



September 16, 2021

## Appointment of Institution Audit Committee Members

The state's [Internal Audit Act](#) designates the Board of Higher Education as the “appointing authority” for institution audit committees (see 63I-5-102(4)(c)) that appoints audit committee members (see 63I-5-102(5)(a)) at the eight degree-granting institutions of higher education (see (63I-5-201(3))).

[Board policy R565-4.3.2](#) requires each institution to have an audit committee of three to five members, including at least three members of the board of trustees. At least one audit committee member at each institution “should have financial expertise either through professional certification or experience... when practicable.” Up to two audit committee members could be community members who do not serve on the institution’s board of trustees.

Five institution boards of trustees recommend new members to their audit committees (bios of the proposed additions attached).

### Commissioner’s Recommendations

The Commissioner recommends the Board of Higher Education formally appoint the following new audit committee members:

#### **University of Utah**

Maria J. Garciaz  
Christian Gardner  
Bassam Salem

#### **Utah State University**

Kacie Malouf  
Tessa White

#### **Weber State University**

Karen White Fairbanks

#### **Utah Valley University**

Cyndi Tetro

#### **Salt Lake Community College**

Roland K. Brimley  
Lori Chillingworth  
Brady Southwick  
Jim M. Wall  
Kim R. Wilson

### **Attachment**

**MARIA J. GARCIAZ** Maria Garciaz is the CEO of NeighborWorks Salt Lake, a nonprofit community development corporation that has worked since 1977 to revitalize neighborhoods experiencing blight and decline. She oversees 19 staff members and an operating budget of \$3.2 million and a development budget of \$8 million, with \$32 million in assets. She was an early supporter and community partner of University Neighborhood Partners and brings a fresh and important perspective on the needs of Salt Lake City's westside communities. Over the past 30 years, Garciaz also has been involved in "high risk" youth intervention strategies and supporting fine arts and cultural events. Garciaz received a bachelor's degree in political science from the University of Utah and a master's degree in education from Utah State University.

**CHRISTIAN GARDNER** Christian Gardner is president and CEO of The Gardner Company, a full-service real estate firm that specializes in the development of corporate office, retail, industrial and medical buildings. He received a bachelor's degree from the University of Utah and a master's degree in real estate development from the Massachusetts Institute of Technology. Gardner is active in many community and charitable causes, including serving as a member of United Way's Alexis de Tocqueville Society and on the board of directors of United Way, the Salt Lake Chamber of Commerce, and the National Advisory Board of the University of Utah's David S. Eccles School of Business.

**BASSAM SALEM** Bassam Salem is the CEO and founder of Mindshare Venture, a management consulting and venture firm that helps technology startups and entrepreneurs succeed, and of AtlasRTX, a platform for artificial intelligence-based customer software engagement used in a variety of industries. He is the former chief operation officer of MaritzCX, the world's largest customer experience technology company, where he was responsible for global operations and a \$125 million budget. Salem also worked as the chief business officer at inContact, where he oversaw more than 300 employees and revenue growth of \$175 million. Salem received four degrees from the U: a bachelor, master and master of philosophy in computer science and an MBA in management of technology.

**KACIE MALOUF** Kacie Malouf is the Malouf Foundation chair and co-founder of Malouf. She and her husband, Sam, started Malouf in 2003 and hired their first employee seven years later. To formalize their charitable efforts, they founded the Malouf Foundation in 2016. Their flagship cause is fighting child sexual exploitation, including sex trafficking and online exploitation. They find creative ways to educate the public, bring awareness to the cause, and create long-term shifts in perception and action. Kacie recently became a partner at Tamarak Capital, a private equity firm that specializes in venture capital. She especially looks forward to mentorship opportunities and hopes to bring an interesting perspective, both because women are underrepresented in the VC world and because of her own entrepreneurial experience scaling Malouf from a two-person startup to where it is today. Kacie also recently joined the executive team at Downeast. She has loved the design aspect of creating bedding products over the years and looks forward to diving into the apparel side of the business. The Maloufs have five beautiful, talented, and busy children. They love to travel and explore new places and cultures.

**TESSA WHITE** Tessa White, known as The Job Doctor on social media, is an acclaimed career expert, author, and speaker who is on a quest to help the unemployed find stability again. She offers a Rent-My-Brain program that has already helped thousands of Americans adopt effective strategies to secure better jobs and meaningful careers. She has recently expanded her offerings to include an Ultimate Job Seekers bundle which gives someone all the training and tools they need to secure their next job. With more than 13 million views in 2020 alone across various platforms and having worked closely with some of the leading companies in the world, Tessa is recognized nationwide as a media expert on people strategy and career navigation. She has been published in Forbes, Entrepreneur, Apple News, Wall Street Journal, INC, and more. Her advice is designed to help people navigate out of a bleak future of unemployment, help people refine their interview, get the job, negotiate solid pay packages, and increase their overall promotability. For more than 20 years, Tessa sat at the corporate table, representing the company's interests as head of human resources. She now bills herself as a "reformed executive," switching sides to give all that she knows to help the individuals in companies meet with career success. She is on a quest to transform lives by helping people re-energize their unemployment experience and become their own greatest advocate in career progression.

**KAREN WHITE FAIRBANKS** Appointed to the Board of Trustees at Weber State University in 2013, Karen White Fairbanks is owner of Fairbanks, Inc. She and her husband, Rick, manage The Distribution Group, a national purchasing cooperative/buying group in the water, sewer and drainage industry. Her professional experience also includes time as the human resources manager of W.R. White Company and director of mission for the Ogden Weber Chamber of Commerce. She was also an asset manager and leasing agent for Wallace Associates. Fairbanks has also dedicated herself to community service and leadership. Among her long list of service appointments is trustee for Intermountain Healthcare, trustee and board member for McKay-Dee Hospital, and board member for the Ogden Nature Center. Fairbanks graduated cum laude from the University of Utah with a bachelor of science degree. A mother of three children and grandmother to 11, she enjoys reading, mountain biking, traveling, cross country skiing, and hiking.

**CYDNI TETRO** Utah Gov. Spencer Cox appointed Cydni Tetro to the Board of Trustees at Utah Valley University on April 22, 2021. Cydni will serve on the Audit Committee. She is the CEO and a board member of Brandless, Inc. and SelectHealth board member. She is a tech founder & entrepreneur, STEM advocate, speaker, and influential leader. Cydni is the founder of ForgeDX a tech company whose simulation platform, IdeaCloud, is driving digital transformation. She was previously CEO and founder of venture-backed 3DplusMe, a 3D printing personalization platform. She spent five years at Disney as an entrepreneur in residence in imagineering driving technology commercialization across theme parks, ESPN, ABC, and Interactive. She is faculty for the Goldman Sachs 10k Program and Babson Executive Education and founder & president of the Women Tech Council that focuses on the economic impact of women in tech with programs from high school to the board room. Prior to Disney, she was COO and CMO at technology companies that Ancestry, Proofpoint & FAST acquired. She has built technology & digital experiences used by the world's largest brands, retailers, and companies, including Disney, Microsoft, ProofPoint, Ancestry, Marvel, Star Wars, Facebook, MLB, MLS, Warner Brothers, NFL, Disney Stores, Target, and Walmart. Cydni holds a bachelor's degree in computer science and a master's degree in business administration from Brigham Young University.

**ROLAND K. BRIMLEY** Roland Brimley is a licensed certified public accountant (CPA) since 1984, with experience in bank auditing, small business, and government auditing, as well as individual, partnership, and corporate income taxes. He has been a member of the Audit Committee of Salt Lake Community College since 2008. Roland also is the voluntary treasurer since 2011 for Friends of Gilgal Garden, a nonprofit organization dedicated to protecting Gilgal Garden's monuments and statues as a Salt Lake City Park. He has a bachelor's of science degree from the University of Utah, 1984.

**LORI CHILLINGWORTH** Lori Chillingworth retired from Zions Bancorporation in 2019 where she served as the director of enterprise business banking. Lori was a member of the Executive Committee of the National Association of Government Guaranteed Lenders from 2007 to 2013 and has been recognized five times in U.S. Banker magazine's "Most Powerful Women in Banking" issue, ranking among its "25 Women to Watch" list. She was the founding manager of the bank's Women's Financial Group when it launched in 1997. She has served as chairman of the Board of Governors of the Salt Lake Chamber of Commerce and serves on the Executive Committee and Board of Directors for the Women's Leadership Institute which she founded.

Lori served on the SLCC Foundation Board from 2005 through 2013. She served on the Community Outreach Committee, guided the Finance Committee, fostered growth in the Teaching Excellence Award, and oversaw the alumni scholarship awards. She served as board chair from 2008 through 2011. Lori was instrumental in expanding the foundation board membership, building close relationships with the board of trustees, and Zions Bank's involvement in starting the PACE (Partnership for Accessing College Education) program. Lori was reappointed to serve a four-year term on the Salt Lake Community College Board of Trustees in 2021.

**BRADY SOUTHWICK** Brady Southwick is the senior vice president of field operations at Vivint Smart Home. Before joining Vivint, Brady served as the president of Cummins Rocky Mountain, a \$400 million business that employs over 900 people, spanning nine Western states and the mining business in Central America. He was a key player in the development of the Diesel Technology Pathway program linking high school students with workforce training, SLCC, and a career in the industry. Prior to serving

as president, he held numerous leadership positions within Cummins Inc. in Africa, Singapore, and Beijing, China. Brady received a bachelor's degree in political science from Brigham Young University and master's degrees in business administration and public administration from Harvard University. Brady and his wife Kristen are the proud parents of four children. Brady was reappointed to serve a four-year term on the Salt Lake Community College Board of Trustees in 2021.

**JIM M. WALL** Jim M. Wall served as publisher of Deseret News Publishing Company, Inc. from 2000 until 2010. Prior to that, Jim served as executive vice president and general manager of the Denver Post. His career has been spent in many positions in the newspaper industry. Jim has been active in each of the communities where he has lived and worked, including The Church of Jesus Christ of Latter-day Saints, executive board positions with the United Way, local chambers of commerce, community economic development, college boards of trustees, Boy Scouts of America, theater, opera, and symphony boards and charitable organizations. He is a constant presence in the community and has participated on more than 20 Utah boards and committees. In 2004, Jim was honored as the American Heart Association's *Heart of Utah* recipient. He attended Washington State University for one year and later graduated from Brigham Young University with a degree in communications in 1972.

**KIM R. WILSON** Kim Wilson is an emeritus attorney with Snow, Christensen & Martineau, one of Utah's traditional law firms organized in 1886. He retired from the firm after 46 years, where he led the credit and financial services practice. Kim is co-founder and chair of the Ensign Peak Foundation, formerly known as Mormon Historic Sites Foundation. He is also a member of the Utah Symphony/Utah Opera Board of Trustees, the Clark Planetarium Advisory Board, and the Days of '47 Cowboy Games & Rodeo Executive Committee and is engaged in several other civic causes and endeavors. He earned his bachelor's degree in political science and his juris doctorate from the University of Utah. Kim married Gail Miller in 2012. They make their home in Salt Lake City, Utah, and love spending time with their large family and serving others. Kim was reappointed to serve a four-year term on the Salt Lake Community College Board of Trustees in 2021.