



# Utah's Opportunity Gap: Changing Demographics and Challenges Facing Higher Education

August 2019



# Population Projections

- Statewide Demographic Projections from the Kem C Gardner Policy Institute
  - 20% minority in 2018
  - 34% minority by 2065
  - 50% of growth attributable to minority population

# Enrollment and Completion Projections

- Analysis using current enrollment and completion data along with data from Gardner Institute
- Builds understanding of how demographic shifts will affect higher education
- Detailed models with stratification by gender, age, race and ethnicity
- Enrollments and completions in non-white students fall behind those of white students

Potential for Utah to miss out on

**290,000 degrees  
and certificates**

over the next 45 years

# Role of USHE and Board of Regents

- What policies can be developed to preempt the growing gap?
- Workforce, Access, and Advocacy Committee will review detailed demographic data from USHE to identify appropriate actions
- Starting point is to review system-level scholarships





# STATE SCHOLARSHIPS STUDY: What does Utah want to accomplish with state aid?

August 2019



# Why a State Scholarship Study?

# Opportunity to Be More Strategic with State Aid

A tilted graphic, resembling a document or a list, is positioned diagonally across the slide. It features a blue header bar at the top, followed by a list of state aid programs in blue text. The programs listed are: HIGHER EDUCATION STUDENT SUCCESS STIPEND PROGRAM, REGENTS' SCHOLARSHIP, NEW CENTURY SCHOLARSHIP, UTAH ACCESS PROMISE PROGRAM, VETERANS' TUITION GAP PROGRAM, TERRELL H. BELL SCHOLARSHIP, EDUCATIONALLY DISADVANTAGED PROGRAM, RESIDENT TUITION WAIVERS, NON-RESIDENT TUITION WAIVERS, MERITORIOUS NONRESIDENT UNDERGRADUATES, MERITORIOUS NONRESIDENT GRADUATE WAIVERS, BORDER WAIVERS, TRANSITION WAIVERS, ATHLETIC WAIVERS, ALUMNI LEGACY, and MINORITY SCHOLARSHIP.

HIGHER EDUCATION STUDENT SUCCESS STIPEND  
PROGRAM  
REGENTS' SCHOLARSHIP  
NEW CENTURY SCHOLARSHIP  
UTAH ACCESS PROMISE PROGRAM  
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MERITORIOUS NONRESIDENT GRADUATE  
WAIVERS  
BORDER WAIVERS  
TRANSITION WAIVERS  
ATHLETIC WAIVERS  
ALUMNI LEGACY  
MINORITY SCHOLARSHIP



# Scholarship Task Force Timeline

- Today: Each committee to assign 2 members
- Weekly meetings, Wednesday afternoons
- September Board Meeting: progress report
- November Board Meeting: approval of recommendations

**QUESTIONS THE TASK  
FORCE WILL CONSIDER**

**Question 1: What goals & priorities do we want to address with state aid?**

## Aligning state aid with attainment goals?



# Goals

1. To encourage initial participation?
2. To support retention and degree completion?
3. To address demographic attainment gaps?
4. To encourage students who have stopped out to come back and finish?

# Making College Affordable?





# For certain types of credentials?

- Specific careers?
- Certificates?  
Associate?  
Baccalareate?
- USHE? UTECH?  
Privates?





## For certain types of students?

- Age: traditional, non-traditional, both?
- Full time? Part time? Minimum enrollment?

**Question 2: What “best practices” should we keep in mind when designing scholarships to address those opportunities?**

**Question 3: What scholarship or aid programs are already in place in Utah, what gaps exist, and where would we have the biggest impact?**

**Question 4: Once we've determined what we want to do, how much money would we need to adequately fund the program?**



**Question 5: How do we measure success and communicate it back to stakeholders?**

**Question 6: Where would the program be administered?**

# Task Force

- 6 regents: 2 from each committee
- Commissioner's Office:
  - Dave Woolstenhulme, Liz Hitch, Spencer Jenkins, Brian Shuppy, Carrie Mayne, Carrie Beckman, Melanie Heath, Julie Hartley, Dave Feitz, Derrin Owens
- 1 institutional Financial Aid Director representative
- 1 institutional Promise Program representative
- 2 USBE staff members