

SUU 2025 Update

Utah System of Higher Education | January 29, 2025



SOARING INTO THE FUTURE



UALESI MUA

Criminal Justice major
& special agent with
Department of Homeland
Security in American Samoa



MITCHELL ZUFELT

Economics & finance graduate
studying at Yale Law School



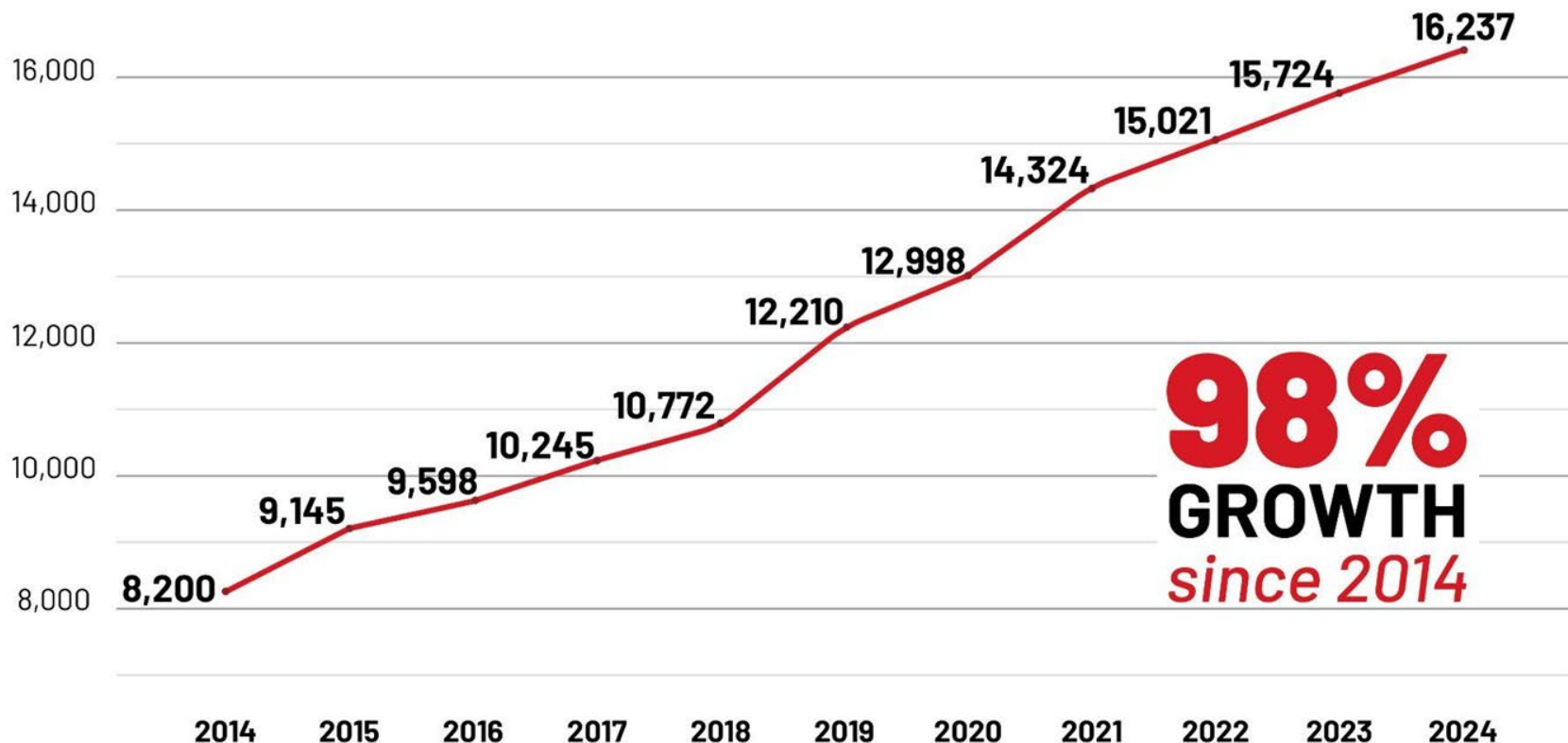
**CHLOE FITZGERALD &
PARKER TENNEY**

Geoscience majors studying
geothermal energy at the
Iceland School of Energy



TIMELY COMPLETION

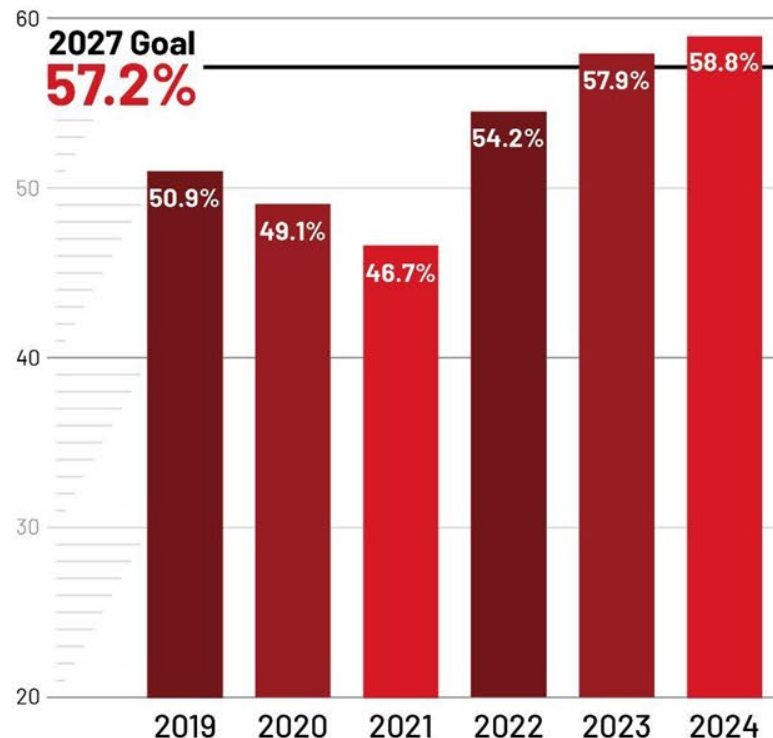
ENROLLMENT HISTORY – HEADCOUNT



Based on Fall End of Term Headcount

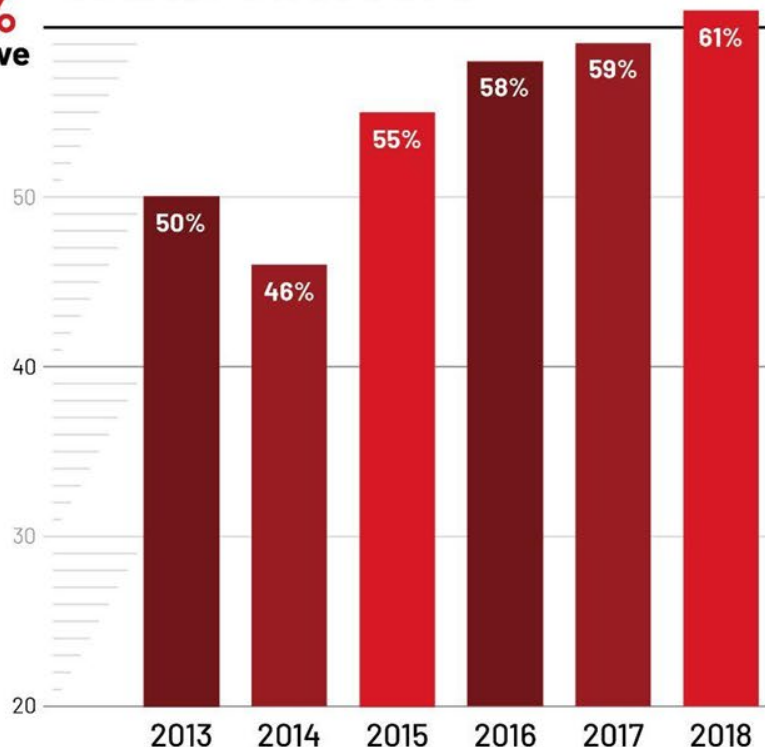
STATEWIDE ATTAINMENT GOAL

COMPLETION

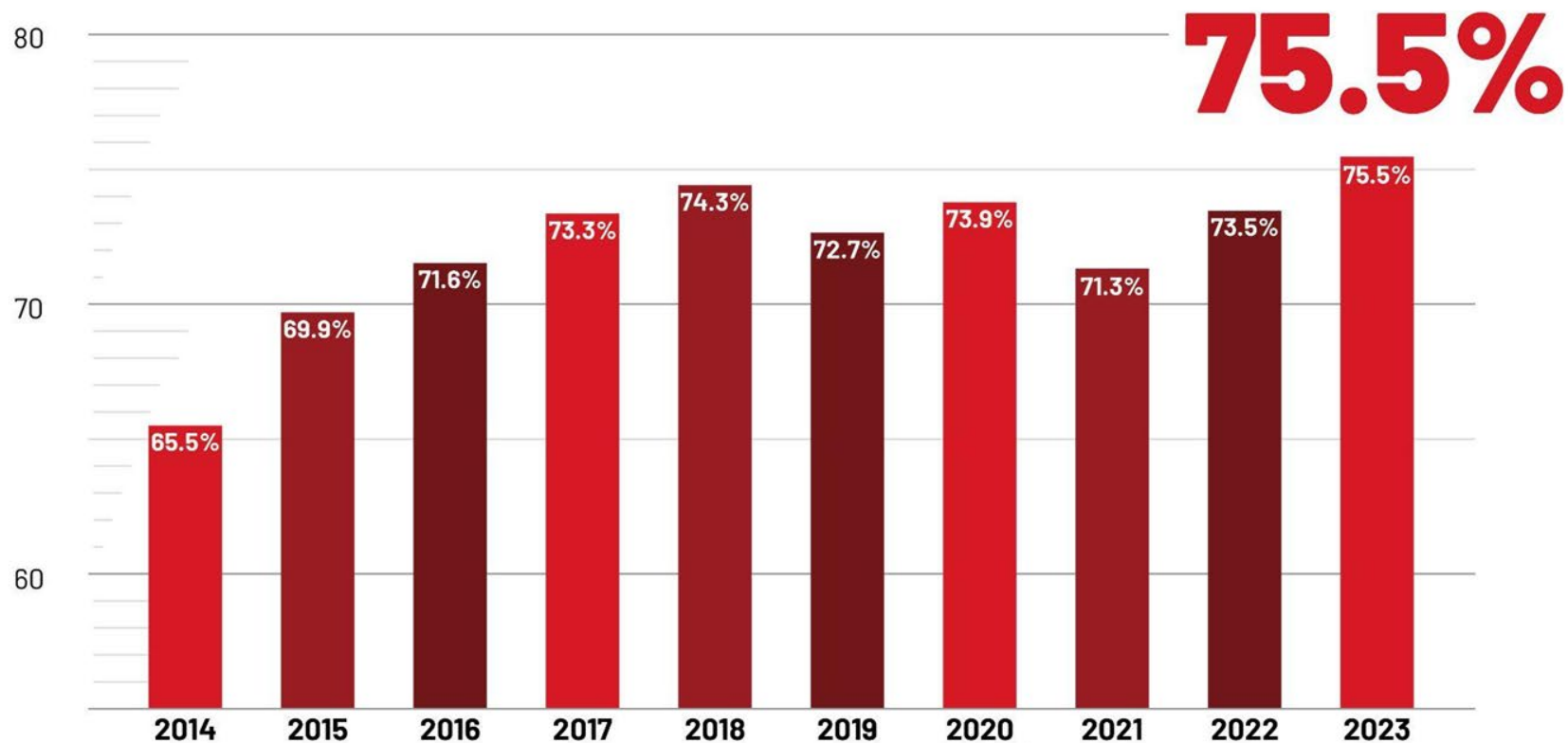


GRADUATION

60%
Or Above



RETENTION RATE



First-Year Retention Rates (First-Time, Full-Time, All Degree Seeking)

ACING RETENTION

ACES PEER MENTORSHIP PROGRAM

SUU assigns a peer mentor to every incoming and second-year student.



- Nationally recognized
- Leading industry model
- One-stop-shop connections to all support services
- Student-centric perspectives & advice
- Immediate response for troubleshooting, guidance, resources, and social support
- Increased trust and utilization





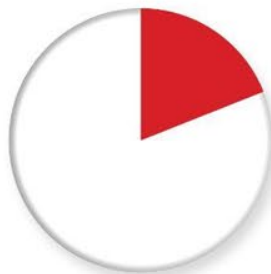
ACCESS



REGIONAL RECRUITMENT



3 OF 4 PROSPECTIVE COLLEGE STUDENTS
IN OUR SERVICE REGION ENROLL AT SUU



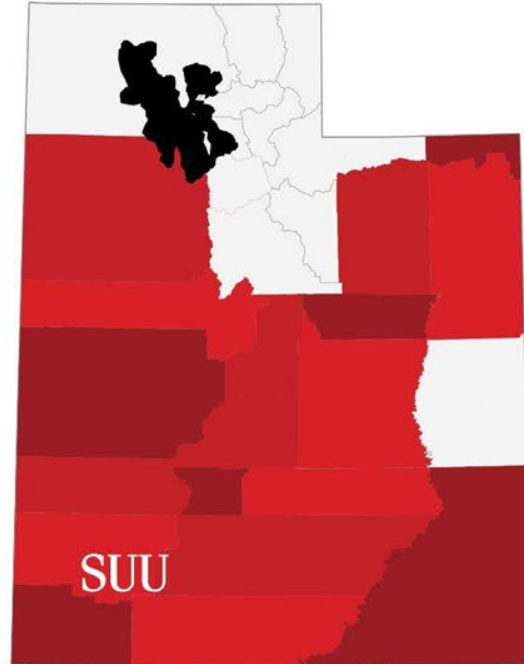
THUNDERBIRDS FROM OUR SERVICE
REGION COMPRISE **JUST 18%** OF
OVERALL STUDENT HEADCOUNT

SUU SUPPORTS SCHOOL DISTRICTS IN ALL **3 DESIGNATED SERVICE COUNTIES**
THROUGH CONCURRENT ENROLLMENT AND PROFESSIONAL DEVELOPMENT



RURAL OUTREACH

T-BIRDS FLOCK TO CEDAR CITY FROM ACROSS UTAH



18

SUU enrolls the most or second-most first-time college students in 18 counties

53.5%

Percentage of in-state students that come from rural counties

A dramatic silhouette of firefighters in action against a bright sunset. One firefighter is in the foreground, facing right, holding a hose. Another firefighter is positioned higher up, reaching towards a large, dark, branching structure that resembles a fallen tree or a large fire. The sun is a bright, glowing orb between the two figures, creating a strong lens flare effect. The sky is a gradient of blue and orange. A dark horizontal band across the bottom contains the text.

REGIONAL IMPACT

REGIONAL POWERHOUSE

SUU SOUTHERN
UTAH
UNIVERSITY

\$513M ECONOMIC IMPACT
IN THE REGION

5,000 JOBS SUPPORTED
IN THE REGION

2,687 LARGEST EMPLOYER IN
OUR SERVICE REGION
SUU EMPLOYEES



Source: Kem C. Gardner Institute 2024

SOARING INTO OUR REGION'S FUTURE



FutureReady Program

WORK-BASED LEARNING

Opportunities for internships, apprenticeships, and industry projects

INDUSTRY PARTNERSHIPS

Collaboration with regional employers to align education with workforce needs

STACKABLE CREDENTIALS

Offers microcredentials that enhance skills and improve employability

HIGH DEMAND SKILLS

Focuses on high-demand fields



Regional Development Days

QUARTERLY REGIONAL OUTREACH

Facilitates ongoing alignment with service region demands

INDUSTRY VISITS

Coordinates professional pathway programming

GOVERNMENT INPUT

Projecting future development and demands

EDUCATIONAL LEADERSHIP

Crafting unique work based learning and continuing education opportunities

BUSINESS AND INDUSTRY ENGAGEMENT

ITINERARY

Business & Industry
Coordination Council



President's
Business Visit



President's Industry &
Workforce Partners Lunch



Targeted Industry
Strategy Meeting



Pathways Innovation Lab



EXTENDED IMPACT



GOLD MEDAL GROWTH

Utah Summer Games

- 12,050 participants (13.4% increase)
- 11,500 opening ceremony fans
- 4.6% hotel occupancy increase
- 9.8% midweek hotel occupancy increase



CENTER STAGE IMPACT

Utah Shakespeare Festival

- 100,000+ patrons
- \$81.3M total economic impact
- \$57.4M direct impact
- \$23.9M indirect impact

(Emperitas Research Group, 2024)



CREATIVE CAPITAL

Southern Utah Museum of Art

- 23,039 visitors
- 82% tour attendee increase
- 21% visitor increase at special events & public programs



SUU | SOUTHWEST TECH PARTNERSHIP

High-Demand Professional Development | Courses align with workforce demand

Job Placement Pathways | Students gain skills AND credentials

Cost-Effective Education | Reduced cost offers stronger ROI

Industry-Recognized Certifications | Credentials designed for regional job markets

950

**STUDENTS
ENROLLED**

5k

**CREDITS
EARNED**

\$2M

SAVED

THANK YOU

SUU SOUTHERN
UTAH
UNIVERSITY

