

MINUTES OF MEETING
UTAH STATE BOARD OF REGENTS
SOUTHERN UTAH UNIVERSITY
JUNE 20-21, 1996

C O N T E N T S

Roll Call

MEETING OF THE COMMITTEE OF THE WHOLE

Report of the Chair
Report of the Commissioner
Report of the Semester Conversion Task Force
1996-97 Technology Initiative Funding

Reports of Board Committees

Program and Planning Committee

Utah State University: Associate of Science/Associate of Arts Degrees at the USU Sites in the Uintah Basin

Weber State University: Certificate Program in International Business and Economics

Weber State University: Minor in Professional and Technical Writing

Weber State University: Name Change of the Radiology Clinical Specialist Program to the Radiology Practitioner Program, Offering of the Program in Rural Utah and Surrounding States

Southern Utah University: Bachelor of Arts or Science Degree Program in Dance

Salt Lake Community College: Associate of Applied Science Degree in Human Resource Technology

Salt Lake Community College: Associate of Applied Science Degree in Manufacturing and Automation Technologies with Emphases in Automated Systems, Automated Manufacturing, and Quality Control Technology

Weber State University: Certificate of Information Systems and Technology within the Master of Accountancy Degree Program

Weber State University: Associate of Applied Science Degree in Construction Management Technology

Weber State University: Endorsements in English as a Second Language (ESL) and English as a Second Language/Bilingual Teacher Education Along with a Secondary Teaching Minor in English as a Second Language

Utah Valley State College: Bachelor of Science Degree Program in Elementary and Early Childhood Education

Consent Calendar, Program and Planning Committee

Finance and Facilities Committee

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Southern Utah University: Proposed Post Office Lease Agreement

Dixie College: Dixie Center Lease Purchase

College of Eastern Utah: Ground Lease and Sublease Agreements for Student Center

College of Eastern Utah: Authorizing Resolution, Student System Revenue Refunding Bonds

Southern Utah University: Campus Master Plan

Utah Valley State College: West Campus Master Plan

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Income Tax Initiative

Hospitality

Adjournment

**MINUTES OF MEETING
UTAH STATE BOARD OF REGENTS
SOUTHERN UTAH UNIVERSITY
CEDAR CITY, UTAH
JUNE 20, 1996**

Board Members Present

Kenneth G. Anderton, Chair
Pamela J. Atkinson
Aileen H. Clyde, Vice Chair
Ian M. Cumming
Douglas S. Foxley
John B. Goddard

Board Members Excused

Larzette G. Hale
Evelyn B. Lee
Paul S. Rogers

David J. Grant
L. Brent Hoggan
Karen H. Huntsman
Clifford S. LeFevre
Jay B. Taggart
Stacee Yardley
Dale O Zabriskie

Office of the Commissioner

Cecelia H. Foxley, Commissioner
Don A. Carpenter, Associate Commissioner for Planning and Facilities
Dale C. Hatch, Associate Commissioner for Budget and Finance
Chalmers Gail Norris, Associate Commissioner for Student Financial Aid
Michael A. Petersen, Associate Commissioner for Academic Affairs
Philip V. Bernal, Director of Student Services and Minority Affairs
Joyce Cottrell CPS, Executive Secretary
Patricia S. Crane, Assistant Commissioner for Government/Media Relations
Harden R. Eyring, Executive Assistant
Jerry H. Fullmer, Director of Information Technology
Barbara Gittins, Assistant Commissioner for Budget and Finance
Max S. Lowe, Assistant Commissioner for Applied Technology Education
Beth Ann Petrakis, Applied Technology Education Specialist
Whitney J. Pugh, Budget Analyst
Phyllis C. Safman, Assistant Commissioner for Academic Affairs

INSTITUTIONAL REPRESENTATIVES

University of Utah

Jerilyn McIntyre, Vice President for Academic Affairs
Anthony W. Morgan, Vice President for Budget and Planning
Sybil R. Todd, Vice President for Student Affairs
Raymond A. Haeckel, Executive Director, Government and Community Relations
W. Brett Graham, Student Body President
Jeff Casper, Incoming Student Body President
Damond Watkins, Student

Utah State University

George H. Emert, President
G. Jay Gogue, Provost
Fred R. Hunsaker, Vice President for Administrative Affairs
Peter F. Gerity, Vice President for Research
Robert L. Gilliland, Vice President for University Extension
C. Blythe Ahlstrom, Assistant Provost
Richard W. Jacobs, Budget Director
LaVell E. Saunders, Associate Vice President for Student Services
Lynn J. Poulsen, Assistant Vice President for Student Services
Andy Croshaw, Incoming Student Body President
Matthew H. Stowell, Student

Weber State University

Paul H. Thompson, President
Robert B. Smith, Provost
Marie L. Kotter, Vice President for Student Services
Carol Berrey, Executive Director, Government and Public Affairs
Michael J. Hatch, Student
Jason Whelan, Incoming Student Body President

Southern Utah University

Gerald R. Sherratt, President
Terry Alger, Provost
Sterling R. Church, Vice President for Student Services
Harold Hiskey, Vice President for Regional Services
Stuart Jones, Assistant the President for University Advancement
Michael Richards, Vice President for University Affairs
Gregory L. Stauffer, Vice President for Finance
Russell A. Kennedy, Student

Snow College

Gerald J. Day, President
Richard L. White, Vice President for Academic Affairs
Julie D. Young, Incoming Student Body President

Dixie College

Robert C. Huddleston, President
Stanley J. Plewe, Vice President for Information and Information Technology
Max Rose, Academic Vice President
Randy H. Lovell, Dixie Center
Roland Woolley, Student

College of Eastern Utah

Brent Haddock, Interim President
Raelene Allred, Vice President of Finance
Karen K. Bliss, Dean of Institutional Advancement
John Serfustini, Director of Public Information

Utah Valley State College

Kerry D. Romesburg, President
Dick L. Chappell, Vice President for Institutional Advancement
Gilbert E. Cook, Vice President for College Relations
Lucille Stoddard, Vice President for Academic Affairs
Ryan Thomas, Vice President for Student Service and Campus Computing
Linda Makin, Associate Director for Budgets
Douglas E. Warner, Executive Director of Budgets
J. Karl Worthington, Associate Vice President for Academic Affairs
J. D. Davidson, Dean, School of Humanities, Arts and Social Sciences

Salt Lake Community College

Frank W. Budd, President
Ann D. Erickson, Vice President of Academic Services
Richard Rhodes, Vice President of Business Services
Rand A. Johnson, Assistant to the President
J. Gordon Storrs, Master Planning Coordinator

Others Present

Corrine P. Hill, Office of the Governor
Norman C. Tarbox, Governor's Office of Planning and Budget
Thomas C. Anderson, Office of the Attorney General
Robert Moore, Utah Association of Academic Professionals
Leo Memmott, Legislative Fiscal Analyst
Stan Eckersley, Office of the Legislative Fiscal Analyst
Boyd Garriott, Office of the Legislative Fiscal Analyst
John Massey, Office of the Legislative Fiscal Analyst
Laura Lewis, Lewis Young, Inc.
Kelly Murdock, First Security Bank Public Finance
Blake Wade, Ballard Spahr
Brent Israelsen, Salt Lake Tribune
Pat Bean, Ogden Standard Examiner

Following an executive session luncheon with the executive committees of Southern Utah University and Dixie College Boards of Trustees, and Presidents Sherratt and Huddleston, chair Kenneth G. Anderton called the meeting of the Utah State Board of Regents to order at 3:00 p.m. and welcomed everyone to the beautiful SUU campus.

Report of the Chair

Regent Anderton said the United States has the best higher education system that has ever existed, one which is the envy of all the other nations in the world. In Japan, 94% of the young people enroll in some sort of secondary education, and 80% graduate. This represents our global competition. Chair Anderton read some statistics of interest: In 1975, the average high school graduate earned \$8000, and college graduates earned \$12,500 a year. In 1995, 20 years later, hig

school graduates were earning \$20,000, and college graduates were averaging \$37,000 a year.

A study of blue chip investments was made in Ohio. The direct economic impact of academic institutions flows to Ohio's budget by the spending of visitors to campus activities, funds paid by employers, and other entities. But the economic impact goes far beyond that. In Ohio, higher the education investment was paying a return of more than 900% every year. It is the best investment in return of state dollars of any other investment in Ohio.

Chair Anderton invited a similar study for Utah. He said we need to tell the story of higher education in Utah and its impact on our economy. At first we thought lack of support for higher education was an image problem, but it has become clear that substantial changes must be made within the institutions to do some of the things that need to be done in order to keep abreast of what is happening as society changes and evolves.

Chair Anderton asked the Commissioner to look at what we do about "professional students." We need to look at how many credit hours are reasonable in changing majors and perhaps charge additional fees for students who take excessive credit hours. He asked, at which point do we impose additional fees when these 'professional students' are taking the place of potential students?

Chair Anderton said he was proud to be a part of the system. He concluded, "As we convert to the semester system, it will be a good time to evaluate what we could do better as we continue this process."

Regent Cumming suggested that perhaps Thayne Robson's group could do this study. He requested an update on the list of initiatives on which the Board and system have been working during the last few years. Commissioner Foxley said there were 22 major items related to the strategic planning efforts. Regent Cumming requested that this item be put back on the agenda each month.

Report of the Commissioner

Commissioner Foxley explained that the reason for moving the Reports of the Chair and the Commissioner to the beginning of the meeting was because at the end of a meeting, many people are in a hurry to leave and much important information is missed.

The Commissioner reported briefly on her recent trip to China as part of an eight-person delegation of higher education officials who had been invited to participate in an information exchange. One out of every five individuals on the face of the earth is Chinese. They are "pick the brains" of higher education officials in America, Canada, France, Germany and other countries. Many of the delegation's Chinese hosts received their doctorates in America. It is predicted that very soon China will become a dominant force. They place an emphasis on education at every level, whereas in America we have begun to take education for granted. We have the world's most effective higher education system, but this will not last if we continue to rest on our laurels. Presently, there is an emphasis on entry level job training throughout America. Nations like China emphasize high technology and advancing new knowledge. This is a warning signal that America needs to wake up and put more emphasis on training at all levels. Graduate education, research and development are crucial for our future. Other countries are getting this knowledge from us and taking it to another level. Regent Cumming stressed the need to convince the legislators and Governor of these urgencies.

Commissioner Foxley asked the new student leaders to introduce themselves. She presented a gift to Regent Yardley in appreciation of her outstanding contribution as a Student Regent. "Not only has Stacey represented students especially well on the board," she said, "but individual judgment and contribution to the Board is far beyond her years." The Commissioner said she had enjoyed working with Regent Yardley and appreciated her membership on the Board.

Regent Yardley thanked everyone for the opportunity to serve on the Board. She said she had enjoyed her association with the Regents, other students, and the others with whom she has come in contact.

Commissioner Foxley introduced Brett Graham, the new Student Regent, who was appointed by the Governor and confirmed by the Legislature in their interim meeting the previous day. She welcomed him and said she and the Board are looking forward to working with him next year.

The Commissioner announced that Norman C. Tarbox is returning to the Commissioner's Office. He will be overseeing and administering two new UHEAA programs (the Utah Centennial Opportunity Program for Education and Educational Savings Plan Trust programs). He is completing a doctorate at the University of Utah. Mr. Tarbox said he has enjoyed his work in the Governor's Office but is pleased to be coming back into the Commissioner's Office. Commissioner Foxley expressed her congratulations and appreciation to him.

Commissioner Foxley pointed out that there was some information in the Regents' folders from the Western Interstate Commission of Higher Education (WICHE). Regent Zabriskie, Senator Lyle Hillyard and the Commissioner are the three state representatives appointed by the Governor to the Commission. The material reports from various states. She said few states were funded to the extent Utah was, and expressed her appreciation of our state leaders.

Also contained in the folders was a tentative calendar of 1997 Board meetings. The Commissioner asked the Regents and Presidents to look over the schedule for possible conflicts. Regent Zabriskie asked about the June meeting. The Commissioner responded that every June there is an ATE conference sponsored by public education. Higher education has nominal attendance at this conference. There have been suggestions that there should be a joint meeting with the State Board of Education during that conference. This might be a good time to meet with the two boards and the Legislative Education Interim Committee with a focus on Applied Technology Education. Southern Utah University asked some time ago to host the Regents while the University is celebrating its Centennial (May 1-2). Commissioner Foxley asked everyone to give any feedback on this proposed schedule to Joyce Cottrell (321-7103). The subject will be addressed again in the next meeting.

Report of the Semester Conversion Task Force

Chair Anderton told Associate Commissioner Petersen he was personally pleased with the report and its recommendations and asked him to comment on the report. Dr. Petersen expressed his appreciation to the other members of the task force who contributed to this report. The committee was comprised of 21 members, representing each institution. The committee had four intensive meetings. The recommendations indicate the desire of the task force that the semester conversion be utilized to make significant improvements in Utah's higher education.

There was extensive discussion in the committee about the two-year conversion schedule. The recommendation of the task force is that the conversion be done over a two-year period in accordance with the Regents' original decision in January. The initial Fall Semester will be in 1998. Systemwide curriculum changes must be completed by the end of Fall Quarter. A significant amount of work needs to be done in early fall and during Fall Quarter 1996. Institutions will have this coming year to complete their curriculum work. The work of converting computer systems, document preparation, etc., will take most of the remaining year to complete. It should be recognized that this will be a very intensive process and period of time.

Associate Commissioner Petersen highlighted the special recommendations being made by the task force in the calendar, review and revision of curriculum, and effect on students. He said the task force had also recommended that faculty in the various disciplines work together to increase commonality of lower division level requirements. He then responded to questions from the Regents. Regent Clyde asked why the task force had chosen May 15 for the end of Spring Semester when UVSC and BYU end earlier. Dr. Petersen said UVSC has no spring break; the committee felt the schools needed the flexibility of a spring break. In response to a question by Regent Grant, Dr. Petersen said there is a high degree of commonality already in place in curriculum. Students will take the same courses, with the same competencies expected, with the same credit hours and course numbers, at any institution.

Regent Atkinson asked if there is consensus among the faculty that the three targeted areas were the most important areas in which to achieve commonality, or was this a decision of the task force? She specifically asked about computer technology. Dr. Petersen said the area of computer technology was highlighted for work because there is already a document reflecting extensive work by a computer technology task force which has established common competencies in this area. President Romesburg said the reason for the three areas is because faculty are going to be incredibly burdened to get all of these courses converted at the same time. If we tried to do so we would have a difficult time meeting the Regents' deadline. President Emert pointed out this is approximately 30 semester hours of credit, out of about 120 hours required. Commissioner Foxley

said this is just the starting point, and that it is logical to start where the most commonality exists and in areas that impact the most students.

Regent Atkinson said she would like to be sure public education and higher education will continue to work even more closely together. Commissioner Foxley said some of these issues will be discussed and reported in September, when we have our joint meetings with the State Board of Education and the Education Interim Committee. Coordination between public and higher education has increased public education's course-taking in these very important areas, and many more of these classes are now taken in high school.

Regent Foxley recommended as a charge that the Commissioner's staff come back with at least a proposed timeline or calendar to basically set targets which could be met to ensure that is going to move forward in an orderly process. Commissioner Foxley said, "In the short time since this decision was made by this Board, we have had a great deal of cooperation. I am very pleased that we have made this kind of progress. This was an unpopular decision, but even those who did not like it are on the bandwagon now and helping us to achieve our goal. It is a beginning of looking at all of our curricula, cutting out redundant material and updating all courses. The dialogue among and between faculty has been very healthy."

Chair Anderton thanked Dr. Petersen for his work. Regent Yardley said it would also be helpful if the Utah Council of Student Body Presidents could be updated on these developments. That could help the students be more informed and agreeable to the conversion. Associate Commissioner Petersen said he would be meeting with them that evening. Commissioner Foxley pointed out that two students serve on the task force and provide excellent input.

Regent Cumming moved that the Regents approve the recommendations of the Semester Conversion Task Force and other items specified in the Commissioner's recommendation. Regent Atkinson seconded the motion. Vote was taken, and the motion passed.

1996-97 Technology Initiative Funding

Associate Commissioner Petersen reported for Associate Commissioner Livingston. The Legislature appropriated \$10.5 million of one-time funds for this initiative. Details were given in the cover letter to Tab AA. The recommendations of the subcommittee reflect the detailed strategic plan which was developed and presented to the Board last year. This report was presented to the Council of Academic Officers and they have reviewed it and support the recommendations. The report reflects the careful study by the Technology Subcommittee and approval by the Councils of Academic Officers and Presidents. Regent LeFevre moved approval of the recommendations contained in the report. The motion was seconded by Vice Chair Clyde and approved by the Board.

Reports of Board Committees

Program and Planning Committee

Committee Chair moved approval of the following seven action items, seconded by Regent Foxley. Vote was taken, and the motion passed.

Utah State University Associate of Science/Associate of Arts Degrees at the USU Sites in the Uintah Basin (Tab A). This program was proposed by the Division of Continuing Education and would be effective beginning in Fall 1996. Students in the Uintah Basin have been requesting an Associate Degree program for some time. The Uintah Basin does not have direct access to a community college, and a number of students have expressed interest in some degree recognition for programs of study that require less than a baccalaureate degree. Chair LeFevre commended Drs. Michael Petersen and Phyllis Safman for their work in responding to questions raised in last month's meeting.

Weber State University Certificate Program in International Business and Economics. The increased significance of international trade to Utah has prompted increased interest in international business and economics among WSU students. Details were explained in

the cover letter and request behind Tab B.

Weber State University Minor in Professional and Technical Writing. This request was for a new academic Minor geared to non-English majors but housed in the English Department (see Tab C). It was prompted by the speed at which technical writing is growing in the United States and the economic demand for graduates in that field. Successful articulation agreements have been reached between Weber State University and Salt Lake Community College.

Weber State University Name Change of the Radiology Clinical Specialist Program to the Radiology Practitioner Program, Offering of the Program in Rural Utah and Surrounding States. The name change was prompted by an outcome of two educational consensus conferences of the American Association of Radiologic Technologists, to reflect current practice in the field. The geographic area affected would be the rural areas within the WICHE participating states (Alaska, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, North Dakota, South Dakota, Utah and Wyoming). Supervising radiologists of prospective students have confirmed their willingness to work in a cooperative manner to produce competent graduates. Further details are found behind Agenda Tab D.

Southern Utah University Bachelor of Arts or Science Degree Program in Dance. This proposal would expand the Dance Emphasis within a Bachelor of Arts or Science Degree Program to a Major in Dance within the Bachelor of Arts or Science Degree Program option in Theatre Arts. Details were discussed in Tab E.

Salt Lake Community College Associate of Applied Science Degree in Human Resource Technology (Tab F). This program would be located in the Division of Business Administration within the School of Business and Industry and would be accredited through the Association of Collegiate Business Schools and Programs (ACBSP). There are no similar two-year programs in Utah, although Utah State University offers a four-year degree in Human Resource Management. The proposed program would serve individuals currently employed in human resources who were promoted into their positions without benefit of formal training as well as those who wish to pursue careers in this field.

Salt Lake Community College Associate of Applied Science Degree in Manufacturing and Automation Technologies with Emphases in Automated Systems, Automated Manufacturing, and Quality Control Technology. This proposal would combine the Manufacturing and Technology and Automated Systems Technology AAS degrees within one degree with three emphases. The college's Manufacturing and Automated Systems Program Advisory Committees were combined into one committee in 1994-95 to allow for a more diverse representation of employers. The emphases will make each specialization more consistent with employer needs and will define the curriculum more accurately. Details were shown in the request (see Tab G).

Weber State University Certificate of Information Systems and Technologies within the Master of Accountancy Degree Program (Tab H). This program would formalize an existing body of courses currently required in the Systems Track of the Masters of Professional Accountancy (MPAcc) by awarding a professional certificate to those Masters students. Chair LeFevre moved that this be moved to become an action item. Following a second by Regent Atkinson, the motion was approved. Chair LeFevre then moved approval of the program. Regent Cumming seconded the motion, and the subsequent vote was in favor of the motion.

Weber State University Associate of Applied Science Degree in Construction Management Technology (Tab I). This program would be located in the College of Applied Science and Technology's Manufacturing/Mechanical Engineering Technology Department and is designed more for supervisory training than skills training. Chair LeFevre moved this item for action in August. Following a second by Regent Yardley, the motion was approved.

Weber State University Endorsements in English as a Second Language (ESL) and English as a Second Language/Bilingual Teacher Education along with a Secondary Teaching

Minor in English as a Second Language (Tab J). This non-action item was discussed at length in committee. After questions were answered, it was decided that facilitation would be improved by approval at this meeting. Chair LeFevre accordingly moved this to become an action. Vice Chair Clyde seconded, and the motion passed. Chair LeFevre then moved approval of this request. Following a second by Regent Taggart, the motion was approved.

Utah Valley State College Bachelor of Science Degree Program in Elementary and Early Childhood Education. This request, explained in Tab K, would allow UVSC to continue and administer a Teacher Education Program in Elementary Education currently provided by Weber State University through a University Center program at UVSC and would replace the WSU University Center program. Chair LeFevre said there had been considerable discussion in committee regarding certification program costs, quality of staff, etc. He moved the item for action in August. Following a second by Regent Atkinson, the motion passed.

Consent Calendar, Program and Planning Committee. Chair LeFevre said the first item, a request by Utah State University to change the name of the Bachelor of Science Degree in General Family Life to the Bachelor of Science Degree in Consumer Sciences, had been removed from the Consent Calendar. Upon motion by Chair LeFevre and second by Regent Cumming, the remaining items were approved as follows:

Weber State University's request to offer a new emphasis in Heavy Duty Truck (Mack/Volvo-White) within the Associate of Applied Science Degree Program in Automotive Service Technology

Snow College's request to offer two additional emphases (Medical and Legal) in the Associate of Applied Science Degree Program in Administrative Assistant

Chair Anderton thanked Regent LeFevre for his excellent report.

Finance and Facilities Committee

Utah State University Proposed Lease Agreement with Box Elder County.

Committee chair Goddard moved that approval of a lease between Box Elder County and Utah State University be added to the agenda. Following a second by Regent Hoggan, the motion passed. In the May Board meeting, this lease was approved subject to executive committee approval. The executive committee felt because of the content of the changes that this issue should be referred back to the entire Board. USU Vice President Fred Hunsaker explained that five areas required further work and clarification: Parking, section 1; need of subordination issues, section 2; support by letter from bond purchaser; review of lease at five-year intervals, section 3.2; the of section 4.5 to be further identified and strengthened. He requested approval of the lease with these additional changes. He expressed his appreciation to Tom Anderson and Jack Goddard for their assistance in bringing this lease together. Regent Hoggan moved, seconded by Regent Cumming, that the lease be approved. The resulting vote was unanimous in the affirmative.

Southern Utah University Proposed Post Office Lease Agreement. The lease would be \$5 per square foot per year. Lease payments on this historic building would be \$98,220. Details were spelled out in Tab M. The committee approved the lease, and Chair Goddard moved the Board's approval. Regent Cumming seconded the motion, and it passed unanimously.

Dixie College Dixie Center Lease Purchase (Tab N). This request was to purchase property currently being leased. The college needs the space and would like to purchase it for an additional \$6 million. The lease purchase term would be 26 years. The committee felt it should be approved conceptually, and Dixie College officials would have to come back to show how the bonding could be financed without jeopardizing other institutional priorities. Chair Goddard moved the Commissioner's recommendation, that the Board give conceptual approval of the purchase at a price not to exceed \$6 million (plus related costs of issuance, reserve requirements, etc.), with the requirement that final approval be sought at a future Board meeting. The motion was seconded by Regent Cumming and approved by the Board.

College of Eastern Utah Ground Lease and Sublease Agreements for Student Center. This proposal would allow CEU to lease land for the Student Center to the Building Ownership Authority until the building bond has been paid in full, at which time the Building Ownership Authority would contract with DFCM to construct the center. DFCM would then lease the building back to CEU, with ownership of the building transferring to CEU at the end of the lease agreement. Funding was shown on the Commissioner's recommendation letter behind Tab O; \$1.7 million will be repaid by student fees. If FTEs decrease, student fees would be increase to cover the deficiency. Chair Goddard moved approval of the Commissioner's recommendation. Following a second by Regent Cumming, the motion was approved.

College of Eastern Utah Authorizing Resolution, Student System Revenue Refunding Bonds. The present bonds could be refunded with a possible savings to CEU of 6.5%, as explained in Tab P. A summary of the proposed refunding was provided behind Attachment A, and the Authorizing Resolution, excluding exhibits, was included in Attachment B. Bond Counsel appointed by the Attorney General for this issuance is Ballard Spahr Andrews & Ingersoll. The underwriter is First Security Bank. Disclosure Counsel is Gary B. Hansen. Representatives from the Attorney General's Office are Tom Anderson and Bryce Pettey. Chair Goddard said the committee approved the request. He accordingly moved that the Board adopt the Authorizing Resolution for the CEU Student System Revenue Refunding Bonds, as included in the agenda, with the understanding that final documents will be approved and signed by the Chair or Vice Chair, with the Chair of the Finance and Facilities Committee participating in the price and timing of this issuance. The motion was seconded by Regent Cumming. Voting in favor of the motion were:

Regent Kenneth G. Anderton
Regent Pamela J. Atkinson
Regent Aileen H. Clyde
Regent Ian M. Cumming
Regent Douglas S. Foxley
Regent John B. Goddard
Regent David J. Grant
Regent L. Brent Hoggan
Regent Karen H. Huntsman
Regent Clifford S. LeFevre
Regent Jay B. Taggart
Regent Stacey Yardley
Regent Dale O Zabriskie

Voting in opposition to the motion were:
(None)

Southern Utah University Campus Master Plan. A copy of the Master Plan is on file in the Commissioner's Office. The committee reviewed this master plan and determined that all projects now under design or being completed are in harmony with the Master Plan. Chair Goddard moved approval of Southern Utah University's Master Plan as being consistent with the University's mission and with Board policies and practice. Regent Cumming seconded the motion, which was subsequently passed.

Utah Valley State College West Campus Master Plan. Chair Goddard said the walkway across the freeway and railroad would be deleted. The committee was concerned about classes being on the west side of the freeway and recommended a study for more compatible functions. He moved approval of the Master Plan with the charge that the activities now on the main campus be reviewed to see if academic programs could be consolidated on the main campus and if activities might be moved to the west campus. Following a second by Regent Cumming, the motion was approved.

Salt Lake Community College South Valley Campus Master Plan. This facility is to be constructed between Bangerter Boulevard and 3400 West on 9000 South. It will serve 9000 students. A copy of the complete Master Plan is on file in the Commissioner's Office. Sayin the committee recommended approval, Chair Goddard moved that the Board approve the SLCC

South Valley Campus Master Plan. The motion was seconded by Regent Cumming and approved by the Board.

Loan Purchase Program Fund Designations and Additional Borrower Benefits for Timely Payments (Tab T). Chair Goddard referred to item 2 on Attachment A, Consolidation Loan Interest Rate Reduction, and said the text should be changed from "on or after January 1, 1993" to "on or after January 1, 1995." Attachment B showed the liquidity reserve would be \$33,150,000. This program would give the money back to the students for the cost of their education. (See Tab T for further details.) Chair Goddard moved approval of the LPP additional borrower benefits, as recommended by the Commissioner. Regent Hoggan seconded the motion, and the Board subsequently voted its approval.

Utah Educational Savings Plan Trust FY 1995-96 and FY 1996-97 Operating Budgets and Implementation Schedule. The Student Finance Subcommittee was given the responsibility for financial and policy oversight of the Savings Plan Trust with an implementation schedule aimed at September 1996 (See Attachment A to Tab U). Saying it is an austere budget, Chair Goddard moved approval of the preliminary implementation schedule and operating budget. The motion was seconded by Regent Cumming and approved by the Board.

Student Financial Aid Utilization of 1996-97 State Appropriation (Tab V). Chair Goddard said a recent review was found to be satisfactory. This item was provided for information only and did not require approval.

UHEAA Recent Department of Education Review. A summary of this review was provided behind Tab W. Chair Goddard encouraged the Board to read the comments in the Commissioner's cover letter.

Student Financial Aid Assumptions in Federal Fiscal Year 1997 Budget Resolutions (Tab X). Due to the uncertainty of the FY 1997 budget resolutions, the Utah Student Loan Program plans will need to be reevaluated after 1997 budget reconciliations are completed. State and Board efforts to control attendance costs and provide adequate need-based aid funding will remain vitally important. Chair Goddard invited Associate Commissioner Norris to speak on this agenda item. Mr. Norris reinforced the accuracy of the information provided. He said these are stringent policies and budget provisions. Our four-part approach to dealing with financial access to higher education is especially important.

Consent Calendar, Finance and Facilities Committee. Upon motion by Chair Goddard and second by Regent Cumming, the Board approved the following items on the committee consent calendar:

1995-96 Work Program Revisions
Fuel and Power Reallocations
OCHE Monthly Investment Report

Chair Anderton thanked Regents Goddard and LeFevre for their good work and the work of their committees.

General Consent Calendar

Upon motion by Regent Hogan and second by Regent LeFevre, the Board approved the General Consent Calendar, as follows:

Minutes

Approval of the Minutes of the meeting of the Utah State Board of Regents held May 3, 1996, at Snow College.

Grant Proposals

Approval to submit the following proposals:

- a. Utah State University Jackson and Tull. Contract to provide integrated support services to Jackson and Tull on Contract #F29601-95-R-0025 issued by the Air Force-Phillips Laboratory, \$3,095,128. Gail Bingham, Principal Investigator.
- b. Utah State University ENMAX Corporation. Provide management and implementation support to PEO ASM's migration to an Integrated Data Environment (IDE). Required support will focus on the development of processes to facilitate the migration from manual, paper-intensive systems, to fully integrated and automated digital acquisition and support processes using Government-off-the-shelf (GOTS) and Commercial-off-the-shelf (COTS) software products, \$5,600,775. Dave Johnson, Principal Investigator.

Executive Session(s)

Approval to hold an executive session or sessions in connection with the meeting of the State Board of Regents to be held August 1-2, 1996, to consider property transactions, personnel performance evaluations, litigation, and such other matters permitted by the Utah Open and Public Meetings Act.

Chair Anderton announced that dress for the strategic planning workshop the following day would be casual. President Thompson acknowledged that this would be the last Board meeting for Weber State University Provost Bob Smith, who will be returning to the teaching profession.

PLANNING WORKSHOP FOR REGENTS AND PRESIDENTS JUNE 21, 1996

Board Members Present

Kenneth G. Anderton, Chair
Pamela J. Atkinson
Aileen H. Clyde, Vice Chair
Ian M. Cumming
Douglas S. Foxley
John B. Goddard
David J. Grant
L. Brent Hoggan
Karen H. Huntsman
Clifford S. LeFevre
Jay B. Taggart
Stacey Yardley
Dale O. Zabriskie

Board Members Excused

Larzette G. Hale
Evelyn B. Lee
Paul S. Rogers

Office of the Commissioner

Cecelia H. Foxley, Commissioner
Dale C. Hatch, Associate Commissioner for Budget and Finance
E. Jeffery Livingston, Associate Commissioner for Technology
Chalmers Gail Norris, Associate Commissioner for Student Financial Aid
Michael A. Petersen, Associate Commissioner for Academic Affairs
Joyce Cottrell CPS, Executive Secretary
Patricia S. Crane, Assistant Commissioner for Government/Media Relations
Harden R. Eyring, Executive Assistant
Jerry H. Fullmer, Director of Information Technology

Institutional Representatives

Anthony W. Morgan for President Arthur K. Smith, University of Utah
President George H. Emert, Utah State University
President Paul H. Thompson, Weber State University
Carol Berrey, Weber State University
Terry Alger for President Gerald R. Sherratt, Southern Utah University

President Gerald J. Day, Snow College
President Robert C. Huddleston, Dixie College
President Brent Haddock, College of Eastern Utah
President Kerry D. Romesburg, Utah Valley State College
President Frank W. Budd, Salt Lake Community College
Ann N. Erickson, Salt Lake Community College

Others Present

Corrine P. Hill, Office of the Governor
Norman C. Tarbox, Governor's Office of Planning and Budget
Leo Memmott, Legislative Fiscal Analyst
Stan Eckersley, Office of the Legislative Fiscal Analyst
Boyd Garriott, Office of the Legislative Fiscal Analyst
John Massey, Office of the Legislative Fiscal Analyst
Brent Israelsen, Salt Lake Tribune
Pat Bean, Ogden Standard Examiner

Chair Anderton called the workshop to order at 9:35 a.m. He welcomed Leo Memmott, Legislative Fiscal Analyst, and members of his staff, and thanked them for joining the Regents a Presidents. He recognized Don Carpenter, who has been recovering from surgery. Associate Commissioner Carpenter thanked the Regents and others who were on the scene at the time of his aneurysm in St. George in March. He expressed his appreciation for the cards, letters and phone calls during his convalescence from surgery. Chair Anderton thanked Dr. Carpenter and said he was delighted to have him back with us.

"Virtual University" Presentation and Discussion

Associate Commissioner Livingston presented an update on the "Virtual University," which will be known as the Western Governors University (WGU). Regent Cumming asked if there were two "virtual universities" a regional one and a state one. Dr. Livingston said there were. Utah's "Tenth Institution," as it has sometimes been referred to, is proceeding and is not dependent upon the regional university. However, if the WGU proceeds satisfactorily, it is possible Utah's efforts may be combined with the regional effort. Dr. Livingston said he was quite pleased and impressed with the number of programs which have come in from the various states in the region.

President Emert said about 500 of USU's recent graduates had never been on campus. He said, "We are already serving students in this manner, even though it has not been called a Western Governors University." Dr. Livingston agreed, and said part of the perception is that we have not articulated the need for a tenth institution which will do something the others cannot yet. In the state we are doing quite well to meet the demand for degree programs and training programs.

Chair Anderton said the Western Governors University would be comprised of many universities and colleges doing what they do well, bringing together areas of excellence from all participating institutions.

Dr. Livingston said if the presence of a virtual university brings a policy together which allows for better education for the students because of articulation of transfer, it is moving quickly in the right direction. We are working together very well with the competition. This will be complementary, rather than contradictory, to what we are doing.

Regent Cumming said he wanted to go on record as saying this was a mistake.

Associate Commissioner Livingston said the WGU is being staffed primarily by the Western Governors Association (WGA). Utah has two of the seven members on the design team.

A document called "From Vision to Reality," put together by the design team, is available on the World Wide Web. It was approved in February at a meeting of the National Governors Association.

The goals of the WGU are:

- Expanding access through technology
- Providing a vehicle for cost sharing
- Providing formal recognition of the skills and knowledge acquired

Focusing on the competencies of students

The two key features of the Western Governors University are the use of technology for delivery, and the provision for formal recognition of certification of learning achieved through alternative as well as traditional sources. Intermediate goals of the WGU include contracts to NCHEMS and WICHE, a meeting of the regional advisory council on May 8 in Salt Lake City, and a meeting of the WGA on June 24.

Dr. Livingston outlined the following proposed plan of action:

1. Acquire necessary financial aid
2. Develop a detailed business plan
3. Incorporate the Western Governors University when appropriate
4. Contract for a catalog and major operating systems
5. Develop criteria for local "franchises"
6. Screen materials for catalog
7. Select providers for student services

Chair Anderton asked about accreditation. Dr. Livingston responded that when the institution becomes degree-granting, we will seek for accredited status of the WGU.

Commissioner Foxley asked Dr. Livingston what kind of response he has been receiving from the various campuses in the system. He said institutions are asking how the WGU will operate, and what impact it will have on their campuses. Responses have been more positive than expected. He said the design team has tried to address needs expressed by the state advisory groups.

Dr. Livingston said Governor Leavitt sees an economic benefit flowing from Utah being a net exporter. To the point that we are centrally involved in what is going on, that enhances the benefit. The states share their experience in diluting costs and the impact the WGU may have in the building of campuses. We want to avoid the capital costs we are incurring by our growth.

Commissioner Foxley said the Legislative Fiscal Analyst's report on Ednet recently submitted to the committee concluded we are not using to the fullest extent possible all of the already in place. Many questions were raised on governance. There is a commitment on the part of public education and higher education to continue to look at those areas of mutual interest.

Leo Memmott said the following issues must be addressed:

Governance

Separate systems within higher education (are they cooperative?)

Evaluation

Performance measures

Identification of what higher education and public education want to get out of the system

President Thompson requested a copy of the report.

Chair Anderton thanked Dr. Livingston for his presentation and for joining the Board at the meeting.

Alternative Approaches to 1997-98 Budget Request Discussion

Commissioner Foxley referred to a handout which listed the reasons for the legislative session outcomes and principles for budget process modification. Senator David Steele and Representative Afton Bradshaw would have liked to be present at this meeting, as well as the two chairs of the Executive Appropriations Committee, Senator LeRay McAllister and Representative Marty Stephens, but they were not able to attend. They are desirous of discussing with us a skeleton framework for the budget process.

Associate Commissioner Hatch added his comments to the reasons for the session outcomes. There has been an update to the revenue budget given to the Legislature this year. Experts are projecting that the FY96 revenue is \$10 million below what was anticipated in the Legislative session. An approximate \$2 million shortfall is also projected for next year. This i

still pretty close to budget projections.

Mr. Memmott said the above figure does not equate to a \$10 million deficit; it means a shortfall in projections. There will be a balanced budget this year. Last year there was a \$146 million surplus. There will not be much available for supplemental appropriations this year. Uta economy is still healthy. Sales tax is projected to go up to 9% this year. Individual income tax still growing. Mr. Memmott felt his staff has been more aggressive on revenue estimates and are lot closer this year.

The principles for budget process modification shown on the handout were reviewed. Regent Cumming suggested that another principle should be "Is it understandable?" He asked if we know how other states' processes work, and if anyone else's budget process was clearer or more effective. Dr. Hatch said there were a number of systems, which Dennis Jones enumerated to the Board in March. Regent Zabriskie asked, "Will this help us, if we meet these seven criteria?" Mr. Memmott said yes; it would be a major improvement. Dr. Hatch said we also need to involve the Governor's staff in this process more actively than we have in the past. Commissioner Foxley pointed out that Dennis Jones has worked with all relevant organizations. We have a commitment with him to work with us. Dr. Hatch said his staff had gone back to the original source document and had tried to integrate and coordinate them in these options.

Discussion then turned to the Proposed Strategic Ongoing Budget Framework; two options were provided in the handout. Several suggestions were made to the terminology. President Emert recommended changing "quality maintenance" to "minimum maintenance" because this reflects only the minimum maintenance requirements. Regent Zabriskie concurred, saying the Legislators might see "quality maintenance" and get the wrong idea. President Budd said he also objected to the word "enhancements" because it, too, does not work. President Romesburg asked to add to "critical labor market demands" such things as labor issues, economic development, etc. Dr. Hatch said this could be done as we look at institutional needs and realities.

There was discussion about the fact that we never get to the third priority (quality enhancements). The consensus of opinion was that our needs must be documented even though they may not be funded. Mr. Memmott said a weakness in the past has been that we have not got to institutional priorities. Institutional priorities are very important, but they do not get done in the budget process. That process needs to be set up so that some institutional priorities are considered. Dr. Hatch asked the presidents to identify the top needs of their institutions.

President Emert asked Mr. Memmott if it would help us get additional funding (not reallocations) if we could somehow highlight institutional priorities. Mr. Memmott advised the presidents to specify libraries by institution. The Legislature has to know what has been cut out of the process. He said broad general categories are too easily cut. President Day suggested using "strategic priorities" rather than "strategic initiatives."

Mr. Memmott said the Governor and Legislators want to see outcomes measures. They should be tied to budget requests. The Legislature wants outcomes measures on the base budget as well, but particularly on institutional priorities.

Outcomes/assessment measures were discussed. Regent Cumming suggested a standardized entrance exam for all students in a baccalaureate institution. He asked if there were exams for upper and lower divisions. The Commissioner said the ACT exam is used for admissions. ASSET exams are used to test value added for ongoing students.

Mr. Memmott suggested that everyone read the audit report distributed at the meeting, for it contains data relative to this discussion.

Regent Cumming asked the Commissioner and Presidents to come up with a list of accountability measures. Chair Anderton said we should respond to the consensus of Legislative leadership and the entire Legislature, not just one Legislator. Commissioner Foxley said the strategic planning committee, which has higher education, public education and government representation, has decided to focus on this accountability issue. They are coming up with a survey of all Legislators to see what accountability measures they are interested in and what information about higher education the legislators would like. President Budd said Salt Lake Community College received \$100,000 this year for a pilot project to study placement outcomes of Applied Technology Education. It involves major computer implications and will probably track 25,000 students per year.

Chair Anderton asked Dr. Hatch for some highlights of differences between Options A and

B. The general agreement was that Option A was preferable. President Romesburg said he strongly felt it would enhance our credibility and image if the initial budget presentation were done by the Chair, Commissioner and other Regents, with the Presidents there to answer specific questions and make specific institutional priority presentations. Regent Zabriskie asked, "Would this help?" Mr. Memmott replied, "I don't really know."

Vice President Morgan said there were still a lot of decisions being made on how to fund transportation. There could be \$220 million worth of bonds next year for transportation alone. H suggested that we take a more active role politically, behind the scenes, in trying to shape how transportation is funded. President Emert said, "We need to have our budget together and discuss it with the Governor's Office and Legislative Fiscal Analyst so that those who fight for us have ammunition to get us a better share of the pie." Dr. Hatch said a large part of this is deciding which items we can get funded through fiscal note bills.

Following a brief discussion of tuition revenues, Chair Anderton thanked Associate Commissioner Hatch for his report and good work. Copies of the Ednet report were distributed to the Regents and will be mailed to the Presidents later.

The meeting was adjourned for lunch at noon, and was reconvened at 12:55 p.m.

Commissioner Foxley said the Legislators are interested in enrollment, concurrent enrollment and its interface with public education. These will be major topics of discussion for meetings with the Education Interim Committee in September.

Tenure has been discussed by the Legislative Executive Appropriations Committee. Legislators have requested a follow-up report in November. They have been pleased with the information they have been given thus far. The Commissioner invited Mr. Memmott to respond to the Legislators' reaction to the information they have received on tenure.

Mr. Memmott said the Legislators want to know more about tenure. They really want to understand it instead of just assuming they understand it. He will be scheduling appointments with each president, at their discretion, before doing the follow-up report.

Dr. Petersen said the policies and post-tenure review processes which are in place in Utah are stronger than in many other states, which is to our advantage. Tenure must be put in a broad context and considered with other Regents' policies already in place. President Day said it is helpful to remember that colleges need the flexibility to hire faculty for fixed periods of time are not on tenure track.

USHE Strategic/Master Planning

Commissioner Foxley said strategic planning would be the focus of discussion for the workshop in August at Utah State University. We must decide how we want to chart the future course of higher education in Utah.

Referring to the audit report letter to Representative Wright, Chair Anderton said he and the Commissioner had met the previous week with the Speaker of the House and President of the Senate. Speaker Brown suggested that we get a consensus from the Legislature of the issues for which they want us to be accountable. Once we reach a mutual decision, we should respond accordingly. The Commissioner said there is much commonality and general agreement on the issues. We need to give them more accurate, standardized timely information.

Income Tax Initiative

A handout was distributed which was prepared by the State Office of Education in response to questions about the Tax Initiative. Also distributed was a list of potential coalition members for the Initiative. The final handout was an enrolled copy of S.J.R. 17, Resolution Amending the Revenue and Taxation Article and Education Article for the Support of the Public Education and Higher Education Systems.

Commissioner Foxley said there is much support for this Initiative. Superintendent Scott Bean has met with the district superintendents and other educational groups to discuss the

Initiative. Lily Eskelson, president of the UEA, has done much to aid our effort, but there is s work to be done with the PTA. We have not been able to get a copy of the language which will go to the voters explaining both sides of the issue. It is crucial that the voters be educated and material given to them is balanced and fair. Regent Zabriskie said it is vital to assure the vot that this is not a tax increase; it also is a bipartisan issue. Commissioner Foxley said the res the joint meetings in September with the State Board of Education and the Education Interim Committee could send a powerful message to the voters. On Tuesday, June 25, Kem Gardner, Bob Egan, Scott Bean and Commissioner Foxley will meet to discuss the Initiative and the strategy fo further action.

Regent Grant suggested that a timeline of action items be developed. Commissioner Foxley asked those present to call in to Joyce Cottrell or Patricia Crane the names of people wh could help with this effort. Chair Anderton reminded the Board, "We are prohibited by law from using state money for this purpose."

David Jordan, Chair of the SUU Board of Trustees, joined the meeting with President Sherratt. Mr. Jordan advised the Board to be cautious about having a very public campaign. He suggested focusing on the ballot issue in September when people go back to school.

Regent Taggart said his past experience is that if employees and their families vote for something, it passes. He said we must include our own people and make sure their extended families understand this issue and that they vote.

Hospitality

Chair Anderton thanked President Sherratt for his splendid hosting of the meeting. He said the Regents appreciated the hospitality, Shakespeare plays and good food.

Adjournment

The meeting was adjourned at 1:58 p.m.

Joyce Cottrell CPS
Secretary to the Board of Regents