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KEYS TO SUCCESS GOOGLE DRIVE:
https://tinyurl.com/KeyContactManual

DOWNLOAD THE
KEYS TO SUCCESS APP

KEYS TO SUCCESS SOCIAL MEDIA

@KTSUTAH

KEYS TO SUCCESS UTAH
MOTIVATE | CONNECT | REWARD

PURPOSE: the purpose of the Keys to Success App is to motivate students to unlock their future and connect with scholarships, internships, and opportunities. As students are matched with opportunities within their identified career interests, they gain points for awesome rewards - all in the palm of their hands.

TOP 5 CAREER INTERESTS:
1. Health Science
2. Arts & Communication
3. STEM
4. Business
5. Agriculture

CAREER OPPORTUNITY EXAMPLES:
1. Medical Innovations Pathways (345 Applicants)
2. Video Game Design Internship (214 Applicants)
3. Utah Aerospace Pathway Internship (250 Applicants)

2019-2020 IMPACT

43K STUDENT DOWNLOADS IN THE 2019-2020 SCHOOL YEAR

$134M SCHOLARSHIPS/TUITION WAIVERS AVAILABLE
HOW IT WORKS

SIGN UP
7TH - 12TH grade students start their journey when they create a new account on the Keys to Success website or app

PICK INTERESTS
Students select the top 5 careers that interest them with the assistance of Sokanu Career Exploration tool

CAREER + HIGHER ED EXPLORATION
Students gain points by exploring internships, applying for scholarship, consistently logging into the app, and more
COUNSELOR RESOURCES

- Access to Student Interests/notifications
- Ability to Update CTE Pathways
- Resource Page to USHE + USBE Tools
- Exportable CCR Data
- Reporting Dashboard
- Grade by Grade Scope and Sequence
- Ability to Send out Announcements
- Ability to Upload Scholarships/Opportunities
ACCESS TO STUDENT INTERESTS

VIEW STUDENTS’ TOP 5 CAREER INTERESTS AND VIEW THEIR CAREER PATHWAY PLAN
ACCESS TO STUDENT CTE PATHWAYS
VIEW STUDENTS’ CTE PATHWAYS PLAN

Junior High/ Middle School
- Course Name: 0.5 Credits
- Course Name: 0.5 Credits

High School
Supporting Careers
- Course Name: 1.0 Credits

Explorer Courses
- Course Name: 1.0 Credits
- Course Name: 1.0 Credits

Concentrator Courses
- Course Name: 1.0 Credits

Completer Courses
- Course Name: 1.0 Credits

Post Secondary Resources
- Name
- Name

Earn a Stackable Certificate
Did you know at the end of this pathway you could earn stackable credits towards a certificate? Learn More
UPDATE CTE PATHWAYS

As a counselor, you have the ability to customize CTE Pathways to cater to your school.

You also have the ability to add notes to pathways to let students know of any unique or important information.
USHE + USBE TOOLS

ALL USHE + USBE tools will be listed on the Keys to Success website under resources!
COUNSELOR RESOURCES

All counselor tools are listed on the Keys to Success website under resources!
EXPORTABLE CCR DATA

YOU HAVE THE ABILITY TO VIEW SCHOOL SPECIFIC DATA:
- Number of registered students
- Number of active users on student application
- Number of total engagement
- Number of new registered users
- List of Registered students
- Number of opportunities
- Number of Career Pathways chosen
- Number of Career Pathways completed
- Number of prizes redeemed

YOU HAVE THE ABILITY TO VIEW STUDENT SPECIFIC DATA:
- Number of career pathways selected
- Number of career pathways completed
- Number of prizes redeemed
* Filter by graduation year
EXPORTABLE CCR DATA

As a counselor you will have access to a school specific reporting dashboard that will include the following information:

- TOP 5 careers ranking of all career interests for my school
- A complete ranking of all career interests for my school
- TOP 5 opportunities engaged with by students at my school
- TOP 5 scholarships engaged with by students at my school
HOW TO UPLOAD SCHOOL SPECIFIC OPPORTUNITIES

You have the power to help you students unlock their future!

1. Click “Resources”

2. Click the corresponding button to upload your scholarship

3. Fill in the required fields

4. Select date range (i.e 10/01/2020 – 03/01/2021)

5. Click “Active” and click “Save”
HOW TO PUSH NOTIFY YOUR STUDENTS

You can push notify your students of Keys to Success scholarships, and any academic and career events coming up!

1. Click “Notifications”

2. Click the “New Notification” button

3. Fill in the required fields

4. Click “Save”

NOTE: You can filter the Recipient Category by gender, graduation year, or career(s).
KEYS TO SUCCESS CONTACT INFO

VALERIA JIMENEZ
Keys to Success Program Manager
C: 435-671-1629
O: 601-257-3339
valeriaj@sieutah.org

CRYSTAL MARTINEZ
Keys to Success Program Manager
C: 435-237-7374
O: 601-257-3481
crystalm@sieutah.org
2020-2021 SCHOOL YEAR, LET’S ROCK IT!

This is not possible without YOU! THANK YOU FOR ALL YOU DO!