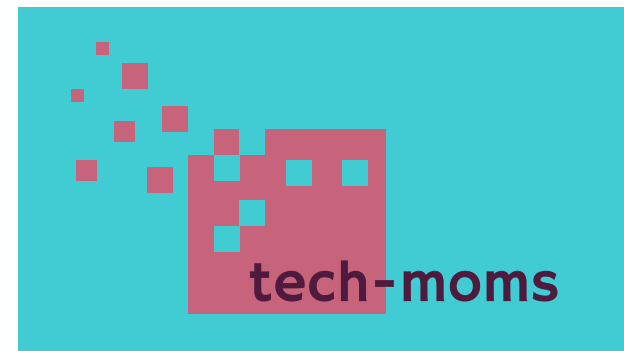


TECH-MOMS

Presentation by Trina Limpert

Fall & Spring Cohorts
2020-2021



INTRODUCTION

Tech-Moms mission is to help women transition into tech careers and to diversify the overall tech talent landscape.

TECH JOBS ARE MOM JOBS, We understand the opportunities available for women in the industry, and that successful journeys into tech require much more than technical training. **Financial access, childcare, networks,** and **community support** are all key enablers Tech-Moms provides along with technical skill development.

We say, **ONCE A TECH MOM, ALWAYS A TECH MOM** and once our students complete the program they continue to participate in an ongoing community that is changing the landscape of tech.

Net Promoter Score

How likely are you to refer others to Tech-Moms?

96.4%

Satisfaction Rating

How would you rate your overall experience with the Tech-Moms staff?

99.6%

ABOUT US



Tech-Moms is a registered 501(c)3 organization with a mission to help women transition into technology careers. Our 9-week, part-time program combines technical training in basic front-end web development with a career exploration curriculum to help women choose a pathway into a tech career. In addition to in-class instruction, we provide intensive career development support and coaching along with professional networking and community building over the long-term.

TECH-MOMS FOUNDERS



MIKEL BLAKE
EXECUTIVE
DIRECTOR



TRINA LIMPERT
DIRECTOR OF
OPERATIONS



ROBBYN SCRIBNER
DIRECTOR OF
COMMUNITY OUTREACH

VIDEOS

Don't take our word for it... hear directly from our students.



BRIDGING INTO TECH

Upon graduation, Tech-Moms continue with additional technical training and move into entry-level tech roles (often both of these things concurrently).

The tech industry is growing rapidly and in constant need of additional talent, particularly from untapped pools of potential workers.

Tech companies benefit from hiring our students from underrepresented demographics (including women, people of color, and non-traditional educational backgrounds). They bring new insights, experiences, and connections to their work.



LIZADEL YARISANTOS

Tech-Moms Alumni &
Dev-Moms Founder

"The Tech-Moms program literally reignited my desire to keep on learning, never settle, I can claim my spot and meet my goals. Thank you so much ladies for gifting me my empowerment this year and letting me be a part of this cohort!"



VALERIE ROBINSON

Tech-Moms Alumni
Full-Stack Developer
Tech Sales @ Skillstruck

"Tech-Moms made all the difference for me. I was already enrolled in a full stack course, but it didn't provide the support or networking, it didn't bridge the gaps, that Tech-Moms bridges. I literally wouldn't have the job I'm in now without the networking from Tech-Moms. Beyond that, the empowerment and the vision gained from the course, the continued support, and the leadership, continues to motivate me and keep me propelling forward in my career and in my life. Tech-Moms helped me to realize I could have a career that could provide well for my family, while also being flexible enough to be available for my family. "



TECH-MOMS

by the numbers

689

Applications

222

Assigned Cohort

July 2020 - April 2022

TECH-MOMS

Partnering Universities and
Technical Schools



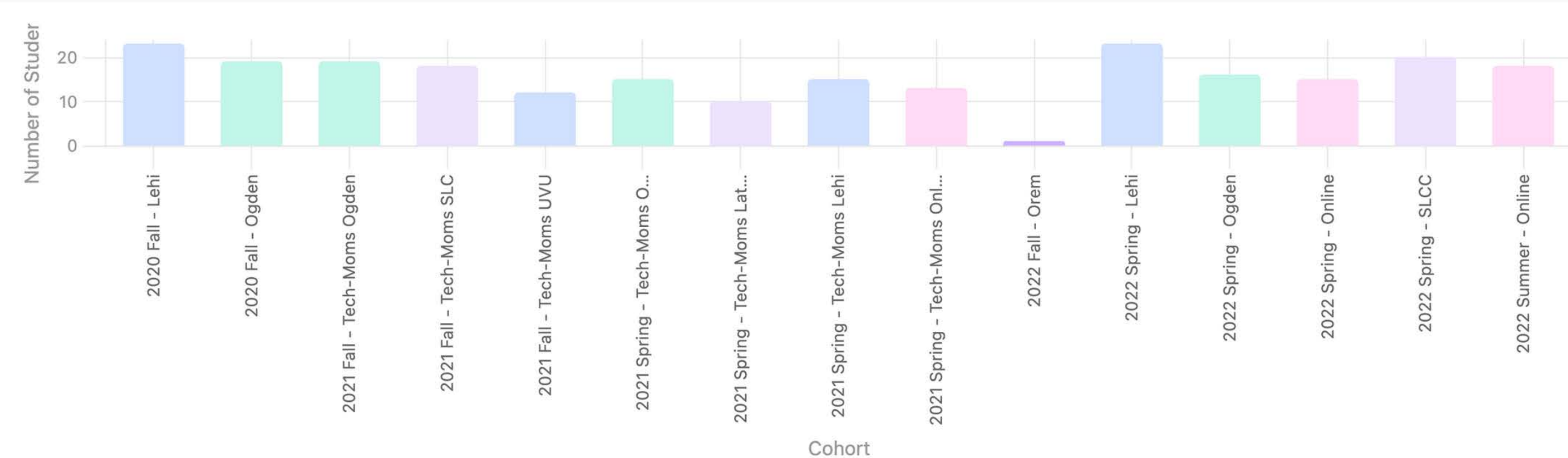
As of April 2022

TECH-MOMS

14

Completed Cohorts

of Students by Cohort



As of April 2022

TECH-MOMS

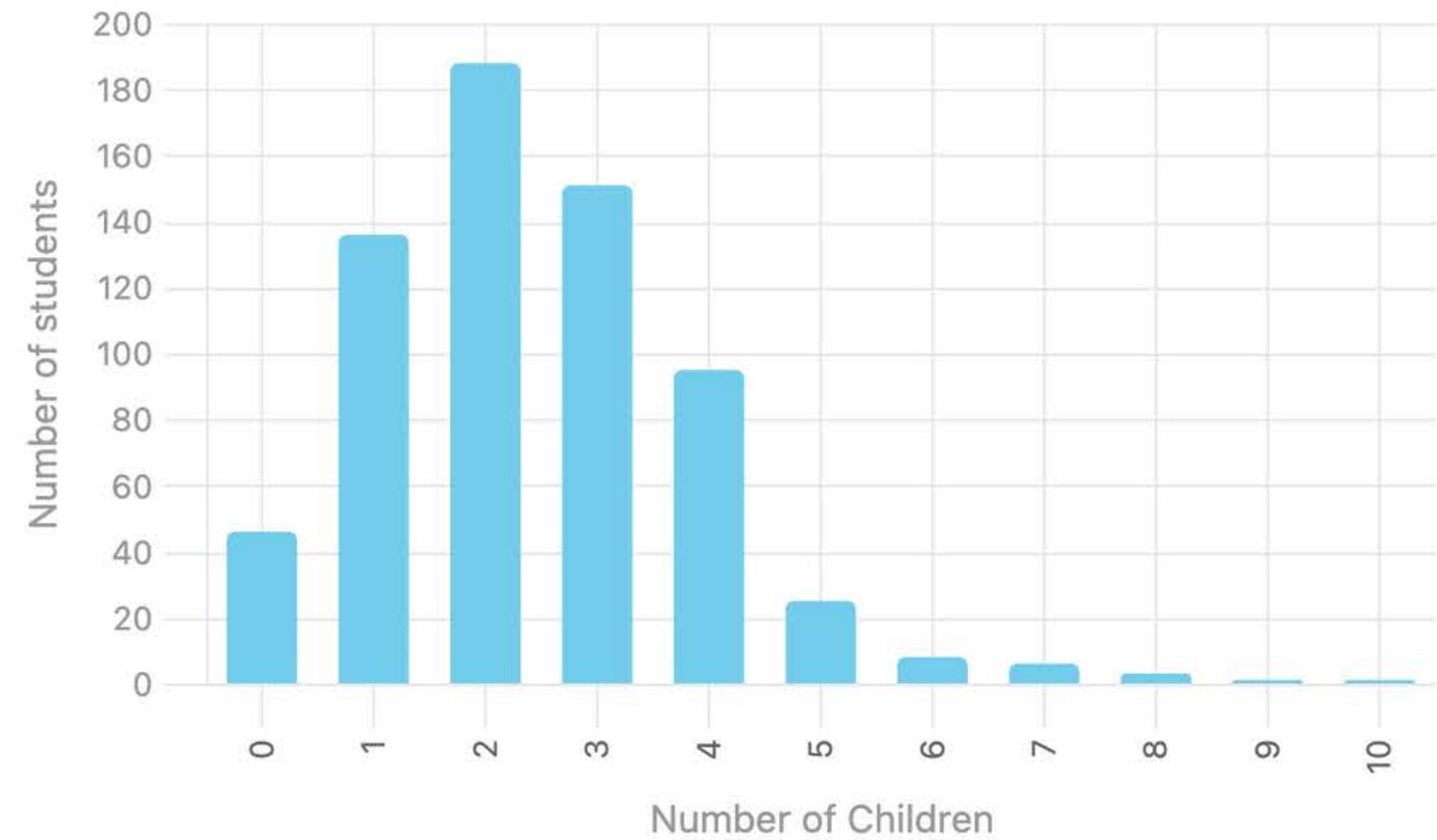
Employment Status



Employment Status

- Employed almost full-time...
- Employed full-time (35 hrs...)
- Employed part-time (unc...
- No, currently not employe...

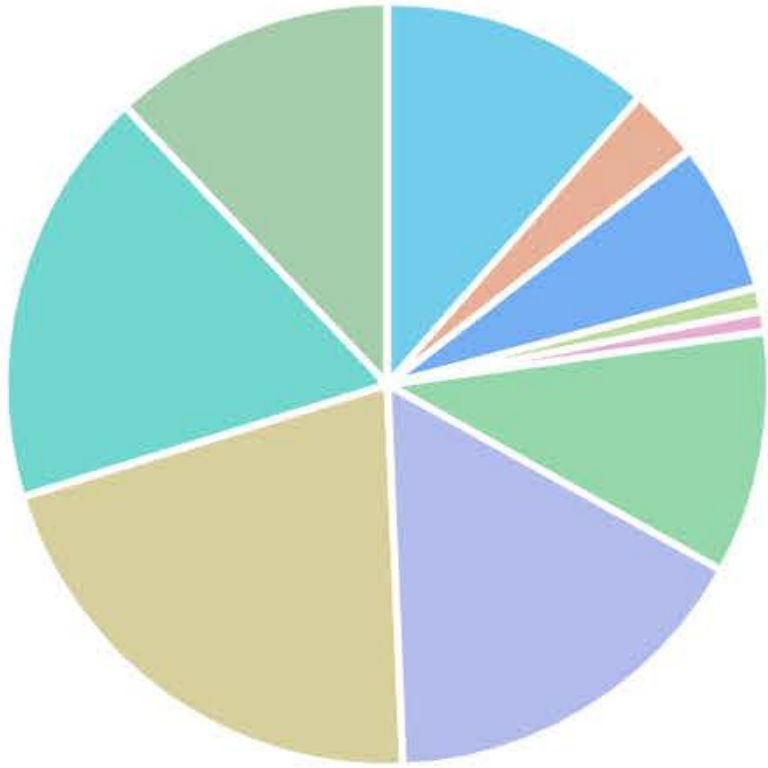
Number of Children



As of April 2022

TECH-MOMS

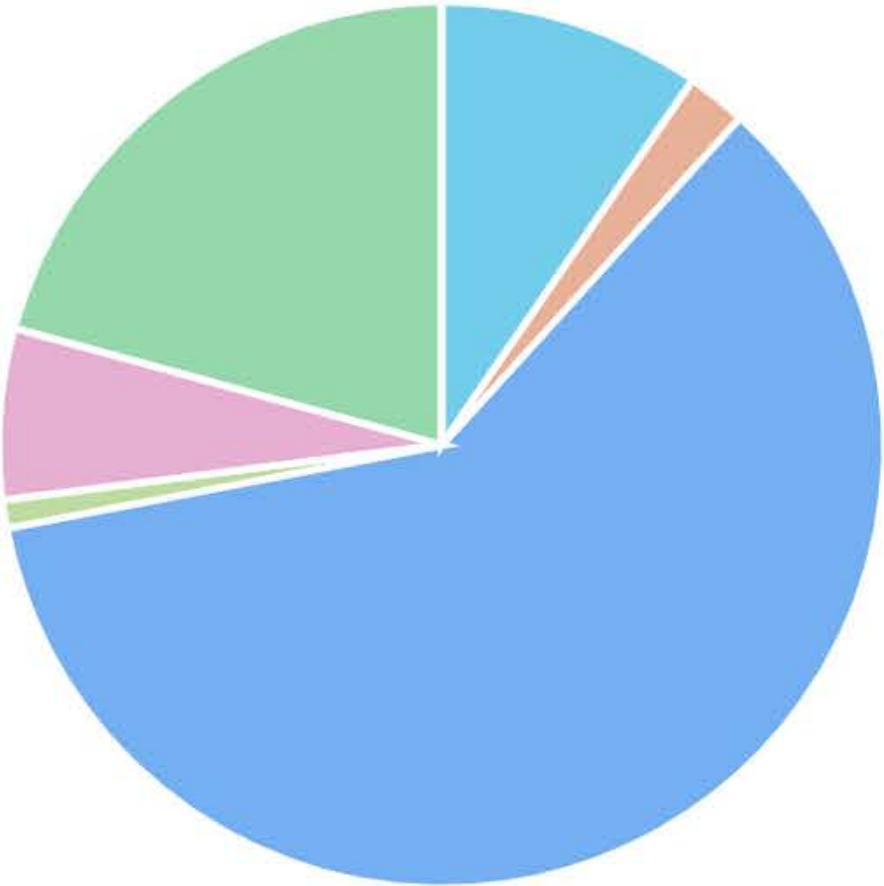
Household Income



Household Income

- \$100k - \$150k
- \$150k - \$200k
- \$15k - \$25k
- \$200k - \$250k
- \$250k+
- \$25k - \$35k
- \$35k - \$50k
- \$50k - \$75k
- \$75k - \$100k
- <\$15k

Marital Status

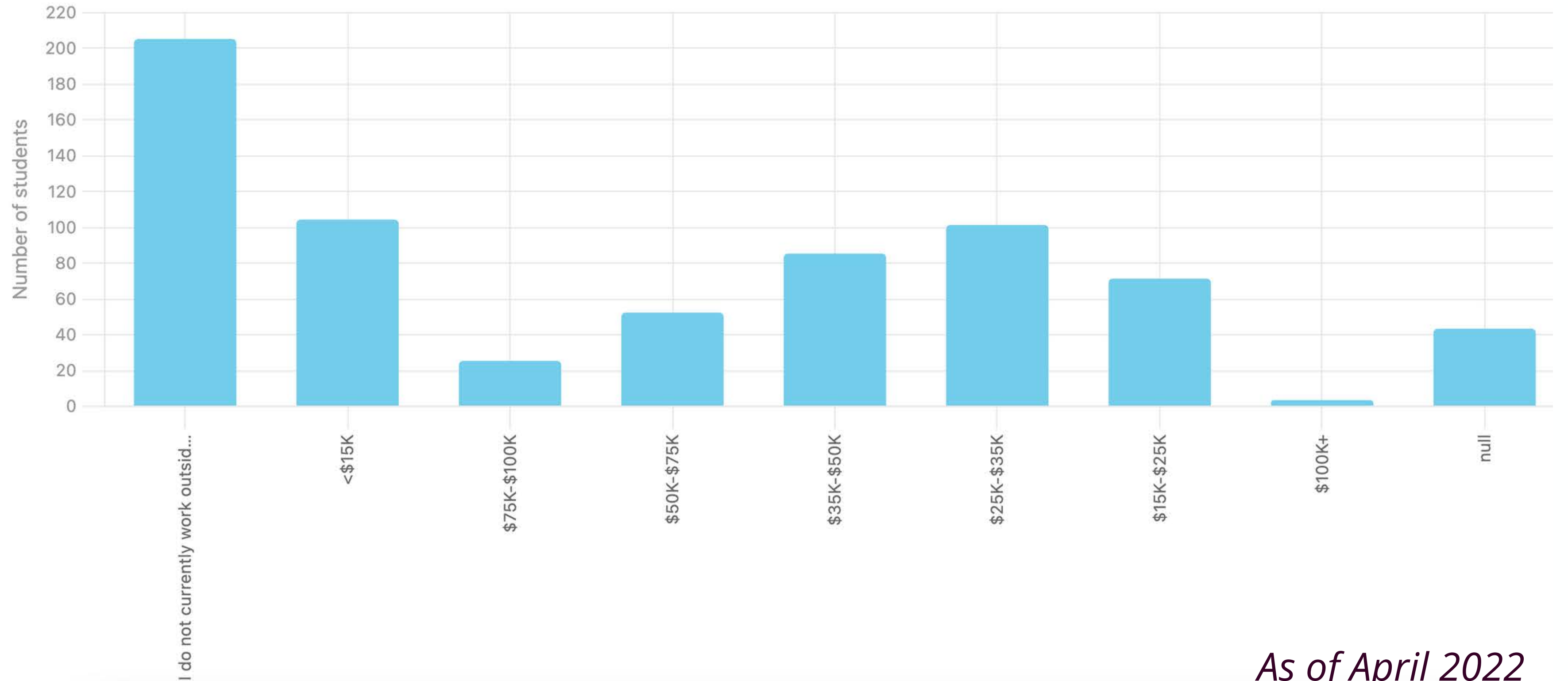


Marital Status

- Divorced
- Domestic Partnership
- Married
- Other
- Separated
- Single

As of April 2022

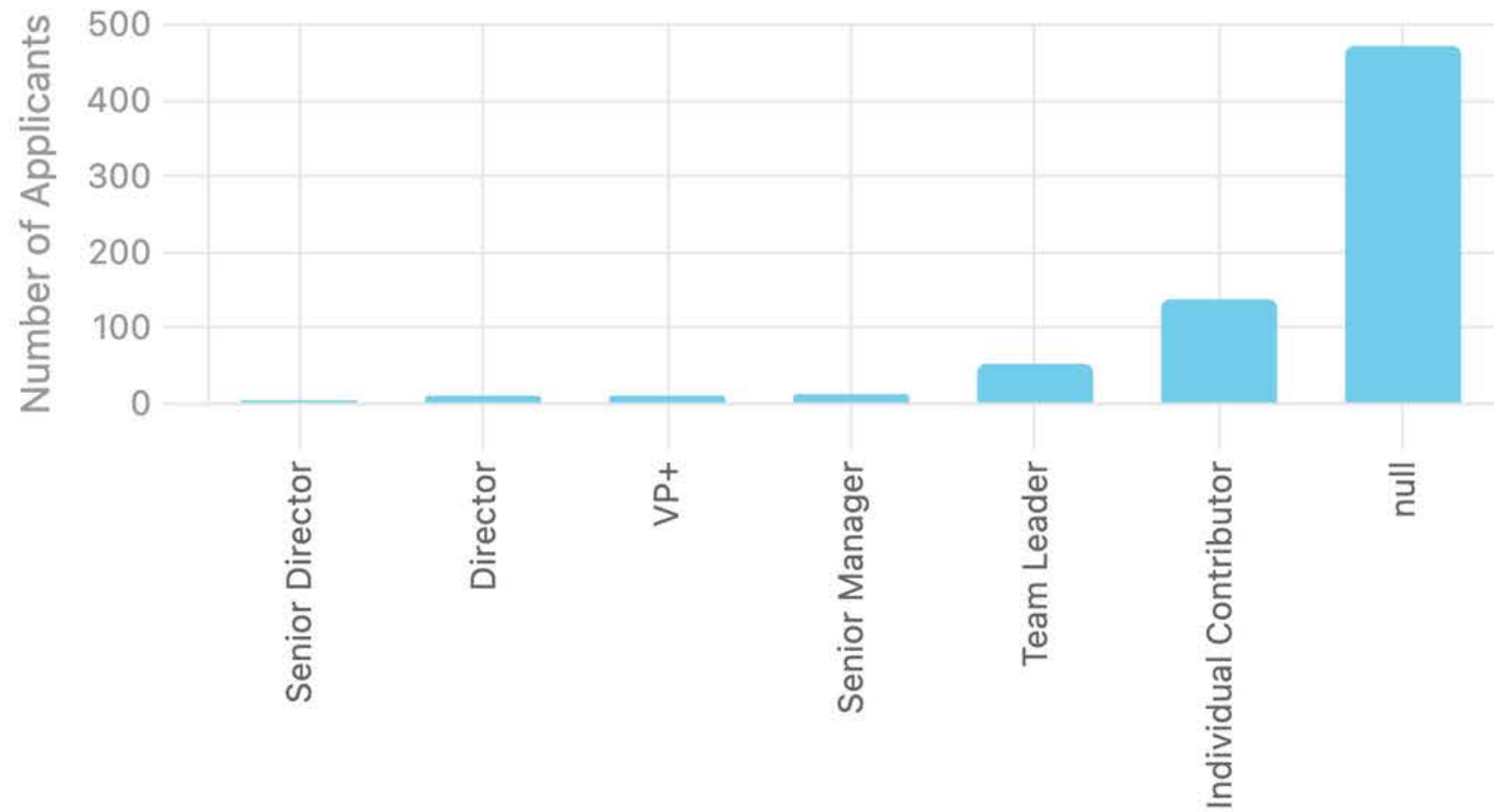
TECH-MOMS



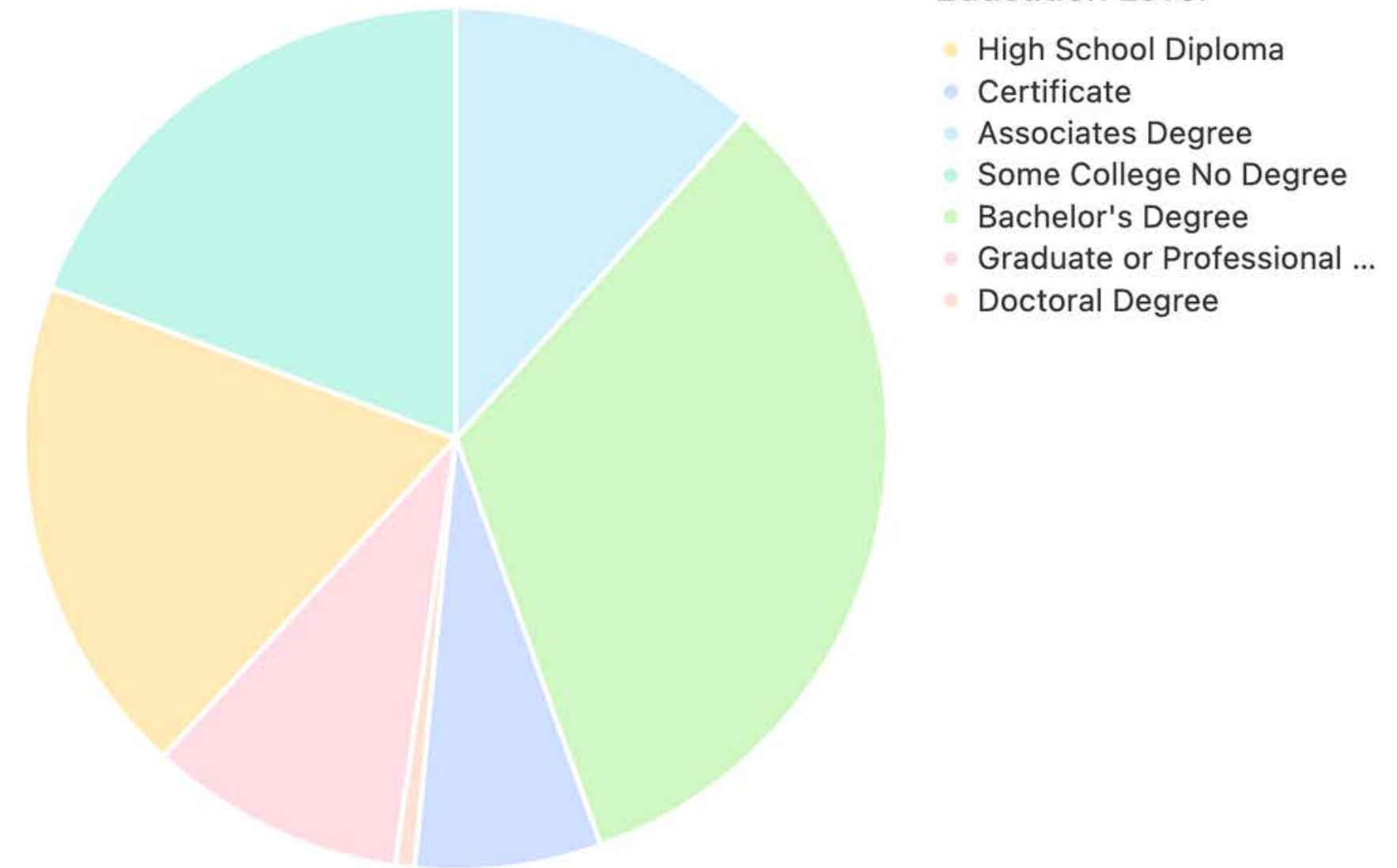
As of April 2022

TECH-MOMS

Job Level



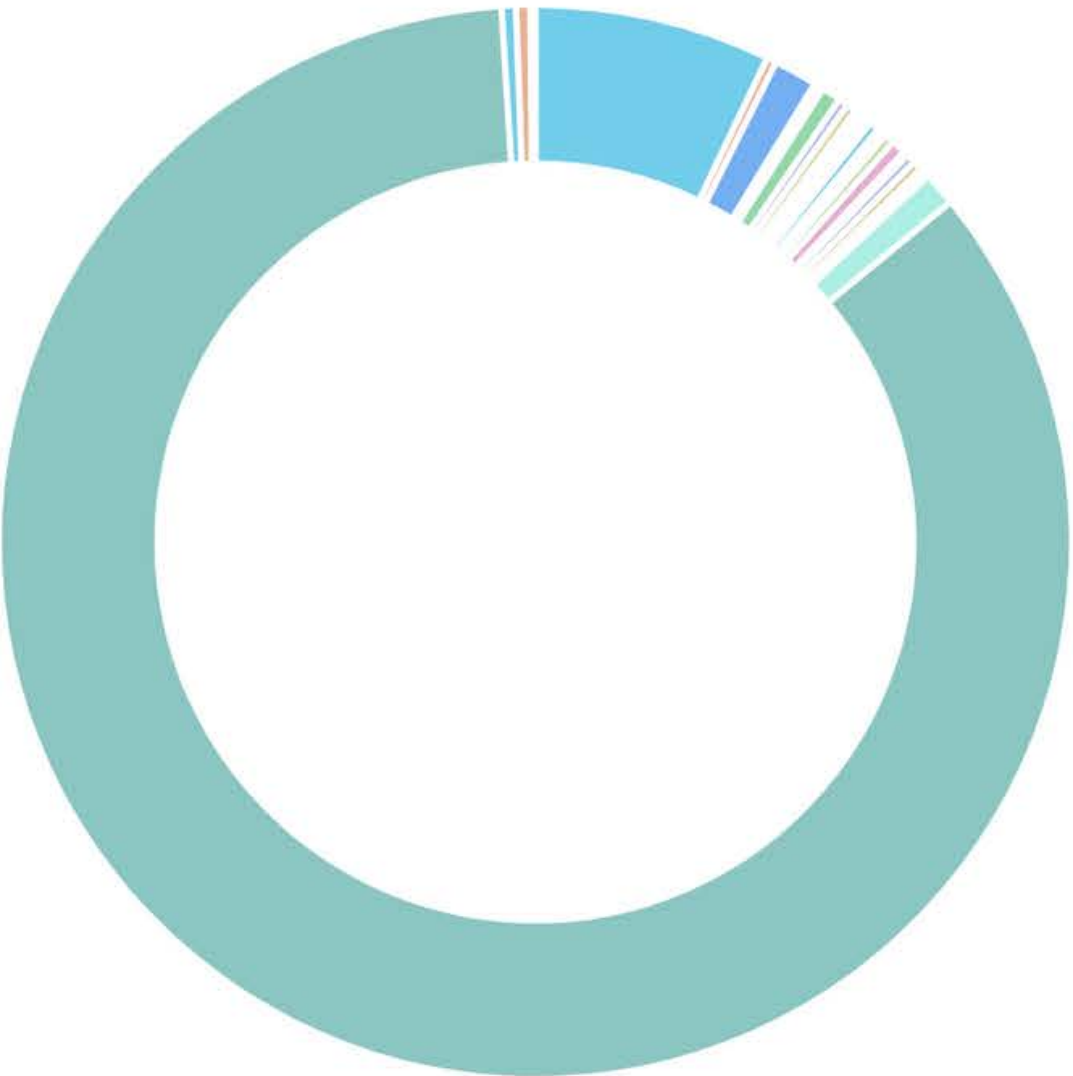
Education Level



As of April 2022

TECH-MOMS

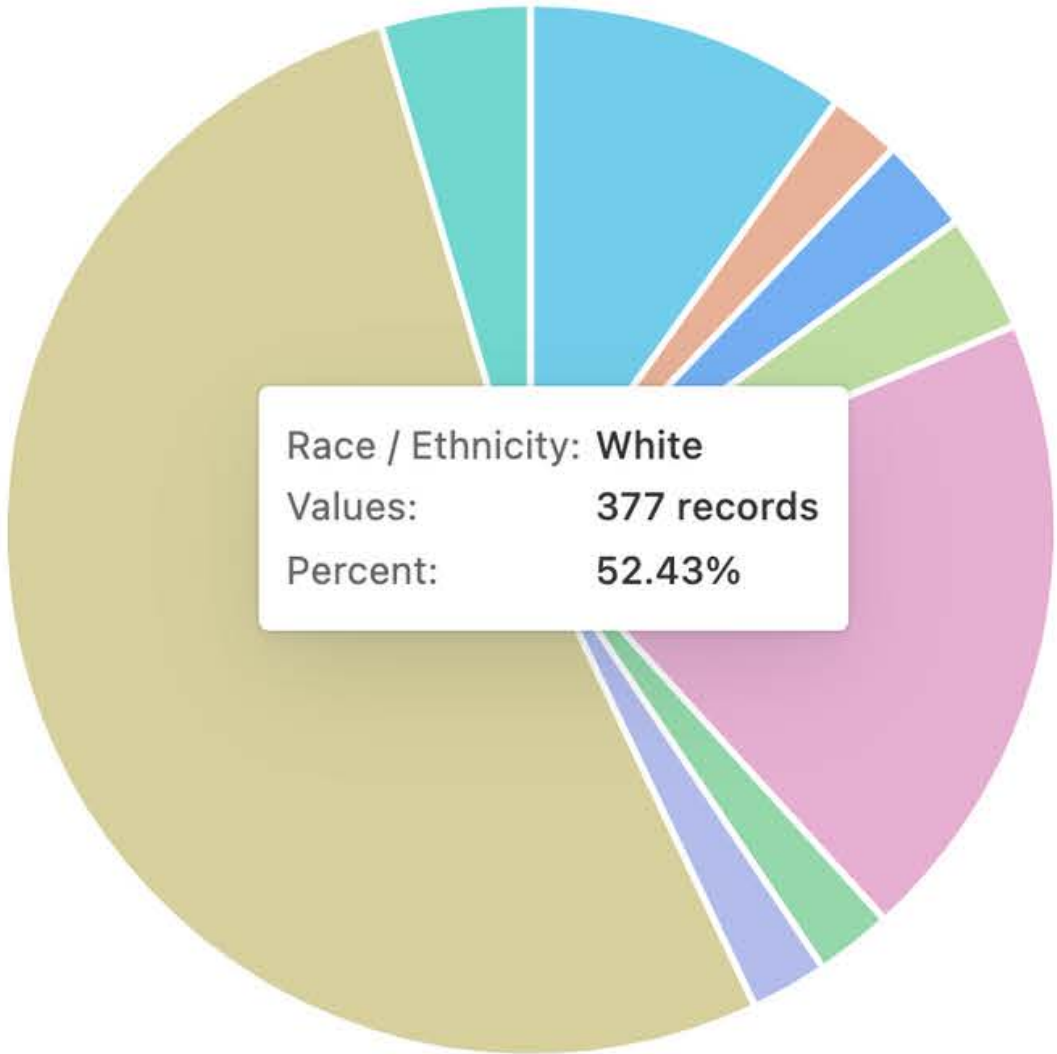
State / Region



State (if from US)

- null
- Arizona
- California
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Maryland
- Massachusetts
- Michigan
- Mississippi
- Missouri
- Nevada
- New Jersey
- New York
- North Carolina
- Ohio

Race / Ethnicity



Race / Ethnicity

- null
- American Indian or Alaska ...
- Asian
- Black or African American
- Hispanic or Latina
- Native Hawaiian or Other ...
- Some other race, ethnicity...
- White
- Would prefer not to answer

As of April 2022

WHAT IS NEXT

Summer 2022

USU, Online

Fall 2022

UVU, Orem

MTech, Lehi

Weber, Ogden

SLCC, West Jordan

Spring 2023

*Davis Tech, Kaysville

UVU, Orem

MTech, Lehi

Weber, Ogden

SLCC, West Jordan

Fall 2023

USU, Online

UVU, Orem

MTech, Lehi

Weber, Ogden

SLCC, West Jordan

2024

*Expand Online Programs (Rural)

*Expand Univ. / Tech Schools

*Expand Corp Programs

*Expand grant and funding sources

*Funding supports scaling program
mgmt, placement, trainers,
university coordination,
marketing, and operations.*

HIGHER ED PARTNERSHIPS BRIDGING PATHWAY

FACILITIES

Partnering with higher education allows us to keep costs low and engage with students in regional areas. Secondary benefit in students becoming familiar with each campus.

MARKETING & FUNDING

Identification and co-applications of available grants and funding sources.

Co-brand marketing, corporate engagements & events.

BRIDGING

Collaborate on student placement at technical schools and higher education pathways. Place students with continued support from Tech-Moms

TECH-MOMS

info@tech-moms.org
tech-moms.org

 @tech.moms

