SNOW COLLEGE

www.snow.edu

A TUITION & FEES PROPOSAL to the Utah State Board of Regents March 28, 2019

One Institution – Two Campuses

Our Mission

Snow College is dedicated to fulfilling its mission of excellence, innovation, and engagement for all. Celebrating our status as an **open-enrollment** institution, **keeping tuition and fees low**, and continuing a **promise of success** to all students are essential elements of mission fulfillment.

Snow College Strategic Plan

- Help ensure access to college for all students
- Keep tuition and fees affordable
- Help retain students to complete their programs

Performance Metrics

- Affordable Participation
- Timely Completion
- Workforce
- Capacity

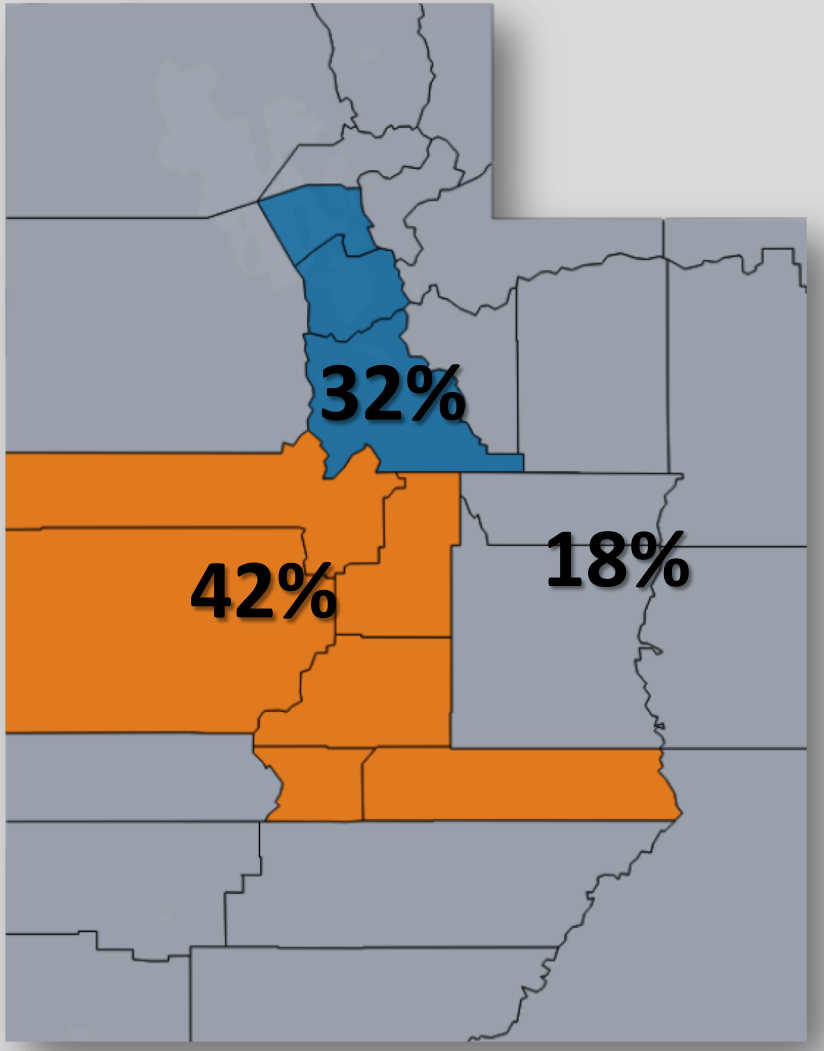
The Process

- Assessed needs
- Established priorities
  - Strategic Plan
  - SEM
  - Cabinet
- Met with stakeholders (both campuses), including:
  - Student leaders
  - Student Fee Committee
  - Deans Council and Department Chairs
  - Budget Task Force
  - College Council

Student Population

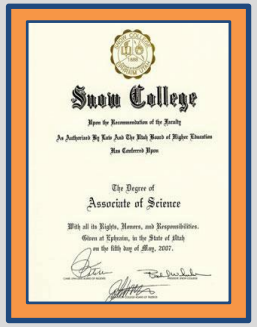
Fall 2018 Student Enrollment

- **92%** of students are from Utah
- **56%** are Female
- **44%** are Male
- **16%** represent Minority groups



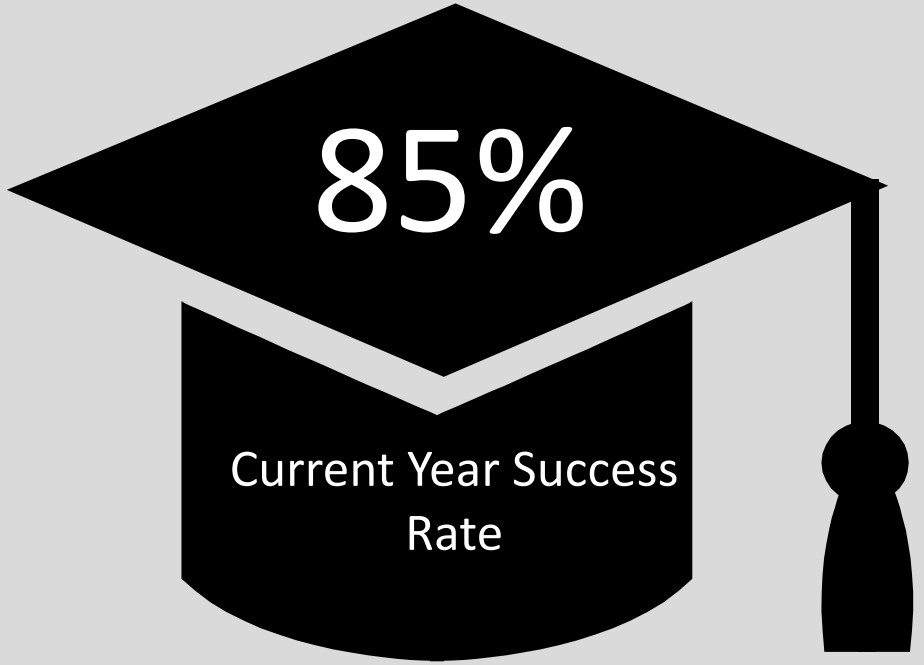
Data taken from Fall 2018 3rd Week report

Success Rate



Class of 2018

1,055 degrees awarded



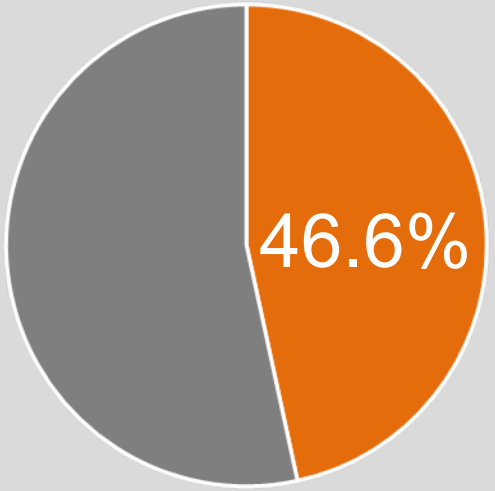
28 Degrees per 100 FTE

45% Graduation
39% Transfer

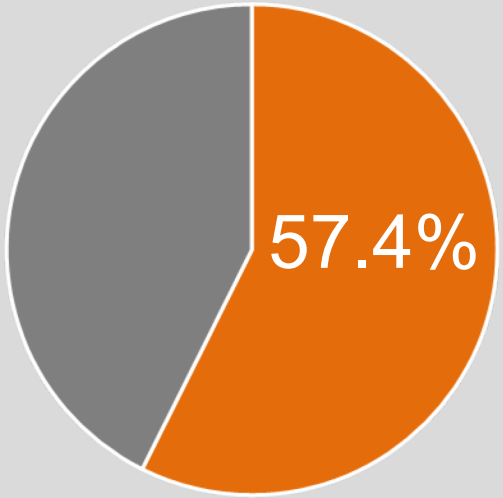
Data taken from 2018 IPEDS Graduation Rate Component, representing the 2012 cohort

Financial Aid

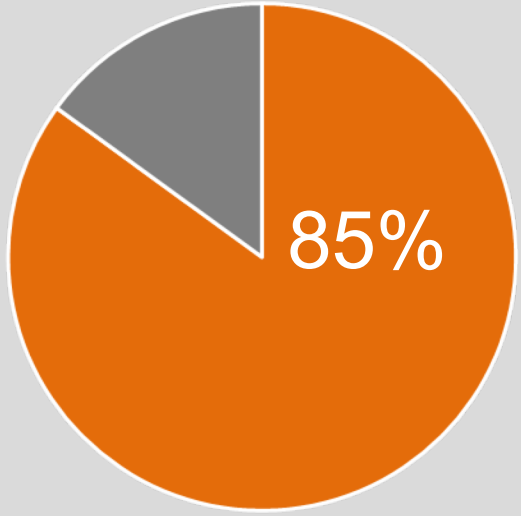
Eligible Students who Receive Pell



Eligible Students who Receive Federal Aid, including Loans

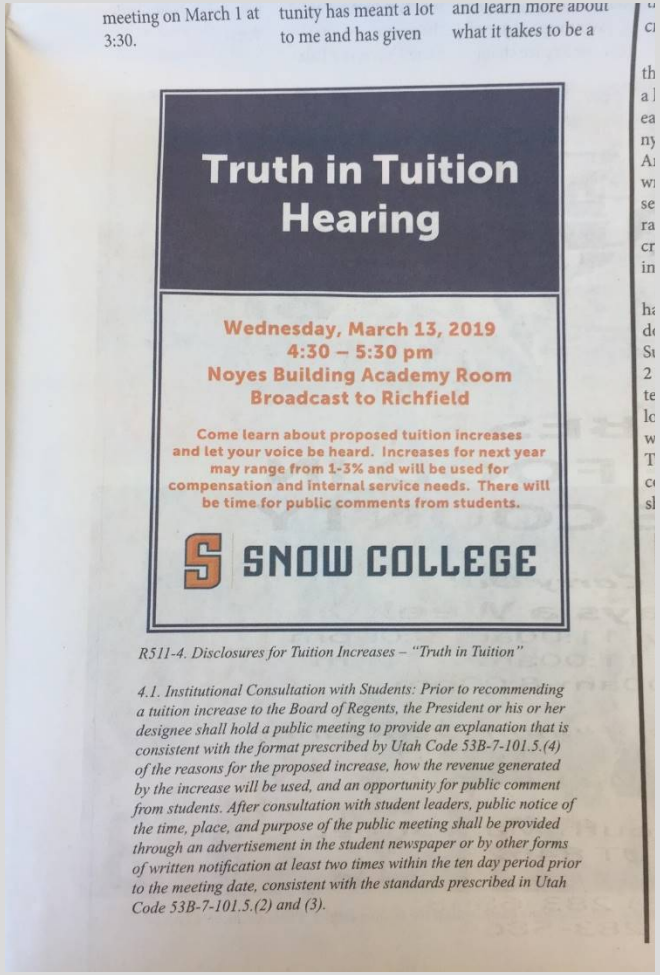


Eligible Students who Receive Federal, State, and Institutional Funds



Average Loan Debt 2018-2019 = $3,341

Broadly Advertised



meeting on March 1 at 3:30.

tunity has meant a lot to me and has given

and learn more about what it takes to be a

Truth in Tuition Hearing

Wednesday, March 13, 2019
4:30 – 5:30 pm
Noyes Building Academy Room
Broadcast to Richfield

Come learn about proposed tuition increases and let your voice be heard. Increases for next year may range from 1-3% and will be used for compensation and internal service needs. There will be time for public comments from students.

SNOW COLLEGE

R511-4. Disclosures for Tuition Increases – "Truth in Tuition"

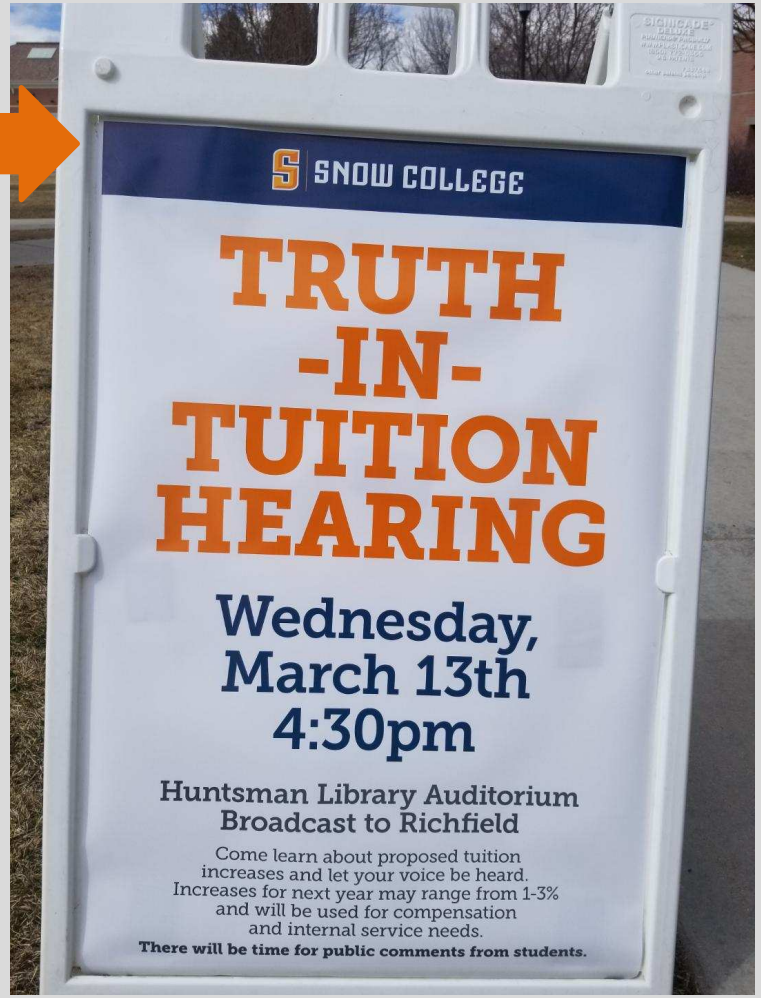
4.1. Institutional Consultation with Students: Prior to recommending a tuition increase to the Board of Regents, the President or his or her designee shall hold a public meeting to provide an explanation that is consistent with the format prescribed by Utah Code 53B-7-101.5.(4) of the reasons for the proposed increase, how the revenue generated by the increase will be used, and an opportunity for public comment from students. After consultation with student leaders, public notice of the time, place, and purpose of the public meeting shall be provided through an advertisement in the student newspaper or by other forms of written notification at least two times within the ten day period prior to the meeting date, consistent with the standards prescribed in Utah Code 53B-7-101.5.(2) and (3).

Printed in the Snowdrift newspaper on February 5 and February 26

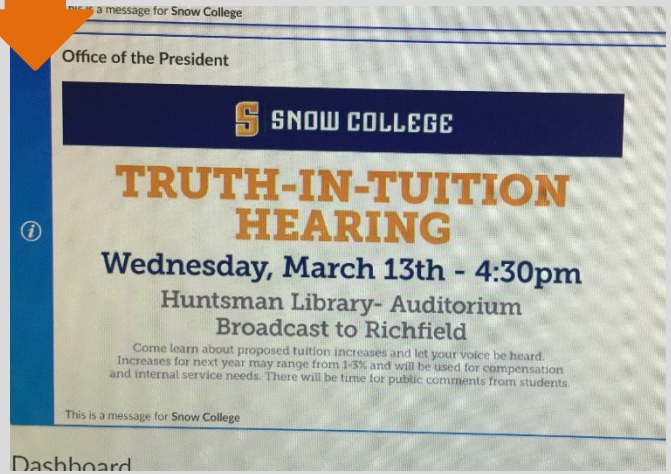
Added to the college app as a calendar item

Advertising, continued

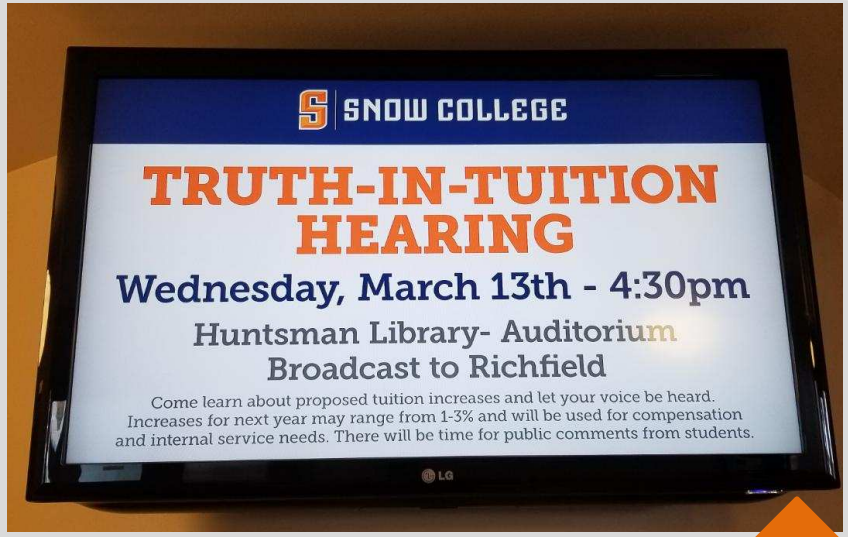
Placed A-frames around campus



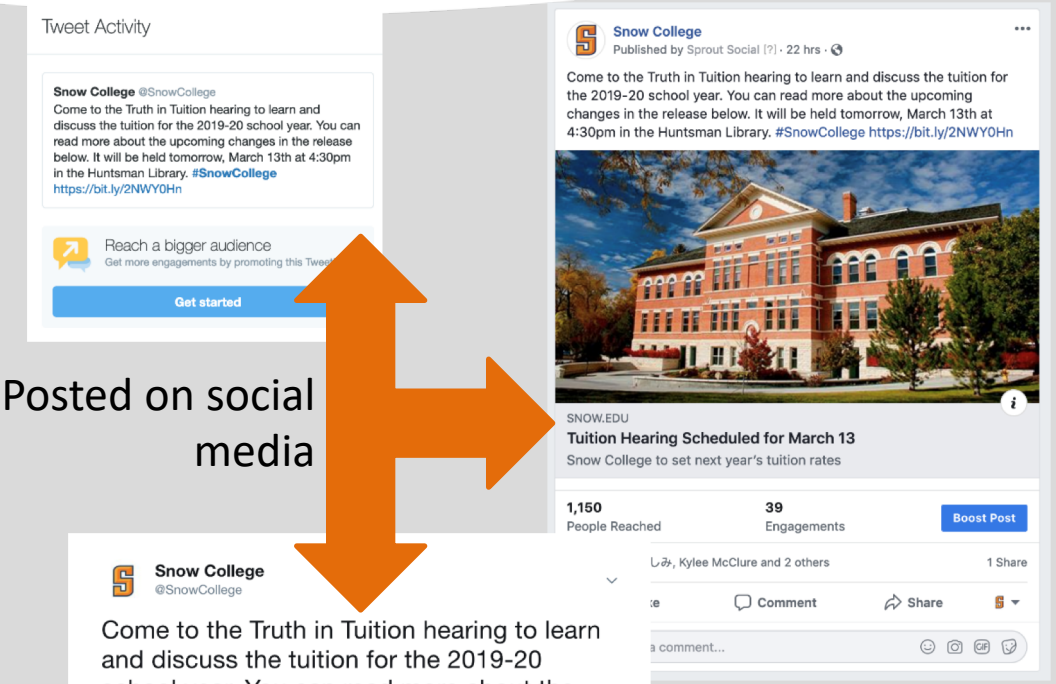
Added a notification to Canvas



Included on monitors throughout campus

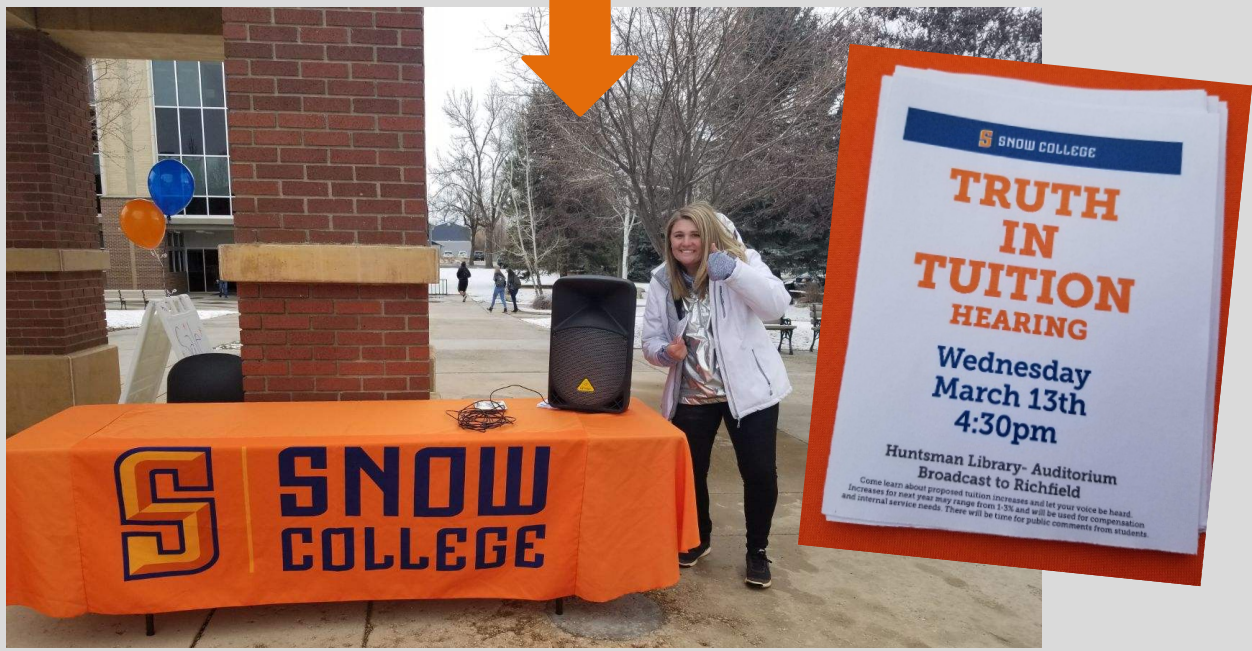


Advertising, continued



Posted on social media

Extended personal invitations



https://www.snow.edu/news/

Questions to Students

- How important is low tuition for you to attend college?
- Should Snow College keep its tuition and fees the ***most affordable*** in Utah?
- How do you feel about a $5 per semester tuition increase to support scholarships for students to attend Snow College?
- Do you support a $5 per semester for graduation processing?
  (Currently students pay $25 graduation processing fee, plus a late fee if applicable)
- Do you support the tuition goals and proposed increases for 2019-2020?

What We Learned

- Advertising the tuition hearing in multiples ways and multiple times is critical to get student to attend hearing (51 students, faculty and staff from both campuses participated in the hearing)
- Students are interested and once engaged really participated in the discussion
- They had strong and reasoned opinions regarding tuition and fees

What We Learned, continued

- Students expressly voiced that affordability is a major consideration for them to attend Snow College
- When asked about the quality of their instruction and experience at Snow they unanimously stated both were of highest quality
- When asked about both **affordability** and **quality**, students said Snow was providing both and they believe the College should **remain the most affordable** in combined tuition and fees in the state

What We Learned, continued

- Students were very supportive of a $5 per semester increase to go to the general scholarship fund
- They understood the proposal to change the graduation processing fee to $5 per semester and appreciated that it would be spread across four semesters
- Students participating in the pre-hearing discussions and the tuition hearing expressed near unanimous support for the overall proposed tuition and fee increase

What We Learned, continued

- Trustees were also very engaged in the proposed tuition and fees discussion and theirs was a very robust discussion
- The trustees also discussed affordability and the assurance of quality instruction and the overall experience for students at Snow College
- They agreed that Snow should be the **most affordable** institution for students in combined tuition and fees to ensure student access, program completion, and align with the College mission

What We Learned, continued

- Trustees expressed that the quality of the student experience and success at Snow should be marketed equally (participation by faculty and staff expressed similar opinions)
- The Board of Trustees unanimously supported the proposed tuition and fee schedule for the academic year 2019-20

Recent Tuition Increases

	Tuition Increase	Use	Fee Increase	Use
2019	1.50%	Compensation & Benefits	$0	
2018	2.50%	Compensation & Benefits	$10	Additional Wellness Counselor
2017	3.50%	Compensation & Benefits, Critical Staff & Faculty Positions	$0	
2016	3.00%	Compensation & Benefits, Critical Staff & Faculty Positions	$3	Student Fitness Center

The Proposal, Tuition

Proposed Use	Total Amount	Snow's Portion	Rationale
Compensation (2.5%) and Benefits (4.5%)	$783,980	$195,995 (1.65% increase)	State appropriation funds 75% of salary and benefit increases. The primary funding for the other 25% is tuition.
Internal Service Fund Increases	$56,800	$14,200 (0.12% increase)	State appropriation funds 75% of ISF rate increases. The primary funding for the other 25% is tuition
Advancement & Tenure	$45,000	$45,000 (0.38% increase)	Funding to increase FT salaries for those who advance or receive degrees/certificates that enhance their ability to perform in their employment. The college is wholly responsible; tuition is the primary funding for these increases.
Departmental Scholarships	$41,000	$41,000 (0.35% increase)	As tuition increases, scholarship funds need to increase to retain their value. Tuition is the primary source of funding.
Total	$926,780	$296,195 **2.5% increase**	

The Proposal, Fees

Proposed Use	Total Amount	Students' Portion	Rationale
Graduation Processing Fee (2.4% in student fees)	$5/semester ($208 to $213)	100%	Students have been charged a $25 fee (with additional late fees, if applicable) when they apply to graduate. This has disincentivized students to formally complete their programs. Changing the timing of the application fee will encourage completion. The Student Fee Committee approved this fee and all students polled were in favor of this approach as opposed to our current practice.

Proposed 2020 Tuition & Fee Rates

Proposed Full-time Resident Tuition per semester				
	FY18-19 current	% Increase	FY19-20 proposed	Difference
Resident tuition	$1,663	2.5%	$1,705	$42
General fees	$208	2.4%	$213	$5
Total	$1,871		$1,918	$47

Proposed Full-time Non-Resident Tuition per semester				
	FY18-19 current	% Increase	FY19-20 proposed	Difference
Non-resident tuition	$6,073	2.5%	$6,225	$152
General fees	$208	2.4%	$213	$5
Total	$6,281		$6,438	$157

Proposed 2020 Tuition, BS and WUE

Proposed Bachelor Tuition (3000 & 4000 Level) per semester				
	FY18-19 current	% Increase	FY19-20 proposed	Difference
Resident tuition	+$36/credit	2.5%	+$37	$1
Non-resident tuition	+$129/credit	2.5%	+$132	$3

Proposed Full-time WUE Tuition (New Rate) per semester				
	FY18-19 current	% Increase	FY19-20 proposed	Difference
Resident tuition	N/A	N/A	$2,558	N/A
General fees	$208	2.4%	$213	$5
Total	N/A	N/A	$2,771	N/A

Comparison

Most affordable in annual tuition and fees for resident students (2018-19)

Tuition: $3,326
Fees: $416

Most affordable (hopeful) in annual tuition and fees for resident students (2019-20)

Tuition: $3,410
Fees: $426

Total annual tuition increase = $84
Total annual fees increase = $10

THANK
YOU