100th Anniversary of Mount Ogden Hike
Miller Advanced Research & Solutions Center Opening
OGX Wildcat Shuttle Route Launches
Noorda Engineering, Applied Science & Technology Building Opens
Section Comparison

Fall Instruction Modalities by Section (Budget-related)

<table>
<thead>
<tr>
<th></th>
<th>Fall 2019</th>
<th>Fall 2020</th>
<th>Fall 2021</th>
<th>Fall 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>F2F</td>
<td>15.1%</td>
<td>28.8%</td>
<td>24.2%</td>
<td>25.4%</td>
</tr>
<tr>
<td>Online</td>
<td>84.9%</td>
<td>71.2%</td>
<td>75.8%</td>
<td>74.6%</td>
</tr>
<tr>
<td>Virtual</td>
<td>0.0%</td>
<td>46.7%</td>
<td>8.0%</td>
<td>4.8%</td>
</tr>
</tbody>
</table>

Percentages represent the proportion of sections within each category for the specified fall semesters.
**WSU-Tech College Pathways**

- **Articulation Agreements with WSU**
  - Davis & Ogden-Weber: 30
  - Other USHE Schools: 11

- **2021-22 Degrees with Tech College articulation**
  - 324 Associates
  - 260 Bachelors

- **Fall ‘22 enrollment with Tech College articulation**
  - 618 Students
• Student Pathway Award – Women Tech Council (Jessica Stratton – pictured)
• Northwest Commission on Colleges and Universities 2022 Beacon Award
• Defense Entrepreneurs Forum
• Adobe Creative Campus U.K. training
• $2.8M ED grant for English language learning instruction
• NSA Center of Academic Excellence in Cyber Defense Education
• TheDream.US Partner College
Best Affordability and Outcomes

Top 10% ROI of 4,500 U.S. institutions
10, 15, 20, 30, & 40 years after graduation

https://cew.georgetown.edu/cew-reports/roi2022/
AMPLIFIED
A 5-year plan for growth
2021-2026

https://www.weber.edu/strategic-plan

WSU Board of Trustees approved March 2021
WSU Board of Trustees revised August 2022
Enrollment Targets: Total, Matriculated Degree Seeking, and 15% FTE Emerging Hispanic-Serving Institution
Strategic Plan Goal Areas

• Equity, Diversity, and Inclusion
• Retention and Completion
• Personal Connections and Academic Excellence
• Community Anchor Mission
• Marketing and Branding the University

Strategic Plan Goal Areas
80% of Underserved First-Year Students, Faculty, and Staff Report a Sense of Belonging

- Wildcat Advantage Program created and launched to increase the number of students participating in High Impact Educational Experiences (HIEEs) and to help increase students sense of belonging at WSU with 79.3% of students surveyed articulating that HIEEs helped them feel more connected to WSU.

- Student Affairs and University Advancement offered EDI-related division-wide book groups

At the end of their first year at WSU, 80% of students, faculty and staff from traditionally underserved populations will report a sense of belonging at the university. These underserved populations include, but are not limited to, Black, Indigenous, and People of Color (BIPOC), LGBTQIA+, first-generation students, people with disabilities, people from underrepresented religious backgrounds, undocumented/Deferred Action for Childhood Arrivals (DACA) students and students of low socioeconomic status.

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2020</th>
<th>2022</th>
<th>2024</th>
<th>2026</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underrepresented Students</td>
<td>78.5%</td>
<td>76.2%</td>
<td>68.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty / Staff (TBD)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. Achieve 60% First-Time, Fall-to-Fall Retention for Fall 2024

**Fall 2021 Retention Rates**

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2021</td>
<td>60.0%</td>
<td>64.5%</td>
</tr>
</tbody>
</table>

**Goal:** 60%

By the end of academic year 2025-26, all first-time students, fall-to-fall retention rate (for fall 2024) will be 60% (up from 56% for fall 2019 students).
WSU Student Success Playbook*

1. Track & support students by completion goals
2. Establish “ground truth” for data
3. Standardize advising with guided pathways
4. Strengthen financial aid collaborations

*Developed with Georgia State University and the National Institute for Student Success (NISS)
10% Annual Increase in Students Who Have Mentoring Relationships / Students Have At Least One Mentoring Relationship

Students will have at least one mentoring relationship (student, staff or faculty) during their time at Weber State who can speak of their personal and professional accomplishments.

Some data not yet available.
Workforce Development Outcome

Increase WSU Market Demand Degrees by 2.9% a year

WSU will proactively identify, develop and deliver programs that respond to workforce needs by innovating, collaborating and leveraging resources to meet the dynamic needs of our community as indicated by WSU continuing its 2.9%* annual growth in Utah System of Higher Education's (USHE) market demand degree attainment measure.

Difference: 795 additional certificate or degrees
Desired: 2.9% annual growth* or AY 2025-26 result meet or exceed 4,382 certificate or degrees
Current: 3,587 certificate or degrees (last reported by USHE, AY 2018-19)

*Roughly equivalent to prior 5 years 2.919% compound annual growth rate (CAGR), AY 2014-15 through AY 2018-19.
Increase the WSU Top-of-Mind Awareness of the Population from 44% to 55% by 2025

Opinion Works survey data shows top of mind awareness has gone from 44% in 2017 to 53% in 2021.

Increase the WSU top-of-mind awareness of the population from 44% to 55% by the end of 2025-26.
• Missile Energy Research Center (MERC)
  • Air Force Research Lab
  • Idaho National Laboratory
  • Utah Advanced Materials & Manufacturing Initiative
  • Weber State University

• Catalyst Campus Partnership
  • SCIF in Downtown Ogden
  • Ogden City, Weber County, Gov.’s Office of Economic Opportunity

• Hill AFB Education Partnership Agreement

• Systems Engineering
  • Johns Hopkins University Applied Physics Laboratory

Aerospace and Defense Ecosystem Workforce Accelerator
• Expanded Nursing Program slots
• Technical College Partnerships
• Online Master of Health Administration
• Post-Bacc Certificate in Regulatory Affairs
• Physicians Assistant Accredited, Starting January 2023

Utah’s Health Professions Leader
• Income, race, ethnicity are not a factor in access or success
• Learning should be the only challenging part of education.
• Financial Pathways
  • Dream Weber
  • 'CATapult

Open-enrollment Model of Student Success
- McKay Education Building Renovation
- Hotel Property Development
- Student Housing Expansion
- Farmington Station Landbank
- Digital Fluency Initiative
- Comprehensive Campaign

Strategic Investments
EVER UPWARD!