

RESOLUTION OF APPRECIATION

WHEREAS, Bradley J. Cook has served as the 17th president of the Snow College since 2019; and

WHEREAS, during his presidency, the college saw record breaking enrollment growth of 15% in the last three years and international enrollments grew an impressive 75% in during his tenure; and

WHEREAS, he launched the institutional Strategic Plan, the Enrollment Management Plan and the Equity and Inclusion Plan to strengthen Snow College; and

WHEREAS, President Cook fostered an inclusive environment on campus for faculty, staff, and students. He served as a mentor for the Utah Women's Leadership Exchange addressing the underrepresentation of women in leadership positions in Utah, instituted a faculty sabbatical program, and increased faculty and staff compensation by 11% over three years; and

WHEREAS, he significantly increased financial support for the college, growing the college's endowment to \$22 million—a 120% increase—and the base budget by 31%. He also completed a \$5 million capital campaign for need-based student aid within 12 months and increased alumni giving by 43%; and

WHEREAS, President Cook created the Ralph Okerlund School of Technical Education, where workforce-centric, short-term, stackable certificates to associate degrees, at affordable, subsidized tuition rates are offered; and

WHEREAS, he founded Snow Online, with both a traditional online and a competency-based, self-paced online for working professionals learning platform; and

WHEREAS, under President Cook's leadership, Snow College was ranked 7th by U.S. News & World Report among public colleges in the West, was named Best Higher Education Institution (2021-22), Best Vocational Curriculum (2022), and Best Curriculum (2021) in the State of Utah at the Best of State Awards. The college also received Utah's Best of State Award for the Education Category (K-12, colleges, universities, private, public, charter schools) and the Best of State Statue; and

WHEREAS, in 2020 the college was Ranked Safest Campus in Utah by U.S. Department of Education's Campus Safety and Security Uniform Crime Report, and in 2020, the Chronicle of Higher Education, ranked Snow College Number 1 nationally in its class for the 85% student success rate; and

WHEREAS, Dr. Cook has dedicated 30 years to executive administrative experience in higher education, serving for 10 years as Provost and Executive Vice President at Southern Utah University, where he worked to elevate SUU's academic reputation as a premier public regional university and advanced an ambitious agenda of internationalizing the university. He also served as President of the Abu Dhabi Women's College in the United Arab Emirates, Vice President for Academic Affairs at Utah Valley State College (UVSC), and Vice President for College Relations also at UVSC (now Utah Valley University); and

WHEREAS, Dr. Cook completed, with honors, a bachelor's and master's degree at Stanford University. As a Rotary Ambassadorial Fellow, he received a doctoral degree in Middle East Studies from the University of Oxford in Great Britain; and

WHEREAS, during his time at Snow College, President Cook led the institution through the challenges of the coronavirus pandemic and onto many great successes, enriching the campuses and community with a lasting impact for years to come; and

WHEREAS, the Utah Board of Higher Education recognizes Dr. Cook for his dedication to and exemplary service at Snow College and within the Utah System of Higher Education;

THEREFORE, BE IT RESOLVED, that the Utah Board of Higher Education, joined by the Commissioner of Higher Education and his staff, and institution presidents, faculty, staff, and students who have worked with Bradley J. Cook, hereby extend sincere expressions of appreciation and respect and wish him and his family the very best in their future endeavors.

Dated this 14th day of July 2022.

*Lisa Michele Church, Chair
Utah Board of Higher Education*



*Dave R. Woolstenhulme
Commissioner of Higher Education*