

# Annual promotions

my529<sup>®</sup>

UTAH EDUCATIONAL SAVINGS PLAN

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my529 is Utah's official nonprofit 529 educational savings plan. For more than 25 years, my529 has helped families prepare for future education expenses. my529 sponsors two annual scholarship promotions for Utah kids.

## BOOK YOUR SUMMER

The *Book Your Summer* reading award is a partnership between my529 and the Utah State Library to champion summer reading while promoting college savings.

Parents can enroll their children in their local library's summer reading program for a chance at a \$1,000 my529 college savings scholarship account.\* Six kids up to age 18 throughout the state will be awarded the scholarship accounts.

*Book Your Summer* is part of a campaign to increase awareness with Utah families about investing for postsecondary education with my529. *Book Your Summer* runs May 1 through July 31.

Find the official rules at [bookyoursummer.com](http://bookyoursummer.com).

## MAKE YOUR MARK

During September's National College Savings Month, my529 and Utah System of Higher Education sponsor the *Make Your Mark* bookmark contest.

*Make Your Mark* offers students a chance to win a \$1,000 my529 college savings scholarship account\* through an art contest. Students in kindergarten through 12th grade can enter an original bookmark design within their appropriate grade category (K-3, 4-6, 7-8, 9-12). Eight Utah students will each receive a \$1,000 college savings scholarship account for their winning bookmarks.

Throughout College Savings Month, my529 encourages Utah families to invest in their children's education.

*\*Beneficiaries may not use scholarship account funds for room and board, computer and related equipment, K-12 tuition expenses, qualified education loan payments or registered apprenticeships. For more information and official rules, visit "Contests, Promotions and Scholarships" at [my529.org](http://my529.org).*

book  
your  
summer



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MAKE YOUR MARK BOOKMARK CONTEST

September 2022