

TUITION AND FEES

Annual Review for Fairness and Price Competitiveness

Utah State Board of Regents
March 30, 2018

Kimberly Henrie, Associate Commissioner

STATUTORY AUTHORITY 53B-7-101(7)

- (a) The board shall recommend to each session of the Legislature the minimum tuitions, resident and nonresident, for each institution which it considers necessary to implement the budget recommendations.
- (b) The board may fix the tuition, fees, and charges for each institution at levels the board finds necessary to meet budget requirements.



TUITION STRATEGY

Keep tuition rates affordable
by maintaining a healthy
balance between state and
student resource investment



CONSIDERATIONS WHEN SETTING TUITION

The Board of Regents 2025 Strategic Plan

REGENT POLICY R510

1. Tuition Relationship Targets
2. National & Regional Comparisons
3. Institutional Cost Data
4. General Fees
5. Course Fees (Differential Tuition Rates)

OTHER FACTORS

1. Total Cost of Attendance
2. CPI, HEPI and Regional Price Indices
3. Tuition compared to Median Income
4. Available Student Aid
5. Return on Investment



Regents need to identify balance between the cost to students and families and the revenue needs of USHE institutions

THE BOARD OF REGENTS 2025 STRATEGIC PLAN

Create additional capacity to serve an additional 60,000+ students
while ensuring affordable participation for Utah residents.

Student Enrollment Growth

60,000+ Students

Estimated 241,255+ students by 2026

(Up from 175,138 in 2015)

Annual Growth 3.0%

Operating Revenue Needs

\$950,000,000+

Approximately \$95,000,000 per year

\$15,800/new student (tax funds and tuition)

Annual Growth 5% per year

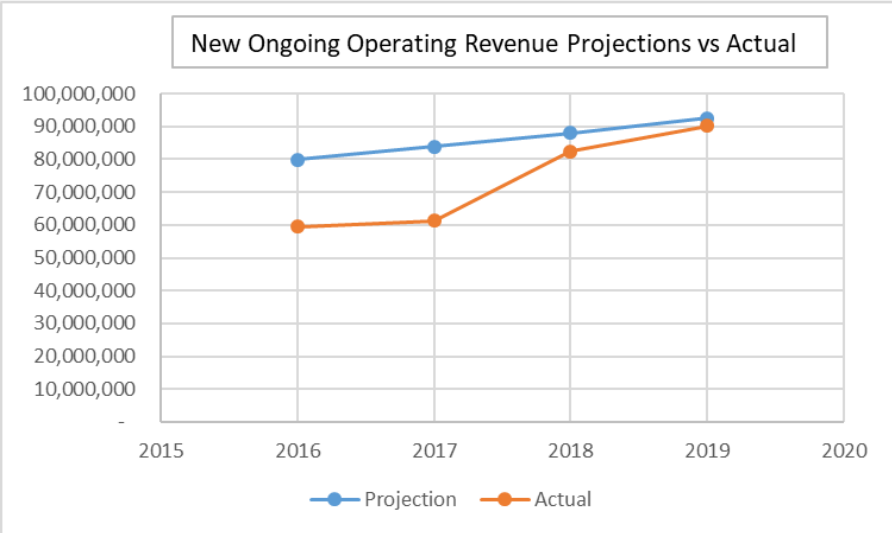
CURRENT STATUS REPORT

STUDENT GROWTH 3-YEAR REVIEW FALL END-OF-TERM HEADCOUNT

	2015	2016	2017	3-year Change	%
Fall EOT Headcount	175,138	179,935	186,161	11,023	6.3%

Enrollment has grown an average of 2.1% per year

ANNUAL ONGOING REVENUE PROJECTIONS VS. ACTUAL



Ongoing revenue has grown an average of 4.6% per year

TUITION RELATIONSHIP TARGET

Regent Policy R510 Factor #1

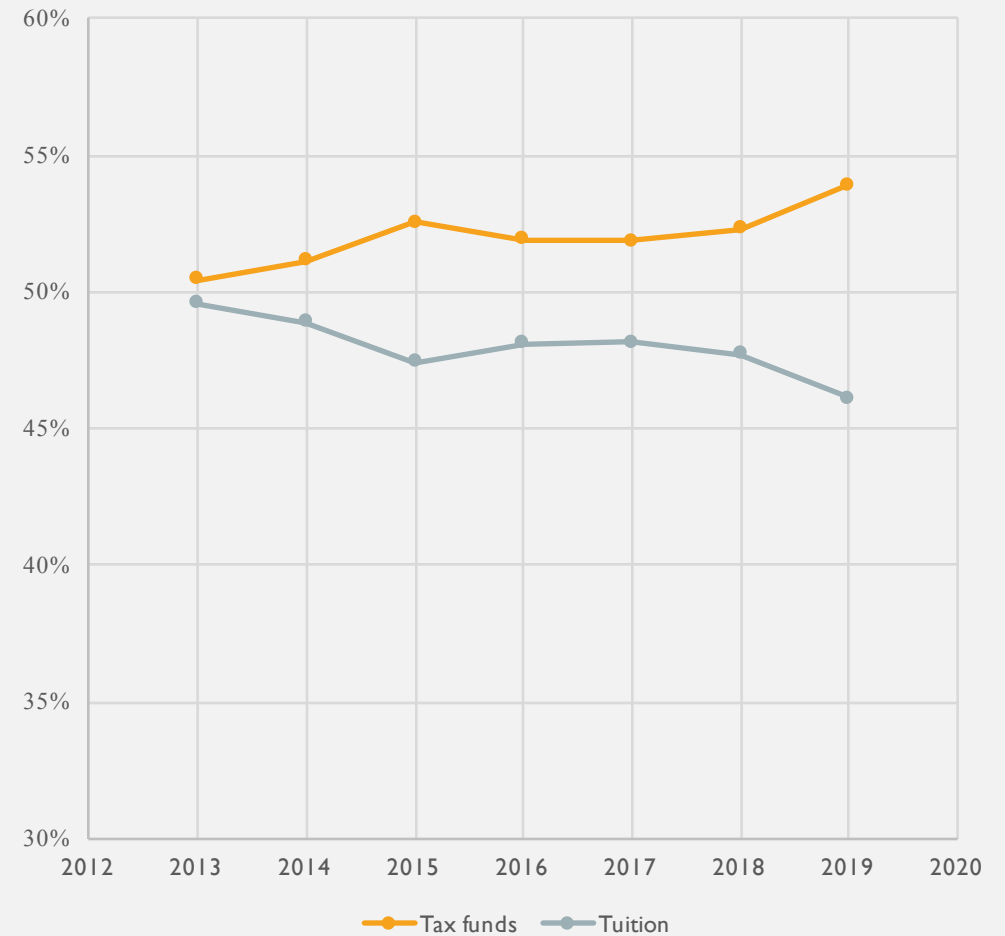
TUITION RELATIONSHIP TARGET
THE STATE TAX FUND &
TUITION REVENUE MIX

Goal: Preserve a system-wide state tax fund to tuition revenue mix of at least

52% State Tax Fund

48% Tuition

State Tax Funds & Tuition Funding Mix
FY 2013 - FY 2019



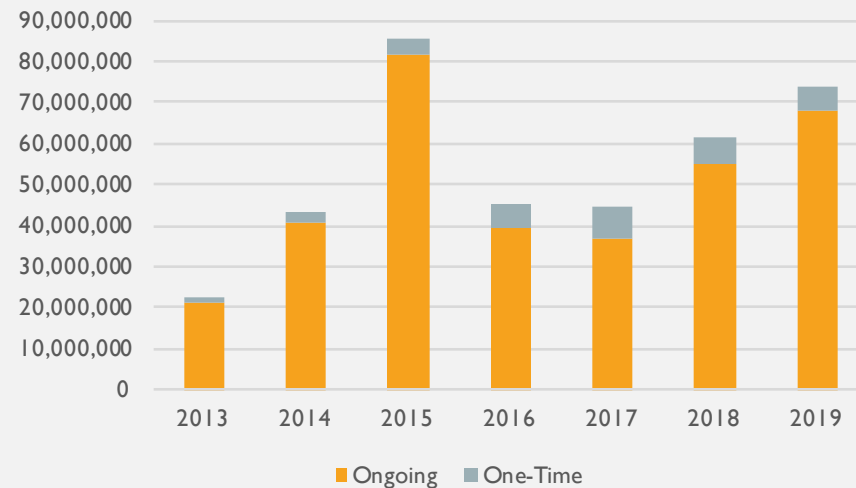
2019 includes new tuition revenue from proposed increases

INCREASED TAX FUND INVESTMENT

Governor, Legislature and especially the State Tax Payer, thank you for your ongoing support of higher education.

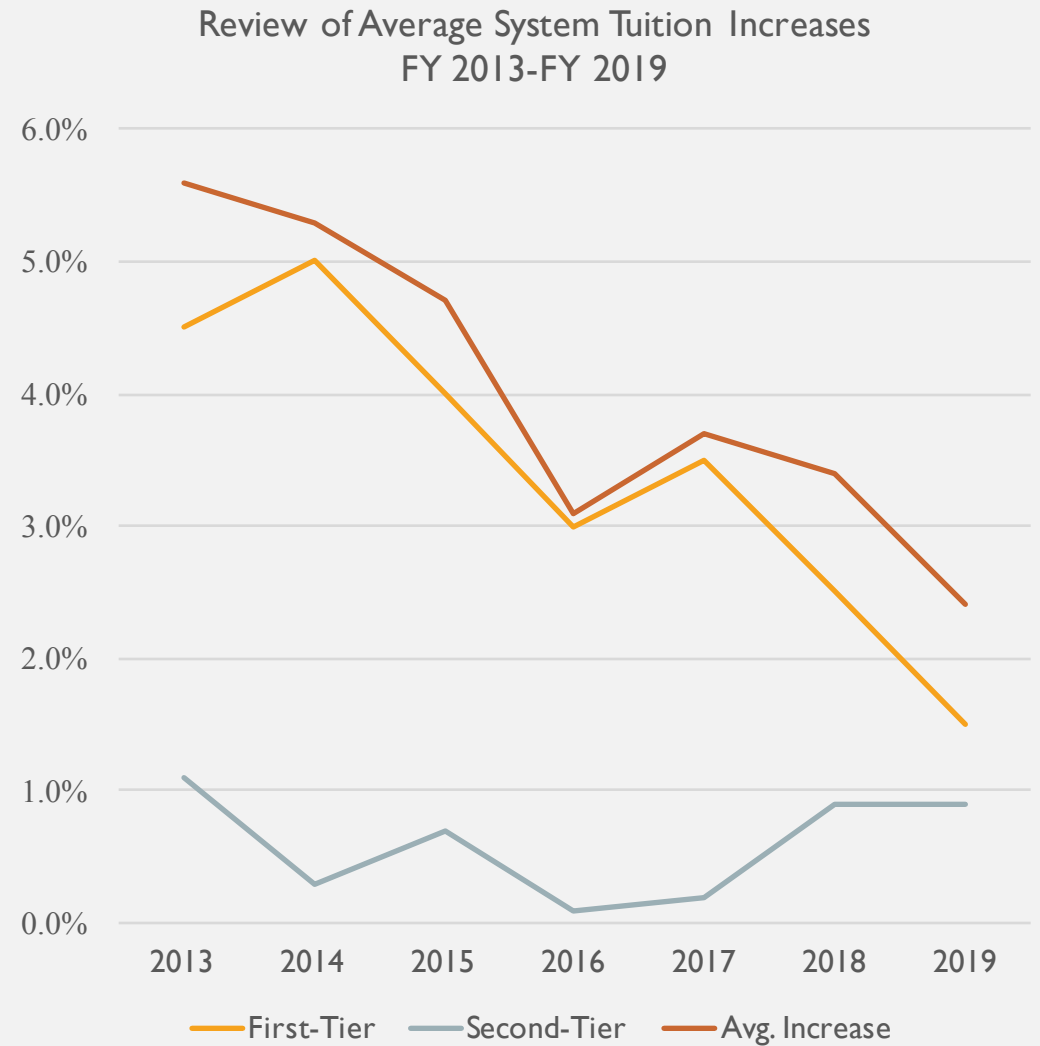
Thank you!

Annual New State Tax Funds
FY 2013 - FY 2019



ANNUAL TUITION INCREASES

The average annual tuition increase has steadily declined over the last 7 years



NATIONAL AND REGIONAL COMPARISONS

Regent Policy R510 Factor #2

NATIONALLY UTAH RANKS...

The College Board ranked Utah's 2017-18 four-year undergraduate resident tuition as the third lowest in the nation following Wyoming and Florida.

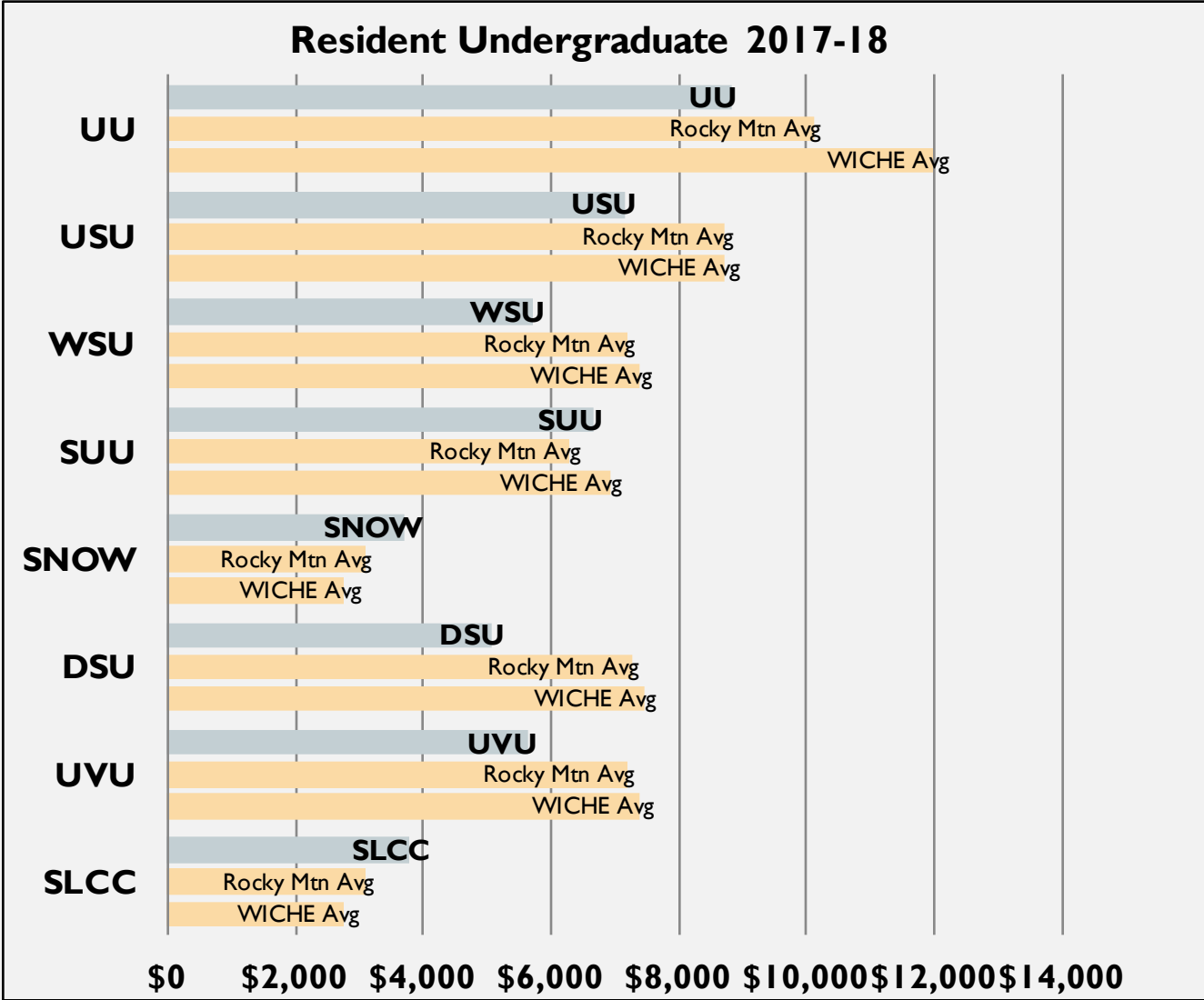
1. Wyoming: \$5,220
2. Florida: \$6,360
3. Utah: \$6,790

3rd lowest
tuition

Tuition at Utah's four-year public institutions is the third-lowest in the nation.

REGIONAL COMPARISONS

Regional and WICHE comparison institutions are similarly classified institutions, that have missions and similar general profiles.



REGENT PEER COMPARISON

Tuition and Fees Comparisons for 2017-18									
Resident Undergraduate Tuition and Fees									
USHE Institution	Rank in Comparison Group			USHE Institution Tuition/Fees	Comparison Group Min Tuition/Fees	Comparison Group Max Tuition/Fees	Comparison Group Avg. Tuition/Fees	USHE Institution % of Max	USHE Institution % of Avg.
	UofU	10	of	11	\$8,884	\$7,449	\$19,080	\$12,209	47%
USU	8	of	11	7,175	4,443	11,395	8,455	63%	85%
WSU	10	of	11	5,712	5,652	11,564	8,109	49%	70%
SUU	10	of	11	6,676	6,134	13,654	8,601	49%	78%
Snow	7	of	10	3,692	2,115	5,102	3,955	72%	93%
DSU	11	of	11	5,080	5,080	16,350	7,759	31%	65%
UVU	11	of	11	5,652	5,652	11,564	7,657	49%	74%
SLCC	4	of	11	3,781	1,104	10,890	3,835	35%	99%

Source: IPEDS. Institutional Characteristic Survey - Student Charges Tuition and Fees 2017-18

TUITION AS IT RELATES TO INSTITUTIONAL COST

Regent Policy R510 Factor #3

FULL-TIME TUITION STICKER PRICE AS A % OF INSTITUTIONAL COST PER FTE

2016-17 Annual full-time tuition sticker price as a percentage of annual institutional costs per FTE

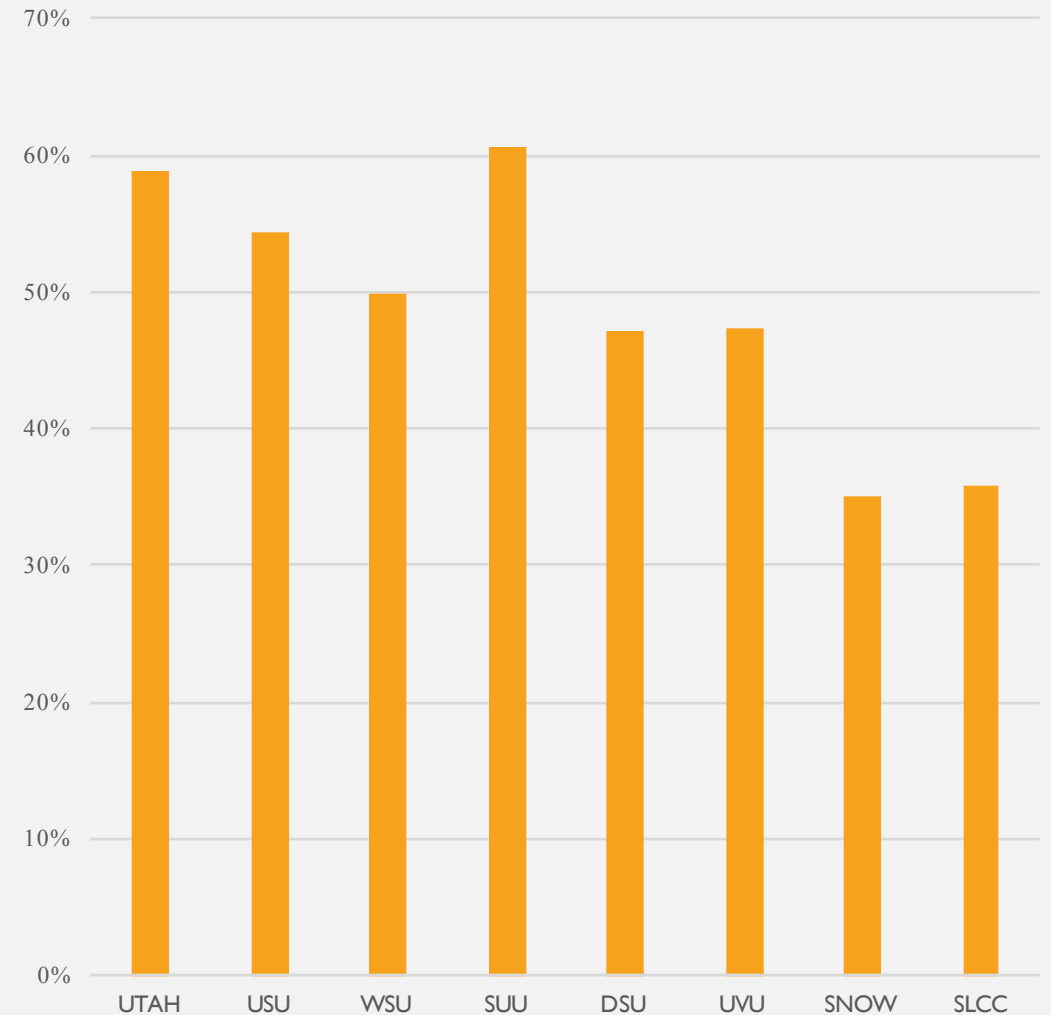
Average by Institution Type

Research Institutions: 57%

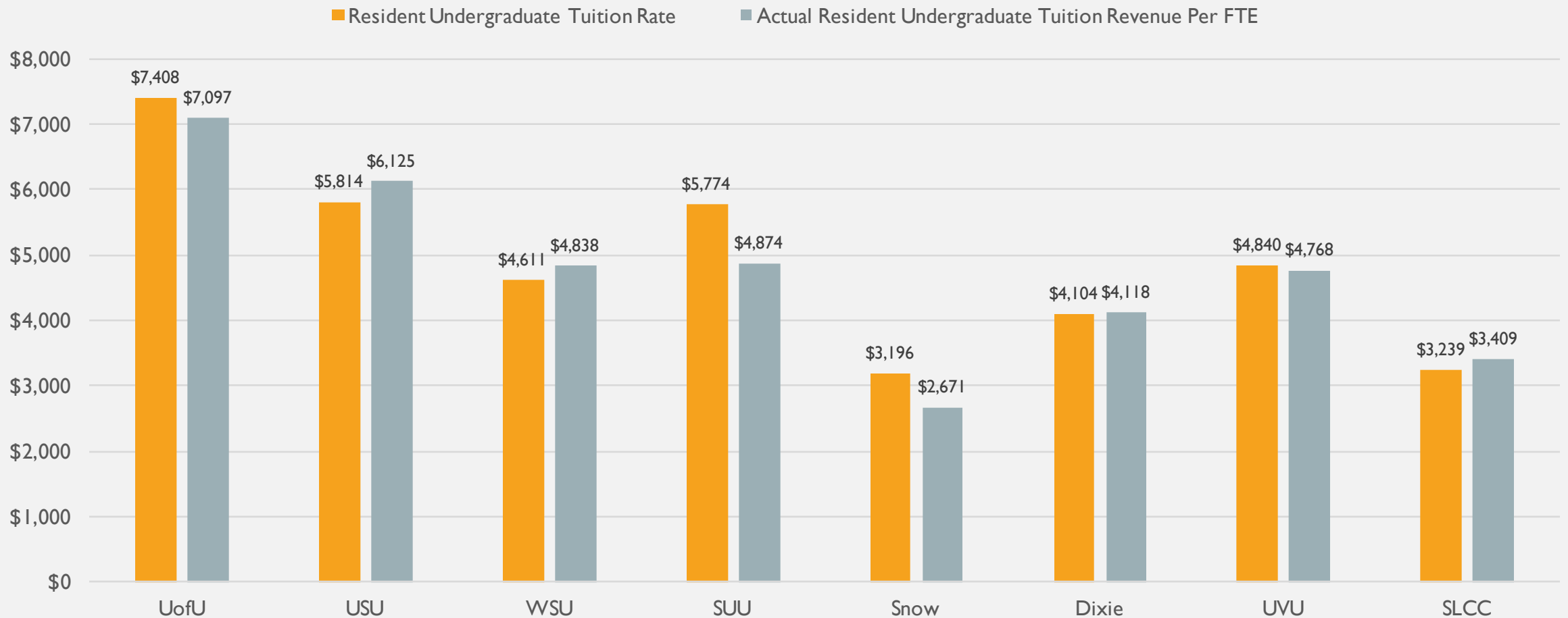
Regional Institutions: 51%

Community Colleges: 35%

2016-17 Full-time Tuition Sticker Price as a % of Annual Institutional Cost per FTE



2016-17 RESIDENT UNDERGRADUATE TUITION RATE COMPARED TO ACTUAL TUITION REVENUE PER FTE (EDUCATION AND GENERAL)



GENERAL FEES

Regent Policy R510 Factor #4

REGENT POLICY R510

SECTION 5

- **Key Points Regarding Student Fees:**
 - Subject to Board of Regents approval, normally in conjunction with annual determination of tuition rates.
 - May vary according to specific institutional needs
 - Institutions must have a student fee policy that establishes an advisory committee with currently enrolled students as members
 - Amounts may be increased or decreased as necessary to adequately accomplish the stated objective
 - If an institution is proposing a fee increase greater than the proposed first-tier tuition increase, a letter from student leadership demonstrating support must be submitted
 - The institution may waive in whole or in part for students at their option

STUDENT FEES AS A % OF TUITION

Annual Tuition and Fees for Resident Undergraduate Students 2017-18									
		UofU	USU	WSU	SUU	Snow	DSU	UVU	SLCC
Tuition									
Resident Students		\$7,697	\$6,105	\$4,773	\$5,918	\$3,276	\$4,308	\$4,962	\$3,319
General Student Fees									
Student Activity/Support Fees		\$302.06	\$237.18	\$316.54	\$125.50	\$99.20	\$223.00	\$137.72	\$144.00
Building Support/Bond Fees		258.48	294.06	314.9	322	\$176.30	\$303.50	296.02	179
Athletic Fees		165.38	270.28	140.84	206	75	162	208.7	69
Health Fees		40.96	88.34	57.72	40	20	31.5	18.54	33
Technology Fees		238.9	127.02	94.92	64	39.9	52	15.94	29.5
Transportation Fees		116.7	47.28	14.14				13.08	4
Other Fees		5	5.98						3
Total Fees		\$1,127.48	\$1,070.14	\$939.06	\$757.50	\$410.40	\$772.00	\$690.00	\$461.50
Total Undergraduate Tuition and Fees									
Resident Students		\$8,824	\$7,175	\$5,712	\$6,676	\$3,686	\$5,080	\$5,652	\$3,781
Fees as a % of Resident Undergraduate Tuition and Fees									
		12.78%	14.92%	16.44%	11.35%	11.13%	15.20%	12.21%	12.21%

COURSE FEES & DIFFERENTIAL TUITION RATES

Regent Policy R510 Factor #5

COURSE FEES

Regent Policy R510 Section 5: General Fees Other Than Tuition

5.1. Approval by the Board: All general student fees are subject to Board of Regents approval, normally in conjunction with annual determination of tuition rates. **Course fees do not require Board approval but the Board will monitor such fees. Course fees will also be included in determining financial aid cost of attendance and the level of student contribution toward their total education costs.**



Course Fees

COURSE FEES

Course Fees

- Assessed at the institution level for specific courses
- Generally used to help offset the cost of specialized course materials, field experiences, lab access fees, specific software costs, and consumables related to laboratory and classroom experiences
- Vary based on course and program budgetary needs

Utah System of Higher Education
Differential, Program, and Course Fees Survey
2017-18



DIFFERENTIAL TUITION RATES

Regent Policy R510-4.2

- Differential tuition schedules for undergraduate and graduate programs may be authorized by the Board on a case by case basis.
- Increases to the differential tuition rate beyond the approved base tuition increase must be approved by the Board
- Increased revenues must be used to benefit the impacted program and related campus services
- Institutions must consult with students in the program

Institutions must provide justification and address the following

- Student and market demand for the program
- Impact of differential rates on student access and retention
- Tuition rates at comparable institutions for the same program
- Potential earnings of graduates from the program
- The societal importance of the program

EXISTING DIFFERENTIAL TUITION RATES

2017-18 Undergraduate Programs

University of Utah	4 programs
Utah State University	5 programs
Weber State University	1 program
Snow College	<u>2 programs</u>
Total	12 programs

2017-18 Graduate Programs

University of Utah	31 programs
Utah State University	9 programs
Weber State University	14 programs
Southern Utah University	6 programs
Utah Valley University	<u>7 programs</u>
Total	67 programs

These numbers do not reflect the 2018-19 proposed differential tuition rates.

NUMBER OF UNDERGRADUATE STUDENTS IMPACTED BY DIFFERENTIAL TUITION RATES 2017-18

	Fall 17 EOT UG Students	Business	Nursing	Science	Engineering	Arts	Education	Landscape Architect	Music
Utah	24,952	4,653	3,722	588	9,677				
USU	25,960	5,709			3,426	5,848	15,268	112	
WSU	27,524	1,629							
SNOW	5,589				26				131

Differential Tuition Rates typically are only charged to junior and senior level undergraduate courses with the exception of the USU differentials for Business, Education, and Engineering. A separate smaller differential for freshman and sophomore course is also charged.

TOTAL ANNUAL COST OF ATTENDANCE

Other Factor #1

ESTIMATED ANNUAL COST OF ATTENDING A USHE INSTITUTION (FY 2017)

U of U \$22,834

- Tuition: \$7,408
- Books & Supplies: \$1,232
- Other Fees: \$1,110
- Housing Expense: \$9,406
- Other Expenses: \$3,678
- Tuition % of Cost: 32.4%*

USU \$18,576

- Tuition: \$6,374
- Books & Supplies: \$810
- Other Fees: \$1,052
- Housing Expense: \$6,570
- Other Expenses: \$3,770
- Tuition % of Cost: 34.3%*

WSU \$19,775

- Tuition: \$4,611
- Books & Supplies: \$1,200
- Other Fees: \$912
- Housing Expense: \$8,000
- Other Expenses: \$5,052
- Tuition % of Cost: 23.3%*

SUU \$19,997

- Tuition: \$5,774
- Books & Supplies: \$1,600
- Other Fees: \$756
- Housing Expense: \$7,067
- Other Expenses: \$4,800
- Tuition % of Cost: 28.9%*

SNOW \$14,492

- Tuition: \$3,196
- Books & Supplies: \$2,300
- Other Fees: \$396
- Housing Expense: \$5,200
- Other Expenses: \$3,400
- Tuition % of Cost: 22%*

DSU \$19,036

- Tuition: \$4,104
- Books & Supplies: \$900
- Other Fees: \$736
- Housing Expense: \$5,288
- Other Expenses: \$8,008
- Tuition % of Cost: 21.2%*

UVU \$15,900

- Tuition: \$4,840
- Books & Supplies: \$976
- Other Fees: \$690
- Housing Expense: \$5,960
- Other Expenses: \$3,434
- Tuition % of Cost: 30.4%*

SLCC \$18,940

- Tuition: \$3,239
- Books & Supplies: \$1,300
- Other Fees: \$451
- Housing Expense: \$10,200
- Other Expenses: \$3,750
- Tuition % of Cost: 17.1%*

PRICE INDICES

Other Factor #2

PRICE INDICES

	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	CY 2017
CPI	1.7%	1.6%	0.7%	0.7%	1.8%	N/A	2.1%
HEPI	1.6%	3.0%	2.1%	1.8%	3.7%	N/A	N/A
WICHE Avg. Public 4-year Resident Undergraduate Tuition & Fees Increase	4.1%	3.1%	2.6%	3.3%	2.7%	4.2%	
WICHE Avg. Public 2-year Resident Undergraduate Tuition & Fees Increase	5.5%	2.6%	1.4%	1.4%	1.8%	3.5%	
Avg. USHE 4-year Resident Undergraduate Tuition & Fees Increase	5.6%	5.1%	4.0%	3.3%	3.6%	3.5%	
Avg. USHE 2-year Resident Undergraduate Tuition & Fees Increase	5.0%	4.9%	4.5%	2.9%	3.2%	2.6%	

TUITION COMPARED TO MEDIAN INCOME

Other Factor #3

ANNUAL AMOUNT SPENT ON EDUCATION BY THE AVERAGE AMERICAN HOUSEHOLD (2013)

Average of All US Households
2013

Median Household Budget

\$63,784

Education Expenses

\$1,138

% of Budget Spent on Education

2%

Average of US Households
With Education Expenses*

2013

Median Household Budget

\$63,784

Education Expenses

\$7,408

% of Budget Spent on Education

12%

*Average Spending on Education: Average Spending on Education including K12 and post-secondary related expenses. It's a sporadic cost for most households, required in years when children are school- or college-age, or when someone else is taking classes or getting a degree. Households reporting this cost are paying an average of \$7,408 annually. Source: Value Penguin <https://www.valuepenguin.com/average-household-budget>

TUITION AS A PERCENTAGE OF UTAH MEDIAN INCOME STATISTICS (2016)

Institution	2016-17 Full-time Annual Tuition	2016-17 Full-Time Annual Tuition (90%)*	% of Utah Median Household Income \$65,977	% of Utah Median Family Income \$74,151	% of Utah Median per Capita Income \$26,933
Utah	7,697	6,927	10%	9%	26%
Utah State	6,105	5,494	8%	7%	20%
Weber State	4,773	4,296	7%	6%	16%
Southern Utah	5,918	5,326	8%	7%	20%
Dixie State	4,308	3,877	6%	5%	14%
Utah Valley	4,962	4,466	7%	6%	17%
Snow	3,276	2,948	4%	4%	11%
SLCC	3,319	2,987	5%	4%	11%

Income statistics source: <http://www.deptofnumbers.com/income/utah/#household> 2-23-18

Resident tuition rate discounted by 10% to account for tuition discounting and waivers awarded to resident students

AVAILABLE STUDENT AID

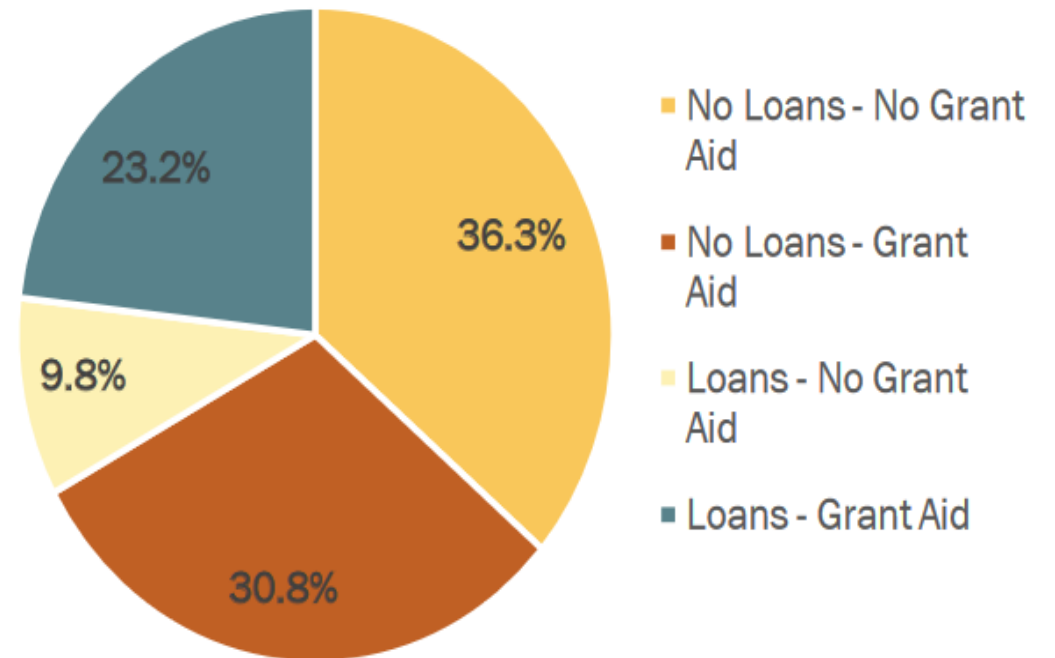
Other Factor #4

HOW MANY STUDENTS RECEIVE FINANCIAL AID?

63.7% of students enrolled in 2014-15 received financial aid of some type.

Number of students waivers (what percent) ..

Financial Aid types All Students



Grant aid includes scholarships, tuition waivers, Pell awards

PELL GRANTS

In 2017-18 39% more high school seniors completed the FAFSA for access to Pell grants and other federal student aid.

Federal Pell Grants Awarded to USHE Students

	2013	2014	2015	2016
# Pell Awards	67,123	63,133	47,413	56,365
Pell Amount	231,615,145	219,978,296	212,591,087	199,492,84
Avg. Pell Award	\$3,450	\$3,484	\$4,483	\$3,539



Source: 2018 USHE Data Book Tab F: Paying for College

TUITION WAIVERS

In addition to federal aid and scholarships, institutions use tuition waivers to help resident students pay for college.

Resident 10% Tuition Waivers Awarded

	2013	2014	2015	2016	2017
Total Students	14,833	15,667	14,092	14,193	14,903
Total Waived	35,003,291	35,777,838	37,707,850	40,654,616	43,130,364

LOWEST STUDENT DEBT IN THE NATION

For the class of 2016, Utah was the only state in the Nation with an average loan debt less than \$20,000.

Utah Average Loan Debt

\$18,810



Student Loan Debt has decreased over the last 4 years.

	2013	2014	2015	2016
Loan Amount	\$22,418	\$18,921	\$18,873	\$18,810

Source: <https://higheredutah.org/average-student-debt-in-utah-continues-to-be-lowest-in-nation/>

RETURN ON STUDENT'S INVESTMENT

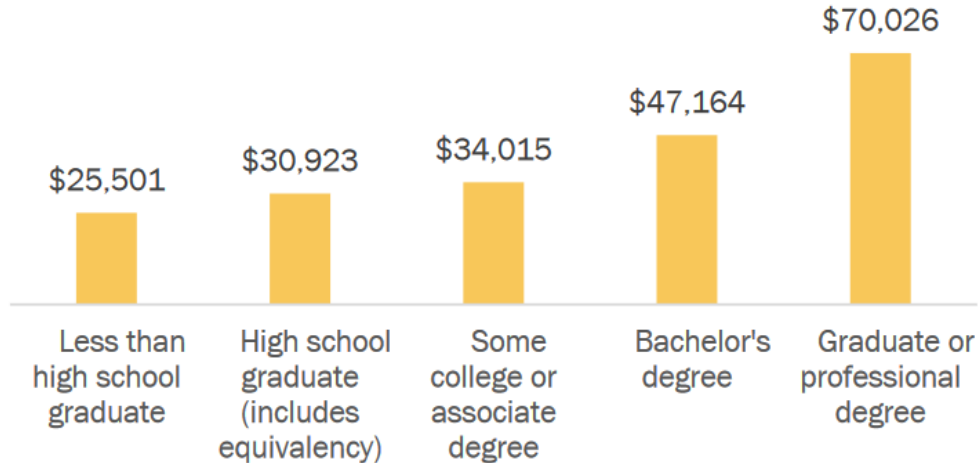
Other Factor # 5

USHE STUDENT RETURN ON INVESTMENT AVERAGE MEDIAN INCOME (2016)

2016 Median Wages

All Utahns ages 25-64

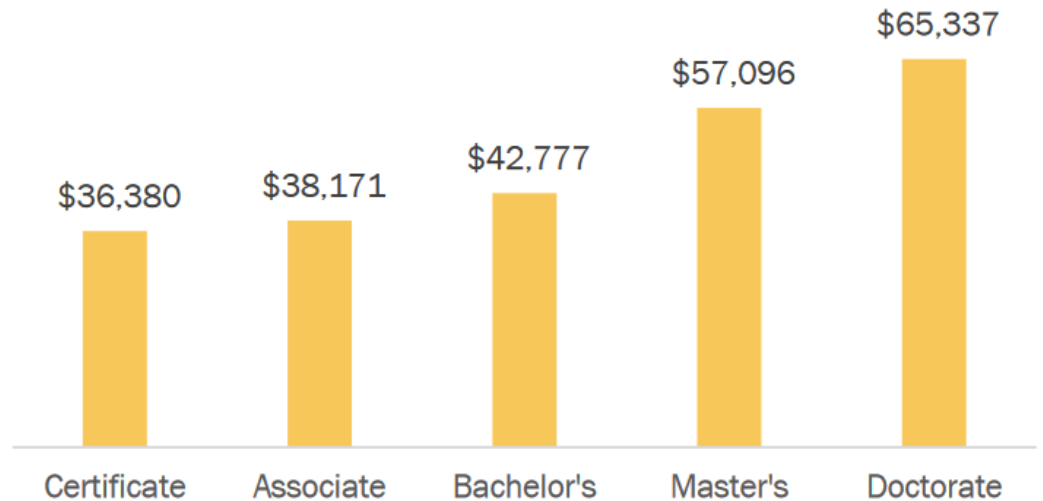
(American Communities Survey, U.S. Census Bureau)



2016 - 1st Year Median Wages

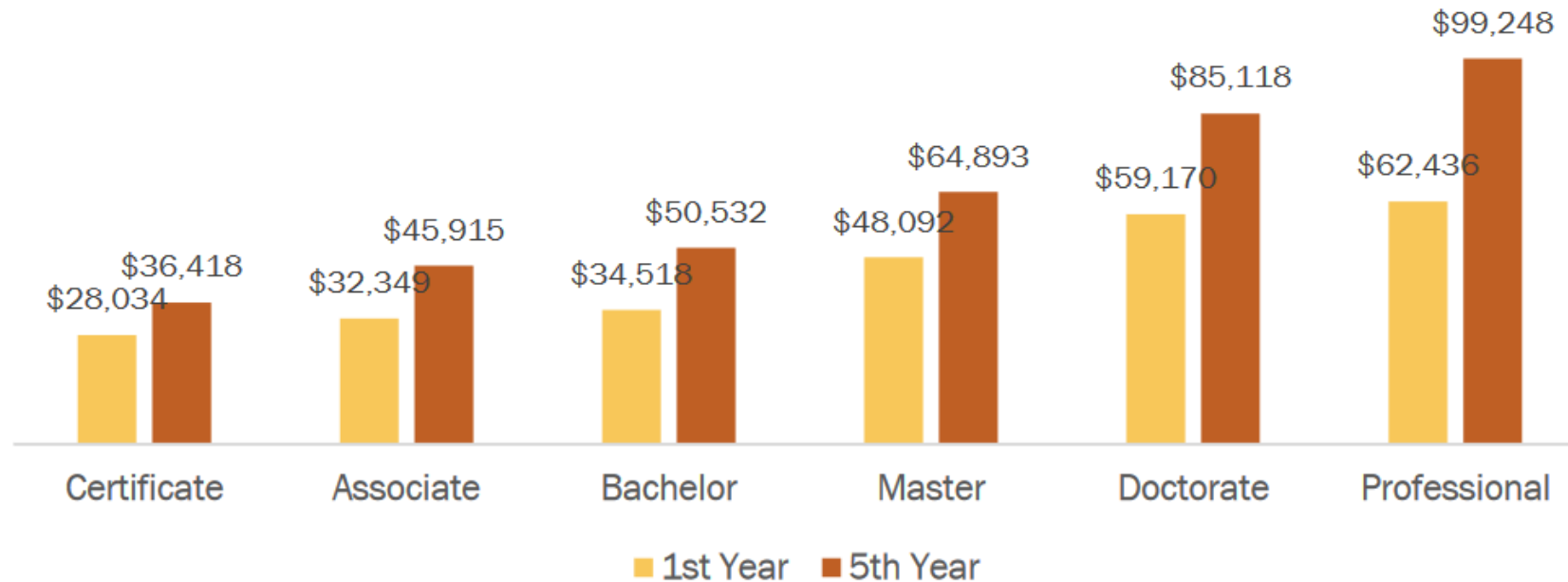
Graduates from Utah Public Colleges & Universities

(Utah Dept. of Workforce Services)



USHE STUDENT RETURN ON INVESTMENT 5-YEAR WAGE INCREASE

USHE 2011 Graduates



2019 TUITION PROPOSAL

THE BUILDING BLOCKS OF TUITION

TYPES OF TUITION

- Tier Tuition
 - First-Tier – System Wide
 - Second – Tier
- Differential
- Online Only Tuition

TUITION BY TYPE OF STUDENT

- Resident
- Non Resident
- Graduate
- Undergraduate



FIRST-TIER TUITION

FY 2019 Proposed first-tier
1.5% Increase

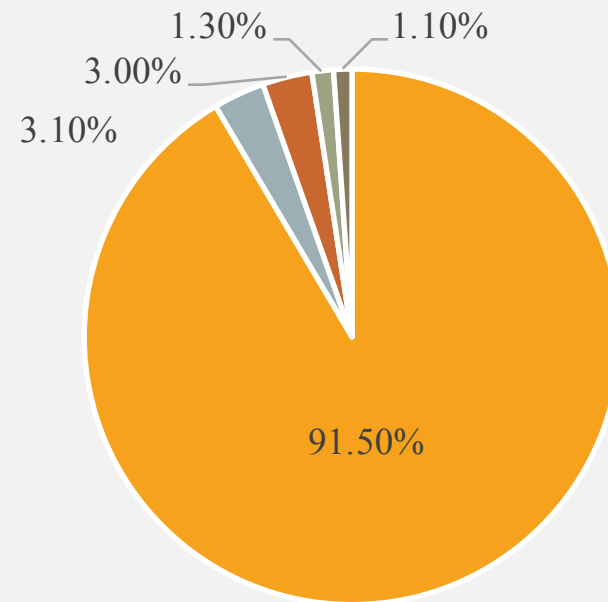
A uniform tuition rate applied to all USHE institutions to be used to support the legislative approved compensation package, state internal service fees and other Regent priorities.

How much more will a student pay with a 1.5% increase?

Institution	2018 Tuition Rate	1.5% Increase
UU	\$7,697	\$115
USU	\$6,105	\$92
WSU	\$4,773	\$72
SUU	\$5,918	\$88
SNOW	\$3,276	\$50
DSU	\$4,308	\$65
UVU	\$4,962	\$74
SLCC	\$3,319	\$50

FIRST-TIER TUITION USES

Proposed First-tier Tuition Use



■ Compensation ■ Faculty Promotion ■ Student Aid ■ Campus Support ■ Internal Service Fees

SECOND-TIER PROPOSALS

4 of the 8 USHE institutions are proposing second-tier increases for 2019.

Revenue Generated from these increases will support specific institution priorities.

Second-Tier Proposals

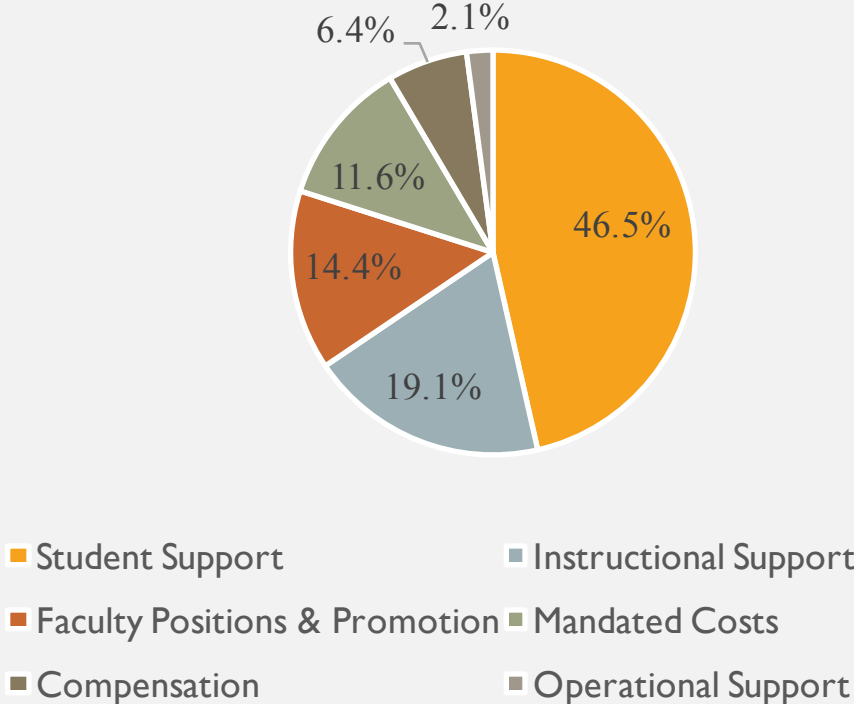
UU:	2.4%
USU:	2.4%
WSU:	1.0%
DSU:	2.0%

What will that cost students?

	2018 Tuition Rate	2 nd -Tier Increase	1 st -Tier Increase (1.5%)	Total Increase
UU	\$7,697	\$185	\$115	\$300
USU	\$6,105	\$147	\$92	\$238
WSU	\$4,773	\$47	\$72	\$119
DSC	\$4,308	\$85	\$65	\$150

SECOND-TIER TUITION USES

Proposed Use of Second-tier Tuition



2019 TUITION RATE PROPOSAL

The Board is asked to approve the first-and second-tier tuition rate increases as proposed in Tab C of the March Board Agenda

2019 Proposed Resident Undergraduate Full-time Tuition Rate

	2018	2019	Change	%
UU	\$7,697	\$7,997	\$300	3.9%
USU	\$6,105	\$6,343	\$238	3.9%
WSU	\$4,773	\$4,892	\$119	2.5%
SUU	\$5,918	\$6,006	\$88	1.5%
SNOW	\$3,276	\$3,326	\$50	1.5%
DSU	\$4,308	\$4,458	\$150	3.5%
UVU	\$4,962	\$5,036	\$74	1.5%
SLCC	\$3,319	\$3,369	\$50	1.5%

Base Graduate Tuition Rates are 110% of Undergraduate Tuition Rates

Non-resident Tuition Rates are at least 300% of Resident Tuition Rates

ADDITIONAL TUITION
ADJUSTMENT REQUESTS

DIFFERENTIAL TUITION RATES

There are 5 new differential tuition rates
being proposed for 2018-19.

3 Graduate Programs

2 Undergraduate Programs

2018-19 Proposed Differential Rates

Graduate Programs

- Utah: Master of Legal Studies
- WSU: Master of Computer Science
- DSU: Master of Accountancy

Undergraduate Programs

- DSU: Bachelor of Nursing
- DSU: Bachelor of Dental Hygiene

OTHER TUITION RECOMMENDATIONS

Non-resident tuition rate exception

Online Tuition Schedule

Tuition Action Requested

- USU: Remove the current non-resident tuition rate exception for USU Eastern to align with Regent Policy R510
- DSU: Approve a new tuition schedule for online only students.

GENERAL STUDENT FEE INCREASE

2019 GENERAL STUDENT FEE PROPOSAL

Institution	Fee Increase	% Increase
Utah	\$98	8.7%
USU	\$11.86	1.1%
WSU	\$28.18	3.0%
SUU	\$6	0.8%
SNOW	\$0	0%
DSU	\$23	3.0%
UVU	\$0	0%
SLCC	\$12.50	2.7%

2018-19 UNDERGRADUATE STUDENT FEES								
Annual Fee Rate for a Full-Time Student (15 Credit Hours for 2 Consecutive Semesters)								
	UU	USU	WSU	SUU	Snow	DSU	UVU	SLCC
Fees								
Student Activity/ Support Fees	302.06	238.94	333.96	131.50	99.20	236.00	137.72	146.00
Building Bond Fees	-	276.64	245.26	182.00	-	-	186.38	118.00
Building Support Fees	348.48	17.42	72.28	140.00	176.30	303.50	107.84	60.00
Athletic Fees	165.38	274.16	145.68	206.00	75.00	162.00	209.70	73.00
Health Fees	48.96	88.34	59.14	40.00	25.60	41.50	19.34	39.00
Technology Fees	238.90	133.24	96.24	64.00	39.90	52.00	15.94	29.50
Transportation Fees	116.70	47.28	14.68	-	-	-	13.08	7.00
Other Fees	5.00	5.98	-	-	-	-	-	1.50
Total Fees	\$1,225.48	\$1,082.00	\$967.24	\$763.50	\$416.00	\$795.00	\$690.00	\$474.00

Note: Distributions refer to Main Campuses only. Branch campuses and centers may have different fee schedules (typically lower)