



Proposed Utes Baseball Stadium

April 11, 2023

An Important Project

With the Salt Lake Bees' announcement of their upcoming relocation to Daybreak, the opportunity to bring the University of Utah's Baseball team to campus is greater than ever. The Bees will finish their last season at Smith's Ballpark in the Fall of 2024, so approval is requested to have a new campus stadium ready for Utah Baseball in the Spring of 2025.



Baseball in the Pac-12

The Pac-12 Conference has a rich and storied history in collegiate baseball. The schools have a combined 28 NCAA National Championships since 1948. Utah has been a member of the Pac-12 since 2010 and won the Pac-12 Championship in 2016.



Athletics on Campus

There are two areas where Athletics facilities are concentrated, allowing the share of support and training facilities:

1. Central Campus

- Basketball
- Soccer
- Lacrosse
- Ski Team
- Track & Field
- Softball
- Swim/Dive
- Gymnastics

2. Guardsman Way

- Baseball
- Football
- Golf
- Tennis



Proposed Space Program

Seating (19,003 SF)

- 1,200 seating capacity (bench, chair-back, loge box, table, berm, party deck, and berm seating)

Spectator Support (18,905 SF)

- Ticketing, restrooms, concessions, merchandise, circulation

Team Facilities (11,479 SF)

- Lockers, showers, lounge, nutrition, meeting, video, training, medical, equipment storage, coaches space, visiting team restrooms

Stadium Support (6,692 SF)

- Dugouts, field toilets, field-access tunnel, umpire support, mascot, weather station replay, storage

Practice/Warm-up (9,300 SF)

- Indoor batting/pitching cages

Press/Media (1,287 SF)

- TV and Radio broadcast space, food area, toilets

Operations Support (7,241 SF)

Outdoor Areas (149,186 SF)

- Playing field, bullpens, entry plazas, kids' zone



Capacity

Based on average attendance at Smith's Ballpark and accounting for an increase for an on-campus stadium, a capacity of 1,200 will put Utah in a prime position to capitalize on ticket sales revenue while also creating a competitive homefield advantage.

Average Attendance at Smith's Ballpark:

320 fans per game

Stadium	School	Capacity
Falcon Baseball Field	Air Force	1,000
Presley Askew Field	Las Cruces, NM	1,000
Caesar Uyesaka Stadium	UC Santa Barbara	1,000
Santa Ana Star Field	New Mexico	1,000
Joe Etzel Field	Portland	1,000
Louis Guisto Field	Saint Mary's	1,100
George C. Page Stadium	Loyola Marymount	1,200
John Smith Field	Sacramento State	1,200
New Stadium	University of Utah	1,200
Jackson Field	Northern Colorado	1,500
Stephen Schott Stadium	Santa Clara	1,500
Robin Baggett Stadium	Cal Poly	1,534
Fowler Park	San Diego	1,700
Jackie Robinson Stadium	UCLA	1,820
Eddy D. Field Stadium	Pepperdine	2,000
Dante Benedetti Diamond at Max Ulrich Field	San Francisco	2,000
Husky Ballpark	UW	2,200
Miller Park	BYU	2,200
Stu Gordon Stadium	California	2,500
USC Dedeaux Stadium	USC	2,500
Bailey Brayton Field	WSU	3,500
O'Brate Stadium	OSU	3,500
Goss Stadium	Oregon State	3,587
PK Park	Oregon	3,600
Klein Field at Sunken Diamond	Stanford	4,000



Site Considerations & Mitigations

With construction of this new facility, the University will address the concerns of our neighbors in the surrounding community:

Safety

- Netting will be installed to stop foul balls

Noise

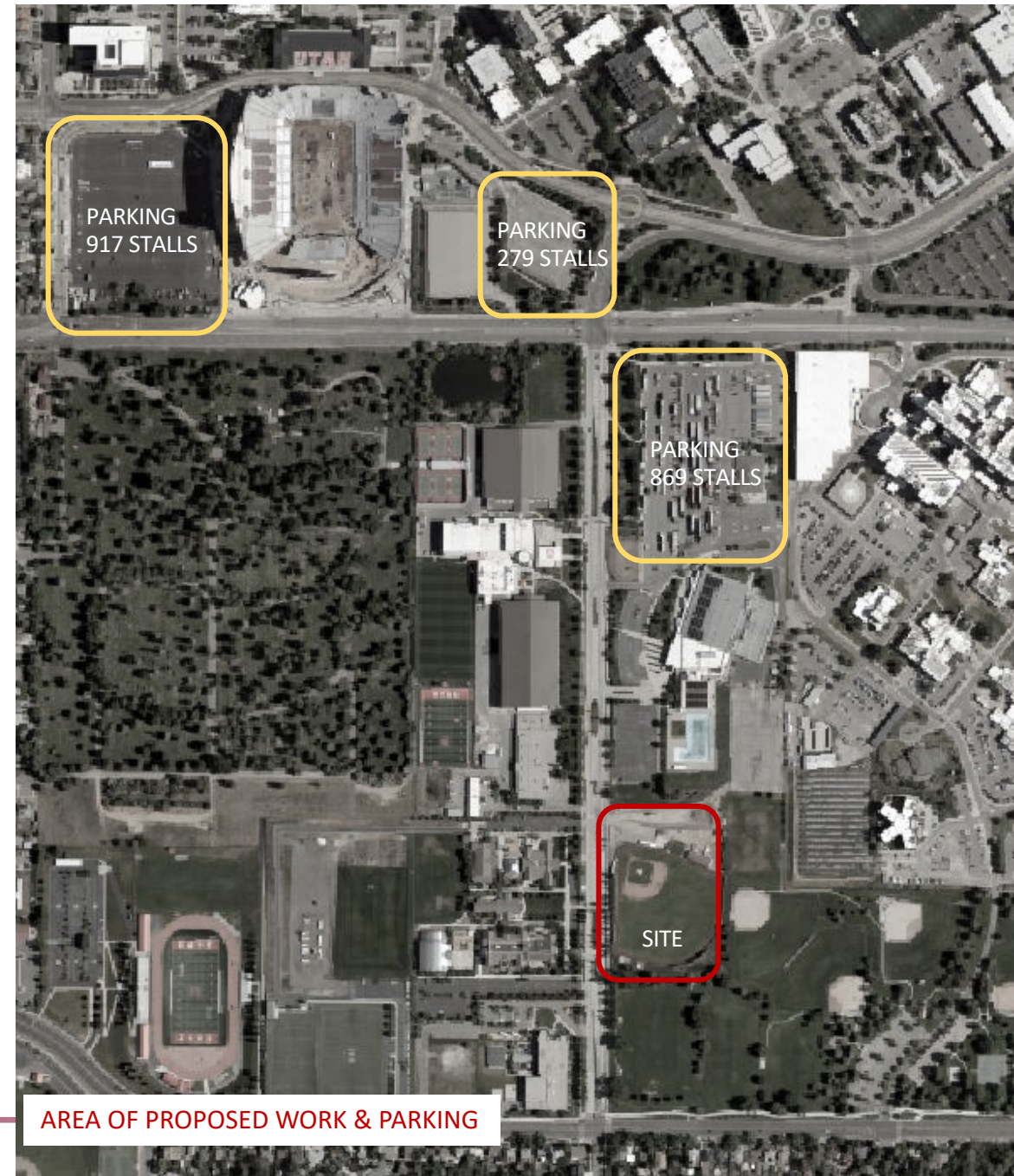
- Berms at the outfield will help contain noise
- A modern, distributed audio system will focus sound into the stadium

Field Lighting

- Lighting will be designed to not spill beyond stadium

Traffic & Parking

- Games will occur at low- traffic times (evenings/weekends)
- Parking will be available at adjacent campus lots:
 - Guardsman Way Lot: 869 Stalls
 - Stadium Lots: 1,196 Stalls



Field Dimensions

- Proposed concept dimensions:
 - 330' left field pole
 - 400' center field
 - 330' right field pole
- ~30' high wall in left field



Field Dimensions

- Auburn's Plainsman Park
 - 315' left field pole
 - 37' high left field fence



Field Dimensions

- Vanderbilt Hawkins Field
 - 310' left field pole
 - 35' high left field fence



Conceptual Rendering



Proposed Budget and Schedule

Budget

• Construction	\$29M
• <u>Soft Costs</u>	\$ 6M
Total Project	\$35M

No State O&M is requested

Target Schedule

- | | |
|--------------------------|-------------------------|
| • April-May 2023: | Programming & Approvals |
| • May-Nov. 2023: | Design |
| • Sept. 2023 – Feb 2025: | Construction |
| • March 2025: | Open for 2025 Season |



Revenue Opportunities

In addition to general ticket revenue, there will be multiple opportunities for the stadium to generate revenue throughout the year. Due to the field surface being synthetic turf, there are not strong concerns about wear and tear on the field which will allow the field to be rented by outside entities including:

- Baseball Leagues
- Community Groups
- High School Association (State Championships)
- Football Gameday Tailgates
- Corporate Sponsorships

BASEBALL STADIUM REVENUE SOURCES

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Total
Donations	\$ 10,000,000	\$ 7,500,000	\$ 5,000,000	\$ 5,000,000	\$ 2,500,000						\$ 30,000,000
Corporate Sponsorships	\$ 100,000	\$ 102,000	\$ 104,040	\$ 106,121	\$ 108,243	\$ 110,408	\$ 112,616	\$ 114,869	\$ 117,166	\$ 119,509	\$ 1,094,972
General Tickets	\$ 30,000	\$ 30,600	\$ 31,212	\$ 31,836	\$ 32,473	\$ 33,122	\$ 33,785	\$ 34,461	\$ 35,150	\$ 35,853	\$ 328,492
Premium Tickets	\$ 15,000	\$ 15,300	\$ 15,606	\$ 15,918	\$ 16,236	\$ 16,561	\$ 16,892	\$ 17,230	\$ 17,575	\$ 17,926	\$ 164,246
Tailgate	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 900,000
Parking Stalls	\$ 20,000	\$ 20,400	\$ 20,808	\$ 21,224	\$ 21,649	\$ 22,082	\$ 22,523	\$ 22,974	\$ 23,433	\$ 23,902	\$ 218,994
Other Field Rentals	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 200,000
Concessions	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 100,000
Annual:	\$ 10,285,000	\$ 7,788,300	\$ 5,291,666	\$ 5,295,099	\$ 2,798,601	\$ 302,173	\$ 305,817	\$ 309,533	\$ 313,324	\$ 317,190	\$ 33,006,704



Thank You!

