A TUITION & FEES PROPOSAL to the Utah State Board of Regents
March 28, 2019
One Institution – Two Campuses
Our Mission

Snow College is dedicated to fulfilling its mission of excellence, innovation, and engagement for all. Celebrating our status as an open-enrollment institution, keeping tuition and fees low, and continuing a promise of success to all students are essential elements of mission fulfillment.
Snow College Strategic Plan

- Help ensure access to college for all students
- Keep tuition and fees affordable
- Help retain students to complete their programs
Performance Metrics

- Affordable Participation
- Timely Completion
- Workforce
- Capacity
The Process

- Assessed needs
- Established priorities
  - Strategic Plan
  - SEM
  - Cabinet
- Met with stakeholders (both campuses), including:
  - Student leaders
  - Student Fee Committee
  - Deans Council and Department Chairs
  - Budget Task Force
  - College Council
Fall 2018 Student Enrollment

- **92%** of students are from Utah
- **56%** are Female
- **44%** are Male
- **16%** represent Minority groups

Data taken from Fall 2018 3rd Week report
Success Rate

Class of 2018

1,055 degrees awarded

28 Degrees per 100 FTE

85% Current Year Success Rate

45% Graduation Rate
39% Transfer

Data taken from 2018 IPEDS Graduation Rate Component, representing the 2012 cohort
Financial Aid

Eligible Students who Receive Pell
Eligible Students who Receive Federal Aid, including Loans
Eligible Students who Receive Federal, State, and Institutional Funds

46.6%
57.4%
85%

Average Loan Debt 2018-2019 = $3,341
Broadly Advertised

Printed in the Snowdrift newspaper on February 5 and February 26

Added to the college app as a calendar item
Advertising, continued

- Placed A-frames around campus
- Added a notification to Canvas
- Included on monitors throughout campus
Advertising, continued

Extended personal invitations

Posted on social media

https://www.snow.edu/news/
Questions to Students

- How important is low tuition for you to attend college?
- Should Snow College keep its tuition and fees the most affordable in Utah?
- How do you feel about a $5 per semester tuition increase to support scholarships for students to attend Snow College?
- Do you support a $5 per semester for graduation processing? (Currently students pay $25 graduation processing fee, plus a late fee if applicable)
- Do you support the tuition goals and proposed increases for 2019-2020?
What We Learned

- Advertising the tuition hearing in multiples ways and multiple times is critical to get student to attend hearing (51 students, faculty and staff from both campuses participated in the hearing)
- Students are interested and once engaged really participated in the discussion
- They had strong and reasoned opinions regarding tuition and fees
What We Learned, continued

- Students expressly voiced that affordability is a major consideration for them to attend Snow College.
- When asked about the quality of their instruction and experience at Snow, they unanimously stated both were of highest quality.
- When asked about both affordability and quality, students said Snow was providing both and they believe the College should remain the most affordable in combined tuition and fees in the state.
Students were very supportive of a $5 per semester increase to go to the general scholarship fund.

They understood the proposal to change the graduation processing fee to $5 per semester and appreciated that it would be spread across four semesters.

Students participating in the pre-hearing discussions and the tuition hearing expressed near unanimous support for the overall proposed tuition and fee increase.
Trustees were also very engaged in the proposed tuition and fees discussion and theirs was a very robust discussion.

The trustees also discussed affordability and the assurance of quality instruction and the overall experience for students at Snow College.

They agreed that Snow should be the most affordable institution for students in combined tuition and fees to ensure student access, program completion, and align with the College mission.
What We Learned, continued

- Trustees expressed that the quality of the student experience and success at Snow should be marketed equally (participation by faculty and staff expressed similar opinions)
- The Board of Trustees unanimously supported the proposed tuition and fee schedule for the academic year 2019-20
## Recent Tuition Increases

<table>
<thead>
<tr>
<th>Year</th>
<th>Tuition Increase</th>
<th>Use</th>
<th>Fee Increase</th>
<th>Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>1.50%</td>
<td>Compensation &amp; Benefits</td>
<td>$0</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>2.50%</td>
<td>Compensation &amp; Benefits</td>
<td>$10</td>
<td>Additional Wellness Counselor</td>
</tr>
<tr>
<td>2017</td>
<td>3.50%</td>
<td>Compensation &amp; Benefits, Critical Staff &amp; Faculty Positions</td>
<td>$0</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>3.00%</td>
<td>Compensation &amp; Benefits, Critical Staff &amp; Faculty Positions</td>
<td>$3</td>
<td>Student Fitness Center</td>
</tr>
<tr>
<td>Proposed Use</td>
<td>Total Amount</td>
<td>Snow’s Portion</td>
<td>Rationale</td>
<td></td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>--------------</td>
<td>-----------------------</td>
<td>---------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Compensation (2.5%) and Benefits (4.5%)</td>
<td>$783,980</td>
<td>$195,995 (1.65% increase)</td>
<td>State appropriation funds 75% of salary and benefit increases. The primary funding for the other 25% is tuition.</td>
<td></td>
</tr>
<tr>
<td>Internal Service Fund Increases</td>
<td>$56,800</td>
<td>$14,200 (0.12% increase)</td>
<td>State appropriation funds 75% of ISF rate increases. The primary funding for the other 25% is tuition</td>
<td></td>
</tr>
<tr>
<td>Advancement &amp; Tenure</td>
<td>$45,000</td>
<td>$45,000 (0.38% increase)</td>
<td>Funding to increase FT salaries for those who advance or receive degrees/certificates that enhance their ability to perform in their employment. The college is wholly responsible; tuition is the primary funding for these increases.</td>
<td></td>
</tr>
<tr>
<td>Departmental Scholarships</td>
<td>$41,000</td>
<td>$41,000 (0.35% increase)</td>
<td>As tuition increases, scholarship funds need to increase to retain their value. Tuition is the primary source of funding.</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$926,780</strong></td>
<td><strong>$296,195</strong> 2.5% increase</td>
<td></td>
<td></td>
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</table>
## The Proposal, Fees

<table>
<thead>
<tr>
<th>Proposed Use</th>
<th>Total Amount</th>
<th>Students’ Portion</th>
<th>Rationale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduation Processing Fee</td>
<td>$5/semester ($208 to $213)</td>
<td>100%</td>
<td>Students have been charged a $25 fee (with additional late fees, if applicable) when they apply to graduate. This has disincentivized students to formally complete their programs. Changing the timing of the application fee will encourage completion. The Student Fee Committee approved this fee and all students polled were in favor of this approach as opposed to our current practice.</td>
</tr>
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</table>
### Proposed Full-time Resident Tuition per semester

<table>
<thead>
<tr>
<th></th>
<th>FY18-19 current</th>
<th>% Increase</th>
<th>FY19-20 proposed</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident tuition</td>
<td>$1,663</td>
<td>2.5%</td>
<td>$1,705</td>
<td>$42</td>
</tr>
<tr>
<td>General fees</td>
<td>$208</td>
<td>2.4%</td>
<td>$213</td>
<td>$5</td>
</tr>
<tr>
<td>Total</td>
<td>$1,871</td>
<td></td>
<td>$1,918</td>
<td>$47</td>
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### Proposed Full-time Non-Resident Tuition per semester

<table>
<thead>
<tr>
<th></th>
<th>FY18-19 current</th>
<th>% Increase</th>
<th>FY19-20 proposed</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-resident tuition</td>
<td>$6,073</td>
<td>2.5%</td>
<td>$6,225</td>
<td>$152</td>
</tr>
<tr>
<td>General fees</td>
<td>$208</td>
<td>2.4%</td>
<td>$213</td>
<td>$5</td>
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<tr>
<td>Total</td>
<td>$6,281</td>
<td></td>
<td>$6,438</td>
<td>$157</td>
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</table>
### Proposed Bachelor Tuition (3000 & 4000 Level) per semester

<table>
<thead>
<tr>
<th></th>
<th>FY18-19 current</th>
<th>% Increase</th>
<th>FY19-20 proposed</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident tuition</td>
<td>+$36/credit</td>
<td>2.5%</td>
<td>+$37</td>
<td>$1</td>
</tr>
<tr>
<td>Non-resident tuition</td>
<td>+$129/credit</td>
<td>2.5%</td>
<td>+$132</td>
<td>$3</td>
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</tbody>
</table>

### Proposed Full-time WUE Tuition (New Rate) per semester

<table>
<thead>
<tr>
<th></th>
<th>FY18-19 current</th>
<th>% Increase</th>
<th>FY19-20 proposed</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident tuition</td>
<td>N/A</td>
<td>N/A</td>
<td>$2,558</td>
<td>N/A</td>
</tr>
<tr>
<td>General fees</td>
<td>$208</td>
<td>2.4%</td>
<td>$213</td>
<td>$5</td>
</tr>
<tr>
<td>Total</td>
<td>N/A</td>
<td>N/A</td>
<td>$2,771</td>
<td>N/A</td>
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</tbody>
</table>
Comparison

Most affordable in annual tuition and fees for resident students (2018-19)

Tuition: $3,326
Fees: $416

Most affordable (hopeful) in annual tuition and fees for resident students (2019-20)

Tuition: $3,410
Fees: $426

Total annual tuition increase = $84
Total annual fees increase = $10
THANK YOU