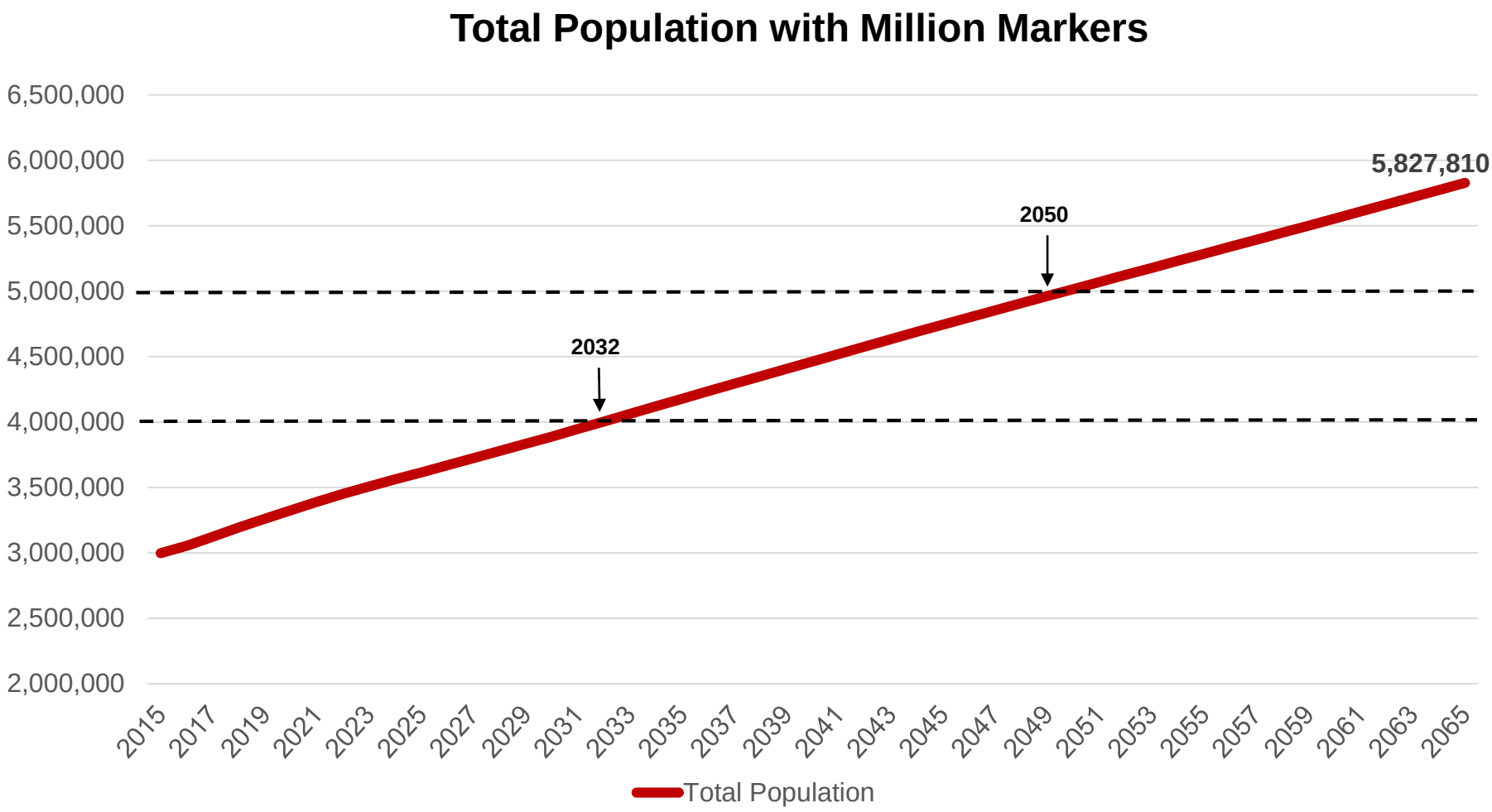
Kem C. Gardner
POLICY INSTITUTE
THE UNIVERSITY OF UTAH

I ♥ DATA

USHE Data Quality Summit
August 3, 2018

Juliette Tennert, Chief Economist

Growth, growth, growth



Source: Kem C. Gardner Policy Institute 2015-2065 State and County Projections

Business location analytics

MOODY'S ANALYTICS Economy.com

Metro Analysts on Amazon's Top Cities

Moody's Analytics metro analysts take a closer look at the 10 best cities for Amazon's HQ2.

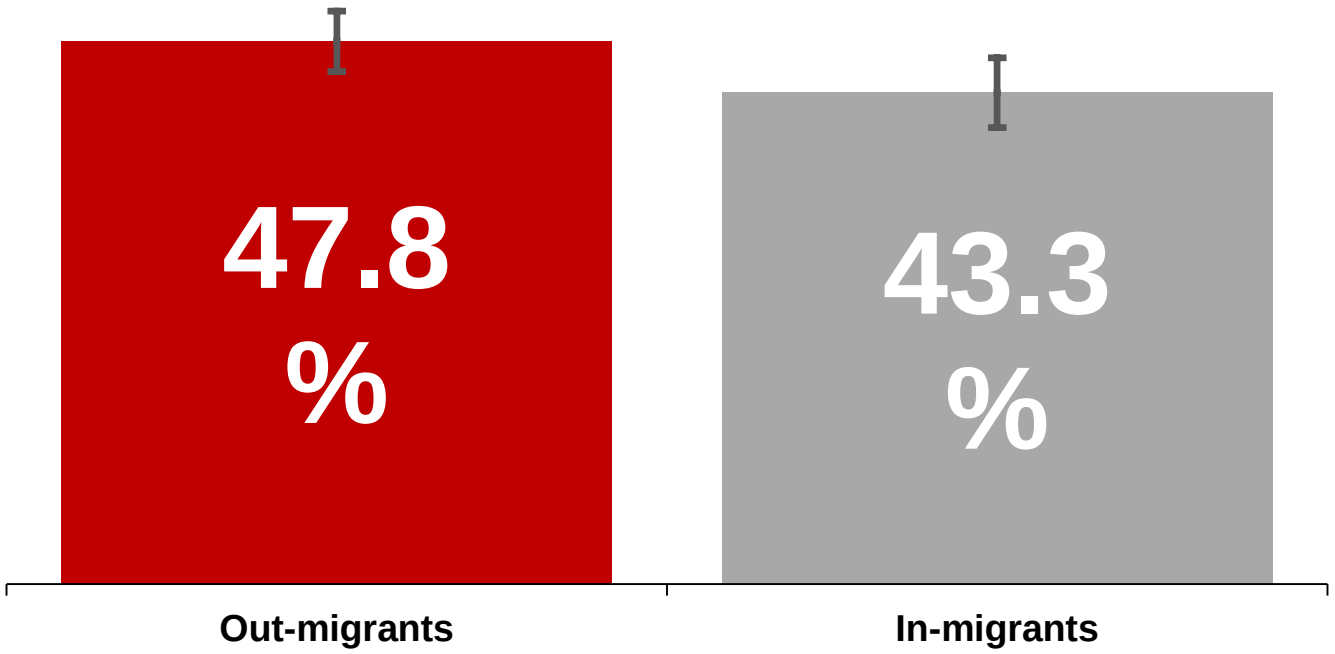
Analysis by Mark Zandi • Adam Ozimek
Oct 12, 2017

- Moody's Analytics metro area analysts bring detailed local knowledge beyond what the aggregate data tell us.
- Ranking first is Austin TX, a well-known IT hub.
- Atlanta ranks second and satisfies many of Amazon's criteria.

Where should Amazon's next headquarters go? We've ranked the largest metro areas using a data driven approach, and we've also made the case for an individual city based on qualitative judgment. However, Moody's Analytics metro area analysts can help bring detailed local knowledge beyond what the aggregate data tell us. This analysis will provide an overview of the strengths and weaknesses of the top 10 metro areas, according to our ranking, from the metro analysts who cover them for Moody's Analytics. (*Make sure to vote here for the metro area you think Amazon should choose, and download the ranking model here.*)

Out-migrants, on average, more educated than in-migrants

Portion of Utah's prime working age out- and in-migrants with a bachelor's degree or higher, 2011-2015



Source: Kem C. Gardner Policy Institute analysis of U.S. Census Bureau American Community Survey data

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