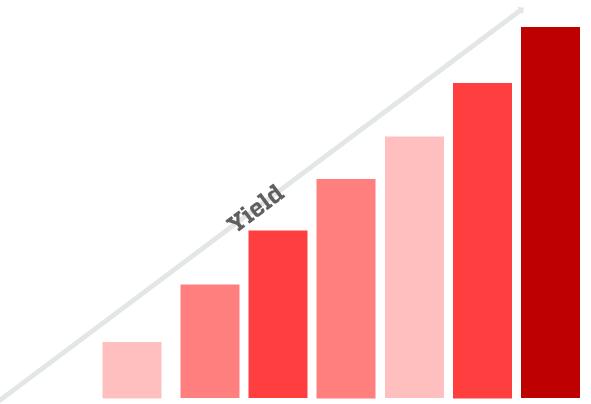


Utah Board of Higher Education IMPACTS OF RESEARCH University of Utah President Taylor Randall November 21, 2024

Research Investments Yield....

- HUMAN CAPITAL.
- NATIONAL
 COMPETITIVENESS.
- ECONOMIC DEVELOPMENT.





STEM Workforce Success.

2016 2021

Absolute growth, '16-'21 Percent growth, '16-'21

STATE	STEM completions '21, thousands	STEM completions per 1,000 pop. '21	RANK	Change, #	State rank	CAGR	State rank
California	59.1	1.9	23	14701	1	4.4%	16
New York	40.6 49.3	2.5	9	9161	2	4.1%	17
Texas	37.2 44.3	1.7	38	7120	3	3.6%	21
Massachusetts	21.6 28.2	4.2	3	6647	4	5.5%	8
Florida	23.2 28.8	1.5	40	5560	5	4.4%	15
Utah	7.6	4.5	2	5506	6	11.6%	1
Georgia	14.2	1.9	22	5109	7	6.3%	4
Maryland	14.1	3.1	5	4084	8	5.2%	9
Pennsylvania	28.4 32.0	2.5	10	3587	9	2.4%	34
Washington	9.9	1.9	25	3164	10	5.7%	7
Virginia	15.3 17.5	2.1	16	2256	17	2.8%	30
llinois	22.5 23.2	1.8	30	679	28	0.6%	45

Source: National Center for Education Statistics.

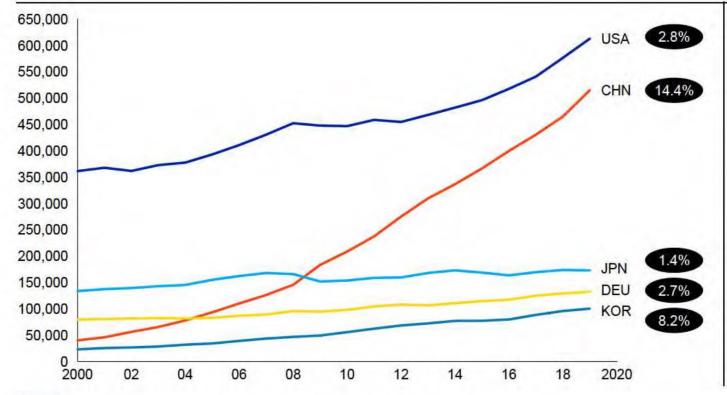


National Competitiveness.



R&D CAGR, %, 2000-2019

R&D spend among top 5 OECD countries, \$ million



Key Takeaways

Although the US still leads OECD countries in R&D spend, significant innovation growth in Asia is changing the global landscape

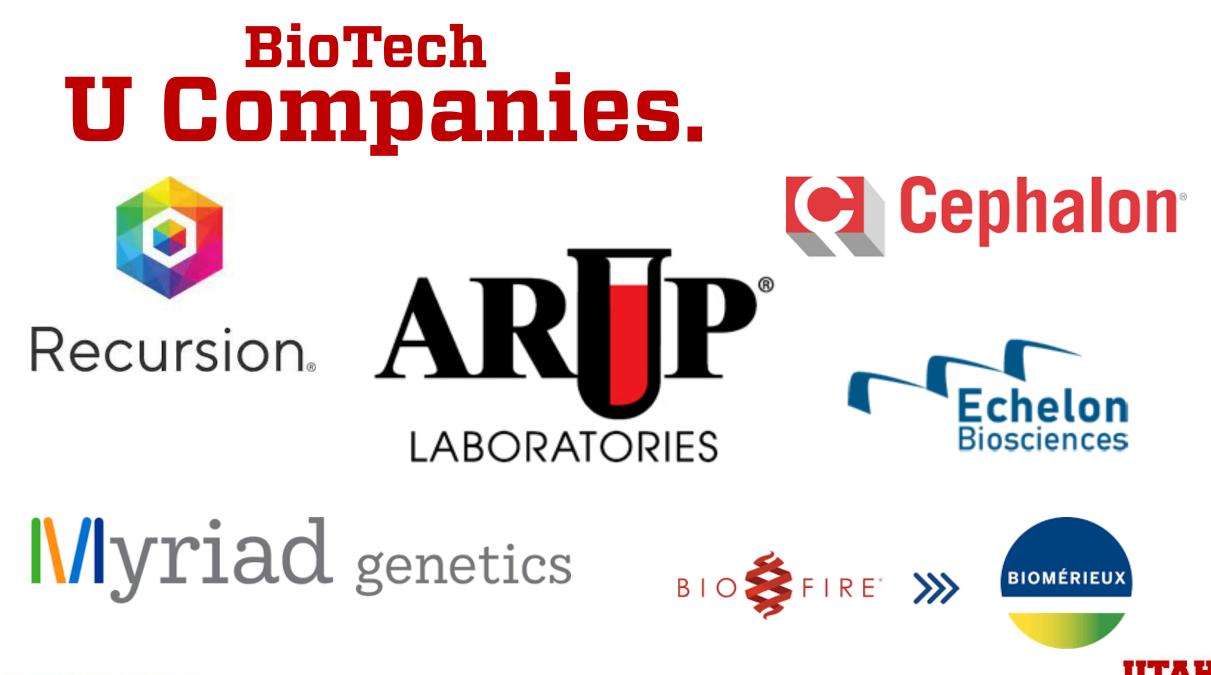
- Between 2000-2019, China's R&D CAGR was 14.4% vs. 2.8% for the US
- China's 2019 R&D spend was 13x 2000 levels (vs. 1.7x for US)

China has made strides in R&D on innovative technologies

- Patent applications in China outpace the US by ~2.7x
- China leads the United States in 37 of 44 advanced technologies based on quality and quantity of academic publications

Source: OECD, World Intellectual Property Organization, Australian Strategic Policy Institute





Faculty Economics.

	TEACHING FACULTY	RESEARCH FACULTY
Salary:*	1x	2x
Courses Taught:	8	4
Teaching Productivity:	1	1/3 - 1/4
Research/Commercialization Grants:	\$O per year	\$500K - \$1M per year
Graduate Students Funded:	O per year	2 per year
Overall Economic Effect:**	~\$265,000	~\$1M - \$1.5M

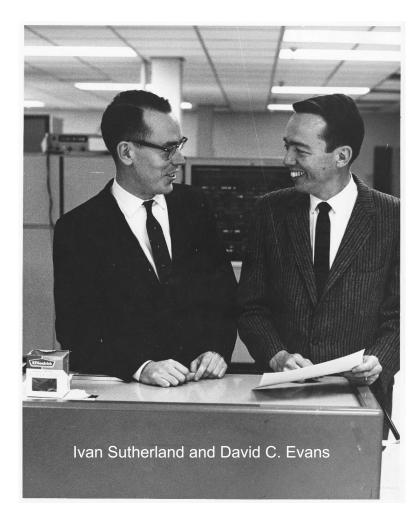
* Salary numbers may vary, multipliers are approximate.

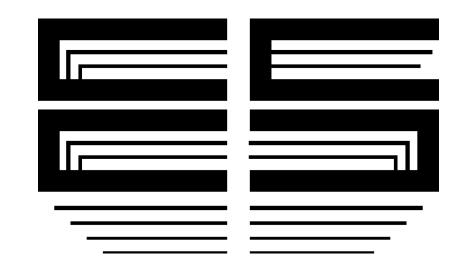
**Source: Kem C. Gardner Policy Institute Analysis of student, research and commercialization impact.



WHAT DO LABS CREATE?

Evans & Sutherland.





First Evans & Sutherland graphic logo mark

Founded in 1968, by David C. Evans and Ivan Sutherland, professors in the Computer Science Department at the University of Utah, who were **pioneers in computer graphics technology**.



Alan Kay.



Dynabook, 1969



Alan Kay was a Ph.D. student in 1969 in the Evans and Sutherland lab. He is best known for his pioneering work on object-oriented programming and windowed **graphical user interface (GUI) design**. He went on to be influential at: Xerox PARC, Apple, Atari, Disney Imagineering, HP Labs.



New Companies.



EVANS & SUTHERLAND



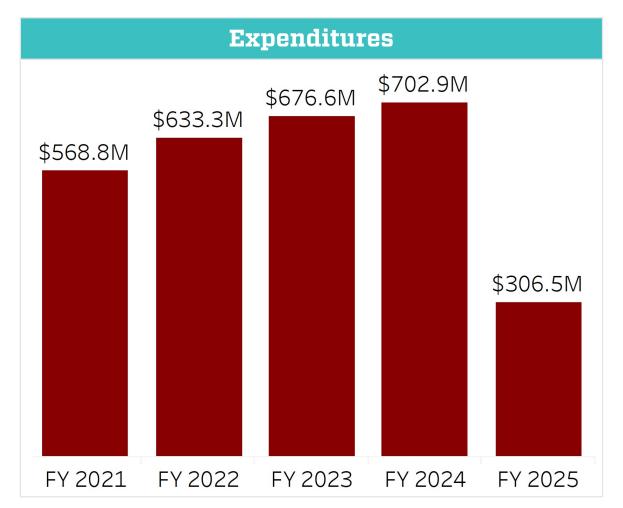


WordPerfect Adobe **ATARI** P X A R Netscape



U RESEARCH NUMBERS

Research Summary.



Source: Data provided by the The University of Utah Office of Sponsored Projects (OSP) and Grants and Contracts Accounting (GCA).

THE UNIVERSITY OF UTAH



Economic Impacts.

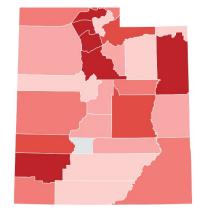
U Research boosts the economy and creates jobs



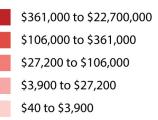
Vendor and Subaward Expenditures

on Federal and Non-Federal Research Awards to University of Utah by Utah Counties (FY 2023)





FY23 Utah Expenditures by County

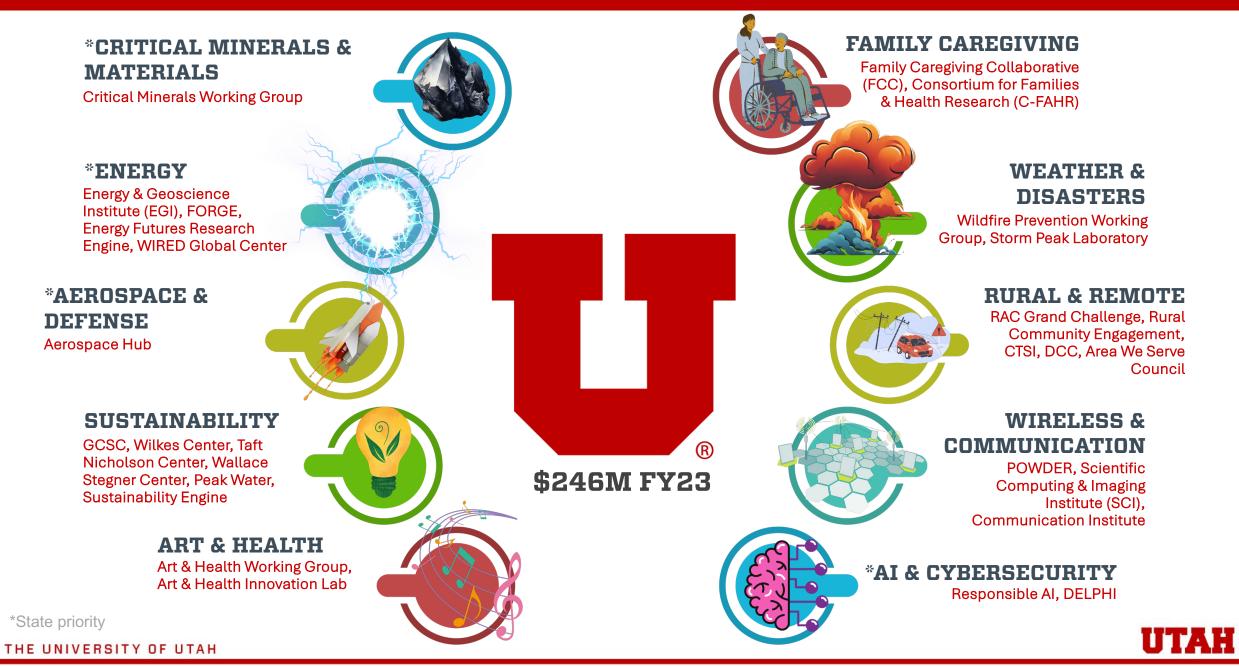




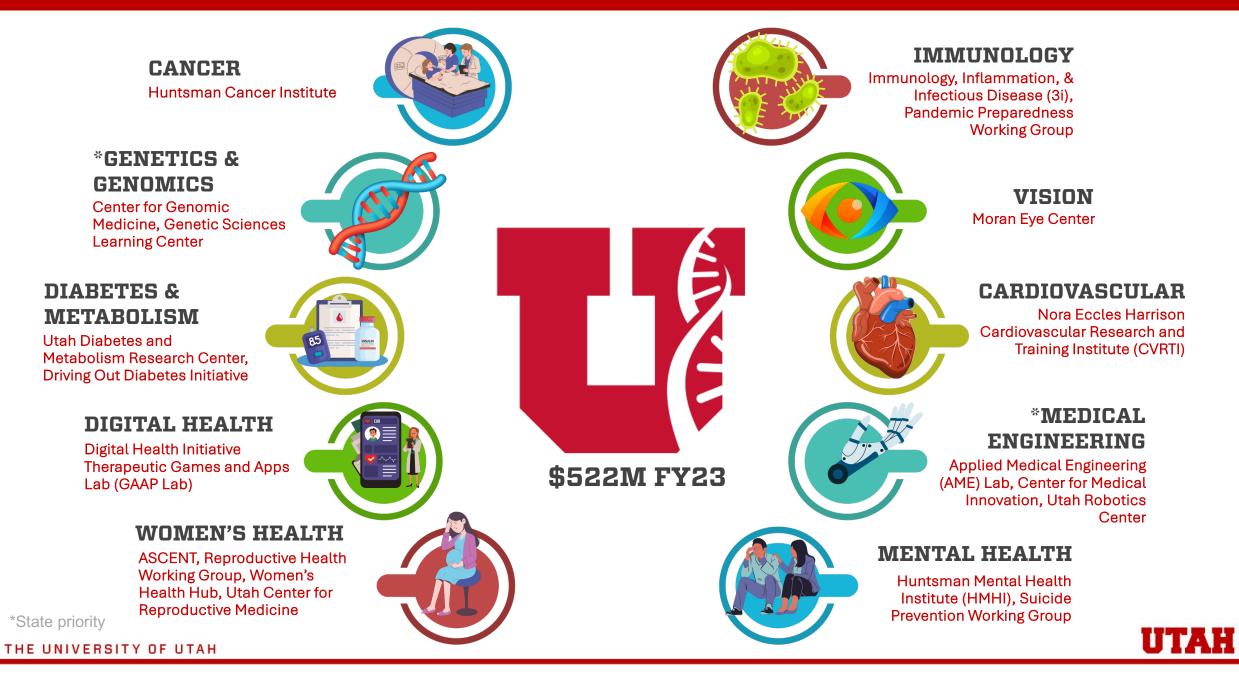


UINNOVATION

AREAS OF INNOVATION MAIN CAMPUS



AREAS OF INNOVATION HEALTH CAMPUS

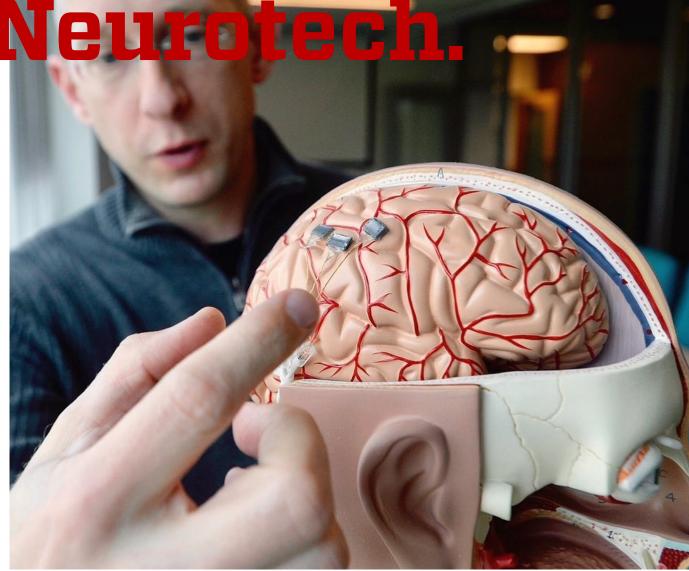


Blackrock Neurotech

Brain Technology Interface

Innovative brain technologies to provide new hope for people with paralysis and other neurological disorders.

Founded in 2008 by **Florian Solzbacher, University of Utah professor of electrical engineering** and director of the Center for Engineering Innovation.





TikkunLev Therapeutics.

Cardiovascular Research

The **Nora Eccles Harrison Cardiovascular Research and Training Institute** (CVRTI) provides groundbreaking science that leads to discoveries in new diagnostics and therapies for cardiovascular diseases.

The **discovery of CBIN1, a molecule lost in heart failure** led to a pursuit of gene therapy to regain the heart's organization and function.





HOW CAN USHE HELP?

Two Things.

1. ALIGNMENT OF STATE ECONOMIC POLICY WITH RESEARCH & WORKFORCE OBJECTIVES.

2. POLICIES TO HELP FUND RESEARCH.

- a. Flexibility in net tuition model
- b. Direct investment in research
- c. Research investment fund



Thank You.