



October 11, 2019

Workforce, Access, and Advocacy Committee FY 20 Goals

Below are the identified FY20 goals for the Workforce, Access, and Advocacy Committee, which will inform the focus and work of this committee for the next year.

1. Expand college access advising program
 - a. Set benchmarks for success for each partner high school
 - b. Develop local strategy for concurrent enrollment outreach
 - c. Plan phase II expansion
2. Increase collaboration with other state education boards and key partners
 - a. K-20 Summit (Nov. 14, 2019)
 - b. Regular meetings with external partners
 - c. Collaborate with K-12 on college and career awareness curriculum
3. Coordinated communications and advocacy
 - a. Collaborative USHE editorial calendar
 - b. USHE-wide institutional social platform to showcase student achievements at a local level
 - c. Identify legislative and community champions for key system priorities
4. State/regional opportunity gap data projection
 - a. Additional analysis of data around enrollment and completion
 - b. Measuring impact of ongoing gap
 - c. Evaluate education deserts
5. Technical education/certificate realignment
 - a. Present existing Career and Technical Education and workforce analysis
 - i. CTE Task Force
 - b. Recode and validate data with institutions and other CTE partners
 - c. Map current CTE programs
 - d. Provide recommendations