



Proxima

Careers



Proxima

Careers

A Benefit Company



THE
UNIVERSITY
OF UTAH

Research Foundation

LARRY H. & GAIL
MILLER

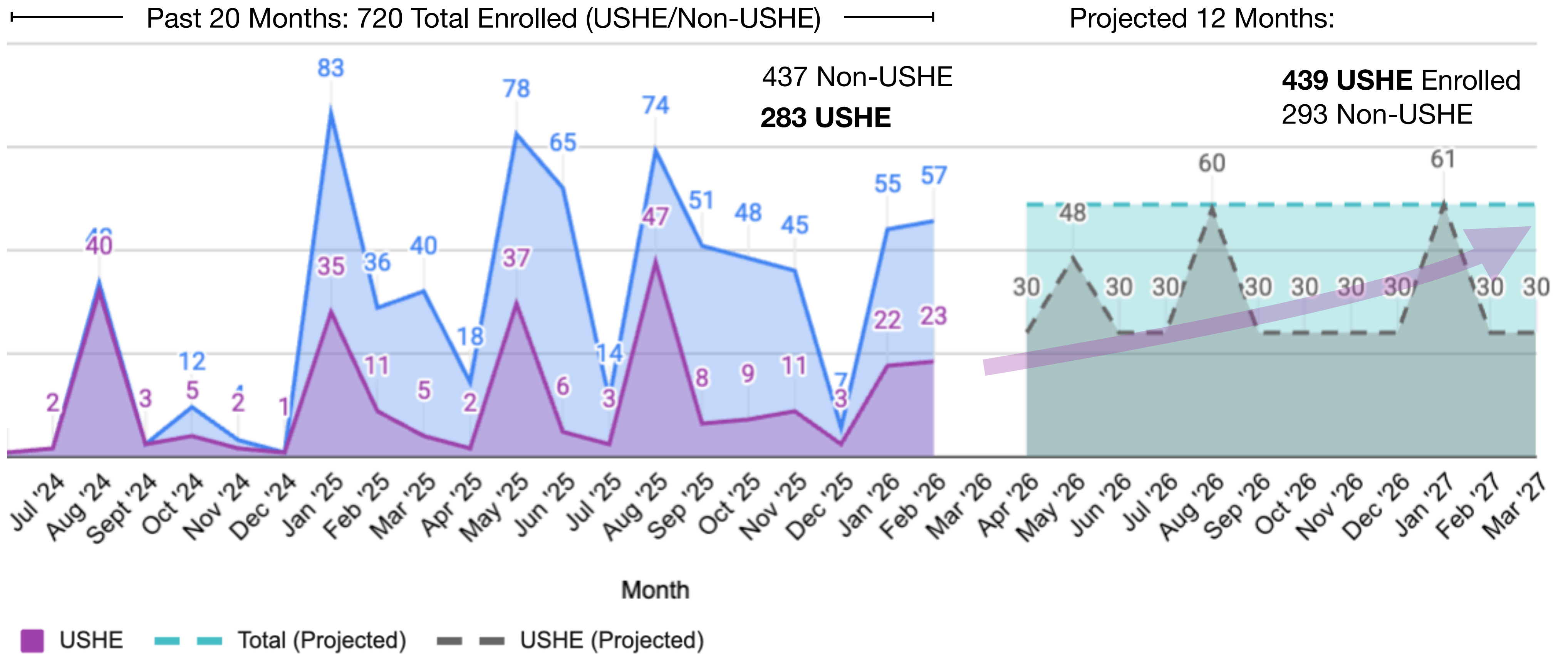
FAMILY FOUNDATION

JAMES LEE SORENSON FAMILY
FOUNDATION



Proxima helps Utahns—those who are **least likely to enter higher education**—to access and complete workforce-relevant credentials at USHE and private institutions. Our Scholars become **certified CNAs, MAs, EMTs, and more** — and **move directly into Utah’s healthcare workforce with structured advancement support**. These are **students who would not likely reach higher education without intervention**, and who will help strengthen Utah’s workforce immediately.

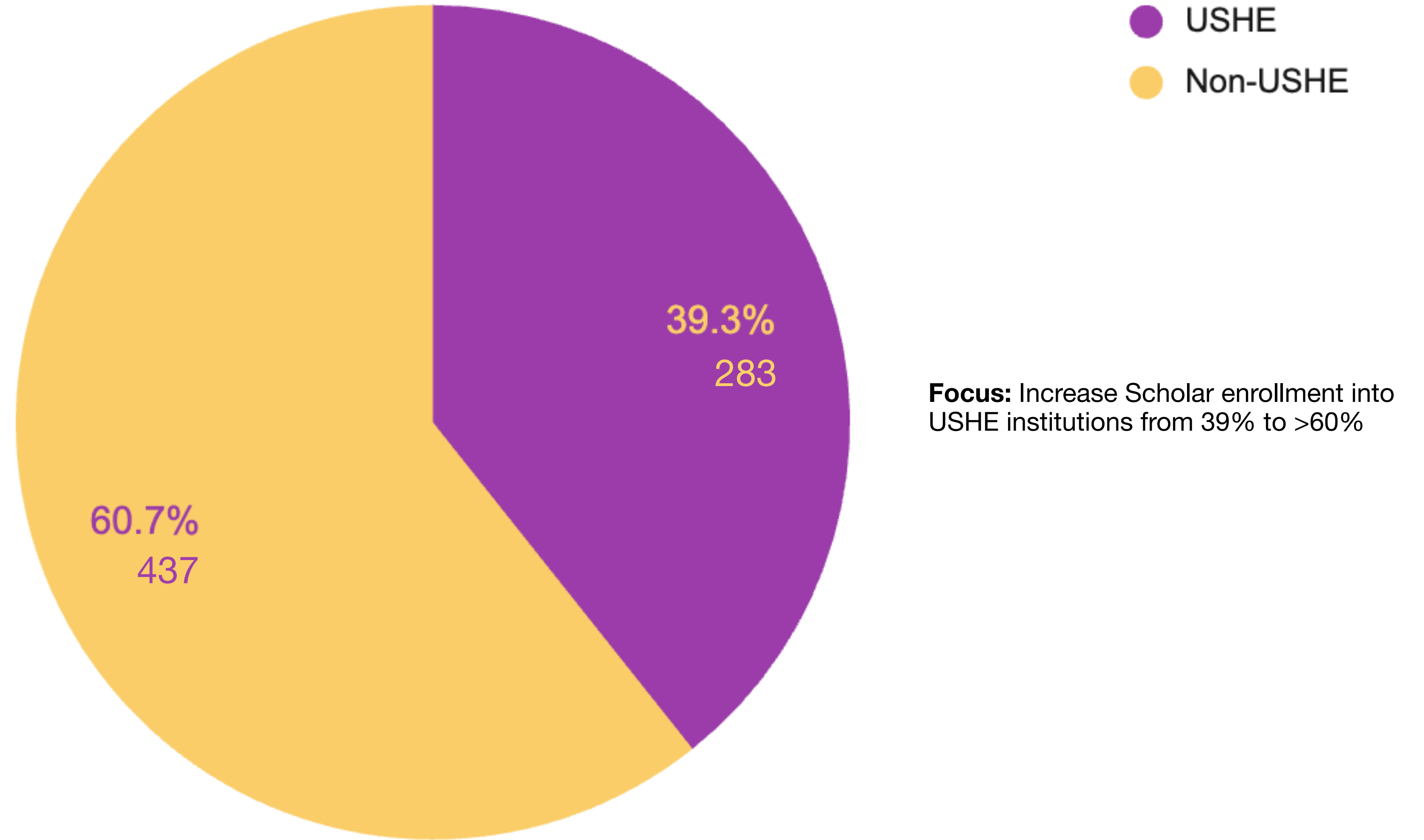
Monthly Starts (July 2024-Feb 2026): Total vs USHE



Training Institutions Used: USHE and Non-USHE

July 2024 — February 2026

Total Enrolled: 720

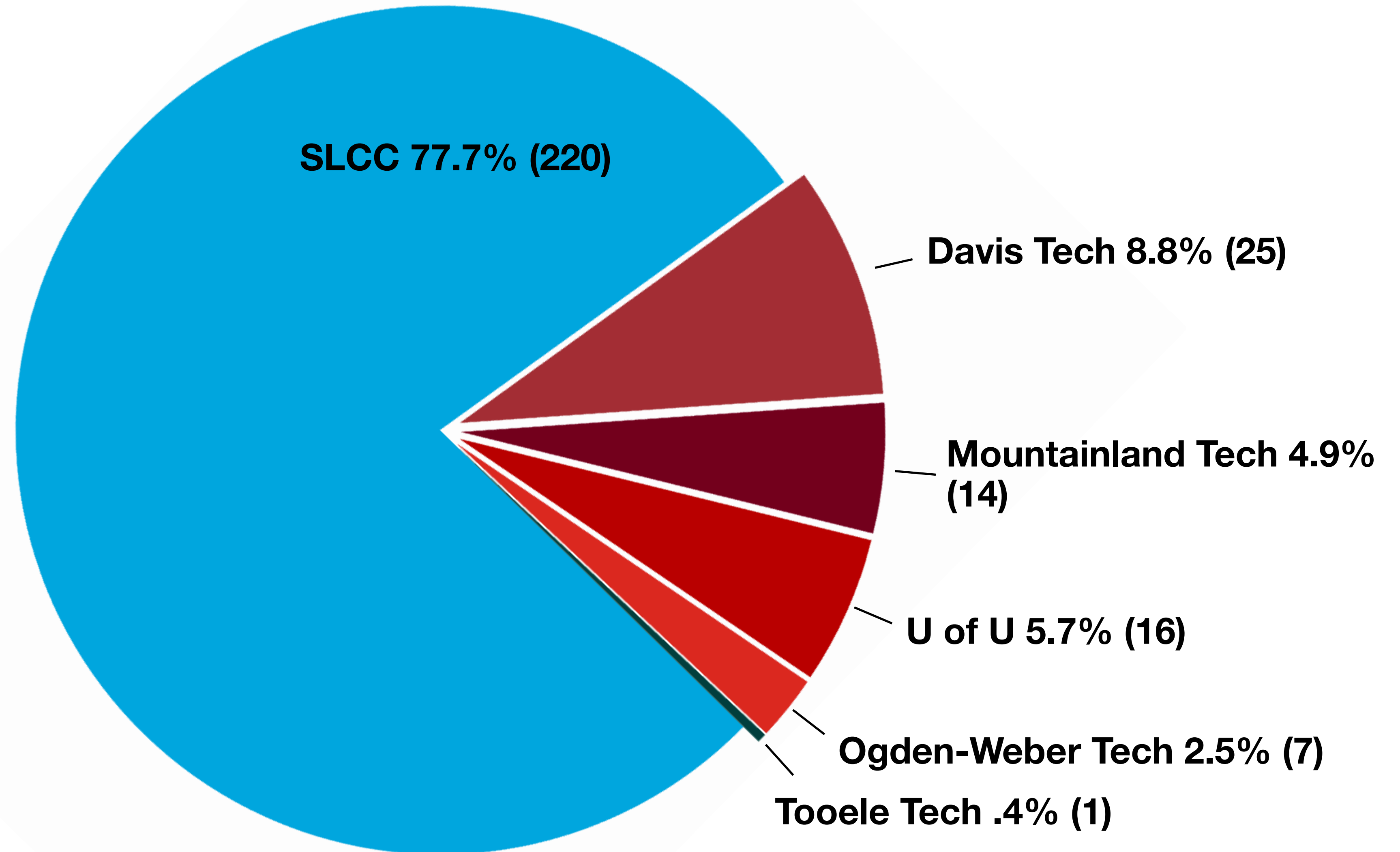




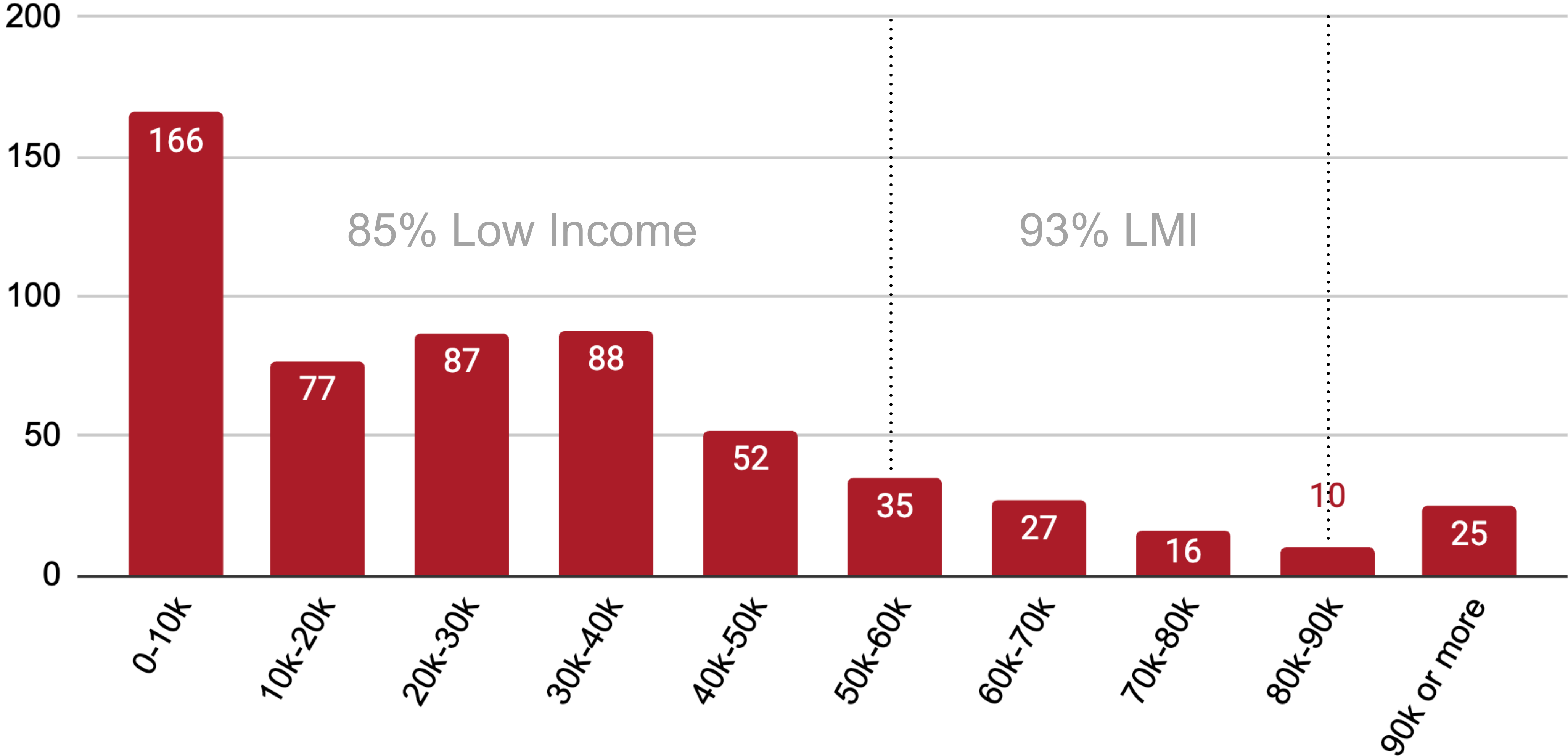
USHE Institutions Training Proxima Scholars

July 2024 — February 2026

Total USHE Enrolled: 283



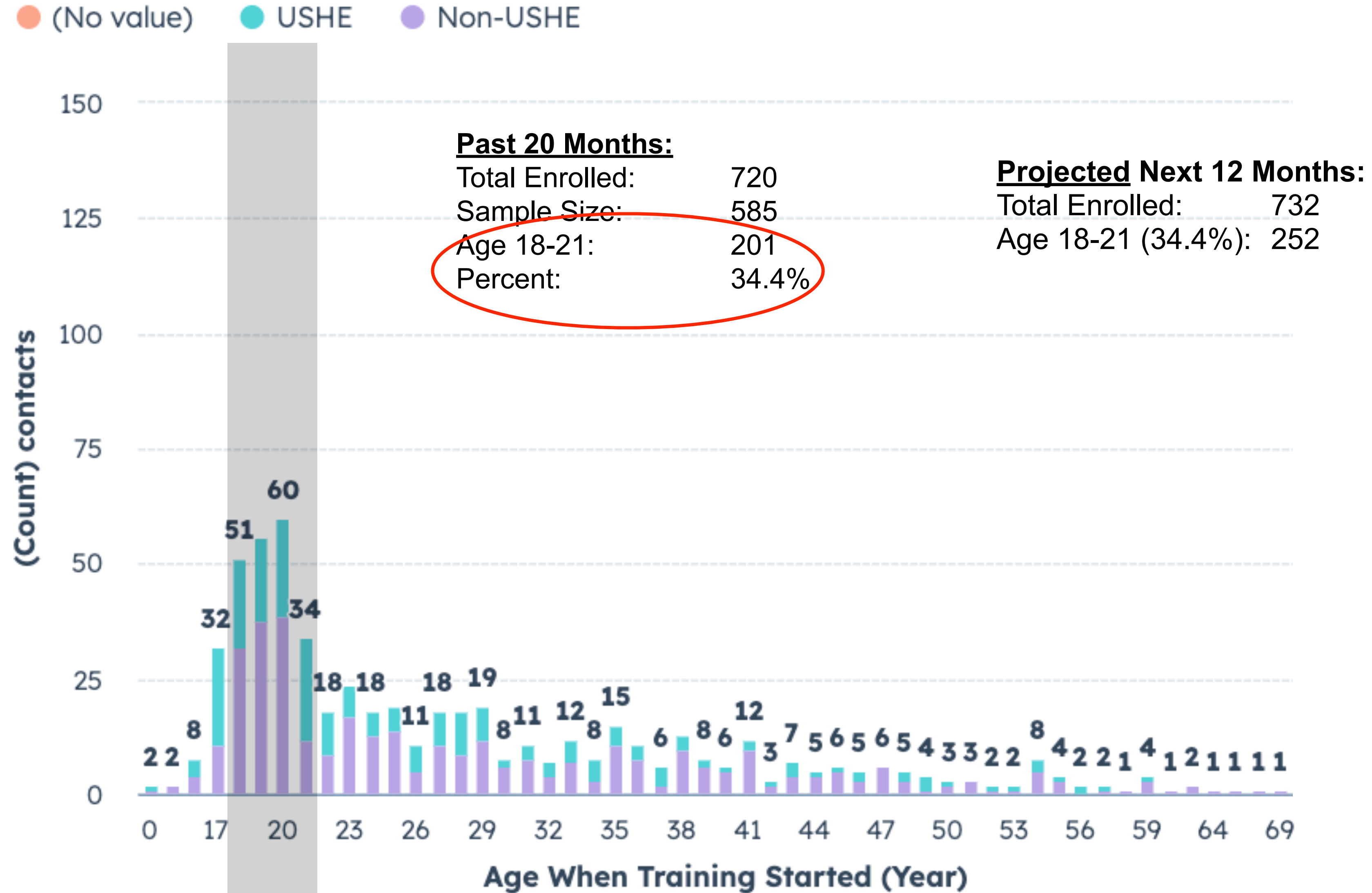
Distribution of Household Income among Proxima Applicants



Household income

Sample of 583 scholars

Access: % of recent Utah HS grads enrolling in training



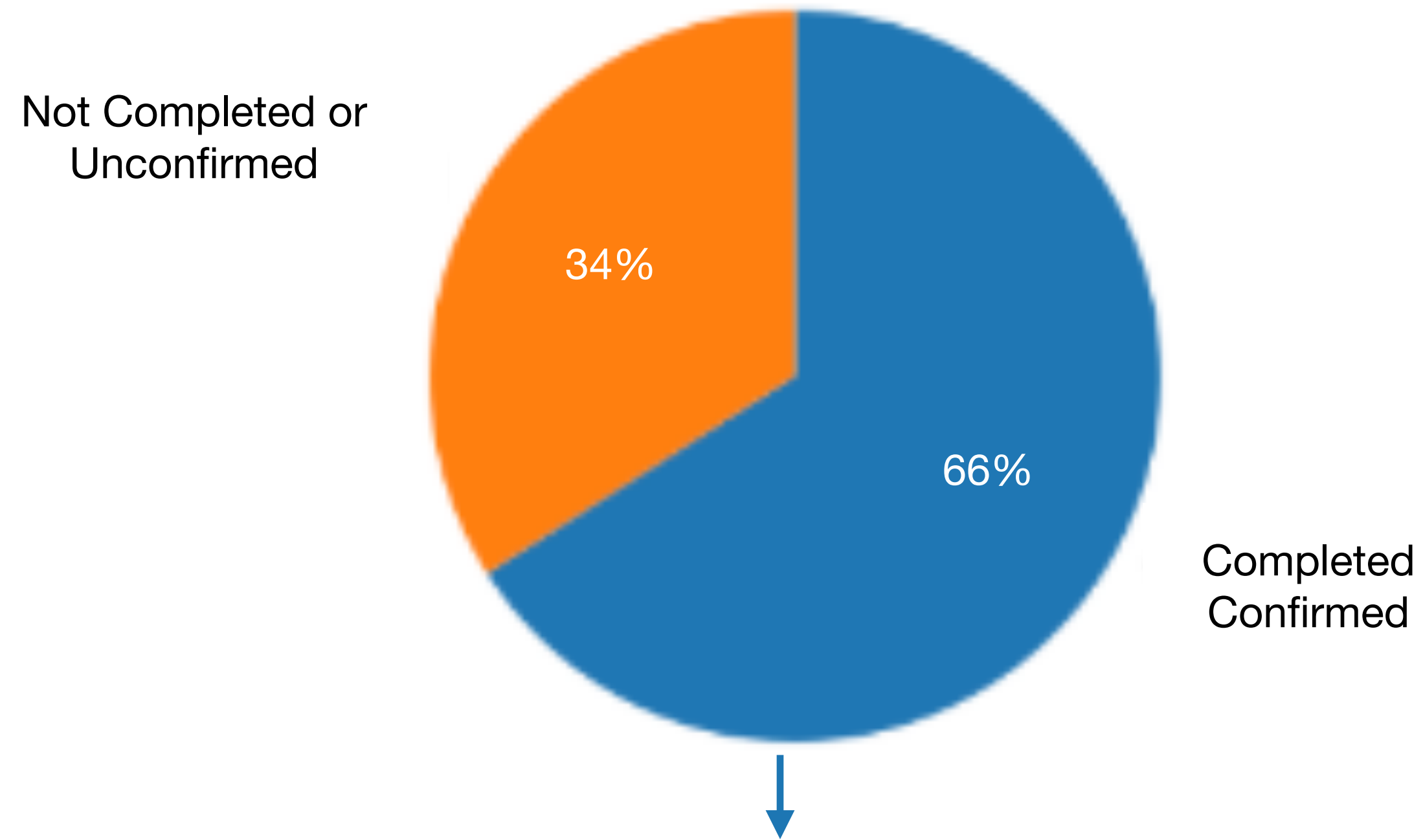


Timely Completion: % graduating within 150% of program time

Sample of 182 Scholars

Completion Rate

(Among 182 Expected to Complete)
Confirmed 120/182



~98% completed CERTIFICATION
within 150% of program time



Proposed Use of Funds

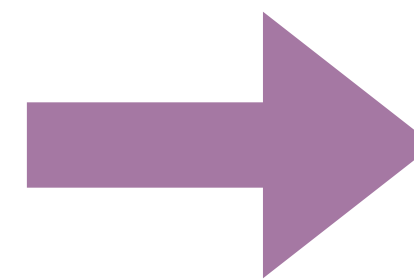
Request: \$400,000

Entry-level roles:

\$319,153 to support ~439 Proxima Scholars over the next 12 months

\$727 per Scholar to cover financial aid

gaps: all direct education expenses born by the training institution—partial tuition, supplies, background checks, exam fees, books, etc.



Unlocks Advancement Opportunities that Return Scholars to USHE Institutions

Education Advancement:

\$80,847 to cover financial aid gaps for ~27 Proxima Scholars entering advancement education (scholarship cap: \$3,000)

Examples:

CNA >> Nurse

MA/EMT >> Physician Asst

CNA >> Radiology Tech

Pharmacy Tech >> Pharmacist

Surgical Tech >> MD

| Starting Credentials | Breakdown |
|------------------------------|-----------|
| Certified Nursing Assistant | 54% |
| Medical Assistant | 29% |
| Emergency Medical Technician | 10% |
| Pharmacy Technician | 4% |
| Licensed Practical Nurse | 1% |
| Radiology Technician | 1% |
| Surgical Technologist | 1% |

Proposed Flow of Funds

Funds are allocated by USHE, validated by Proxima and institutions, and disbursed directly to institutions based on verified training costs.



Approves \$400K Endowment Allocation (Reserved / Set Aside)

USHE Institutions
Deliver Clinical Training



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Careers

Proxima recruits those most in need. Provides navigation, durable skills training, and job placement support

Scholar Enrollment & Program Placement
(Tuition, Fees, Supplies Costs Incurred)



Proxima + Institutions Reconcile Invoices
(Ensure Accuracy & Eligibility)



USHE Disburses Funds Directly to Institutions
(Based on Verified Invoices)

Proxima works directly with USHE institutions to enroll Scholars into approved training programs aligned with workforce needs. As training is delivered, institutions incur standard tuition, fee, and supply costs.

Proxima and the institutions then reconcile these costs to ensure accuracy and eligibility.

Student Success Endowment

Goal of Endowment: Access • Affordability • Completion



Proxima

Turns sidelined Utahns into successful USHE students



Outcome

- ✓ Opening pathways for high school completers and adult learners
- ✓ Removing barriers in the way of enrollment
- ✓ Driving on-time completion that creates economic mobility



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THANK YOU