

January 11, 2017

MEMORANDUM

TO: State Board of Regents

FROM: David L. Buhler

SUBJECT: Snow College – Associate of Fine Arts in Visual Studies

Issue

Snow College requests approval to offer an Associate of Fine Arts (AFA) in Visual Studies effective in fall 2017. The institutional Board of Trustees approved the degree on January 28, 2016.

Background

The proposed AFA in Visual Studies is a specialized associate degree that would be the first of its kind in the Utah System of Higher Education (USHE). The 80-credit-hour/5-semester program (which falls within the 85-credit-hour limit for specialized associate degrees in Policy R401) would allow students to fully complete the lower-division visual arts foundation, art history, art studio, and general education courses needed for transfer into a baccalaureate program. Including all of these courses into a typical 2-year/4-semester general Associate of Arts or Associate of Science transfer degree is not feasible, and art students in many instances do not complete their general education and associate degree prior to transfer. With careful advising and planning, it would be possible for Snow AFA graduates to enter certain baccalaureate art programs and complete a 120-credit-hour degree in eight semesters (five at Snow College and three at the transfer institution). In collaboration with faculty, AFA students would design and incorporate a curricular emphasis specific to their professional goals. Furthermore, students would have the option of completing some upper-division art courses at the College under the proposed AFA, which would help them complete a baccalaureate art degree in a timely fashion. Graduates of the AFA program would be capable of pursuing skill-based jobs, internships, apprenticeships, and academic scholarships as a bridge to the Bachelor of Fine Arts or other professional degrees. An expanded associate-level program in art at Snow College, such as the proposed AFA, is also consistent with the College's important role in serving the arts in its community, a region with a thriving base of successful and renowned artists, galleries, and art organizations.

An extensive internal assessment and program prioritization process at Snow College identified the visual arts as a department in the top tier of successful programs at the institution. Accordingly, transfer students in the visual arts from Snow College have typically excelled at senior institutions, and the proposed AFA would further strengthen their preparation and standing upon transfer. The proposed degree is designed to be interdisciplinary, with plentiful opportunities to exhibit current work, gain knowledge of museum and gallery practices, explore and integrate technology into the creative process, and address aspects of portfolio development, marketing, presentation, and entrepreneurship. The College has prepared for the proposed AFA in recent years by increasing the annual operating budget, funding summer workshops,

adding a tenure-track faculty position, expanding and remodeling studio space and labs, and adding a new media lab. Due to an abundance of professional artists in Sanpete County, current full- and part-time faculty members (the vast majority with terminal Master of Fine Arts degrees) are sufficient to implement the proposed program. Finally, external reviewers were also engaged to review the current program and make recommendations that were incorporated into the AFA proposal.

#### Policy Issues

The proposed degree has been developed and reviewed in accordance with processes established by Snow College and the Board of Regents. The USHE Chief Academic Officers and appropriate faculty at other USHE institutions reviewed and are supportive of Snow College's request to offer an AFA in Visual Studies. While the proposed AFA exceeds the number of credits for a standard transfer associate degree, it does fall within the credit-hour limit for specialized associate degrees as defined in Policy R401. There are no additional policy issues relative to approval of this program.

#### Commissioner's Recommendation

The Commissioner recommends the Regents approve the request by Snow College to offer an Associate of Fine Arts in Visual Studies.

---

David L. Buhler  
Commissioner of Higher Education

DLB/GVB  
Attachment

## Utah System of Higher Education Program Description - Full Template

### Section I: The Request

Snow College requests approval to offer the following Associate's degree(s): Associate of Fine Arts in Visual Studies effective Fall 2017. This program was approved by the institutional Board of Trustees on January 28, 2016.

### Section II: Program Proposal

#### Program Description

*Present a complete, formal program description.*

The Associate of Fine Arts in Visual Studies is a unique interdisciplinary studio arts degree. The degree provides students with fundamental competencies in artistic practice, critical thinking, and creative problem solving. These core themes are applied to concept, material process, historical context, and critical theory. The program utilizes innovative practices and technologies in the visual arts and creative industry while fostering professional networks and engaging in dialog with communities on a global level. Students, in collaboration with faculty, design a curricular emphasis specific to their professional career goals. The entrepreneurial and professional practices component of this degree prepares students for success at every level. Students completing this competitive and demanding AFA program will leave with a keenly-developed sensibility and skill set, and will be prepared to engage with an evolving creative industry.

The AFA in Visual Studies is a unique degree within the Utah System of Higher Education for the following reasons:

- Interdisciplinary curriculum
- Integrated technology
- Student-designed curricular track specific to career goals
- Entrepreneurial emphasis and professional opportunities
- Sole AFA degree offered in USHE

The AFA in Visual Studies curriculum is designed for students to complete the visual arts foundation, art history core, art studio support courses, and general education requirements in preparation for graduation and transfer. This degree proposal provides the opportunity for students to successfully articulate into upper-division coursework in baccalaureate visual art programs.

#### Consistency with Institutional Mission

*Explain how the program is consistent with the institution's Regents-approved mission, roles, and goals. Institutional mission and roles may be found at [higheredutah.org/policies/policyr312/](http://higheredutah.org/policies/policyr312/).*

Under Policy R312-4.4, the Utah State Board of Regents recognizes Snow College as a Comprehensive Community College. The Associate of Fine Arts (AFA) in Visual Studies degree embraces a holistic interdisciplinary dialog utilizing innovative and effective practices in the visual arts and creative industry. The program fosters critical thinkers, creative problem solvers, material expertise, professionalism, and engagement with visual communities on a regional and global level. This degree fulfills the mission of the program and college, and supports the core themes of the mission. In addition, it aligns with the State Strategic Priorities outlined in the Board of Regents HigherEdUtah 2020 plan.

Tradition of Excellence: Snow College Visual Arts enjoys a long history of excellence in teaching as evidenced by successful articulation to senior institutions where students routinely excel and perform at the top tier of their class. The new AFA in Visual Studies will build upon this existing foundation and introduce a structure in which students will be able to obtain their individual goals and pursue an active and competitive career.

Culture of Innovation: The AFA in Visual Studies is an innovative and unique degree that is interdisciplinary by design and embraces the academic traditions and knowledge across campus. Students design their own curricular track in tandem with their professional goals and are mentored by faculty throughout the program. Multiple exhibition spaces provide all students with opportunities to exhibit current work beyond the scope of classroom assignments, encouraging independent inquiry and knowledge of museum and gallery practices. The exploration of technology and its integration into the creative process is incorporated at every level. A professional practices curriculum addresses portfolio development, marketing strategies, presentation, and entrepreneurship as it applies to the dynamics of the art world and creative industry.

Atmosphere of Engagement: The region is a thriving base for a community of successful and renowned artists, galleries, and art organizations. In collaboration with the existing vibrant arts scene, embedded in the program is active outreach to incorporate a visual dialog among creative individuals and arts communities. Once a week during Art Talks, students, faculty, and members of the community gather to participate in lectures and workshops from nationally and internationally recognized art professionals. This series offers students an opportunity to network, gain insight into the working world of art, receive exposure to a broad spectrum of philosophies and aesthetics, and ultimately enables them to envision their own future in the arts.

The AFA in Visual Studies program promotes the active pursuit of excellence and independent inquiry of visual dialog in an interdisciplinary environment. The student is considered an artist in progress and an integral part of an evolving community of artists and ideas crossing political, social, and cultural boundaries. Graduates complete their academic study prepared to thrive intellectually and economically in the exciting and competitive creative world.

### Section III: Needs Assessment

#### Program Rationale

*Describe the institutional procedures used to arrive at a decision to offer the program. Briefly indicate why such a program should be initiated. State how the institution and the USHE benefit by offering the proposed program.*

The Snow College strategic plan committee initiated a campus-wide program prioritization process, consisting of an extensive internal assessment of area effectiveness and priorities. The results were evaluated by an interdisciplinary review board, and the Visual Arts was identified as a department in the top tier of successful programs. After submitting a proposal, the Visual Arts department was then selected by the curriculum committee to move forward with plans for a new degree.

Because of the low cost and quality of the programming, many students are currently spending a third year studying at Snow College. The AFA degree provides an opportunity to increase rigor and receive validation for this additional study, and as a transfer degree it allows students to work with two diverse faculty bodies, providing greater exposure to philosophies and process. The AFA will prepare graduates with a stronger understanding of theory and practice in the visual arts and provide exposure to a comprehensive and interdisciplinary GE experience. The AFA differs from the AAS in technical art fields which exist at other USHE institutions which require only a limited GE package and are not designed to transfer to baccalaureate programs.

The AFA in Visual Studies aligns with the State Strategic Priorities outlined in the Board of Regents HigherEdUtah 2020 plan. ([http://higheredutah.org/wp-content/uploads/2013/06/pff\\_2011\\_highered2020\\_report.pdf](http://higheredutah.org/wp-content/uploads/2013/06/pff_2011_highered2020_report.pdf))

- 66% of Utahns with a postsecondary degree or certificate by the year 2020
- Increase higher education participation and completion rates
- Utah aims for 28% of the workforce to have bachelor degrees by 2020

The proposed AFA degree is designed to allow students to tailor the curriculum specifically to their professional economic goals. This focus builds career opportunities for graduates and ultimately supports economic development in communities.

In addition, the AFA Visual Studies degree supports the *2013 Legislative Priorities* outlined in the strategic action plan by

*Prosperity 2020.* (<http://prosperity2020.com/the-plan-goals/>)

- Integrated arts and academics
- Increased use of instructional technologies
- STEM initiatives

The Visual Arts department will have the direct ability to manage the academic progression of students through coursework and advisement. Articulation agreements with other institutions in USHE will allow students to apply directly for seamless transfer into BFA and professional programs.

### **Labor Market Demand**

*Provide local, state, and/or national labor market data that speak to the need for this program. Occupational demand, wage, and number of annual openings information may be found at sources such as Utah DWS Occupation Information Data Viewer ([jobs.utah.gov/jsp/wi/utalmis/gotoOccinfo.do](http://jobs.utah.gov/jsp/wi/utalmis/gotoOccinfo.do)) and the Occupation Outlook Handbook ([www.bls.gov/oco](http://www.bls.gov/oco)).*

Students pursuing degrees in art do so for a wide variety of reasons. The options for students completing baccalaureate degrees in art are many and varied, and for this reason market demand among students for an AFA degree remains strong. The objective of Snow College Visual Arts is to successfully transfer students to baccalaureate institutions to advance their study and practice in specialized disciplines. This proposed pre-professional associate degree will enhance the ability to fulfill this transfer mission. Although this is not a terminal degree, the curriculum is strategically embedded with professional strategies throughout and students will graduate with the capability of pursuing skill-based jobs, internships, apprenticeships, and academic scholarships as a bridge to the BFA and other professional degrees.

The Office of Economic Development for Sanpete County estimates that 6% of non-farm workers in Sanpete County make all or a substantial portion of their income in the arts. The Regional Industry Development Strategic Plan for the six-county area identified the arts as one of three high-impact programs recommended for the success of the regional economy. (Regional Industry Development Strategic Plan, August 13, 2013)

"A study of the educational background of leaders in 652 engineering companies in Silicon Valley... 40% had backgrounds in science and engineering, 60% had backgrounds in the arts and humanities." (Sir Ken Robinson at the 17:56 mark talking about Liberal Arts, non-official transcript and the kind of "data" CJ Westerberg finds valuable <http://www.thedailyriff.com/articles/new-from-ken-robinson-the-mfa-master-of-fine-arts-as-the-new-mba-1106.php>)

Creative thinking is a core component of industry innovation. Companies are hiring art-trained professionals for their unique ability to problem solve and contribute as part of a creative team. Steve Tepper writes, "...IBM found, in a global study of more than 1,500 CEOs from 60 countries and 33 industries, that the most important skill for successfully navigating our increasingly complex, volatile, and uncertain world is none other than *creativity*." (<http://www.fastcompany.com/3007541/mfa-new-mba>) As Utah's Silicon Slope continues to grow, the AFA degree assists in preparing students for this economic reality. A primary goal of the AFA Visual Studies program is to train students for an active and competitive career. Graduates transfer and enter the workforce with critical problem solving and material skills.

STEM to STEAM (A = Art) articulates the shift from left brain isolated learning models to the integration of left and right brain models. (<http://steam-notstem.com/about/>) STEAM recognizes the importance of creativity and incorporates it into the learning paradigm as an integral component. Creative problem solving, interdisciplinary collaboration, and applied skills are the focus of the AFA Visual Studies degree.

### **Student Demand**

*Provide evidence of student interest and demand that supports potential program enrollment. Use Appendix D to project five years' enrollments and graduates. Note: If the proposed program is an expansion of an existing program, present several years enrollment trends by headcount and/or by student credit hours that justify expansion.*

Annually, students choose to extend their studies at Snow College beyond two years prior to graduating and transferring. This extension not only strengthens their skill base, but it also allows them time to mature in their formal and conceptual abilities. Snow College Visual Arts has surveyed student interest in the AFA Visual Studies degree, both formally and informally. Favorable statistical responses were collected, and the data is documented in the chart below. The following questions were administered with results following each inquiry:

Statement #1: A 3-year Associate of Fine Arts (AFA) degree in Visual Studies is an important recognition of my achievement as a student of the visual arts at Snow College.

Results: Agree 49, Neutral to the idea 6, Disagree 0, # of responses 55

Statement #2: A 3-year Associate of Fine Arts (AFA) degree in Visual Studies increases the likelihood that I will stay at Snow College until I graduate.

Results: Agree 41, Neutral to the idea 12, Disagree 2, # of responses 55

Statement #3: A 3-year Associate of Fine Art (AFA) degree in Visual Studies will benefit me more than a 2-year general education degree (AA or AS) when transferring to a BFA program.

Results: Agree 46, Neutral to the idea 9, Disagree 0, # of responses 55

Statement #4: A 3-year Associate of Fine Arts (AFA) degree in Visual Studies will benefit me in pursuing a career in the visual arts.

Results: Agree 50, Neutral to the idea 5, Disagree 0, # of responses 55

Statement #5: If available today, I would be interested in pursuing a 3-year Associate of Fine Arts (AFA) degree in Visual Studies.

Results: Agree 41, Neutral to the idea 12, Disagree 1, # of responses 54

## Similar Programs

*Are similar programs offered elsewhere in the USHE, the state, or Intermountain Region? If yes, identify the existing program(s) and cite justifications for why the Regents should approve another program of this type. How does the proposed program differ from or compliment similar program(s)?*

Snow College will be the first institution in Utah to offer the AFA in Visual Studies degree. There is only one other associate of fine arts art program offered in the region, Western Wyoming Community College; it is an AFA in Visual Arts 2D. The Snow College AFA is patterned after the curriculum of numerous AFA programs offered at other associate institutions of higher education throughout the country. However, this proposal offers a more robust GE experience and a more comprehensive visual arts foundation and elective offerings. These curricular enhancements are built into the program to ensure student success at the BFA level. Listed below are a sampling of programs possessing similar philosophies and content throughout the country:

Associate in Fine Arts, Riverland Community College, Albert Lea MN  
Associate in Fine Arts, St. Louis Community College, St. Louis MO  
Associate in Fine Arts, Visual Art, Caldwell Community College, Hudson NC  
Associate of Fine Arts, Visual Arts, Raritan Valley Community College, North Branch NJ  
Associate in Fine Arts, Visual Arts Option, County College of Morris, Randolph, NJ  
Associate of Fine Arts, Art, North Seattle Community College, Seattle WA  
Associate in Fine Arts, Shoreline Community College, Shoreline WA  
Associate of Fine Arts, Spokane Falls Community College, Spokane WA

### Collaboration with and Impact on Other USHE Institutions

*Indicate if the program will be delivered outside of designated service area; provide justification. Service areas are defined in [higheredutah.org/policies/policyr315/](http://higheredutah.org/policies/policyr315/). Assess the impact the new program will have on other USHE institutions. Describe any discussions with other institutions pertaining to this program. Include any collaborative efforts that may have been proposed.*

The proposed AFA will not be delivered outside of the designated service area. The AFA is a unique associate program and will enhance the quality and maturity of students transferring from Snow College into baccalaureate programs in and out of USHE. The Visual Arts foundation aligns closely and currently articulates with most USHE art programs. In addition to the internal support of Snow College, this degree proposal has positive endorsements from the University of Utah Department of Art & Art History and Weber State University's Department of Art And Design. The AFA has been discussed multiple years with all USHE visual arts departments during statewide majors articulation meetings sponsored by the Utah State Board of Regents.

### External Review and Accreditation

*Indicate whether external consultants or, for a career and technical education program, program advisory committee were involved in the development of the proposed program. List the members of the external consultants or advisory committee and briefly describe their activities. If the program will seek special professional accreditation, project anticipated costs and a date for accreditation review.*

Jason Lanegan, Five-Year Program Review, 2014

Curtis Steele, National Association of Schools of Art and Design (NASAD) Reviewer, Department Chairman, Arkansas State University, 2010

The consultants visited Snow College campus to perform on-site reviews. They toured studio facilities, interviewed students and faculty, reviewed curriculum, and provided a review of the current program, as well as identified needs for future development. The recommendations of these reviews were incorporated into the development of the proposed AFA.

## Section IV: Program Details

### Graduation Standards and Number of Credits

*Provide graduation standards. Provide justification if number of credit or clock hours exceeds credit limit for this program type described in R401-3.11, which can be found at [higheredutah.org/policies/R401](http://higheredutah.org/policies/R401).*

<u>Course Category</u>	<u>Credit Hours</u>
Visual Art Foundation/Seminars	26
Art History Core	6
Art Studio Support Courses	21
General Education	27 (FA GE satisfied w/completion of VA Foundation)
	80 total credits*

\*Total credit hours remain within prescribed parameters established by the R401 Policy section 3.12.4.1 Specialized Associate's Degrees

### Admission Requirements

*List admission requirements specific to the proposed program.*

Any matriculated Snow College student is eligible to apply for the proposed AFA program following the successful completion of the Visual Arts foundation (Appendix A). Acceptance into this competitive program is determined by interview and portfolio review. Declaration of the major is required for admission and accomplished through the process defined by the registrar's office. Successful applicants will demonstrate competence, potential, and ability to meet the demands of the rigorous

requirements of the degree.

## Curriculum and Degree Map

*Use the tables in Appendix A to provide a list of courses and Appendix B to provide a program Degree Map, also referred to as a graduation plan.*

## Section V: Institution, Faculty, and Staff Support

### Institutional Readiness

*How do existing administrative structures support the proposed program? Identify new organizational structures that may be needed to deliver the program. Will the proposed program impact the delivery of undergraduate and/or lower-division education? If yes, how?*

The Snow College administration is in full support of the AFA Visual Studies degree. In the last four years, they have increased the annual department operating budget; funded an ongoing budget for summer workshops; added one full-time, tenure track-faculty position; expanded and remodeled existing studio space and facilities for the sculpture, photography, 2D, and printmaking labs; and have supported the addition of a new media lab. These improvements are a direct result of the five-year program and NASAD reviews referenced above. In addition, the administration and Board of Trustees now recognize the MFA as a terminal degree, allowing the department to better retain and recruit qualified and competitive faculty, and allowing faculty to progress toward full professorship in a fair and timely manner. There are no new organizational structures needed to deliver this degree. The delivery of undergraduate and lower-division education will not be impacted.

### Faculty

*Describe faculty development activities that will support this program. Will existing faculty/instructors, including teaching/graduate assistants, be sufficient to instruct the program or will additional faculty be recruited? If needed, provide plans and resources to secure qualified faculty. Use Appendix C to provide detail on faculty profiles and new hires.*

Snow College Visual Arts currently employs five full-time faculty each holding the terminal MFA degree. Faculty emphasis is placed on teaching, scholarly, professional, and creative achievement. Each faculty member is a working artist, regularly participating in national and international exhibitions, lectures and workshops, conferences, film festivals, and professional commissions. Snow College has a Faculty Development Committee which offers support and funding for scholarly activities. The proposed AFA degree will not require additional faculty to be implemented. As the program grows, additional faculty may be needed.

Sanpete County is home to more internationally-recognized professional artists per capita than any other county in the state, thereby offering Snow College Visual Arts an excellent pool of highly-qualified and dedicated adjunct faculty, who are hired annually to meet the need for specialized course offerings and to supplement the teaching load in the foundation and general education areas.

### Staff

*Describe the staff development activities that will support this program. Will existing staff such as administrative, secretarial/clerical, laboratory aides, advisors, be sufficient to support the program or will additional staff need to be hired? Provide plans and resources to secure qualified staff, as needed.*

The Snow College Division of Fine Arts, Communication, and New Media includes the departments of Visual Arts, Dance, Music, Theater, and Communication. The division is supported by an administrative assistant who reports to the Dean. In addition, Snow College Visual Arts also solicits the support of three part-time student assistants in a variety of capacities, including gallery assistance and studio technicians.

To operate at an optimal level, a part-time administrative assistant will be needed, as well as additional part-time assistants to monitor the newly-added media lab and other studio spaces. The five-year Strategic Planning Task Force identified the need



for additional hires if new degrees were pursued.

### **Student Advisement**

*Describe how students in the proposed program will be advised.*

Advisement of AFA students is the responsibility of the full-time art faculty in collaboration with professional campus advisors in the College Student Success Center. A Visual Arts major meeting will be held every semester to ensure all students have accurate and timely information pertaining to the AFA degree. Each student is assigned to a faculty advisor and mentor. Following the foundation year, students consult individually with faculty advisors to custom tailor a curricular path suitable for their academic objectives and career goals.

### **Library and Information Resources**

*Describe library resources required to offer the proposed program if any. List new library resources to be acquired.*

Snow College opened the new state-of-the-art Karen H. Huntsman Library in 2010. This fully-staffed facility provides books, periodicals, DVDs, and online database access for research anywhere in the world. Snow College Visual Arts utilizes its full collection development budget every year. Faculty maintain a dedication to annual collection development in specific disciplines. Currently there are 2,349 printed books, 320 oversized books, 171 DVDs, and 17 journal subscriptions. In addition, students have access to many online research databases. Typically, 7% of the library acquisition budget is spent on Visual Arts holdings. Snow College library holdings in art provide a solid foundation for the resources necessary to support the proposed degree.

### **Projected Enrollment and Finance**

*Use Appendix D to provide projected enrollment and information on related operating expenses and funding sources.*

## **Section VI: Program Evaluation**

### **Program Assessment**

*Identify program goals. Describe the system of assessment to be used to evaluate and develop the program.*

The goals of the program are to provide students with exemplary fundamental understanding in artistic practice, critical thinking, and creative problem solving. These core goals are applied to concept, material process, historical context, and critical theory.

The program is assessed and developed by the following means:

1. All students entering into the program participate in a portfolio review after completing the foundation courses which establishes a baseline for evaluation of student and program performance.
2. Portfolios and signature assignments are created and assessed in every studio course to ensure program and course objectives are being met.
3. The capstone seminars include a final portfolio review, written self-assessment, and an oral/visual presentation of cumulative work.
4. Students completing the AFA degree are required to stage a solo AFA thesis exhibition and successfully complete an oral defense of their work before a full-faculty panel.
5. Upon completion of the program, students generate a department review evaluating the strengths and weaknesses of the program.

6. Faculty review assessment data and create a strategic plan for future.

### **Student Standards of Performance**

*List the standards, competencies, and marketable skills students will have achieved at the time of graduation. How and why were these standards and competencies chosen? Include formative and summative assessment measures to be used to determine student learning outcomes.*

Students are expected to have an exemplary fundamental understanding of concept, material process, historical context, and critical theory as it applies to the visual arts; and demonstrate competency in artistic practice, critical thinking, and creative problem solving. Students will be advised on GE courses according to specific career goals and interests, and must maintain a B- or above in all studio art classes in order to be awarded credit toward the AFA. In addition to coursework, students are required to submit a portfolio upon entering the program and completing the program, defend a visual/oral presentation of cumulative work, and stage a final AFA thesis exhibition. The standards and competencies reflect the assessment process in other programs similar to the proposed AFA and also meet the standards of professional practices used in the creative industry.

## Appendix A: Program Curriculum

List all courses, including new courses, to be offered in the proposed program by prefix, number, title, and credit hours (or credit equivalences). Indicate new courses with an X in the appropriate columns. The total number of credit hours should reflect the number of credits required to be awarded the degree.

For variable credits, please enter the minimum value in the table for credit hours. To explain variable credit in detail as well as any additional information, use the narrative box at the end of this appendix.

Course Number	NEW Course	Course Title	Credit Hours
General Education Courses (list specific courses if recommended for this program on Degree Map)			
General Education Credit Hour Sub-Total			27
Required Courses			
ART 1100		Visual Culture & Meaning (satisfies FA GE)	3
ART 1110		Drawing I	3
ART 1120		2D Surface	3
ART 1130		3D Space	3
ART 1140		4D Time	3
ART 1200		Art Talks (1 credit per semester/minimum of 4 credits)	4
ART 1500		Photo I	3
ART 2200		Travel Seminar (1 travel experience required)	1
ART 2000		AFA Capstone Seminar: Professional Practices	3
ARTH 2710		Art History Survey I	3
ARTH 2720		Art History Survey II	3
Required Course Credit Hour Sub-Total			32
Elective Courses			
Art electives (21 credits) selected from courses listed below			21
ART 1600		Small Metals & Jewelry	
ART 2100	×	Perspective Drawing+	
ART 2110		Experimental Drawing	
ART 2120		Visualized Drawing (Creative Visualization)+	
ART 2230		Relief Printmaking	
ART 2240		Intaglio Printmaking	
ART 2300		Painting I	
ART 2310	×	Painting II	
ART 2400	×	Visual Communications+	
ART 2410	×	Graphic Design Fundamentals+	
ART 2420	×	Digital Painting and Illustration+	
ART 2430		Experimental Video+	
ART 2440		Experimental Animation	
ART 2500		Silver and Alternative Photography+	
ART 2510		Photography: Portraits & Selfies	
ART 2520		Photography: Landscape & Place	
ART 2600		Sculpture I	

Course Number	NEW Course	Course Title	Credit Hours
ART 2630		Mixed Media: Collage+ Assemblage+	
ART 2650		Introduction to Ceramics	
ART 2950		Experiments in Visual Thinking+	
ART 3100		Figure Drawing (currently ART 2900)*	
ART 3500	×	Photography: Studio Lighting*+	
ART 3600		Figure Sculpture (currently ART 2680)*+	
ARTH 3700	×	Modern/Contemporary Art History*+	
ART X	×	Other offerings will be added as need arises+	
<b>Elective Credit Hour Sub-Total</b>			21
<b>Core Curriculum Credit Hour Sub-Total</b>			80

### Program Curriculum Narrative

*Describe any variable credits. You may also include additional curriculum information.*

The AFA curriculum is designed to ensure successful transfer to senior institutions with BFA programs. The BFA degree requires a minimum of 120 semester hours at every USHE institution. The BFA degree does not require a foreign language or an area of minor study. Depending upon student preparedness (e.g., Advanced Placement credit, Concurrent Enrollment credit, and summer coursework), a BFA degree may take five years to complete because of rigorous studio classes requiring six contact hours per week, in addition to out-of-class research, writing, and creative work.

\*The AFA program includes select courses to be taught at a 3000 level: Figure Drawing, Photography: Studio Lighting, Figure Sculpture, and an offering in Art History. Currently, ART 2900 Figure Drawing articulates seamlessly to USHE institutions, fulfilling this upper-division BFA requirement, although it does not transfer as upper-division credit. Offering these limited courses as part of the AFA curriculum will provide students a more integrated transfer experience. Transferring with a limited number of upper-division credit allows students to be better prepared both in the major and in preparation, if the need arises, to complete lower-division coursework at the senior institution. As the AFA curriculum is designed, the majority of students will only complete one or two of the offered upper-division courses at Snow College. Most BFA programs require 40 hours of upper division credit and 40 hours in residency (80 hour AFA + 40 hours = 120 hour BFA).

+Many of the above listed three-credit elective studio courses will be, and are currently, offered on a TBA rotational status. Although these courses are not taught on an annual basis, this structure allows students access to them at some point during their curricular pathway.

## Degree Map

Degree maps pertain to undergraduate programs ONLY. Provide a degree map for proposed program. Degree Maps were approved by the State Board of Regents on July 17, 2014 as a degree completion measure. Degree maps or graduation plans are a suggested semester-by-semester class schedule that includes prefix, number, title, and semester hours. For more details see <http://higheredutah.org/pdf/agendas/201407/TAB%20A%202014-7-18.pdf> (Item #3).

Please cut-and-paste the degree map or manually enter the degree map in the table below.

First Year Fall	Cr. Hr.	First Year Spring	Cr. Hr.
ART 1100 Visual Culture & Meaning (FA GE)	3	ART 1500 Photo I	3
ART 1110 Drawing I	3	ART 1130 3D Space	3
ART 1120 2D Surface	3	ART 1140 4D Time	3
ART 1200 Art Talks	1	ART 1200 Art Talks	1
GNST General Education Foundation	3	ENGL 2010 Intermediate Writing (E2 GE)	3
ENLG 1010 Introduction to Writing (E1 GE)	3	HIST 1700 American Civilizations (AI GE)	3
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>16</b>
Second Year Fall	Cr. Hr.	Second Year Spring	Cr. Hr.
Art Studio Elective	3	Art Studio Elective	3
Art Studio Elective	3	Art Studio Elective	3
ARTH 2710 Art History Survey I	3	Art Studio Elective	3
MATH 1030 Quantitative Literacy (MA GE)	3	ART 1200 Art Talks	1
PHYS 1010/1015 Elem Physics/lab (PS GE)	3	ARTH 2720 Art History Survey II	3
ART 2750 Travel Seminar	1	PSY 1010 General Psychology (SS GE)	3
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>16</b>
Third Year Fall	Cr. Hr.	Third Year Spring	Cr. Hr.
AFA Capstone Seminar: Professional Practices	3		
Art Studio Elective	3		
Art Studio Elective	3		
ART 1200 Art Talks	1		
ENGL 2200 Intro. to Literature (HU GE)	3		
BIOL 2150 Hum Anatomy for Artists/lab (LS GE)	3		
<b>Total</b>	<b>16</b>	<b>Total</b>	
Fourth Year Fall	Cr. Hr.	Fourth Year Spring	Cr. Hr.
<b>Total</b>		<b>Total</b>	

## Appendix C: Current and New Faculty / Staff Information

### Part I. Department Faculty / Staff

Identify # of department faculty / staff (headcount) for the year preceding implementation of proposed program.

	# Tenured	# Tenure -Track	# Non -Tenure Track
Faculty: Full Time with Doctorate			
Faculty: Part Time with Doctorate	1		
Faculty: Full Time with Masters	4	1	
Faculty: Part Time with Masters	1		3
Faculty: Full Time with Baccalaureate			
Faculty: Part Time with Baccalaureate			3
Teaching / Graduate Assistants	/ / / / / / / / / /	/ / / / / / / / / /	
Staff: Full Time			
Staff: Part Time			1

### Part II. Proposed Program Faculty Profiles

List current faculty within the institution -- with academic qualifications -- to be used in support of the proposed program(s).

	First Name	Last Name	Tenure (T) / Tenure Track (TT) / Other	Degree	Institution where Credential was Earned	Est. % of time faculty member will dedicate to proposed program.	If "Other," describe
<b>Full Time Faculty</b>							
	Scott	Allred	T	MFA	Utah State University	100	
	Evan	Curtis	TT	MFA	Savanna College of Art & Design	100	
	Amy	Jorgensen	T	MFA	University of California, San Diego	100	
	Adam	Larsen	T	MFA	Wichita State University	100	
	Brad	Taggart	T	MFA	Brigham Young University	100	
<b>Part Time Faculty</b>							
	Kelly	Brooks		BFA	Brigham Young University		
	Robert	DeGroff		MFA	University of Houston		
	Katie	Justesen		BFA	Utah State University		
	Paul	Gardner		PhD	Northern Arizona University		
	Haynes	Goodsell		MFA	National University of Ireland		
	Kim	Gordon		BFA	Utah State University		
	Carl	Purcell		MFA	Utah State University		
	Ron	Richmond		MFA	Brigham Young University		
	Angela	Wescott		MA	Brigham Young University		

### Part III: New Faculty / Staff Projections for Proposed Program

Indicate the number of faculty / staff to be hired in the first three years of the program, if applicable. Include additional cost for these faculty / staff members in Appendix D.

	# Tenured	# Tenure -Track	# Non -Tenure Track	Academic or Industry Credentials Needed	Est. % of time to be dedicated to proposed program.
--	-----------	-----------------	---------------------	---	---

	# Tenured	# Tenure -Track	# Non -Tenure Track	Academic or Industry Credentials Needed	Est. % of time to be dedicated to proposed program.
Faculty: Full Time with Doctorate					
Faculty: Part Time with Doctorate					
Faculty: Full Time with Masters					
Faculty: Part Time with Masters					
Faculty: Full Time with Baccalaureate					
Faculty: Part Time with Baccalaureate					
Teaching / Graduate Assistants					
Staff: Full Time					
Staff: Part Time			1		

## Appendix D: Projected Program Participation and Finance

### Part I.

*Project the number of students who will be attracted to the proposed program as well as increased expenses, if any. Include new faculty & staff as described in Appendix C.*

Three Year Projection: Program Participation and Department Budget						
	Year Preceding Implementation	New Program				
		Year 1	Year 2	Year 3	Year 4	Year 5
<b>Student Data</b>						
# of Majors in Department	71	136	140	143	158	161
# of Majors in Proposed Program(s)	/ / / / /	136	140	143	158	161
# of Graduates from Department	18	34	35	36	43	43
# Graduates in New Program(s)	/ / / / /	34	35	36	43	43
<b>Department Financial Data</b>						
	Department Budget					
	Year Preceding Implementation (Base Budget)	Year 1	Year 2	Year 3		
		Addition to Base Budget for New Program(s)	Addition to Base Budget for New Program(s)	Addition to Base Budget for New Program(s)		
<i>Project additional expenses associated with offering new program(s). Account for New Faculty as stated in Appendix C, "Faculty Projections."</i>						
<b>EXPENSES – nature of additional costs required for proposed program(s)</b>						
<i>List salary benefits for additional faculty/staff each year the positions will be filled. For example, if hiring faculty in year 2, include expense in years 2 and 3. List one-time operating expenses only in the year expended.</i>						
Personnel (Faculty & Staff Salary & Benefits)	\$371,360	\$8,477	\$10,093	\$10,093		
Operating Expenses (equipment, travel, resources)	\$16,729	\$738	\$460	\$540		
Other:						
<b>TOTAL PROGRAM EXPENSES</b>	/ / / / /	\$9,215	\$10,553	\$10,633		
<b>TOTAL EXPENSES</b>	\$388,089	\$397,304	\$398,642	\$398,722		
<b>FUNDING – source of funding to cover additional costs generated by proposed program(s)</b>						
<i>Describe internal reallocation using Narrative 1 on the following page. Describe new sources of funding using Narrative 2.</i>						
Internal Reallocation						
Appropriation	\$378,089	(\$785)	\$553	\$633		
Special Legislative Appropriation	\$0	\$0	\$0	\$0		
Grants and Contracts	\$0	\$0	\$0	\$0		
Special Fees	\$10,000	\$10,000	\$10,000	\$10,000		
Tuition						
Differential Tuition (requires Regents approval)						
<b>PROPOSED PROGRAM FUNDING</b>	/ / / / /	\$9,215	\$10,553	\$10,633		
<b>TOTAL DEPARTMENT FUNDING</b>	\$388,089	\$397,304	\$398,642	\$398,722		
<b>Difference</b>						
Funding - Expense	\$0	\$0	\$0	\$0		



## Part II: Expense explanation

### Expense Narrative

*Describe expenses associated with the proposed program.*

The AFA has full institutional and administrative support. The AFA will require a part-time administrative assistant, a part-time technical position to facilitate and monitor art studios and equipment, and additional part-time student workers to assist in the new computer lab. A modest special fee will be charged to students declared as art majors to offset the cost of the part-time staffing positions. These staffing positions will directly impact the students, allowing them assistance and access to studios, equipment, and advising. As enrollment into the program increases, the administration will support the hiring of additional faculty to support the demands of the program.

## Part III: Describe funding sources

### Revenue Narrative 1

*Describe what internal reallocations, if applicable, are available and any impact to existing programs or services.*

The current infrastructure is prepared to support the projected growth of this program. No existing programs or services will be impacted.

### Revenue Narrative 2

*Describe new funding sources and plans to acquire the funds.*

Given the fact that there is a difference of \$10,000, Snow College is considering charging a modest special fee to students declared as art majors and is currently researching statistically what that number should be. (The ESL and international students are currently charged such a fee at Snow College.) The special fee will offset the cost of hiring additional staff and will directly impact the students, allowing them assistance and access to studios, equipment, and advising.