculum

All Program Courses

Course Prefix and Number	Title	Credit Hours
General Education Requirements		
ENGL 1010	Introduction to Writing	3
ENGL 2010 or ENGL 2020	Intermediate Writing HU/SS Majors Intermediate Writing SCI/TECH Majors	3
MATH 1030 or MATH 1040 or MATH 1050	Quantitative Reasoning Introduction to Statistics College Algebra (4)	3
HIST 1700 HIST 1740 HIST 2700+2710 POLS 1000 POLS 1100	American Civilizations US Economic History US History American Heritage American National Government	3
PHIL 2050(G)	Ethics and Values	3
HLTH 1100 or PES 1097	Personal Health and Wellness Fitness for Life	2
BIOLOGY	Choose from Distribution List	3
PHYSICAL SCIENCE	Choose from Distribution List	3
ADD'L BIOLOGY Or PHYSICAL SCIENCE	Choose from Distribution List	3
HUM 1010	Humanities through the Arts (Humanities Distribution)	3
THEA 1013	Introduction to Theatre (Fine Arts Distribution)	3
SOCIAL SCIENCE	Choose from Distribution List	3
Sub-Total		35
BFA Core Requirements		
THEA 1033	Acting I	3
THEA 1223	Makeup I	3
THEA 1513	Stagecraft I	3
THEA 1514	Stagecraft I Lab	1
THEA 159R	Production Practicum for Stage and Screen I	1
THEA 1713	Script and Text Analysis I	3
THEA 2711	BFA Cohort Seminar	1
THEA 3611	Directing Actors for the Stage I	3
THEA 3711	Script and Text Analysis II	3
THEA 3721	Theatre History and Literature I	3
THEA 3722	Theatre History and Literature II	3
THEA 481R	Theatre Internship	2
Sub-Total		29
Requirements for Emphasis in Acting		
THEA 1113	Voice and Diction I	3
THEA 2033	Acting II	3
THEA 2131	Movement for the Actor I	3

THEA 2156	Group Voice for Theatre	3
THEA 3033	Acting III	3
THEA 3111	Acting for Musical Theatre I	3
THEA 3112	Acting for Musical Theatre II	3
THEA 3113	Acting for Film	3
THEA 3115	Improvisation	3
THEA 3117	Auditioning I	3
THEA 3122	Voice and Diction II	3
THEA 3123	Stage Dialects	3
THEA 3131	Movement for the Actor II	3
THEA 3133	Stage Combat	3
THEA 3154	Dance for Musical Theatre I	3
THEA 315R or THEA 319R	Musical Theatre Practicum (2.0) Performance Practicum for Stage and Screen (1.0) (no more than 2 credits from 315R)	5
THEA 4115	Acting Styles	3
THEA 4117	Auditioning II	3
THEA 4119	Senior Showcase and Career Management	3
THEA 4122	Vocal Approaches to the Classics	3
Sub-Total		62
Requirements for Emphasis in Musical Theatre		
DANC 1100	Beginning Ballet	1
DANC 1200	Beginning Modern Dance	1
THEA 1113	Voice and Diction I	3
THEA 2033	Acting II	3
THEA 2131	Movement for the Actor I	3
THEA 2156	Group Voice for Theatre	3
THEA 284R	Singing Technique for Actors I (1.0) (taken three times)	3
THEA 3033	Acting III	3
THEA 3111	Acting for Musical Theatre I	3
THEA 3112	Acting for Musical Theatre II	3
THEA 3115	Improvisation	3
THEA 3117	Auditioning I	3
THEA 3131	Movement for the Actor II	3
THEA 3154	Dance for Musical Theatre I	3
THEA 3155	Dance for Musical Theatre II	3
THEA 315R	Musical Theatre Practicum (2.0) (taken twice)	4
THEA 319R	Performance Practicum for Stage and Screen (1.0) (taken four times)	4
THEA 3725	Musical Theatre History	3
THEA 4117	Auditioning II	3
THEA 4119	Senior Showcase and Career Management	3
THEA 484R	Singing Techniques for Actors II (1.0) (taken four times)	4
Sub-Total		62
Requirements for Emphasis in Theatre Design and Production		

ART 1020	Basic Drawing for Non-Majors	3
ART 1650	Watermedia I	3
ARTH 2720	History of Art from the Renaissance	3
THEA 2203	Costume Construction I	3
THEA 2204	Costume Construction I Lab	1
THEA 2513	Introduction to Design for Stage and Screen	3
THEA 2514	Introduction to Design for Stage and Screen Lab	1
THEA 2515	Rendering for Theatre	3
THEA 2517	Visual Concepts in Theatre	3
THEA 259R	Production Practicum for Stage and Screen II	1
THEA 3241	Storytelling	3
THEA 3514	Period Styles for Theatre Design	3
THEA 359R	Production Practicum for Stage and Screen III	1
THEA 4531	Lighting Design I	3
THEA 4534	Lighting Design I Lab	1
THEA 4541	Costume Design I	3
THEA 4544	Costume Design I Lab	1
THEA 4571	Scenic Design I	3
THEA 4574	Scenic Design I Lab	1
THEA 4981	Portfolio	1
THEA 4993	Senior Project	3
<i>Elective (three credits from the following):</i>		
PHIL 3800 or HUM 3800	Aesthetics or Aesthetics	3
THEA 3251	Puppetry and Mask	3
THEA 3625	Fundraising for the Arts	3
THEA 4543	Costume Construction III	3
THEA 4621	Theatre Administration	3
THEA 457R	Practical Design	1
<i>Complete one of the following tracks:</i>		12
<i>Costume track:</i>		
THEA 2541	Costume History	3
THEA 3223	Makeup II	3
THEA 3542	Costume Construction II	3
THEA 4542	Costume Design II	3
<i>Scenery track:</i>		
THEA 3511	Stagecraft II	3
THEA 3563	Art Direction for Film	3
THEA 3573	Scenic Painting	3
THEA 4572	Scenic Design II	3
<i>Lighting track:</i>		
THEA 3521	Sound Design I	3
THEA 3563	Art Direction for Film	3
THEA 4535	Multimedia Design for Stage	3
THEA 4532	Lighting Design II	3

Technical Direction track:		
THEA 3511	Stagecraft II	3
THEA 3521	Sound Design I	3
THEA 3565	Technical Direction for the Stage	3
THEA 3566	Technical Direction for the Stage Lab	1
THEA 3574	Drafting for Theatre Design	3
Stage Management track:		
THEA 3521	Sound Design I	3
THEA 3561	Stage Management I	3
THEA 3625	Fundraising for the Arts	3
THEA 4561	Stage Management II	3
Sub-Total		62
Total		126

New Courses to Be Added in the Next Five Years

Year 1	Course Prefix and Number	Course Title
		NONE
Year 2		
	THEA 2517	Visual Concepts in Theatre (3.0)
	THEA 3131	Movement for the Actor II (3.0)
	THEA 2541	Costume History (3.0)
	THEA 2711	BFA Cohort Seminar (1.0)
	THEA 3115	Improvisation (3.0)
	THEA 3117	Auditioning I (3.0)
Year 3		
	THEA 2515	Rendering for Theatre (3.0)
	THEA 4543	Costume Design III (Elective) (3.0)
	THEA 3155	Dance for Musical Theatre II (3.0)
Year 4		
	THEA 3033	Acting III (3.0)
	THEA 4119	Senior Showcase and Career Management (3.0)

Program Schedule: Acting Emphasis (126 credits)

Fall of First Year	Course Title	Credit Hours
ENGL 1010	Introduction to Writing	3
THEA 1013	Introduction to Theatre	3
THEA 1033	Acting I	3
THEA 1713	Script and Text Analysis I	3
THEA 2156	Group Voice for Theatre	3
Semester total:		15
Spring of First Year	Course Title	Credit Hours
ENGL 2010	Intermediate Writing for HU/SS Majors	3

MATH 1030	Quantitative Reasoning	3
THEA 1113	Voice and Diction I	3
THEA 1513	Stagecraft I	3
THEA 1514	Stagecraft I Lab	1
THEA 159R	Production Practicum for Stage and Screen I	1
THEA 2131	Movement for the Actor I	3
	Semester total:	17
Fall of Second Year	Course Title	Credit Hours
HUM 1010	Humanities Through the Arts	3
THEA 1223	Makeup I	3
THEA 2033	Acting II	3
THEA 3122	Voice and Diction II	3
THEA 3131	Movement for the Actor II	3
THEA 481R	Theatre Internship A	1
	Semester total:	16
Spring of Second Year	Course Title	Credit Hours
	PHYSICAL SCIENCE COURSE	3
THEA 2711	BFA Cohort Seminar	1
THEA 3113	Acting for Film	3
THEA 3115	Improvisation	3
THEA 3117	Auditioning I	3
THEA 3154	Dance for Musical Theatre I	3
THEA 481R	Theatre Internship B	1
	Semester total:	17
Fall of Third Year	Course Title	Credit Hours
THEA 3111	Acting for Musical Theatre I	3
THEA 3123	Stage Dialects	3
THEA 3133	Stage Combat	3
THEA 3711	Script and Text Analysis II	3
THEA 3721	Theatre History and Literature I	3
	Semester total:	15
Spring of Third Year	Course Title	Credit Hours
	BIOLOGY COURSE	3
THEA 3112	Acting for Musical Theatre II	3
THEA 3722	Theatre History and Literature II	3
THEA 4115	Acting Styles	3
THEA 4122	Vocal Approach to the Classics	3
THEA 319R	Performance Practicum for Stage and Screen	1
	Semester total:	16
Fall of Fourth Year	Course Title	Credit Hours

	SOCIAL SCIENCE COURSE	3
	ADD'L BIOL. OR PHYS. SCIENCE COURSE	3
PHIL 2050	Ethics and Values	3
THEA 315R	Musical Theatre Practicum	2
THEA 319R	Performance Practicum for Stage and Screen	1
THEA 4117	Auditioning II	3
	Semester total:	15
Spring of Fourth Year	Course Title	Credit Hours
HIST 1700	American Civilizations	3
PES 1097	Fitness for Life	2
THEA 3033	Acting III	3
THEA 319R	Performance Practicum for Stage and Screen	1
THEA 3611	Directing Actors for the Stage I	3
THEA 4119	Senior Showcase and Career Management	3
	Semester total:	15

Program Schedule: Musical Theatre Emphasis (126 credits)

Fall of First Year	Course Title	Credit Hours
DANC 1100	Beginning Ballet	1
DANC 1200	Beginning Modern Dance	1
ENGL 1010	Introduction to Writing	3
THEA 1033	Acting I	3
THEA 1713	Script and Text Analysis	3
THEA 2156	Group Voice for Theatre	3
	Semester total:	14
Spring of First Year	Course Title	Credit Hours
MATH 1030	Quantitative Reasoning	3
THEA 1113	Voice and Diction I	3
THEA 1513	Stagecraft I	3
THEA 1514	Stagecraft I Lab	1
THEA 159R	Production Practicum for Stage and Screen I	1
THEA 2131	Movement for the Actor I	3
THEA 284R	Singing Technique for Actors I	1
	Semester total:	15
Fall of Second Year	Course Title	Credit Hours
THEA 1013	Introduction to Theatre	3
HIST 1700	American Civilizations	3
THEA 1223	Makeup I	3
THEA 2033	Acting II	3
THEA 284R	Singing Technique for Actors I	1
THEA 3131	Movement for the Actor II	3

	Semester total:	16
Spring of Second Year	Course Title	Credit Hours
ENGL 2010	Intermediate Writing for HU/SS Majors	3
THEA 2711	BFA Cohort Seminar	1
THEA 284R	Singing Technique for Actors I	1
THEA 3115	Improvisation	3
THEA 3117	Auditioning I	3
THEA 3154	Dance for Musical Theatre I	3
THEA 3725	Musical Theatre History	3
	Semester total:	17
Fall of Third Year	Course Title	Credit Hours
	PHYSICAL SCIENCE COURSE	3
HUM 1010	Humanities Through the Arts	3
THEA 3111	Acting for Musical Theatre I	3
THEA 3711	Script and Text Analysis II	3
THEA 3721	Theatre History and Literature I	3
THEA 484R	Singing Techniques for Actors II	1
THEA 319R	Performance Practicum for Stage and Screen	1
	Semester total:	17
Spring of Third Year	Course Title	Credit Hours
	BIOLOGICAL SCIENCE COURSE	3
THEA 3112	Acting for Musical Theatre II	3
THEA 3155	Dance for Musical Theatre II	3
THEA 315R	Musical Theatre Practicum	2
THEA 319R	Performance Practicum for Stage and Screen	1
THEA 3722	Theatre History and Literature II	3
THEA 484R	Singing Techniques for Actors II	1
	Semester total:	16
Fall of Fourth Year	Course Title	Credit Hours
	ADD'L BIOL. OR PHYS. SCIENCE COURSE	3
	SOCIAL SCIENCE COURSE	3
PHIL 2050	Ethics and Values	3
THEA 315R	Musical Theatre Practicum	2
THEA 4117	Auditioning II	3
THEA 319R	Performance Practicum for Stage and Screen	1
THEA 481R	Theatre Internship (A)	1
THEA 484R	Singing Techniques for Actors II	1
	Semester total:	17
Spring of Fourth Year	Course Title	Credit Hours
PES 1097	Fitness for Life	2

THEA 3033	Acting III	3
THEA 319R	Performance Practicum for Stage and Screen	1
THEA 3611	Directing Actors for the Stage I	3
THEA 4119	Senior Showcase and Career	3
THEA 481R	Theatre Internship (B)	1
THEA 484R	Singing Technique for Actors II	1
	Semester total:	14

Program Schedule: Theatre Design and Production Emphasis (Costume track) 126 Credits

Fall of First Year	Course Title	Credit Hours
ENGL 1010	Introduction to Writing	3
THEA 1013	Introduction to Theatre	3
THEA 1223	Makeup I	3
THEA 1513	Stagecraft I	3
THEA 1514	Stagecraft I Lab	1
THEA 1713	Script and Text Analysis I	3
	Semester total:	16
Spring of First Year	Course Title	Credit Hours
MATH 1030	Quantitative Reasoning	3
PES 1097	Fitness for Life	2
THEA 159R	Production Practicum for Stage and Screen I	1
THEA 2203	Costume Construction I	3
THEA 2204	Costume Construction I Lab	1
THEA 2513	Introduction to Design for Stage and Screen	3
THEA 2514	Introduction to Design for Stage and Screen Lab	1
THEA 3241	Storytelling	3
	Semester total:	17
Fall of Second Year	Course Title	Credit Hours
ART 1020	Basic Drawing for Non-Majors	3
ENGL 2010	Intermediate Writing HU/SS Majors	3
THEA 2517	Visual Concepts in Theatre	3
THEA 3514	Period Styles for Theatre Design	3
THEA 3721	Theatre History and Literature I	3
	Semester total:	15
Spring of Second Year	Course Title	Credit Hours
ART 1650	Watermedia I	3
ARTH 2720	Art History from the Renaissance	3
HUM 1010	Humanities through the Arts	3
THEA 2541	Costume History	3
THEA 259R	Production Practicum for Stage and Screen II	1
THEA 2711	BFA Cohort Seminar	1

THEA 3722	Theatre History and Literature II	3
	Semester total:	17
Fall of Third Year	Course Title	Credit Hours
THEA 2515	Rendering for Theatre	3
THEA 3711	Script and Text Analysis II	3
THEA 4531	Lighting Design I	3
THEA 4534	Lighting Design I Lab	1
THEA 4541	Costume Design I	3
THEA 4544	Costume Design I Lab	1
THEA 4571	Scenic Design I	3
THEA 4574	Scenic Design I Lab	1
	Semester total:	18
Spring of Third Year	Course Title	Credit Hours
	PHYSICAL SCIENCE COURSE	3
	BIOLOGICAL SCIENCE COURSE	3
THEA 1033	Acting I	3
THEA 3223	Makeup II	3
THEA 359R	Production Practicum for Stage and Screen III	1
THEA 4542	Costume Design II	3
	Semester total:	16
Fall of Fourth Year	Course Title	Credit Hours
HUM 3800	Aesthetics (Elective)	3
PHIL 2050	Ethics and Values	3
THEA 3542	Costume Construction II	3
THEA 3611	Directing Actors for the Stage I	3
THEA 481R	Theatre Internship (A)	1
THEA 4981	Portfolio Class	1
	Semester total:	14
Spring of Fourth Year	Course Title	Credit Hours
	SOCIAL SCIENCE COURSE	3
	ADD'L BIOL. OR PHYS. SCIENCE COURSE	3
HIST 1700	American Civilizations	3
THEA 481R	Theatre Internship (B)	1
THEA 4993	Senior Project/Thesis	3
	Semester total:	13

Section VII: Faculty

Full-Time Faculty

- James Arrington
 - MA Theatre, Brigham Young University

- Lara Beene
 - MFA Costume Design and Technology, Brigham Young University
 - BA Theatre Arts and Technology, Brigham Young University
- Christopher Clark
 - PhD Educational Leadership, Brigham Young University
 - MFA Directing Shakespeare, University of Exeter, England
 - Bachelors in English, Brigham Young University
- Lisa Hagen
 - PhD Theatre History and Criticism, University of Colorado
 - MA Playwriting, Boston University
 - BA Drama Performance, San Diego State University
- Rob Moffatt
 - AA General Studies, Mesa Community College
 - BFA Musical Dance Theatre, Brigham Young University
- Rick Moody
 - PhD Film Studies, Brigham Young University
 - MA Telecommunications, San Diego State University
 - BS Radio, Television, and Film, San Diego State University
- John Newman
 - PhD Educational Theatre, New York University
 - MA Theatre Teaching, University of Texas at Austin
 - MEd Critical and Cultural Studies, University of Utah
 - BFA Theatre Teaching, University of Utah
- Terry Petrie
 - PhD Theatre, Brigham Young University
 - BEd Theatre, University of Alberta
- Stephen Purdy
 - BA Communications, Brigham Young University
- Laurie Harrop-Purser
 - MFA Acting, National Theatre Conservatory
 - BA Theatre Arts, Brigham Young University
 - BFA Theatre, Utah State University
- Jill Robinson
 - MA Theatre and Media Arts, Brigham Young University
 - BA Theatre and Cinematic Arts, Brigham Young University
- David Tinney
 - BFA Musical Dance Theatre, Brigham Young University

Full-Time Academic Staff

- Isaac Walters (Noorda Center Media Coordinator)
 - MBA Arts Administration, University of Wisconsin
 - MFA Directing, Columbia University
 - BA Theatre Arts, Brigham Young University

Part-Time Adjunct Faculty

- Matthew Carlin

- BFA Acting, Brigham Young University
- Lisa Elzey
 - BA Theatre Arts, Brigham Young University
- Benjamin Hopkin
 - MFA Dramatic Arts Acting, University of San Diego
 - BA Theatre, Brigham Young University
 - BA English/Creative Writing, Brigham Young University
- Randall King
 - MFA Directing, Utah State University
 - MA Theatre History, Brigham Young University
 - BFA Acting, Brigham Young University
- Barrett Ogden
 - MFA Contemporary Performance, Naropa University
 - BA Acting, Brigham Young University