Chair Jordan welcomed everyone to Dixie State College and thanked them for their participation. He explained that the purpose of the retreat was to discuss the Higher Ed 2020 plan and institutional efforts.
toward the plans’ goals and retention efforts. He asked the presidents to report on their strategic priorities and their retention efforts. (Copies of the handouts are on file in the Commissioner’s Office.)

Chair Jordan thanked the presidents for their presentations, which provided very useful information for the Regents. He referred to Higher Ed 2020 plan’s goal for 66 percent of Utah’s citizens to have completed some postsecondary training or education and said we cannot reach that goal only by access. Important progress has to be made by increasing our retention and completion rates. He asked the presidents to set their own goals for this plan. Chair Jordan asked Associate Commissioner Hitch to work with him in getting a set of graduation goals from each president.
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David Feitz, Executive Director, UHEEE, and Associate Commissioner
W. Ralph Hardy, Special Assistant to the Associate Commissioner for Finance and Facilities
Stephen H. Hess, Chief Information Officer
Elizabeth J. Hitch, Associate Commissioner for Academic Affairs
Melissa Miller Kincart, Assistant Commissioner for Outreach and Access
Cameron K. Martin, Associate Commissioner for Economic Development and Planning
Darren Marshall, Manager of Audit and Financial Services
Paul Morris, Assistant Commissioner for Budget and Planning
Phyllis C. Safman, Assistant Commissioner for Academic Affairs
Gregory L. Stauffer, Associate Commissioner for Finance and Facilities
Joseph Watkins, Utah Student Association Director
Gary S. Wixom, Assistant Commissioner for Academic Affairs

INSTITUTIONAL REPRESENTATIVES

University of Utah
David W. Pershing, Senior Vice President for Academic Affairs and Provost
A. Lorris Betz, Senior Vice President for Health Sciences
Paul T. Brinkman, Associate Vice President for Budget and Planning
Charles Wight, Dean of the Graduate School

Utah State University
Stan L. Albrecht, President
Raymond T. Coward, Provost
David Cowley, Vice President for Business and Finance
Joe Peterson, USU-CEU Chancellor
Sydney Peterson, Chief of Staff
Whitney J. Pugh, Executive Director, Budget and Planning Office

Weber State University
F. Ann Millner, President
Norm Tarbox, Vice President for Administrative Services

Southern Utah University
Michael T. Benson, President
William J. Byrnes, Associate Provost and Dean of the Graduate School
Dorian Page, Vice President for Finance and Facilities

Snow College
Scott L. Wyatt, President
Marvin Dodge, Vice President of Finance and Administrative Services
Gary Smith, Chief Academic Officer

Dixie State College of Utah
Following a breakfast meeting with President Nadauld and the Dixie State College Board of Trustees, Chair Jordan called the State Board of Regents to order in Committee of the Whole at 9:15 a.m. Chair Jordan welcomed everyone and thanked them for their attendance. He thanked President Nadauld and his staff for their hospitality and first-class treatment. President Nadauld gave each Regent and President a history of Dixie State College written by former President Doug Alder, and a pin and centennial coin representing Dixie’s 100-year history.

**Administration of Oath of Office to Regent Mark R. Stoddard**

Chair Jordan administered the Oath of Office to Mark R. Stoddard, who was recently appointed to the Board to fill the remainder of Regent Cespedes’ term.

**Presentation of Special Award**
Commissioner Sederburg reported the Regents’ Executive Committee had approved a process for providing awards to people who have provided outstanding service to higher education. The first such award was presented to Kristen Cox, Director of the State Department of Workforce Services (WFS). When Ms. Cox came to Utah from Maryland, she reorganized the Department of Workforce Services, aligning workforce needs with the required education. The Commissioner reported that WFS and higher education had been working collaboratively. One example is the Utah Cluster Acceleration Partnership (U-CAP), which was funded by WFS. Chair Jordan said working with Director Cox had been a pleasure, as the Regents strive to better align workforce opportunities to the higher education curriculum. He presented Ms. Cox with a special gift of appreciation from the Utah System of Higher Education.

Ms. Cox said she had been very impressed with the Regents and the challenges being faced by higher education. She pledged that WFS would be an active partner with higher education in achieving its goals. She also commended the wonderful leadership in higher education.

**Commissioner’s Report**

Commissioner Sederburg welcomed former Regent Rosanita Cespedes, who is now on the faculty at Dixie State College. He reported that five proposals of the Governor’s Educational Excellence Commission would directly affect higher education: Mission-based funding, Data integration and UtahFutures.org, Economic Development and UCAP, Utah Cluster Acceleration Partnership (UCAP), and Online concurrent enrollment. Regent Holbrook pointed out that the Governor’s Office of Economic Development (GOED) had been deeply involved in the USTAR and UCAP priorities. The Commissioner reported his staff priorities for 2011 were higher education advocacy, mission-based funding, institutional retention policies, online concurrent enrollment, developing a strategic technology plan, and UCAP and USTAR initiatives. Chair Jordan said the issue of advocacy would be discussed in greater detail at a later meeting.

Dr. Sederburg reported on UHEAA’s recent activities and said May 10 would be the 34th anniversary of the UHEAA organization. He congratulated Deputy Executive Director Richard Davis on his 30 years of service to UHEAA. The Commissioner also reported that UESP had reached the $4 billion mark in February. He announced that Vice Chair Beesley had been named Vice Chair of the Western Interstate Commission on Higher Education (WICHE). He welcomed Loreen Olney (Senior Administrative Assistant to Associate Commissioner Stauffer) and Mark McCain CPA (Finance Manager) to his staff. He also reported Assistant Commissioner Gary Wixom had requested and been approved for phased retirement over the next year. During that time he will focus on CTE and community college network issues. Finally, Commissioner Sederburg announced that Secretary Cottrell was retiring after 24 years of service to the USHE (15½ as Secretary to the Commissioner and Board of Regents, and 8½ as Secretary to the SLCC President). A party is being planned on April 26; details will be announced later.
Review of 2011 Legislative Session

Associate Commissioner Buhler referred to Tab A and reported that five regional legislative previews had been held. The Commissioner’s Office is working with key allies, including the Salt Lake Chamber, Prosperity 2020, Friends of Utah Higher Education, United Way, and the Governor’s Educational Excellence Commission. The Higher Education Luncheon on February 28 brought together Regents, Presidents, Trustee Chairs and Vice Chairs, and Legislators. More than 60 legislators participated, including Senate President Waddoups and Lieutenant Governor Bell. Mr. Buhler reviewed the development of the 2011-12 budget and one-time funding for the Governor’s Educational Excellence Commission initiatives. In addition, three higher education projects were approved for bonding, which brings state support for USHE capital facilities projects to more than $221.5 million in the past three years.

Associate Commissioner Buhler reviewed legislation affecting higher education: SB 97, Higher Education Mission-Based Funding, was adopted. SB 107, Higher Education Success Stipend, replaced the former UCOPE needs-based financial aid program with “Success Stipends.” Distribution of those funds was made to Pell-eligible students. SB 145, Utah Educational Savings Plan Amendments, approved modifications to the UESP program. Associate Commissioner Buhler also reviewed legislation opposed by higher education. He reported that the base budget was cut an additional 2.5 percent. Some of the issues raised during the session will need attention through the rest of the year.

Associate Commissioner Buhler thanked everyone involved for their support and assistance throughout the Legislative Session. Regent Marquardt pointed out other organizations had also endorsed the 2020 plan, but the Legislature did not make the connection. By the time the budget gets to the Legislature, after coming through the Governor’s Office, the Regents’ budget request is forgotten. He suggested the best way to approach the legislators is to ask them to support the Governor’s budget recommendation.

Regent Pitcher inquired about the number of positions that had been eliminated and the additional number of students enrolled during this cut to the higher education budget. He congratulated Commissioner Sederburg, Associate Commissioner Buhler and the presidents for their leadership.

Race/Ethnicity Data from USHE Institutions

Associate Commissioner Martin reported on the Utah Data Alliance and referred to the report in Tab E. He invited the presidents to ensure that their data people were collecting the required information. Regent Davis thanked Dr. Martin and Dr. Curtin for compiling this report at his request. He urged the Regents to consider this issue seriously.

Proposed Tuition Increases

Associate Commissioner Stauffer called attention to the replacement pages for Attachment 9 to Tab B. He briefly explained the process of setting first-tier and second-tier tuition. He thanked the presidents, budget officers, and the Commissioner’s staff for collecting and putting together the required information in a very short period of time. Assistant Commissioner Morris thanked the institutions for their
professionalism and prompt responses. He noted tuition had been increased by 20 percent during the past three years, with a $100 million decrease in state funding.

Chair Jordan asked President Millner to describe the Truth in Tuition process for the benefit of the newer Regents. Regent Pitcher asked President Bioteau why SLCC was not requesting a second-tier tuition increase. Regent Davis asked for the rationale behind the increase in resident fees but not non-resident fees. President Millner explained that goal ratio is 3:1 gradually, which speaks to the quality of the student experience. Linda Makin clarified that the ratio of 3:1 applied to undergraduate tuition.

Regent Smith thanked Presidents Millner and Bioteau for keeping tuition down on their respective campuses. He thanked Presidents Holland and Wyatt for their institutions’ modest increases and asked about the increases at SUU and Dixie. President Benson responded for SUU: This is part of a four-year plan approved last year by the students by resolution. It is part of a concerted, thoughtful, measured approach to fulfill the role outlined in the 2020 plan. President Nadauld responded for Dixie: Enrollment has increased by 57 percent in the last three years as state funds have declined by approximately 15 percent. The college is now receiving less than half of the funding per student that was funded three years ago. In the absence of legislative funding, there is little choice but to increase tuition in order to provide the teachers and classes needed for the students’ education.

Chair Jordan noted that SUU would also increase its admission requirements. The school has had extraordinary growth during a period of declining state support. President Nadauld said Dixie was not funding a mission change on the back of the college students. Enrollment growth has been driven by the three successive largest classes in the history of the college. President Benson noted SUU was at the bottom of the list of peer institutions identified for the school.

Regent Smith said the students appreciate how efficiently the system and each of the campuses is run. There is a high degree of confidence among the students that the money is spent wisely and well utilized. Students want to continue to be part of the dialogue with the Legislature in trying to reverse some of the negative actions.

Commissioner Sederburg said four variables were involved: (1) The total spending per student is well below that of 2007. (2) With these increases, tuition levels will be extremely competitive. This is the most efficient system in the United States. (3) There must be a balance between quality and access. (4) We need to intensify our efforts to convince the public at large that higher education is a public good, not a private good.

Regent Pitcher moved approval of the Commissioner’s recommendation: to finalize the first-tier tuition increase of 5 percent for all USHE institutions, approve the second-tier tuition increase proposals for each institution as listed in Attachment 4 to Tab B, and approve the additional differential tuitions at the University of Utah and Utah State University. Regent Davis seconded the motion, which carried with one opposing vote.

President Wyatt pointed out that many students do not have affordable access to an education. Education is expensive in Utah, as well as anywhere else, but Utah has limited low-cost opportunities. Students get a community college mission but pay for it at a university price.
Proposed Fee Increases for 2011-2012

Associate Commissioner Stauffer referred to UVU’s addendum to the fee increase proposals in Tab C. Regent Jordan explained that institutions were negotiating with UTA on its fares. Two options were proposed by UVU. They are requesting a $24 increase, but it may not all be used or needed. (Regent Holbrook recused herself from this vote because she is a member of the UTA Board of Directors.) Regent Smith reported all student body presidents had been involved in the process, and they were comfortable with these increases. President Millner pointed out that in WSU’s chart (Attachment 2), the column headings of 2010-11 Fees and 2011-12 Fees had been reversed.

Regent Karras moved approval of the proposed fee increases found in Tab C. Regent Pitcher seconded the motion, which was adopted unanimously.

College and Career Readiness Statement

Associate Commissioner Hitch referred to Tab D and said the document had been discussed over a great period of time by the PRC Committee and previously by the Board of Regents. The State Board of Education approved the statement as presented in the attachment to Tab D. Vice Chair Beesley moved approval of the College and Career Readiness Statement, seconded by Regent Zenger. Chair Jordan pointed out that by approving this statement, the Regents were encouraging students to take math in their senior year of high school. Vote was taken, and the motion was adopted. Chair Jordan expressed the Board’s appreciation to Associate Commissioner Hitch and her staff for this effort.

Lunch was served, after which President Nadauld presented his State of the College address. He remarked on the growth of the college and its many accomplishments. He introduced Jason Booth, Dixie’s new Athletic Director.

Following meetings of the Board committees, the Regents reconvened in Committee of the Whole at 2:30 p.m. The presence of a quorum was verified.

Reports of Board Committees

Finance/Facilities Committee

Dixie State College – Campus Master Plan Update (Tab F). Chair Karras reported college officials had made a detailed presentation to the committee. Chair Karras moved approval of the Dixie State College Master Plan. Regent Pitcher seconded the motion, which carried unanimously.

Southern Utah University – Purchase of Commercial Property (Tab G). Chair Karras said the property being purchased was contiguous to SUU’s main campus. The appraised value of the property is $600,000, but the owner agreed to sell it for $560,000. The property will provide needed parking space for the upper campus, including the Shakespeare Theatre and the new Southern Utah Museum of Art. At present the building is occupied by two tenants, whose combined leases pay $3900/month. SUU officials are very optimistic about their ability to continue to rent the building, given its proximity to the campus.
Funding has been accumulated in a land-acquisition account, with any balance provided from auxiliary and service enterprise reserves. **Chair Karras moved approval of the property purchase, seconded by Regent Pitcher. The motion carried.**

**University of Utah – Peer Institutions** (Tab H). The University of Utah peer institution list was updated to consider its size and service areas, student body characteristics, research activity, Carnegie classification, academic degree and program mix, and its student admissions scores and selectivity. University officials collaborated with the Commissioner’s staff and agreed to this list. **Chair Karras moved approval of the University of Utah’s Peer Institutions List, seconded by Regent Pitcher. The motion carried.**

**Utah Educational Savings Plan (UESP) Line of Credit** (Tab I). The Board approval the renewal of UESP’s line of credit from Zions Bank in April 2010 and increased the limit to $1.5 million. The line of credit eliminated the necessity of withholding funds from next-day investment. UESP requested renewal of the line of credit to bridge the periodic one-day delay of collected funds. **Chair Karras moved approval of the renewal to UESP’s line of credit, with the ability to renew, upon approval of document language by an Assistant Attorney General, the line of credit in the future if the terms of the contract do not materially change. Material changes include (1) any increase in the line of the credit limit or (2) an increase of more than 50 basis points in the rate UESP is charged by Zions Bank. The motion was seconded by Regent Pitcher and approved unanimously.**

**University of Utah – Dee Glen Smith Athletics Center Project Bonding** (Tab J). Chair Karras reported the University was requesting bonding authorization in the amount of $20 million to fund the approved Dee Glen Smith expansion project, approved by the Regents as a non-state funded project at their August 27, 2010 meeting. Since the project was first approved, the University has joined the Pac-10 Conference, which accelerated the need for this facility. In addition, the University was recently presented with an opportunity where the interest associated with a bond issuance may be paid by a donor. The Regents’ Executive Committee approved this action on March 2, 2011, because of the need for Legislative approval before the Session ended. **Chair Karras moved approval of the bonding proposal. Regent Holbrook seconded the motion, which was adopted unanimously.**

**University of Utah – Sale of Donated Properties** (Tab K). Chair Karras said the reason for the sale of these properties was that their locations in Summit and Wasatch Counties do not serve the University’s mission. Proceeds of the sale will go to the Department of Psychiatry and the College of Social Work, as indicated in the material accompanying Tab K. **Chair Karras moved approval of the sale, seconded by Regent Pitcher. The motion was approved unanimously.**

**Utah State University – Modification of the Regional Campuses and Distance Education Non-state Funded Project** (Tab L). This non-state funded project was approved by the Regents in August 2010. Vice President Cowley explained that subsequently, the proposed location of the facility was changed. The shape of the new site will require a change in the layout of the building and will include additional space. As a result, increased O&M support will be required. The estimated cost of $10 million, to be funded from RCDE revenues, is unchanged. The revised parameters were adopted by the Legislative Infrastructure and General Government Joint Appropriations Subcommittee in the 2011 Session. However, the request for future state-approved O&M support was not authorized by the Legislature. Without state provided funds,
tuition and fees from regional campus students will have to be used to pay the O&M expenses, thereby diminishing the resources available to RCDE to support the cost of instruction. **Chair Karras moved approval of the project revisions. The motion was seconded by Regent Atkin and adopted unanimously.**

**Legislative Update: Capital Facilities Funding (Tab M).** Chair Karras referred to the material in Tab M, which summarized Legislative funding of capital development projects and capital improvement funding. Details were provided in the Commissioner’s cover memo.

**Legislative Update: Budget Summary (Tab N).** The material behind Tab N summarized major budget changes that resulted from actions taken by the 2011 Legislative General Session.

**USHE – Annual Money Management Report for the Fiscal Year Ending 6/30/2010 (Tab O).** By statute and Regent policy, the Board is required to submit a report annually to the Governor and the Legislature summarizing investments made by USHE. The report is audited by the internal auditor(s) of each institution to verify compliance. Details were provided in the Commissioner’s cover memo.

**USHE – Spring 2011 Enrollment Report (Tab P).** Chair Karras said the report summarized the phenomenal enrollment growth on our campuses – an increase of 4.9 percent (5179 FTE students) over last year. This is the third straight year enrollment has seen strong growth.

**Energy Conservation Measures (ECMs) in USHE Institutions (Tab Q).** The report provided the Regents with an update on energy conservation measures undertaken and in process at USHE institutions.

**UHEAA Update (Tab R).** The report provided in Tab R summarized UHEAA’s actions in preparation for being a student loan servicer under the Federal Direct Loan (FDL) program.

Chair Jordan thanked Regent Karras for his report.

**Program/Planning Committee**

On motion by Chair Zenger and second by Regent Theurer, the following items were approved:

- University of Utah – Minor in Modern Dance (Tab S)
- Utah State University – Master of Science Degree in Financial Economics (Tab T)
- Utah Valley University – Bachelor of Arts Degree, Bachelor of Science Degree, and Minor in Marketing (Tab U)
- Utah Valley University – Bachelor of Science Degree in Personal Finance Planning (Tab V)
- Utah Valley University – Bachelor of Science Degree in Environmental Science and Management, deletion of Emphasis in Environmental Management in the Bachelor of Earth Science Degree, and Renaming of Bachelor of Science Degree in Earth Science to Bachelor of Science in Geology (Tab W)

**Chair Zenger moved approval of the following items seconded by Regent Snow. The motion was adopted unanimously.**

- University of Utah -- New Emphases in the Bachelor of Music Degree (Tab X)
Utah Valley University (Tab X)
A. New Emphasis in Computer Forensics and Security and two Discontinuances
B. New Emphasis in Integrated Technology in the Bachelor of Science Degree in Technology Management

Proposed Revisions to Policy R609, Regents’ Scholarship (Tab Y)
Proposed Revisions to Policy R604, New Century Scholarship (Tab Z)
Awards for New Century and Regents’ Scholarships (Tab AA)

Proposed Revisions to Policy R470, General Education, Common Course Numbering, Lower-Division Pre-Major Requirements, Transfer of Credits, and Credit by Examination (Tab BB). Extensive revisions were made to update this policy, as detailed in the Commissioner’s cover memo. Chair Zenger expressed his appreciation to Associate Commissioner Hitch, Assistant Commissioner Safman, and the General Education Committee for their work on this policy. Chair Zenger moved approval of the revisions to Policy R470. The motion was seconded by Regent Theurer and adopted unanimously.

Three-Year Reports (Tab CC). Chair Zenger moved acceptance of the following three-year reports, seconded by Regent Snow, and adopted unanimously:
1. Southern Utah University
   a. Bachelor of Arts Degree in Art History and Bachelor of Arts Degree in Studio Arts
   b. Master of Science Degree in Sports Conditioning and Performance
2. Dixie State College – Bachelor of Science Degree in Biology
3. Utah Valley University
   a. Associate of Applied Science Degree in Mechatronics Technology
   b. Bachelor of Arts/Bachelor of Science Degrees in Economics
   c. Bachelor of Science Degree in Biotechnology

Faculty Discipline Majors’ Meetings, 2010 (Tab DD). Associate Commissioner Hitch thanked Assistant Commissioner Safman and asked her to comment. Dr. Safman said this program was quite rare in this country. It is now in its 14th year and is being emulated across the country. No other state has been successful in bringing its two-year faculty together with its four-year faculty for a seamless transition. The faculty, which owns the curriculum, discusses transfer, assessments, E-books, learning outcomes, and improvement of the teaching/learning relationship. The meetings are faculty-generated, with the agenda set by the General Education Task Force to reflect things the Regents and the institutions need to know. Westminster College, BYU, the University of Phoenix, and Western Governors University were included, along with representatives of the State Office of Education. Implementation of standards has begun. Outcomes were detailed in the Commissioner’s cover memo. Policy R470 now includes essential learning outcomes and competencies. The majors’ meetings were held over IP video. The faculty indicated a desire to meet at least once every three months. The next meeting will be on September 30 at SLCC’s Larry H. Miller Campus. Attendance is expected to be 350-500 people.

General Consent Calendar

On motion by Regent Karras and second by Regent Snow, the following items were approved on the Regents’ General Consent Calendar (Tab EE):
A. Minutes

1. Minutes of the Regular Board Meeting held January 21, 2111, at Salt Lake Community College, Redwood Campus in Salt Lake City, Utah

2. Minutes of the Special Board Meeting held February 4, 2111, via conference call

B. Grant Proposals  (On file in the Commissioner’s Office)

C. Awards


2. Utah State University – Utah Department of Workforce Services; “Supplemental Nutrition Assistance Program-Education (SNAP-Ed)”; $4,097,355. Heidi LeBlanc, Principal Investigator; Debra Christofferson and Marie Stosich, Co-Principal Investigators.

3. Utah State University – Missile Defense Agency; “Precision Tracking and Surveillance System (PTSS) Definition Study”; $1,019,000. Lorin Zollinger, Program Manager.

4. Utah State University – Institute of Allergy and Infectious Diseases; “Animal Models of Infectious Diseases (IDIQ)”; $1,217,207. John Morrey, Principal Investigator; Brian Gowen, Bart Tarbet, Dale Barnard, Donald Smee, and Justin Julander, Co-Principal Investigators.


8. University of Utah – Myrex Inc; “Myrex MPC-6827”; $1,340,980. Howard Colman, Principal Investigator.

D. Items Received and Approved – June 2010 to March 2011 (On file in the Commissioner’s Office)
Report of the Chair

Chair Jordan thanked everyone who participated in the meeting. He expressed special appreciation to President Nadauld and his staff.

Commissioner Sederburg announced that a luncheon will be held on April 26 to celebrate Secretary Cottrell’s retirement.

Chair Jordan asked the Regents to let Secretary Cottrell know which commencement ceremonies they planned to attend.

Chair Jordan spoke of retaining female students. Participation by female students is essentially equal to the participation of males. However, retention is significantly lower for females. He announced that Vice Chair Beesley would work with the Commissioner’s staff and others to research female retention and what can be done on a system and institutional basis to make progress on this issue. Vice Chair Beesley said this also pointed out the need to work with our communities. A significant number of young women are not viewing higher education as a necessity. This will make a significant difference in achieving the state’s 66 percent completion goal.

Adjournment

Regent Davis moved that the Board move into executive session to discuss personnel and real estate issues. The motion was seconded and carried. The meeting was adjourned at 3:08 p.m.

Joyce Cottrell CPS, Secretary

Date Approved