

November 6, 2013

MEMORANDUM

TO: State Board of Regents

FROM: David L. Buhler

SUBJECT: USHE Conference for Secondary School Administrators and Counselors

Issue

On September 20, 2013, the Utah System of Higher Education sponsored a conference titled "Paying for College is Possible" for secondary school administrators and counselors with the purpose of helping them gain a greater understanding of the many resources that exist to help students pay for college, as well as understanding the important step missed by most Utah seniors of filing the FAFSA. This annual conference is in its fifth year and was funded by the College Access Challenge Grant. This event was coordinated by Assistant Commissioner, Melissa Miller Kincart, and members of her staff specifically her Executive Assistant, Heidi Doxey, and supported by the Utah Council, College Access Network of Utah and the Outreach Team in UHEAA.

Approximately 527 administrators, counselors, presenters, college access, admissions and recruitment staff from across the state participated in this day-long conference at Thanksgiving Point in Lehi, Utah. Our participants came from approximately 32 of our 41 Utah school districts, in addition, a number of private and charter schools were represented. As Commissioner, it was my pleasure to welcome the group; Greg Darnieder, Senior Advisor to the Secretary on College Access from the U. S. Department of Education was the lunchtime keynote speaker and he discussed the national landscape surrounding FAFSA completion, affordability, and economic argument for a college credential.

Participants were able to choose from 28 workshops covering such topics as FAFSA completion, engaging students in social media, empowering Latino students, parent involvement, undocumented student support, as well as sessions on the statewide initiatives such as the 15 to Finish campaign, concurrent enrollment, Utah Scholars, UESP, scholarships, and panel sessions highlighting college, university, and business leaders. Representatives from all USHE schools, as well as UCAT, BYU, LDSBC and Westminster College, StepUp, Utah Scholars, UESP and UHEAA had information booths and were able to answer questions and distribute materials for the upcoming academic year.

Attached is the agenda from the conference for reference.

Feedback

We received 248 evaluation responses, which is a response rate of 47% of our total attendees. The evaluation was available in hard copy at the conference and afterward as an online survey. Of the respondents:

- 75.5% are school counselors; 56% work at the high school level and 23% at junior/middle schools.
- 16.9% of the additional respondents were college and university outreach and access, financial aid, or admissions and recruitment personnel.
- 43% were in their first five years of providing assistance to students and families about postsecondary options, while 22% have been in their role between six to ten years.
- 85% were either "very satisfied" or "satisfied" with the choice of conference workshops.
- 80% agreed that they have developed a greater understanding of college preparation, admissions and financial aid processes.
- 91% agreed that this conference prepared them to help students and families plan for college.

Additionally, we collected information regarding suggestions for future sessions and based on the themes that emerged we plan to add more sessions geared toward middle school college readiness strategies, resources to help students access private scholarships, technology and college awareness apps, hands on social media and NCAA compliance. We continue to receive such positive feedback about this conference and try to build upon our experiences to improve our offering for the coming year.

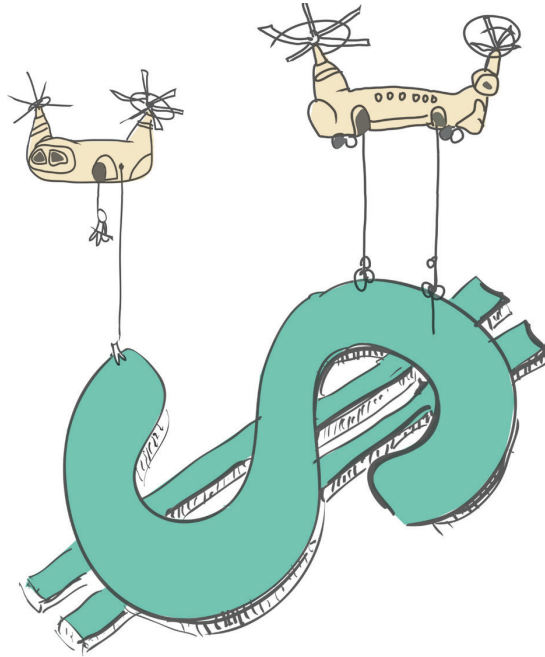
Commissioner's Recommendation

This is an information item only, no formal action by the Board is required. However, the Board is encouraged to read and take note of the information in this memorandum and review the attached event agenda. Note that further follow-up will be handled by the Commissioner's Office as part of the Board's Participation strategic objective.

David L. Buhler
Commissioner of Higher Education

DLB/MMK
Attachment

USHE Conference for Secondary School Administrators and Counselors



Paying for College is Possible!

Friday, September 20, 2013
Thanksgiving Point • Lehi, Utah





David L. Buhler

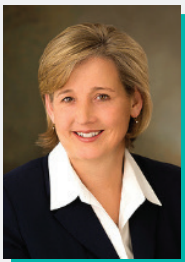
Commissioner of Higher Education, Utah System of Higher Education

David L. Buhler was named as the eighth Commissioner of Higher Education on June 21, 2012, by the Utah State Board of Regents.

For nearly twelve years prior to his appointment, Commissioner Buhler served as Associate Commissioner for Public Affairs with responsibility for government and media relations and overseeing the system's strategic priority of participation and outreach. He also served as Interim Commissioner for eight months in 2008. Commissioner Buhler taught as an Adjunct Professor of Political Science at the University of Utah from 1990 to 2006, and was a member of the University of Utah Board of Trustees from 1999 to 2000.

Commissioner Buhler served twelve years as an elected official, including two terms as a member of the Salt Lake City Council (2000-2007), and one term as a Utah State Senator (1995-1999). On the City Council he served as Council Chair in 2002 and 2006. In the Senate, he served as Senate Chair of the Administrative Services and Capital Facilities Appropriations Subcommittee and Vice Chair of the Executive Appropriations Committee. He served eight years in state government including four years as Executive Director of the Utah Department of Commerce (1989-1992) and as a member of the staff of Governor Norman H. Bangerter (1984-89). He was also an executive in private business with a national testing firm for eight years (1992-2000).

A native of Salt Lake City, Dave received Bachelor of Science degrees in History and Political Science from the University of Utah and a Master of Public Administration degree from Brigham Young University. He is currently completing a PhD in Political Science at the University of Utah. He is married to the former Lori Goaslind; they are the parents of five children.



Natalie Gochnour

**Associate Dean, David Eccles School of Business, University of Utah
Chief Economist, Salt Lake Chamber**

Natalie Gochnour serves as an associate dean in the David Eccles School of Business at the University of Utah and chief economist and senior advisor to the Salt Lake Chamber. In these roles she enhances the relevance, reputation and relationships of the University of Utah with business and community leaders throughout the state. She has the specific task of planning and implementing a new public policy initiative focused on serving Utah business and community leaders. The initiative will enhance the products and services shared by the David Eccles School of Business and the University of Utah with entities throughout Utah; the Salt Lake Chamber is a founding sponsor of this new initiative.

For the past seven years as the executive vice president for policy and communication, Gochnour has guided the public policy work of the Salt Lake Chamber. She helped create and lead the Downtown Rising movement; helped pass a ballot initiative to secure funds for the expansion of Utah's TRAX and FrontRunner service; co-led an effort to launch the Utah Health Exchange and assisted with the drafting and promotion of The Utah Compact. During Gochnour's state service she advised three Utah governors and served as the media spokesperson for the governor's office during the 2002 Olympic Winter Games.

Gochnour was the recipient of the Outstanding Achievement Award for business from the YWCA Salt Lake City; she was also selected by Wasatch Women magazine as the "Wasatch Woman of the Year," an honor bestowed to women who elevate the stature of women and serve the community good. Gochnour has both an undergraduate and graduate degree in economics from the University of Utah. When she is not working, you can find her walking her yellow lab along the Jordan River Parkway, spending time with her two children, or up on the slopes skiing with her husband of 28 years.



Gregory M. Darnieder

Senior Advisor to the Secretary on the College Access Initiative,
U.S. Department of Education

Greg began his career in education as a middle grades teacher in St. Louis and Riverdale MD. He has a BA in Sociology, a K-8 teaching certificate from St. Louis University and a MA in Christian Education from Wheaton College. He worked for 15 years as the executive director of youth development and college access organizations in Chicago's Cabrini Green Housing Development. Beginning in 1993, he oversaw the Steans Family Foundation's community focused philanthropic efforts in Chicago's North Lawndale community including early childhood, education, organizational development and affordable housing. He has served in leadership roles for several foundations and on over twenty non-profit organization boards.

In 2003 Greg established the Department of Postsecondary Education and Student Development (DPSESD) at Chicago Public Schools (CPS), designing and implementing an assortment of postsecondary, academic, financial, and social support programs and building university, corporate and civic partnerships to enhance college access. In 2008 he was named the director of the Department of College and Career Preparation (DCCP) for CPS, a newly formed department that consists of the DPSESD and the Department of Career and Technical Education.

In 2008 he was named Executive of the Year for the City of Chicago, in 2012 the National Forum to Accelerate Middle Grades Reform presented him with the Middle Grades Education Leadership Award, the National Association of College Admissions Counseling presented him with their Excellence in Education Award and the National Office for School Counselor Advocacy presented him with their National Advocacy Award.

In 2009, Secretary of Education, Arne Duncan, named Greg Senior Advisor to the Secretary on the College Access Initiative at the U.S. Department of Education, where he currently serves as a leading voice on the President's 2020 Goal.

Does a Money Tree Really Exist?

While we all wish for magic beans or golden eggs, access to money for college does exist. Grants, scholarships, work study, and loans are just waiting to help you achieve your dream. Step up to possibility. Step up to Higher Education.

For tools, tips, and financial aid resources, visit StepUPUtah.com



8:15 – 9:00 am

■ Check-In & Continental Breakfast, College and University Booths

9:00 – 9:30 am

■ Welcome

Welcome by Melissa Miller Kincart, Assistant Commissioner for Outreach and Access, Utah System of Higher Education

Remarks by David L. Buhler, Commissioner of Higher Education, Utah System of Higher Education and Natalie Gochnour, Associate Dean, David Eccles School of Business, University of Utah and Chief Economist, Salt Lake Chamber

9:45 – 10:35 am

BREAKOUT SESSION 1

■ Hosting a FAFSA Completion Event: Logistics and Outliers

Presented by Michelle Riddle, Community Outreach Officer, UHEAA; Sumiko Martinez, Community Outreach Officer, UHEAA

Do you want to be better prepared to help your students with the FAFSA? Come join UHEAA's Outreach team in an interactive session covering the basics of FAFSA Completion, from coordinating an event to navigating students through unique situations.

■ Making Social Media Work for You and Your Students

Presented by Bryan Lee, Social Media Manager, UHEAA; Pamela Silberman, Director of Communications, Utah System of Higher Education

Advice, tools, & tips on how to use the most popular social media networks and sites to help you and your students find scholarships, research colleges, and explore financial aid options.

■ Flipping the Equation: Recognizing and Empowering our Latino population through Latinos in Action

Presented by Dr. Jose Enriquez, Founder and Executive Director, Latinos in Action, Inc.; John Zurbuchen, Director, Davis School District Federal Programs

Many districts in the country where the Latino population is growing typically view this subgroup as somewhat of a liability, as an educational issue centering around remediation. Through a partnership with Latinos in Action (LIA), with a small investment in funding, districts can flip the equation, looking at this population as a significant resource, both at the secondary and elementary levels and family engagement. LIA provides a curriculum centered around three domains: Cognitive, Social, and Linguistic. Students learn leadership through service, where they use their inherent dual-language abilities to provide literacy tutoring and mentoring to elementary students. This program is a K-16 process. The identified secondary students are provided with the training and support to be successful, not only in secondary, but also post-secondary education, as well as providing essential mentoring to elementary students. This all leads to better involvement in the community and in their own homes with parents! They begin to be the bridge that is so needed from the home to the school system and the System to the home. The elementary students and siblings "want to be like my tutor" who establishes the dreams of academic success and empowerment.

■ Take 15 to Finish: Helping Your Students Graduate from College On Time

Presented by Dr. Christie Fox, Director of Utah Scholars and Completion Initiatives, Utah System of Higher Education

Once students leave you and go to college, then what? What are institutions doing to help students graduate on time with a meaningful credential, and what can you do now to help them succeed once they are in college? This presentation will outline the new state-wide initiative "15 to Finish," which has redefined a full time college student as one taking at least 15 credits each semester. We will also discuss some of the other college completion initiatives passed by the Board of Regents and now in place at each of our institutions, including transformations in developmental education, graduation maps, and more.

ROOM KEY:

- = Show Barn
- = Tropical Room
- = Amber Room
- = Rose Room
- = Velvet Room
- = Saratoga Room

10:45 – 11:35 am

■ **The New Century and Regents' Scholarship**

Presented by Carrie F. Beckman, Scholarship Manager, Utah System of Higher Education

This workshop will briefly cover the basics of each scholarship with a major emphasis on the steps a student takes in order to successfully prepare and apply for the scholarship. The presentation will include an in-depth overview of the application process, as well as incorporate a question and answer session.

■ **Charting New Concurrent Enrollment Eligibility Criteria: Middle Performing Students**

Presented by Susan Malone, Principal, Hillcrest High School; Moya Kessig, Early College and Gifted and Talented Specialist, Utah State Office of Education; Cynthia Grua, Director in Academic Affairs, Utah System of Higher Education

This session describes a Utah College Access Network Grant-funded pilot which sought to increase the number of underrepresented students who commit to and are successful in postsecondary education via concurrent enrollment (CE). Utah CE eligibility criteria targets students with high academic performance and voluntary participation. This project engaged public and higher educators to develop eligibility criteria for middle performing students, particularly students undecided about college, and a set of guidelines for identifying and recruiting students whose success in a college dual credit class may be the motivation needed to commit to college. Following alternative criteria developed during the pilot, middle performing students were identified and recruited into a Spring 2013 CE course. The presenters will share successes and challenges of that cohort. Participants will walk away with new advising tools validated by the pilot.

BREAKOUT SESSION 2

■ **Hosting a FAFSA Completion Event: Logistics and Outliers**

Presented by Michelle Riddle, Community Outreach Officer, UHEAA; Sumiko Martinez, Community Outreach Officer, UHEAA

Do you want to be better prepared to help your students with the FAFSA? Come join UHEAA's Outreach team in an interactive session covering the basics of FAFSA Completion, from coordinating an event to navigating students through unique situations.

■ **Using Social Media to Engage Your School Community**

Presented by Ben Horsley, Director of Communication & Community Outreach, Granite School District; Jeff Haney, Chief Communications Officer, Canyons School District; Moderated by Pamela Silberman, Director of Communications, Utah System of Higher Education

This workshop will highlight different types of social media and how they are being used by teachers, administrators, and school counselors to communicate with students and families. Social media experts from Granite and Canyons districts will discuss policies, innovative uses of social media, and how to evaluate the effectiveness and reach of various social media channels. Come join us for a discussion of how you can put social media to work in engaging students and parents in conversations on college readiness!

■ **Toward 2020: Preparing Students for Jobs — a Business Perspective**

Presented by Sophia DiCaro, Deputy Director, Governor's Office of Economic Development; Gene Levinzon, Managing Director, Technology Department, Goldman Sachs; Will Powley, Chief People Officer, Nelson Laboratories; Recruiter, ATK. Moderated by Prosperity 2020 leadership

Prosperity starts with education. This is the mantra and motivation for Prosperity 2020, the largest multi-year statewide education movement in Utah's history. Utah business leaders have championed a spirit of collective impact — involving business, community, and education leaders, parents, teachers and students — to take education to a new level. Join Prosperity 2020 to learn more about the movement and why business leaders are involved. Ask questions of a CEO, recruiter for a STEM-related company, and key players in Utah's economic development strategy who will eventually hire the students you counsel today. Learn about the new STEM Action Center and emerging opportunities in science, technology, engineering, and math. Together we can help expand students' vision of their possibilities and help put them on a path that will lead to personal satisfaction and one of the strongest economies in the nation.



Utah Scholars Best Practices

Presented by Dr. Christie Fox, Director, Utah Scholars and College Completion Initiatives, Utah System of Higher Education; Carlee Madsen, Utah Scholars Specialist, Utah System of Higher Education

This session will explore the “best practices” we’ve seen for implementing the Utah Scholars Initiative (USI) in schools and getting more students to sign up for Utah Scholars and pledge to graduate college ready. We will discuss the best ways to engage students and parents in Utah Scholars and will look forward to attendees sharing what works in their schools. This session will be most useful for schools that are already USI partner schools who wish to boost USI enrollment. But, if you are not yet a USI partner school and want to learn more about the 8th grade outreach that USHE is engaged in, please come and learn about the program.

Parent Involvement: The WISE Involvement Program

Presented by Dean Curtis, Founder, Education Catch the Dream; Hector Cisneros, Director, Education Catch the Dream

The WISE Involvement Program will reach your English and Spanish speaking parents! Let us show you how! The WISE Involvement Program (Write it down, Involve a parent, Share with a friend, Engage a mentor) explains a fun, systematic way to commit your students to college and involve their parents. We will share specific parent night topics and parent involvement strategies with special materials for your Spanish-speaking parents. If you are serious about parent involvement you need to attend this fun, informative session that includes video clips, participation and specific action steps to improve parent participation.

A Dream Deferred: the Pursuit of Higher Education for Utah’s Undocumented Students

Presented by Maria Martinez, College Access Challenge Grant Manager, Utah System of Higher Education; Richard A. Diaz, Director, First Year Experience, Salt Lake Community College

Local and national policies continue to shape the access undocumented students have to higher education. The ever changing policies and misinformation make it difficult for many students to realize their dream. The primary goal of this presentation is to provide answers to one of the most challenging questions we face in our field, “How do we support undocumented students’ access to higher education?” This session will: 1) discuss the current policies affecting approximately 110,000 undocumented individuals in Utah; 2) examine current trends related to the access and success of undocumented students in the K-16 pipeline; and 3) determine how we, as educational professionals, can help undocumented students reach their academic potential by exploring best practices, service guidelines, and the various resources available. Participants will receive a handout of the current policies and resources available.

11:45 – 12:35 am

BREAKOUT SESSION 3

Using Certificates in Pathways - Helping Students get a Jump Start in College

Presented by Blair Carruth, Assistant Commissioner for Academic Affairs, Utah System of Higher Education; Jared Haines, Vice President, Instruction and Student Services, Utah College of Applied Technology

This session will provide a discussion on a new statewide initiative to provide post-secondary certificates in pathway programs. Discussion will include advantages and opportunities these certificates could provide students for college completion and career preparation and how students could enroll in courses that fill certificate requirements during and after high school.

Toward 2020: Preparing Students for Jobs — a Business Perspective

Presented by Sophia DiCaro, Deputy Director, Governor’s Office of Economic Development; Gene Levinzon, Managing Director, Technology Department, Goldman Sachs; Will Powley, Chief People Officer, Nelson Laboratories; Recruiter, ATK. Moderated by Prosperity 2020 leadership.

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FAFSA Frenzy!

Presented by Judy Petersen, Director, College and Career Readiness, Granite School District; Kaye Poulton-Timm, Coordinator, Secondary Counseling, Granite School District; Claudia Travis, Counselor, Hunter High School

Learn what Granite School District (GSD) is doing to increase FAFSA completion. GSD's charge and responsibility is that "Students will leave high school ready for college, career and life." Getting students and their families to complete the FAFSA is directly connected to our "charge and responsibility." This session will provide ideas and strategies, promising discussion, and takeaways.

ScholarshipWisely

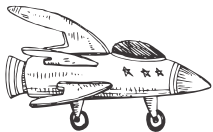
Presented by Stephen Rogers, Manager of Community Outreach, UHEAA

Learn about the new ScholarshipWisely tool, a Utah-specific scholarship search engine and tracker. Come see how this new resource will help turn scholarship searches and applications into cold hard cash for your students.

Helping Undocumented Students Navigate the Utah Higher Education System

Presented by Yudi Lewis, Program Director, Latino Initiative, Utah Valley University

This workshop will provide an overview of the resources and options that are available to undocumented students in the state of Utah. We will discuss the in-state tuition waiver, privately funded scholarship opportunities, and the Deferred Action for Childhood Arrivals (DACA) Program. We will discuss how to advise undocumented students and their families about their options to attend higher education.



12:45 pm – 1:00 pm

Lunchbox Pick up

1:00 pm – 2:00 pm

Keynote Address: National Landscape for Improving College Access for All

Gregory M. Darnieder, U.S. Department of Education

Mr. Darnieder will discuss the national landscape surrounding college access. Specifically FAFSA completion, affordability, the Presidential Plan for Higher Education, and the economic argument for a college credential. There will be ample time for questions.

2:10 pm – 3:00 pm

BREAKOUT SESSION 4

Behind the Scenes of Financial Aid

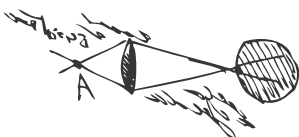
Presented by Michelle Riddle, Outreach Officer, UHEAA; Jed Spencer, Financial Aid Director, Weber State University; Lisa Oakes-Hawker, Financial Aid Manager, Mountainland ATC; Art Young, Associate Director of Financial Aid, Brigham Young University; Cristi Millard, Director of Financial Aid, Salt Lake Community College

This session is a panel discussion with financial aid administrators from several of Utah's colleges and universities. Bring your questions!

College Persistence Tips & Tricks: How High School Counselors Can Make an Impact

Presented by Alexis Bucknam, Executive Director, Utah Campus Compact; Shannon Farber, Higher Education Elevated VISTA

High school guidance counselors play a central role in college access efforts, and can also be instrumental in preparing students to achieve and persist once they reach college. Based on higher education research and best practice, this session will provide some key information and strategies that counselors can convey to first-generation, low-income college-bound students to increase their success. The UCC Higher Education Elevated VISTA Project is partnering with six Utah Campus Compact member campuses to place 12 full-time AmeriCorps VISTAs to support and facilitate locally developed college access and success efforts. Several of the VISTAs who are focused on student success and persistence and will present some of what they have learned through their service.



ROOM KEY:

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3:10 pm – 4:00 pm

■ College and University Panel

Presented by Salt Lake Community College, Snow College, and USU-Eastern

Representatives from Utah's colleges and universities will share information related to school programs, admissions, and more. This will be a moderated Q&A session.

■ College and University Panel

Presented by Dixie State University, Utah Valley University, and Weber State University

Representatives from Utah's colleges and universities will share information related to school programs, admissions, and more. This will be a moderated Q&A session.

■ College and University Panel

Presented by Brigham Young University, LDS Business College, and Westminster College

Representatives from Utah's colleges and universities will share information related to school programs, admissions, and more. This will be a moderated Q&A session.

■ College and University Panel

Presented by Southern Utah University, University of Utah, and Utah State University

Representatives from Utah's colleges and universities will share information related to school programs, admissions, and more. This will be a moderated Q&A session.

BREAKOUT SESSION 5

■ How to Jump Start Your Savings with UESP

Presented by Scott Pettett, Outreach Specialist, Utah Educational Savings Plan

This session will provide participants with an overview of the Utah Educational Savings Plan, Utah's official nonprofit 529 college savings program, and how families can prepare and save for the future costs of higher education.

■ College and University Panel

Presented by Salt Lake Community College, Snow College, and USU-Eastern

Representatives from Utah's colleges and universities will share information related to school programs, admissions, and more. This will be a moderated Q&A session.

■ College and University Panel

Presented by Dixie State University, Utah Valley University, and Weber State University

Representatives from Utah's colleges and universities will share information related to school programs, admissions, and more. This will be a moderated Q&A session.

■ The Certificate Advantage in Paying for College

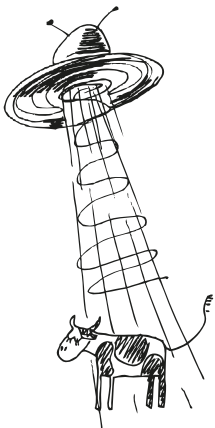
Presented by Jared Haines, Vice President, Instruction and Student Services, Utah College of Applied Technology; Jordan Rushton, Director, Public Relations, Utah College of Applied Technology; Representatives of Utah's Applied Technology College Campuses

Paying for college is even more possible when college means an attainable certificate, or when you can help pay your way through school with a higher-paying and more relevant job. For many of your students, a certificate will be the best way for them to complete college. Certificates are the fastest-growing college credential in the U.S., are affordable, usually take less than a year to complete, and yield high returns. Many students use part-time and summer jobs to save and work through school: a certificate can qualify them for a higher-paying job that is relevant to a degree and career. Students can even complete part or all of a certificate while still in high school. Come explore with representatives of UCAT and Utah's eight Applied Technology Colleges how a certificate can launch your students onto the pathway of success.

■ College and University Panel

Presented by Southern Utah University, University of Utah, and Utah State University

Representatives from Utah's colleges and universities will share information related to school programs, admissions, and more. This will be a moderated Q&A session.



Thank you for taking a moment to answer the following questions. Any information you provide is confidential.

Please mark your type of organization:

- Junior/Middle School
- High School
- Institution of Higher Education
- District Office
- Utah State Office of Education
- Access & Outreach Program
- Other (Please specify):

Please identify your position:

- School Counselor
- School Administrators (Principal, Vice Principal, etc.)
- Public Education Administrator
- Financial Aid Administrator/Staff
- Higher Education Administrator/Staff
- Other (Please specify):

How long have you been providing assistance to student to pursue education beyond high school?: _____

How many high school seniors will you work with in the 2013-14 academic year?: _____

How would you rate the sessions you attended?

Please only evaluate the session(s) you attended.

	Poor	Fair	Neutral	Good	Excellent	N/A	Comments
KEYNOTE: Gregory M. Darnieder							

Breakout Session 1

I attended the following session:

- Hosting a FAFSA Completion Event: Logistics and Outliers
- Making Social Media Work for You and Your Students
- Flipping the Equation: Recognizing and Empowering our Latino population through Latinos in Action
- Take 15 to Finish: Helping Your Students Graduate From College On Time
- The New Century and Regents' Scholarship
- Charting New Concurrent Enrollment Eligibility Criteria: Middle Performing Students

I would rate this session as:

- Poor Fair Neutral Good Excellent

Comments: _____

Breakout Session 2

I attended the following session:

- Hosting a FAFSA Completion Event: Logistics and Outliers
- Using Social Media to Engage Your School Community
- Toward 2020: Preparing Students for Jobs — a Business Perspective
- Utah Scholars Best Practices
- Parent Involvement: The WISE Involvement Program
- A Dream Deferred: the Pursuit of Higher Education for Utah's Undocumented Students

I would rate this session as:

- Poor Fair Neutral Good Excellent

Comments: _____

Breakout Session 3 (check one):

- Using Certificates in Pathways - Helping Students get a Jump Start in College
- Toward 2020: Preparing Students for Jobs — a Business Perspective
- FAFSA Frenzy!
- ScholarshipWisely
- Helping Undocumented Students Navigate the Utah Higher Education System

I would rate this session as:

- Poor Fair Neutral Good Excellent

Comments: _____

Breakout Session 4

I attended the following session:

- Behind the Scenes of Financial Aid
- College Persistence Tips and Tricks: How High School Counselors Can Make an Impact
- Institutional Panel: SLCC, Snow, USU-E
- Institutional Panel: Dixie, UVU, WSU
- Institutional Panel: BYU, LDS-BC, Westminster
- Institutional Panel: SUU, UU, USU

I would rate this session as:

- Poor Fair Neutral Good Excellent

Comments: _____

Breakout Session 5

I attended the following session:

- How to Jump Start Your Savings with UESP
- Institutional Panel: SLCC, Snow, USU-E
- Institutional Panel: Dixie, UVU, WSU
- The Certificate Advantage in Paying for College
- Institutional Panel: SUU, UU, USU

I would rate this session as:

- Poor Fair Neutral Good Excellent

Comments:

Please evaluate the conference as a whole; place an "X" in the appropriate box.

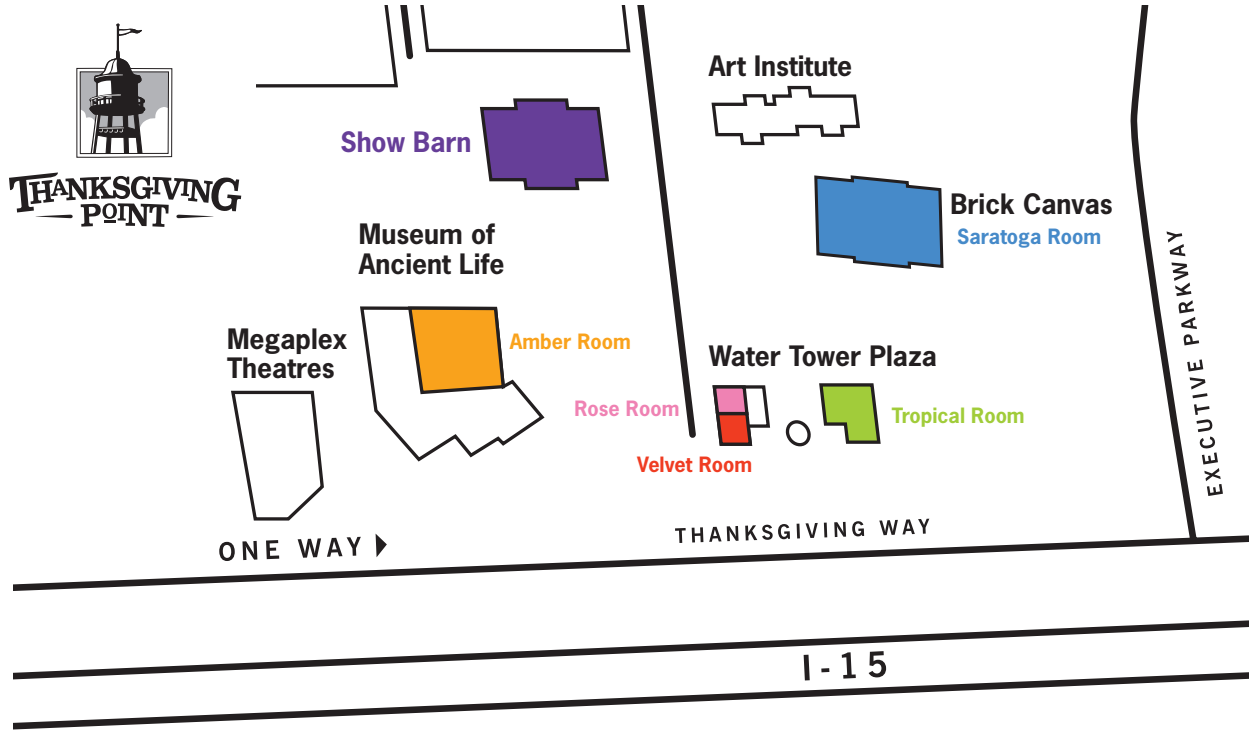
	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	Comments
The length of individual sessions?						
The choice of session topics?						
The conference site?						
The food served at the conference?						
The booths and additional resource information?						

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Comments
This conference prepared me to help students plan for college.						
As a result of attending this conference I have gained a greater understanding of the financial aid process, options, and resources in applying to and paying for college.						
I received valuable information from the college & university representatives.						

What are the major take aways from this conference?

What would you change about the conference to make it more useful to you?

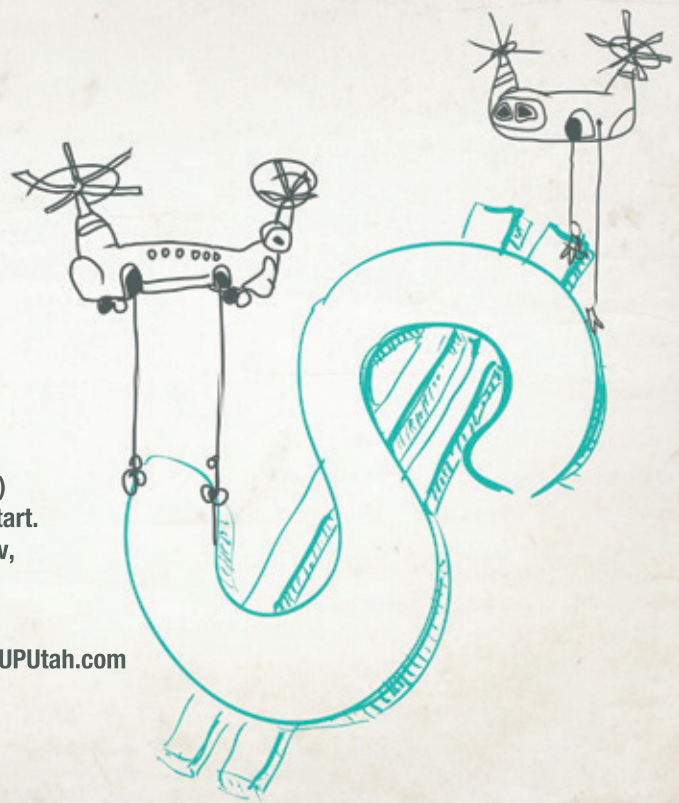
What trainings or workshop topics would you like to see in the future?



FAFSA ASAP

While every application process is unique, filling out the Free Application for Federal Student Aid (FAFSA) is a great place for every college-bound student to start. Based on the information you enter at www.fafsa.gov, you can qualify for different types of financial aid, including grants, work-study, and student loans.

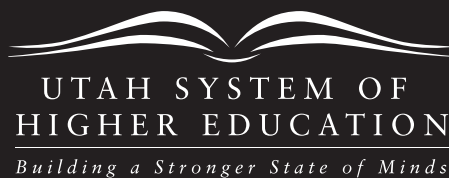
For tools, tips, and financial aid resources, visit StepUPUtah.com





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This conference is made possible under a grant from the U.S. Department of Education. However, the content presented does not necessarily represent the policy of the Department of Education, and you should not assume endorsement by the Federal Government.