



Strategic Plan Update: Access

July 18, 2025



UTAH
SYSTEM OF
HIGHER
EDUCATION

Strategic Plan Priorities

ACCESS

COMPLETION

FINANCIAL VALUE

ECONOMIC
DEVELOPMENT

Strategic Plan Priorities



ACCESS

Today's deep dive will highlight:

- Partnerships with Community-Based Organizations
- First Credential
- Admit Utah

Community Based Organizations

Utah Education Initiative (UEI)

OCHE Support

Leadership and consultation guidance

- Member of UEI Leadership Council

Training for mentors and specialists

- Preparing for college
- FAFSA basics & paying for college
- Technical College overview
- Adult learner barriers & motivators

Resource development

- Devotional talking points
- Utah College Guide
- Facts-at-a-glance

Facilitating relationships with USHE institutions

BYU Pathway Worldwide
UEI Leadership Council

Stake Education
Specialists

670+
volunteers

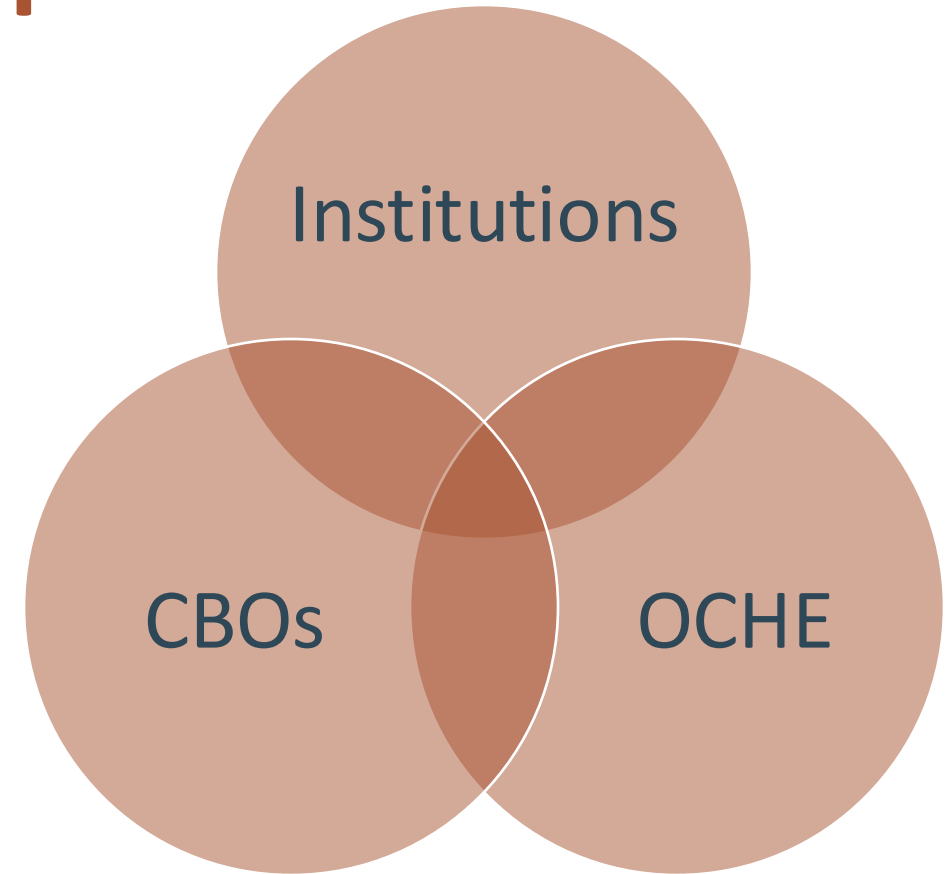
Education Mentors

1700+
volunteers

Expanding CBO Partnerships

2025-2026 Outcomes

- Deploy pilot programs at SLCC and Snow College
- Create access coaching positions to support students through referrals from CBOs
- Develop, standardize, and publish trainings and resources for community partners
- Strengthen partnerships with CBOs toward college access
- Propose a scalable, statewide framework



Discussion

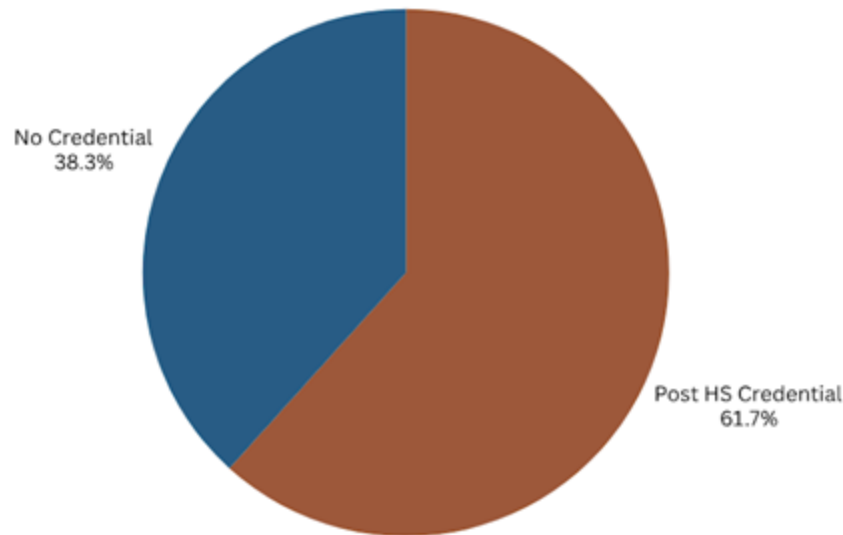


First Credential

A Shared Goal

To ensure every Utah high school student graduates with a credential that prepares them for college and the workforce by uniting state K-12 and higher education agencies in a comprehensive, collaborative effort.

Utah's Educational Attainment: 2023



61.7% of adults in Utah have a post-high school degree, certificate, or certification

Only **1 out of 29 counties** in Utah reached 60% attainment

37.3 percentage point gap between Utah counties with the highest and lowest attainment rates (Summit: 63.4%; Uintah: 26.1%)

What is a First Credential?

HB 260, lines 199-211

- Concurrent Enrollment (12-18 credits or prescribed coursework)
- Industry Recognized Credential
- Youth Apprenticeship Program (300 hours completion)
- Technical College certificate completion
- Career & Technical Education pathway completion

H.B. 260 Bill Provisions



Creates Oversight Committee



Requires Master Plan to scale statewide



Calls for master credential process & committee



Provides methods for ensuring industry alignment



Stipulates collaboration



Provides grants, incentives & scholarships



Ensures transferability & credential stackability



Commands LEA needs & readiness assessment



Mandates evaluation & review process

Timeline



Discussion



Admit Utah

Where we've been: Admit Utah 1.0

- Oct 17, 2024 – July 8, 2025

- Total users: 234,083
- Sessions: 46,934
- Avg time on site: 1min. 31sec.
- See where you can go: 11,375
- Find your fit: 4,050
- Total outbound click: 19,821

- 2024 Utah College Application Week Outcomes

- Participating high schools: 148 (8%↑)
- Total apps submitted: 50,016 (7.5%↑)



Where we are going: Admit Utah 2.0

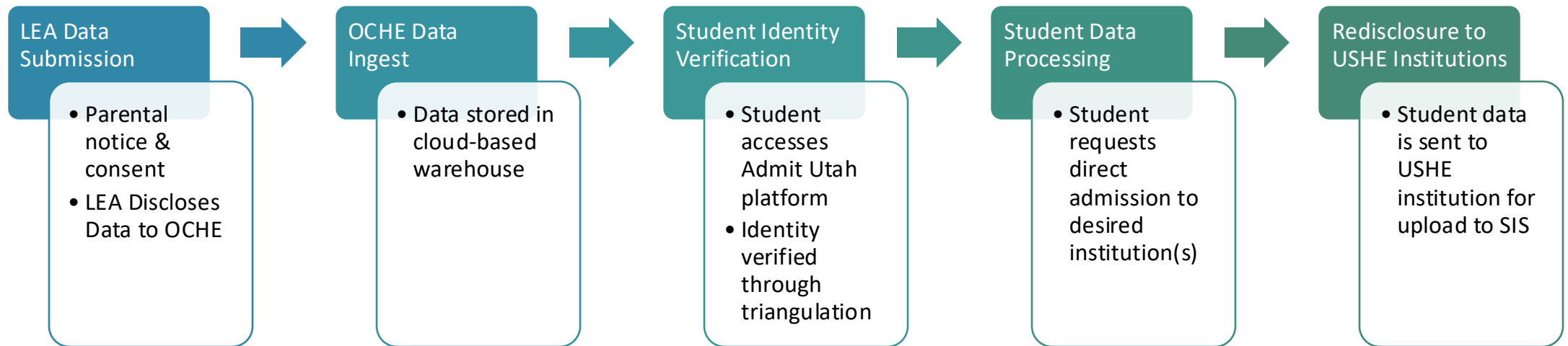
Objectives

- Move beyond guaranteed admissions and provide students direct access to colleges and universities
- Enhance Admit Utah to be a more comprehensive experience
- Integrate college-going practices into K-12 education

Outcomes

- Accomplishes statutory obligation (Utah Code § 53B-1-402(2)(r)) for single application and direct admissions
- Reimagined Admit Utah user experience including real-time identity validation
- Establishes data sharing agreements between USBE & USHE

Data & Admit Utah Workflow



Discussion

