STATE BOARD OF REGENTS MEETING
UTAH VALLEY UNIVERSITY, OREM, UTAH
OCTOBER 24, 2008

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Regents Present
Jed H. Pitcher, Chair
Bonnie Jean Beesley, Vice Chair
Janet A. Cannon
Rosanita Cespedes
France A. Davis
Katharine B. Garff (by phone)
Greg W. Haws
Meghan Holbrook
David J. Jordan
Robert S. Marquardt
Basim Motiwala
Anthony W. Morgan
Marlon O. Snow
Teresa Theurer
Joel D. Wright
John H. Zenger

Regents Excused
Jerry C. Atkin
Nolan E. Karras

Office of the Commissioner
William A. Sederburg, Commissioner
David L. Buhler, Associate Commissioner for Public Affairs
Joyce Cottrell, Executive Secretary
Ronell Crossley, Research Officer, UHEAA
Joseph Curtin, Director of Institutional Research
Carrie Beckman, Policy and Special Projects Coordinator
Richard O. Davis, Deputy Executive Director, Utah Higher Education Assistance Authority
David A. Feitz, Executive Director, Utah Higher Education Assistance Authority
Spencer Jenkins, Assistant Commissioner for Public Affairs
Melissa Miller Kincart, Program Director for State Scholars Initiative
Darren Marshall, Manager of Audit and Financial Services
Cameron K. Martin, Assistant Commissioner for Administration and Planning
Phyllis C. Safman, Assistant Commissioner for Academic Affairs
David S. Schwanke, Associate Executive Director of Finance and Accounting, UHEAA
Lucille T. Stoddard, Associate Commissioner for Academic Affairs
Lynne S. Ward, Director, Utah Educational Savings Plan
Gary S. Wixom, Assistant Commissioner for Academic Affairs

INSTITUTIONAL REPRESENTATIVES

University of Utah
Michael K. Young, President
John G. Francis, Senior Associate Vice President for Academic Affairs
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Michael G. Perez, Associate Vice President for Facilities
Laura Snow, Special Assistant to the President and Secretary of the University

Utah State University
Stan L. Albrecht, President
Raymond T. Coward, Executive Vice President and Provost
Michelle B. Larson, Assistant Provost
Thomas R. Lee, Professor and Department Head, Family, Consumer and Human Development
Whitney J. Pugh, Executive Director, Budget and Planning
Susan O. Shapiro, Associate Professor of History

Weber State University
F. Ann Millner, President
Brad Mortensen, Vice President for Institutional Advancement

Southern Utah University
Michael T. Benson, President
Lindsey Brown, Registrar
Gregory Stauffer, Vice President and Chief of Staff

Snow College
Scott L. Wyatt, President

Dixie State College
Stephen D. Nadauld, Interim President
Randal S. Chase, Professor and Chair, Department of Communications
Donna Dillingham-Evans, Vice President of Academic Services
Donald Ray Hinton, Dean, Education, Humanities, Arts and Social Sciences
Stanley J. Plewe, Vice President of College Services

College of Eastern Utah
Michael King, Interim President
Brad King, Vice President of Institutional Advancement and Student Services
Kevin Walthers, Vice President of Finance and Administrative Services

Utah Valley University
Elizabeth Hitch, Interim President
Jack R. Christianson, Executive Director, Center for Engaged Learning
Cory Duckworth, Vice President for Student Affairs
Val Hale, Vice President for Institutional Advancement
Brad Plothow, Assistant Director of Communications
Kyle Reyes, Academic Advisor, Multicultural Outreach
Tim Stanley, Senior Research Analyst, Institutional Research
Chris Taylor, Associate Vice President for Marketing and Communications
Following a breakfast meeting with the Utah Valley University Board of Trustees, the Regents convened in Committee of the Whole at 9:00 a.m. Chair Jed Pitcher called the meeting to order and excused Regents Karras and Atkin. He welcomed Regent Garff, who joined the meeting by phone. He also welcomed Representative John Dougall.

Introduction of Regent Joel Wright. Chair Pitcher stated that Regent Wright had already taken the oath of office but had not formally been welcomed to the Board. He asked Regent Wright to tell the group about himself. Regent Wright said he was excited about the opportunity to serve on the Board of Regents. He is an attorney with Kirton and McConkie, where he was recently made a partner. He and his wife have four children.

Report of the Commissioner

Campus Visits. Commissioner Sederburg remarked that he had been on the job for two months and had only been able to unpack one box since he became Commissioner. He visited all nine USHE institutions and found the campuses to be very impressive in terms of physical infrastructure, quality of faculty and staff, student leadership, and innovative programming. He commended the Presidents for their vision and advocacy. He found that each institution was unique in its focus, but all were committed to collaborating with their sister institutions to best meet the needs in their respective areas.

Staffing. Dr. Cameron Martin has joined the Commissioner’s staff as Assistant Commissioner for Administration and Planning. Dr. Greg Stauffer will be leaving SUU to become Associate Commissioner for Finance and Facilities, effective November 3. The legislative mandate to cut budgets included some of the pass-through funding that ultimately was appropriated to the institutions. Commissioner Sederburg said he was anticipating additional budget cuts in the 2009 General Legislative Session.
Planning. Dr. James Phelps gave a brief report by teleconference on his observations of the Utah System of Higher Education, based on interviews with key leaders. He compared the USHE to an orchestra that needs a common score, with a leader who knows how the music should sound. Each instrument is different, but together they form a beautiful ensemble. He recommended that the Regents and Commissioner build a comprehensive agenda to bring clarity and common goals to the system. He concluded by pointing out that the focus of the Trustees and Presidents is on their respective “piece” of the system. The Governor and the Legislature have the luxury of picking and choosing their issues. The Board of Regents, however, is responsible for the entire system and for leading it to a fulfilling future.

Regent Zenger explained that a planning exercise had been scheduled to allow the Regents, Presidents and others to determine how the Regents can better use their time and provide better leadership for higher education. To that end, a list of nine key roles of the Regents was prepared for discussion in smaller groups. The purpose of the discussion was to determine what functions are the most important for the Board to perform, and where the Regents “add value” for the institutions and the state. Regent Morgan asked the groups to add or modify the issues, if appropriate. These nine issues were suggested as a starting point:

1. Strategic planning for the Utah System of Higher Education  
   a. Mission and developmental strategy for each institution  
   b. Defining missions and roles within a system context for the short, intermediate and long term  
   c. Defining strategic issues for the USHE, such as increasing student participation, retention, graduation
2. Setting and advocating a public agenda for higher education in Utah; identifying and developing selected statewide policy initiatives  
3. Selection and evaluation of USHE presidents  
4. Establishing criteria and standards for new degree approvals (allowing the Commissioner’s staff to largely implement, with the Regents functioning as an appeal body)  
5. Identifying and facilitating operational efficiencies that can be achieved through networking among USHE institutions and through other means  
6. Setting operating budget and capital facilities (and land acquisition) priorities for the system  
7. Adopting a tuition policy (and implementation through setting tuition levels) that balances institutional needs for funds and the needs for affordable access for students and their families  
8. Training and empowering institutional trustees (also OCHE training of institutional administrators where capacity issues are identified)  
9. Expanding and strengthening relationships with the Legislature in order to improve efficiencies and public support

Groups were asked to keep in mind these questions: (1) What is missing? (2) What are the most important priorities? Regent Zenger asked each group to choose its three highest priorities, its three important but not highest priorities, and the three issues that would not be high priorities for the Regents. Assistant Commissioner Cameron Martin explained how the groups would be divided and gave directions for the various meeting rooms. Regents and Presidents were divided into two groups, and the gallery was divided into three additional groups.
The Board reconvened in Committee of the Whole at 10:55 a.m. Chair Pitcher asked the spokesperson from each group to report on his/her breakout group.

Regent Morgan said the Presidents and Regents in Group 1 were very candid and offered diverse opinions. The group’s top priorities were issues 2 and 3; issues 1 and 9 were also considered important. Regent Theurer reported for the Regents and Presidents in Group 2. She said that group had a very lively discussion with differences of opinion. The group listed issues 1, 2 and 9 as its top priorities. The first gallery group included many students, so tuition and partnerships were discussed at length. Its top priorities were issues 1, 2 and 9, with 1-C determined to be the most important. The second gallery group thought issue 2 was the single most important priority for the Regents. The third gallery group was made up primarily of budget officers and Campus Compact leaders. Their top priority was to make the Board meetings more meaningful to the institutions.

Chair Pitcher thanked everyone for participating in this exercise. He asked Regents Zenger and Morgan to work with the Commissioner’s staff to coordinate input and bring a new draft report to the Board for its December 5 meeting.

The Regents separated into their various committees at 11:05 a.m. and reconvened in Committee of the Whole at 12:20 p.m.

Chair Pitcher thanked President Hitch and her staff for their hospitality and the beautiful facilities in which the meeting took place.

State of the University

President Hitch showed a video presentation about what it means to be an engaged-learning institution and how faculty roles change in that context. Utah Valley University’s goal is to be a premier engaged university. That vision is incorporated in UVU’s Mission Statement. A Strategic Directions Advisory Committee identified four focus areas for UVU in 2008-2009: (1) engaged learning, (2) community engagement, (3) university student experience, and (4) resource development and efficiencies. This creates opportunities as well as challenges. President Hitch showed some slides detailing enrollment by gender, ethnicity and residency status. Because of high enrollment growth, it is taking longer to reach projected student-to-advisor ratios and to lower the number of classes taught by adjunct faculty. President Hitch pointed out that Utah Valley University has the least campus space per student and the lowest funding equity (tax funds per FTE student) in the Utah System of Higher Education. The State Office of Education predicts a 28.1 percent increase in senior class size by 2020; nearly 20,000 new students have enrolled in the Alpine School District since 1990.

Chair Pitcher thanked President Hitch for her report.

UHEAA Update

Dave Feitz, Executive Director of the Utah Higher Education Assistance Authority, explained the printed update that was sent out with the agenda as a supplement to Tab Q. He said this was a very challenging time for the student loan program. UHEAA has been able to fund all of its loans this year. The 19-member UHEAA
Board is chaired by Regent David Jordan. Regents Jerry Atkin, Nolan Karras and Tony Morgan also sit on the UHEAA Board, as does President Nadauld, who chairs the Student Finance Subcommittee. UHEAA has 194 employees and receives no state appropriations for its operating expenses. In addition to being the state’s major financial aid provider, UHEAA is also heavily involved with college outreach through UtahMentor.org. The Utah Educational Savings Plan (UESP), Utah’s 529 college savings plan, is also under the UHEAA umbrella. Approximately 100,000 students received UHEAA borrower benefits this fiscal year. While students pay for college through family support, scholarships, work, credit cards, and savings, student loans are the largest source of student financial aid. The average debt for graduating seniors with UHEAA loans is $12,807, compared to the national average debt of $19,300.

Director Feitz said UHEAA is confident it will be able to fully fund all student loans in 2009-2010 because the U.S. Secretary of Education’s ability to purchase student loans has been extended through July 30, 2010. The Secretary of Education and the Secretary of the Treasury have indicated their goal is to restore the government guaranteed student loan market to normal operations. UHEAA is in a good position because of its not-for-profit mission, its financial strength, low overhead, and its experienced management team.

Regent Jordan assured the Regents that the UHEAA Board is carefully mentoring the balance between borrower benefits and reserves and UHEAA’s willingness to take operating losses. The board has made a choice to continue to provide a good level of borrower benefits, although it has meant a loss in operating capital. If everything returns to the former status, UHEAA will be able to continue making student loans. In the meantime, the UHEAA Board is making wise decisions. Director Feitz said no eligible students have been denied student loans. UHEAA is one of the strongest financial aid agencies in the nation.

Commissioner Sederburg reassured the Regents that Director Feitz and the UHEAA Board have worked together well to develop a plan to weather the current economic storm. Action is still needed at the federal level to straighten out the loan markets. This is a good success story for Utah.

**Reports of Board Committees**

**Programs Committee** (Regent David J. Jordan, Acting Chair)

- **Utah State University – Latin Teaching Minor (Tab A).** Chair Jordan said it appears the need for Latin is on the increase. More qualified teachers are needed to teach Latin in the high schools. Three Latin programs have been added in Utah high schools during the past three years. This minor will require only one additional course so no new faculty or resources will be needed.

- **Utah State University – Bachelor of Science Degree in Family Life Studies via Online Delivery (Tab B).** Chair Jordan said the request was for a change in delivery method only. This will make the Family Life Studies program accessible to individuals who are place-bound with work and/or family responsibilities. The program will draw upon existing courses in the Family, Consumer and Human Development emphases to provide a rigorous curriculum with strong market appeal and utility for non-traditional students.

- **Utah State University – Master of Science Degree in Anthropology with a Specialization in Archaeology and Cultural Resource Management (Tab C).** Chair Jordan said this program is particularly suited to the West, with interest in other remote locations. The minimum degree required by government regulation for this
certification is increasingly a master’s degree. The program will prepare graduates for careers as archaeologists as well as prepare students who intend to pursue a Ph.D. degree at other institutions. No additional faculty will be needed.

Chair Jordan moved approval of these three programs for Utah State University. Regent Snow seconded the motion, which was adopted unanimously.

Consent Calendar, Programs Committee (Tab D). On motion by Chair Jordan and second by Regent Zenger, the Regents approved WSU’s request to rename the Composite Elementary/Special Education major in the Department of Teacher Education to Special Education (mild to moderate). Chair Jordan explained that Weber State University’s renaming was done to conform with accreditation issues.

Information Calendar, Programs Committee (Tab E). Chair Jordan said nothing controversial was submitted for information. The committee expressed interest in the work Dixie was doing to create new emphases on organization and leadership in its four-year baccalaureate program in communication. This program meets a significant need in the community.

Vice Chair Beesley assumed the chair so Chair Pitcher could report on the actions of the Finance Committee, assisted by WSU Vice President Brad Mortensen.

Finance Committee (Regent Jed H. Pitcher, Acting Chair)

UESP – Revised Policy R685, Utah Educational Savings Plan Trust (Tab F). Dr. Mortensen said the committee had reviewed the revised policy, which greatly simplified the program and set the program description. Chair Pitcher moved approval of revised policy R685. Regent Davis seconded the motion, which was adopted.

Utah Valley University – Campus Master Plan (Tab G). UVU Vice President Val Peterson noted the changes to UVU’s current master plan were outlined in the Commissioner’s memo to Tab G. The university’s top priority is a new science building. In addition, three non-state funded projects have been added. Dr. Peterson reported UDOT is again looking at building a new freeway interchange on 800 South, as well as a new urban interchange. Chair Pitcher moved approval of UVU’s Campus Master Plan. Regent Jordan seconded the motion, which was adopted unanimously.

University of Utah Hospitals and Clinics – Proposed Budget for FY 2009 (Tab H). Chair Pitcher said this was another great success story. The UUHC budget includes the main campus, University Neurological Institute, Huntsman Hospital, and the University Hospital and Clinics. Regent Jordan recalled a time when the UUHC budget was very deeply in the red. This has been a great turn-around. Chair Pitcher moved approval of the UUHC proposed budget for FY 2009. Regent Davis seconded the motion, which was adopted unanimously.

Report on State Building Board Prioritization of Capital Projects (Tab I). Dr. Mortenson referred to Replacement Tab I, which compared the Building Board’s priority rankings of USHE capital projects to the Regents’ rankings. It is yet to be determined whether funds will be available for capital projects next year.
Report on State Budget Cuts (Tab J). Dr. Mortenson explained that in the Special Legislative Session, the nine USHE institutions (except UCAT) and Commissioner’s Office received a 4 percent budget cut for the current year, with flexibility granted to the presidents on how the cuts would be made at their respective institutions. Similar cuts are anticipated for the 2009-2010 fiscal year. New revenue estimates will be released again in December.

USHE – Annual Report on Leased Space (Tab K). This report was provided for information only, as required in policy R710. No questions were raised.

USHE – Annual Report on Institutional Residences (Tab L). This report was also provided for information only.

USHE – Fall 2008 Enrollment Report (Tab M). Chair Pitcher reported a significant increase in enrollment this year, in both FTE and headcount. The UCAT enrollment report was hand-carried to the meeting. Chair Pitcher asked President White to comment. President White said UCAT was required to report to the Legislature on its enrollment history, which is measured in membership hours. Secondary enrollment declined by 1½ percent, but postsecondary enrollment increased by nearly 8 percent. The former is typical of what is happening in public education right now. UCAT had a total increase in enrollment of 4.2 percent. Enrollment was shown by headcount (a nearly 12 percent increase) on the last page of the handout. In addition, by partnering with the sister institutions (SLCC, Snow and CEU), UCAT provides custom fit training with dollars appropriated for that purpose. That resulted in an additional 19,000 individuals being trained last year.

Regent Pitcher resumed the chair.

Strategic Planning and Communications Committee (Regent Meghan Holbrook, Chair)

Campus Retention Plan Reports – Utah Valley University and Utah College of Applied Technology (Tab N). Chair Holbrook said the committee had received excellent reports from these two institutions. She referred to the written reports in the agenda. UCAT is a non-traditional type of institution, but it also has a plan for retaining students.

Regents’ Scholarship Program – Annual Report and Update (Tab O). Associate Commissioner Buhler reported that the Regents’ Scholarship program has been very successful. The Commissioner’s staff is working with Senator Hillyard to get more funds next year. Continued success will depend on the Legislature’s appetite for continued funding.

Legislative Update (Tab P). Chair Holbrook referred to the written report prepared by Associate Commissioner Buhler. A bill has been drafted to revise the UCAT governance structure; there may yet be changes to the proposed legislation. Mr. Buhler reported the Legislative Task Force had approved a compromise bill on UCAT governance. The task force will be meeting again on November 11 for its final meeting to discuss concurrent enrollment. Chair Holbrook thanked everyone who had attended the task force meetings for their support.

General Consent Calendar
On motion by Regent Jordan and second by Regent Zenger, the following items were unanimously approved on the Regents’ General Consent Calendar (Tab R):

A. Minutes – Minutes of the Regular Board Meeting held September 5, 2008, at the College of Eastern Utah in Price, Utah

B. Grant Proposals (On file in the Commissioner’s Office)

C. Grant Awards
   5. University of Utah – Health Resources and Services; “EMSC CDMCC”; $1,113,495. J. Michael Dean, Principal Investigator.
   7. Utah State University – U.S. Department of Agriculture; “Implementation of Western Region Sustainable Agriculture Research and Education (SARE) Professional Development Program (PDP)”; $1,075,068. V. Rasmussen, Principal Investigator.
   10. Utah State University – NASA Jet Propulsion Laboratory; “Wide-Field Infrared Survey Explorer”; $1,884,935. John Elwell, Principal Investigator; Scott Schick, Co-Principal Investigator.
11. Utah State University – State of Utah Division of Child and Family Services; “Utah State University Title IV-E Child Welfare Training Project”; $1,341,522. Derrik Tollefson, Principal Investigator; Terry Peak, Co-Principal Investigator.

12. Utah State University – U.S. Air Force Research Laboratory; “Responsive Space Technologies Call 0010”; $1,291,027. Chad Fish, Principal Investigator.

**Resolution**

Kimberly Henrie. Chair Pitcher thanked Ms. Henrie for her many contributions to the Commissioner’s Office and to the State Board of Regents. Regent Morgan moved approval of the Resolution of Appreciation. The motion was seconded by Vice Chair Beesley and adopted unanimously by the Board. Vice Chair Beesley presented Ms. Henrie with her resolution and gift of appreciation. (A copy of the resolution is on file with the permanent minutes in the Commissioner’s Office.)

**Report of the Chair**

Group Photo. Chair Pitcher asked the Regents to note that a group photo would be taken at the December 5 Board meeting at the University of Utah. Individual photos of the newest Regents were taken earlier in the day at UVU. Framed individual and group photos will be displayed in the Regents’ Board Room at the Gateway.

2009 Meeting Schedule. Commissioner Sederburg pointed out that the 2009 meeting schedule had two fewer meetings of the Board, which were noted on the schedule as “As Needed.” On hearing no objections, Chair Pitcher declared the 2009 Meeting Schedule to be the official schedule for the Board of Regents.

Newspaper Articles. Chair Pitcher referred to the various newspaper articles relating to higher education in the Regents’ folders. Commissioner Sederburg referred to the chart in the Deseret News article showing that the percentage of faculty had increased by 63 percent over the last five years. The correct figure is that there was only a 14 percent increase in total improvement: 16 percent in full-time faculty and 8 percent in full-time administrators. This represents a 14 percent difference in employment. The Commissioner said he had prepared and submitted a response to the Deseret News.

Planning. Regent Jordan suggested that one item for the next meeting agenda be the role of the Program Review Committee (PRC) and the role of the Regents regarding program review and approval. He asked that this topic be presented for a two-hour discussion involving the Commissioner, all Regents, all Presidents, the Chief Academic Officers (CAOs) and possibly Trustee Chairs. There is still much concern about the way this is handled. Commissioner Sederburg suggested that the Regents’ priorities be set prior to this discussion.

**Adjournment**
Regent Motiwala moved that the Regents move into closed session to discuss personnel issues. Regent Morgan seconded the motion, which was adopted unanimously.

The Regents met in closed session and adjourned at 2:45 p.m.

Joyce Cottrell CPS, Executive Secretary

Date Approved