Admit Utah

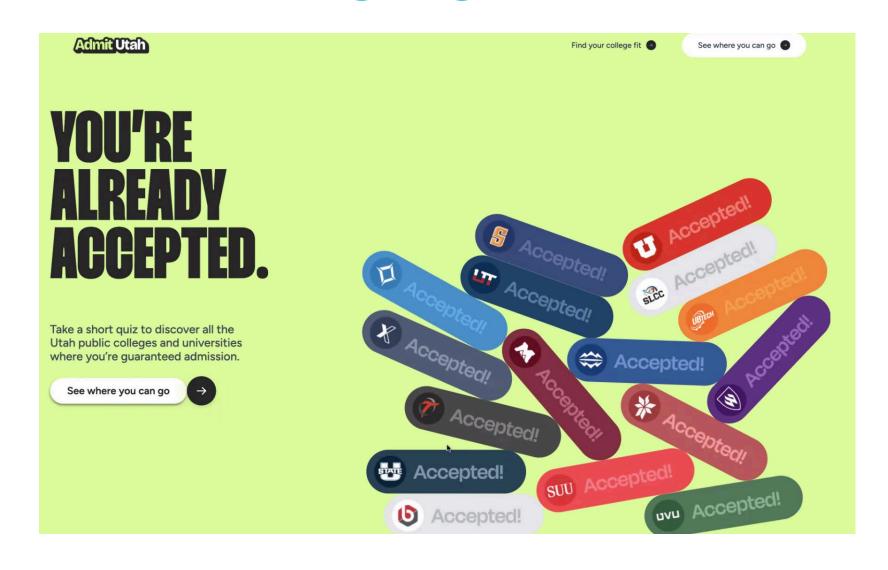
September/October 2024



Initiative Goals

- 1. Ensure that every Utah high school student knows that they are admitted to one or more of our 16 USHE institutions;
- 2. Assist undecided students in learning about higher education and **finding the best Utah public postsecondary institution to meet their needs**; and
- 3. Enhance integration of college-going efforts into K12 practices and processes.

Admit Utah Landing Page Launch



Outreach & Marketing

Stakeholders

- High School Counselors & Access Partners
- UCAC Advisers
- PTA
- Community Access Organizations
- Charter Schools
- Superintendents
- CTE Directors
- Higher Education Institutions







Next Steps

Fall 2024

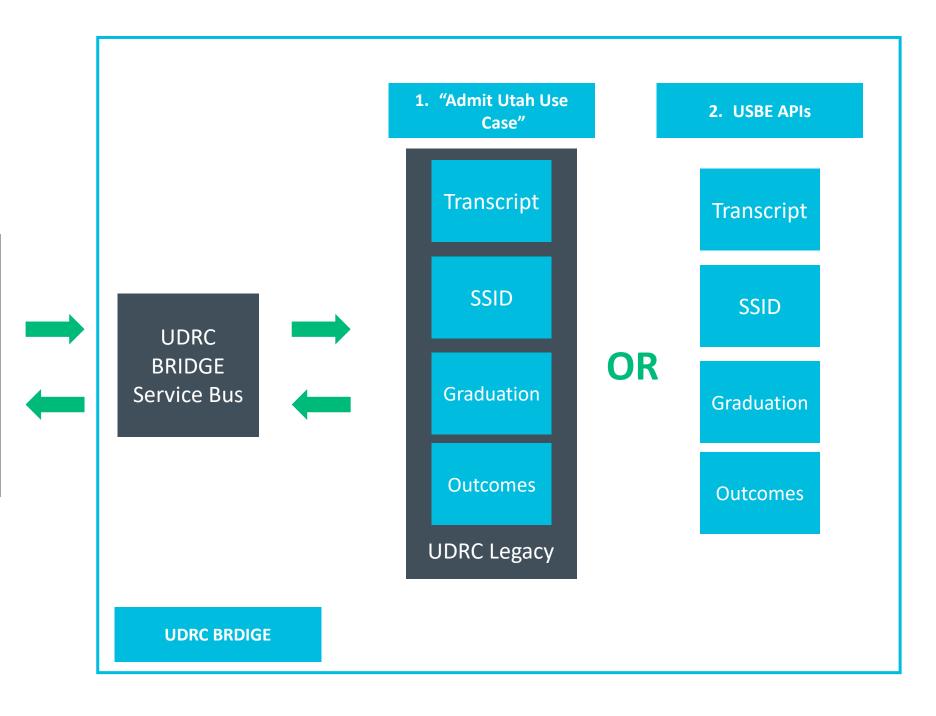
- Outreach to stakeholder groups
- Webpage and marketing enhancements
- Implement data & website analytics

Spring 2025

- Spanish translation
- Chatbot integration
 - College Knowledge
 - Affordability/FAFSA
- Zip Code Filtering
- Continued analytics
- Exploration of:
 - Program Offerings
 - Workforce Connection
 - Affordability Content
 - Favoriting & comparing

Fall 2025

- Launch Direct Admissions
- Transmit electronic transcripts
- Completion of technology and data integration
 - Option 1: SLDS
 - Option 2: Parent/LEA Permission



Phase II. Admit Utah

Front-end

application

Back-end data

management

student

custom software

Questions & Discussion





























