

KEYS TO SUCCESS

2020-2021 COUNSELOR TRAINING

AT KEYS TO SUCCESS WE AIM TO HELP OUR STATE, OUR **STUDENTS, OUR** FUTURE.



TIMELINE

Launch of mobile app	End of first school year	TRU RFP Application	Awarded TRU RFP
AUG '18	MAY '19	OCT '19	FEB '20
SCHOLARSHIPS	ADULT ROLLOVER	70% USE WEEKLY	BEGAN DEV
INTERNSHIPS			& STAKEHOLD
OPPORTUNITIES			

Launched new website

Statewide availability

JUN '20

RESOURCES

STATEWIDE

TRAINING

AUG '20

PLANNING GUIDE CTE PATHWAYS

ERS

COUNSELOR DRIVE

tinyurl.com/KTSCounselorResources

STAY CONNECTED

SOCIAL MEDIA

- Twitter: @KTSUTAH

Instagram: @KTSUTAH Facebook: @KTSUTAH Website: KTSUTAH.ORG

KEYS TO Success

OUR PURPOSE

The purpose of Keys to Success is to motivate students to unlock their future and connect with scholarships, internships, and opportunities.



2019-2020 IMPACT

TOP 5 CAREER INTERSTS 1. Health Science 2. Arts & Communication 3. STEM 4. Business

5. Agriculture

CAREER OPPORTUNITY EXAMPLES:

- 1. Medical Innovations Pathways (345 Applicants)
- 2. Video Game Design Internships (214 Applicants)
- 3. Utah Aerospace Pathway Internship (250 Applicants)





SIGN UP

7th – 12th grade students start their journey when they create a new account on the Keys to Success website or app

PICK INTERESTS

CAREER + HIGHER ED EXPLORATION

Students gain points by app, and more

HOW IT WORKS

- Students select the top 5 careers that
- interest them with the assistance of the
- Sokanu Career Exploration tool

- exploring internships, applying for
- scholarships, consistently logging into the



FEATURES

STUDENT FEATURES: CareerExplorer by Sokanu CTE Pathways Dashboard Scholarship Database

Internship/Opportunities Database Personalized Notifications Ability to Favorite Opportunities Prize Dashboard Financial Aid Resources

STUDENTS



Career Cluster: Name CTE Pathway: Name



Junior High/ Middle School

Course	Credits
Course Name	0.5
Course Name	0.5

High School

Supporting Careers				
Course	Credits			
Course Name	1.0			

Explorer Courses				
Course	Credits			
Course Name	1.0			
Course Name	1.0			
Course Name	1.0			
Course Nome	10			
Course Name	1.0			
0	10			
Course Name	1.0			

There will be a in-app Pathways Dashboard that suggests pathways to students, based off their career interests

PERSONALIZED PATHWAYS



My KTS

Prizes

Scholarships

Workforce

My Careers

KEYS TO SUCCESS

STUDENT RESOURCES

EXPLORE

APPLYING TO COLLEGE

REALITY CHECK (COMING SOON)

PREPARE

CONCURRENT ENROLLMENT

PAY

ACT PREP

STATE SCHOLARSHIP

NEW CENTURY SCHOLARSHIP

TALENT RETENTION INCENTIVE (COMING SOON)

COUNSELOR FEATURES:

Access to Student Interests Ability to Update CTE Pathways Resource Page to USHE + USBE Tools Exportable CCR Data Reporting Dashboard Grade by Grade Scope and Sequence Ability to Send out Announcements Ability to Upload Scholarships/Opportunities Award Students for Progress COUNSELORS

LOGIN



ACCESS TO STUDENT INTERESTS

View students' top 5 career interests and view their career pathway plan



ACCESS TO STUDENT INTERESTS

EYS O UCCESS					Users Res	ources Pathw	ays Prizes	Notification
Resource	S			New Scholars	hip/Tuition Waiver ×	New Interns	ship N	ew Opportunity
Scholarships	s Internships	Other Opportunitie	S					
Q Search sch	nolarships							
RESOURCE		ORGANIZATION	APPLICANTS	LINK	START DATE	END DATE	CREATED	
Another Test from	n Don	ALTA HIGH	0	www.google.com	01 Sep 2020	30 Jun 2021	28 Jul 2020	1
Brady 2020 Schol	arship	ALTA HIGH	3	www.hoverstate.com	27 Jul 2020	30 Jun 2021	13 May 2020	1
Brady Test Schola	arship	ALTA HIGH	2	www.test.com	01 Sep 2020	30 Jun 2021	30 Apr 2020	1
Frisbee Scholarsh	nip	ALTA HIGH	0	www.frisbee.com	21 Jul 2020	30 Jun 2021	29 Jul 2020	1
Hoverstate Couns notifications	elor Scholarship testing	ALTA HIGH	0	hoverstate.com		30 Jun 2021	02 Jun 2020	1
In App Test		ALTA HIGH	1	google.com		30 Jun 2021	14 Jun 2020	1
least likely to succ	ceed scholarship	ALTA HIGH	0	www.link.com	01 Jul 2020	30 Jun 2021	28 Jul 2020	1
New Napa Food W	/ine Pairing Scholarship	ALTA HIGH	0	www.napawine.com	04 Jul 2020	30 Jun 2021	28 Jul 2020	1
New Scholarship	from Don	ALTA HIGH	0	google.com	01 Sep 2020	30 Jun 2021	28 Jul 2020	1
Test		ALTA HIGH	0	i.com	01 Jun 2020	30 Jun 2021	29 Jul 2020	1
Test 7/30 Scholar	ship creation	ALTA HIGH	0	Test1.com	01 Jul 2020	30 Jun 2021	29 Jul 2020	1
Test from Don		ALTA HIGH	0	http://www.afhs.alpine.k12.ut.us/	06 Mar 2020	30 Jun 2021	28 Jul 2020	1
Test 0A 05/23/20	20 1523	ALTA HIGH	0	www.test.com/TestQA		30 Jun 2021	22 May 2020	1
Test 0A 06/08/20	20 1401 456473727	ALTA HIGH	0	www.test.com/TestQA		30 Jun 2021	07 Jun 2020	1
Test 0A 06/08/20	20 1401 473141874	ALTA HIGH	0	www.test.com/TestQA		30 Jun 2021	07 Jun 2020	1
Test 0A 06/09/20	20 0940 915156481	ALTA HIGH	0	www.test.com/TestQA		30 Jun 2021	08 Jun 2020	1
Test 0A 06/09/20	20 0942 641526850	ALTA HIGH	0	www.test.com/TestQA		30 Jun 2021	08 Jun 2020	1
Test QA Admin 06	/04/2020 1950	ALTA HIGH	0	www.test.com/AdminTestQA		30 Jun 2021	03 Jun 2020	1

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ACCESS TO STUDENT CTE PATHWAYS

View CTE pathway plans selected by your students

Anior High/ Middle School ourse Name 0.5 Details ourse Name 0.5 Details agh School pporting Careers urse Credits Tordits Course Name 1.0 Course Name 1.0 Post Secondary Resource in the school	Detail
unior High/ Middle School ourse Name 0.5 Details course Name 1.0	Detail
burse Credits Ourse Name 0.5 Details Ourse Name 0.5 Details Course Name 1.0 Co	
ourse Name 0.5 Details ourse Name 0.5 Details course Name 0.5 Details Course Name 1.0 Course Name 1.0 Post Secondary Resource	
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ourse Name 1.0 Details	

CTE PATHWAYS

You can customize CTE Pathways available to your school!

Click "Pathways" at the top ullet

Users	Resources	Pathways	Prizes	Notifications	Appro

• You will go through the CTE Pathways and mark "Yes" or "No" in the "Available to my school" column

Pathways			
Pathways			
Q Search pathways			
PATHWAY	CAREER CLUSTER	DATE CREATED	AVAILABLE TO MY SCHOOL
Programming & Software Development	Computer Science and Information Technology	08 Jul 2020	Yes 🔿 No 🔘
Information Technology Systems	Computer Science and Information Technology	08 Jul 2020	Yes 🔿 No 🖲
Cybersecurity	Computer Science and Information Technology	08 Jul 2020	Yes 🔿 No 🖲

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SHOW PATHWAYS AT YOUR SCHOOL

→ C admin.ktsutah.org/#/pathways							\$	60
KEYS TO SUCCESS		Users	Resources	Pathways	Prizes	Notifications	Approvals	¢
Pathways								
Pathways								
Q Search pathways								
PATHWAY	CAREER CLUSTER			DATE CREATED		AVAILABLE TO MY SCHOOL		
Information Technology Systems	Computer Science and Information Technology			08 Jul 2020		Yes 🔿 No 🔘		
Cybersecurity	Computer Science and Information Technology			08 Jul 2020		Yes 🔿 No 🔘		
Web Development	Computer Science and Information Technology			08 Jul 2020		Yes 🔿 No 🔘		
Marketing	Business, Finance & Marketing			08 Jul 2020		Yes 🔿 No 💿		
Mechanical Design (CAD)	Engineering and Technology			08 Jul 2020		Yes 🔿 No 🔘		
Business Information Management	Business, Finance & Marketing			08 Jul 2020		Yes 🔿 No 🔘		
Business Administration	Business, Finance & Marketing			08 Jul 2020		Yes 🔿 No 🔘		
Engineering	Engineering and Technology			08 Jul 2020		Yes 🔿 No 🔘		
Health Science	Health Science			07 Jul 2020		Yes 🔿 No 🔘		
Hospitality & Tourism	Hospitality and Tourism			07 Jul 2020		Yes 🔿 No 🔘		
Culinary Arts	Hospitality and Tourism			07 Jul 2020		Yes 🔿 No 🔘		
Accounting & Finance	Business, Finance & Marketing			07 Jul 2020		Yes 🔿 No 🖲		
Graphic Design & Communication	Arts, Audio/Video Technology and Communications			07 Jul 2020		Yes 🔿 No 🔘		
Personal Care Services	Human Services			07 Jul 2020		Yes 🔿 No 🔘		
Fashion Apparel & Textiles	Arts, Audio/Video Technology and Communications			07 Jul 2020		Yes 🔿 No 🔘		
Broadcasting & Digital Madia	Arte Audia/Video Technology and Communications			07.1012020		Vec O No a		

CTE PATHWAYS

You can customize CTE Pathways available to your school!

Each CTE Pathway offers multiple courses, click the CTE Pathways available to your school and lacksquareuse the "Eye" icon in the last column to show the available courses to your students!

High School			
Explorer Courses: Choose one or mo	ore of the following courses.		
Course	Link	Credits	Concurrent Enr Course
Computer Programming 1	https://www.schools.utah.gov/fil e/730a5598-fa5c-4fca-b1d5- f121055f11df	1	Yes
Computer Development	https://www.schools.utah.gov/fil e/7a8c20b8-f277-4e98-8e70- dd07ef7b610d	1	Yes

Example: Farmington High School has Computer Programming 1 offered as a course; the Key Contact will click the "Eye" to make it visible to students! Farmington High School does not have Computer Development as a course, so the Key Contact leaves the course hidden.

Enroliment rse	Recommended Explorer Course	
S	No	۲
S	No	Þ



You can customize CTE Pathways available to your school!

Each CTE Pathway comes with Post-Secondary Resources, you can click the "Eye" icon to make these resources available when students view the CTE Pathway.

Post Secondary Resources

Utah System of Higher Education	https://ushe.edu/
Utah Majors Guide	https://www.utahmajors.org/
Utah System of Technical Colleges	http://www.utech.edu/



SHOW THE COURSES OFFERED AT YOUR SCHOOL

C admin.ktsutah.org/#/pathway	/S						\$	X
KEYS To Success		Users	Resources	Pathways	Prizes	Notifications	Approvals	-
athways								
Pathways								
Q Search pathways								
PATHWAY	CAREER CLUSTER			DATE CREATED		AVAILABLE TO MY SCHOOL		



You can customize CTE Pathways available to your school!

Also, you can add notes to pathways to let students know of any unique or important information. Scroll to the "Note" section at the bottom, click "Edit," type your message, and click "Save."



CTE PATHWAYS: Add a note

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KEYS TO SUCCESS			Users	Resources	Pathw
	Advanced Computer Programming	https://www.schools.utah.gov/fil e/7806593f-4759-4547-801e- dea71baf9edd	1	No	
	AP Computer Science	https://www.schools.utah.gov/fil e/4ee10a60-bb96-498c-aeb6- 020e7b4aa4cb	1	No	
	Post Secondary Resources	•			
	Utah System of Higher Education	ushe.edu			
	Utah Majors Guide	utahmajors.org			
	Utah System of Technical Colleges	utech.edu			
	Certificate				
	2-Year Assoc. or Tech. Degree	Web Developer			
	Note Edit				

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STUDENT RES EXPLORE

PREPARE

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STATE SCHO

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UDENT RESOURCES			
PLORE			
APPLYING TO COLLEGE	COLLEGE 101	INTERNSHIPS	SOKANU CAREEREXPLORER ASSESSMENT
REALITY CHECK (COMING SOON)			
EPARE			
CONCURRENT ENROLLMENT	KHAN ACADEMY TEST PREP	RESUME BUILDER	
ΔY			
ACT PREP	FAFSA	WAYS TO PAY FOR COLLEGE	
TATE SCHOLARSHIP			-
NEW CENTURY SCHOLARSHIP	REGENTS' SCHOLARSHIP	SUCCESS STIPED (COMING SOON)	T.H BELL EDUCATION SCHOLARSHIP (COMING SOON)
TALENT RETENTION INCENTIVE (COMING SOON)	UTAH PROMISE SCHOLARSHIP (COMING SOON)	VETERANS TUITION GAP (COMING SOON)	WICHE PROFESSIONAL STUDENT EXCHANGE PROGRAM (COMING SOON)

FEATURES



COUNSELOR RESOURCES

All counselor tools will be listed on the Keys to Success website under resources!

COUNSELOR RESOURCES



EXPORTABLE CCR DATA

YOU HAVE THE ABILITY TO VIEW SCHOOL SPECIFIC DATA:

- Number of registered students
- Number of active users on student application
- Number of total engagement
- Number of new registered users
- List of Registered students
- Number of opportunities
- Number of Career Pathways chosen
- Number of Career Pathways completed
- Number of prizes redeemed

YOU HAVE THE DATA:

- Number of career pathways selected
- Number of career pathways completed
- Number of prizes redeemed
- Filter by graduation year

YOU HAVE THE ABILITY TO VIEW STUDENT SPECIFIC

EXPORTABLE CCR DATA

AS A COUNSELOR YOU WILL HAVE ACCESS TO A SCHOOL SPECIFIC REPORTING DASHBOARD THAT WILL INCLUDE THE FOLLOWING INFORMATION:

- TOP 5 careers students belonging to my school are interested in
- A complete ranking of all career interests for my school
- TOP 5 opportunities engaged with by students at my school
- TOP 5 scholarships engaged with by students at my school

EXPORTABLE CCR DATA

TS Admin		
District Name Date Range	, 13	
		Add filter
	KEYS IC	D SUCCESS - PRODUCTION APPLIC
chool Organizations ID		Keys to Success QAs, 1 Day Active Users, Grouped by Da
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HOW TO CREATE A COUNSELOR ACCOUNT

Reach out to the Key Contact at your school!

To find out who the Key Contact at your school is visit: KTSUTAH.ORG/KEY-CONTACT-PAGE





HOW TO UPLOAD SCHOOL-SPECIFIC Opportunities

	New Scholarship
1. Click "Resources"	
Users Organizations Resources Pathways Prizes Notifications Schedule Approvals	NAME
	DESCRIPTION
2. Click on the corresponding	
button to upload your	
scholarship, internship, and/or	ORGANIZATION
	PROVO HIGH
New Scholarship/Tuition Waiver New Internship New Opportunity	APPLICATION LINK
3. Fill in the required fields	AMOUNT
4 Select date range (i e	NUMBER AVAILABLE
10/01/2020 - 03/01/2021)	CAREERS
	MAKE SELECTION
5. CIICK "ACTIVE" and CIICK "Save"	HIGH SCHOOL(S)
	PROVO HIGH X

Save	Cancel
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FEATURES

HOW TO UPLOAD SCHOLARSHIP

C admin.ktsutah.org/#/resources							e Guest
KEYS FO SUCCESS		Users	Resources	Pathways	Prizes	Notifications	Approvals
esources		N	ew Scholarship/T	uition Waiver	New In	ternship	New Opportunity
Scholarships Internships Oth	er Opportunities						
Q Search scholarships		ħ					
RESOURCE ORGANIZATION	APPLICANTS	LINK		START DATE	END DATE	CREATED	
Keys to Success Future of Nursing Nightingale ALTA HIGH College Scholarship	3	https://tinyurl.com/Nightin	galeCollege2020		30 Jun 2021	18 Nov 2019	/
Keys to Success Mountainland Technical College ALTA HIGH Scholarship	0	ktsutah.org			30 Jun 2021	18 Nov 2019	1
Keys to Success Nightingale College Scholarship ALTA HIGH	0	https://tinyurl.com/Nightin	galeCollege2020		30 Jun 2021	18 Nov 2019	1
Keys to Success Paul Mitchell Cosmetology ALTA HIGH School Scholarship	1	www.ktsutah.org			30 Jun 2021	14 Nov 2019	/
Keys to Success Presidential Nightingale College ALTA HIGH Scholarship	0	https://tinyurl.com/Nightin	galeCollege2020		30 Jun 2021	18 Nov 2019	/
Keys to Success Westminster College ALTA HIGH Scholarship	1	ktsutah.org			30 Jun 2021	18 Nov 2019	/
Southern Utah University Scholarship ALTA HIGH	4	ktsutah.org			30 Jun 2021	14 Nov 2019	1

COMMUNITY ORGANIZATION ACCOUNT





Organization Signup

Add Logo

ORGANIZATION NAME

ORGANIZATION TYPE

MAKE SELECTION

CONTACT NAME

CONTACT EMAIL

PASSWORD

ORGANIZATION CAREER FIELI

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HOW TO PUSH NOTIFY YOUR **STUDENTS**

You can push notify your students of the Keys to Success scholarships, and any academic and career events coming up!

1. Click "Notifications"	New Notification
Notifications	SUBJECT
2. Click "New Notification"	MESSAGE
New Notification	
3. Fill in the required fields	
•	MARE SELECTION
4. Click "Save"	NOTE: You can filter the Recipient Cate

careers.



Save

egory by gender, graduation year, or

PUSH NOTIFY YOUR STUDENTS

\leftrightarrow \rightarrow	C admin.ktsutah.org/#/notifications					
k	KEYS TO SUCCESS		Users	Resources	Pathways	Prizes
١	Notifications					
١	lotifications					
	SUBJECT	MESSAGE				
	FAFSA Night!	Have you filled out the FAFSA? Do you need help fill	ling it out? We	will be having a FAFSA	night next week at 7P	M!
	New Scholarship: Hoverstate Test Scholarship 225645396	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Keys to Success Nightingale College Scholarship	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Keys to Success Future of Nursing Nightingale College Scholarship	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Keys to Success Mountainland Technical College Scholarship	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Keys to Success Westminster College Scholarship	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Southern Utah University Scholarship	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Paul Mitchell Scholarship	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Utah Valley University \$1,000 Scholarship	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Southern Utah University Scholarship - Alta High School	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Mountainland Technical College Scholarship - Alta High School	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Salt Lake Community College/Scheels-Alta High	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Paul Mitchell-Alta High	A scholarship you may be interested in has just bee	en posted.			
	New Scholarship: Utah Valley University-Alta High	A scholarship you may be interested in has just bee	en posted.			



	🕒 Guest 🚺
Notifications	Approvals 🔅
	New Notification
SENT	
03 Aug 2020	۲
22 Jun 2020	۲
19 Nov 2019	۰
19 Nov 2019	•
19 Nov 2019	٠
19 Nov 2019	۲
15 Nov 2019	۲
15 Nov 2019	۲
14 Jan 2019	۲
27 Nov 2018	۲
27 Nov 2018	٠
27 Nov 2018	۲
26 Nov 2018	۰
21 Nov 2018	۰

FEATURES

AWARD POINTS

As a counselor, you can award points to your students for creating and achieving academic goals!



Reach out to your Key Contact to get a list of codes to award when meeting with your students.

JUNIOR HIGH/MIDDLE SCHOOL

Junior High/Middle School students will utilize guest access, they do NOT need to create an account

High School students create an account



KEYS TO SUCCESS CONTACT INFO





Valeria Jimenez Keys to Success Program Manager C: 435-671-1629 0:801-257-3339 valeriaj@sieutah.org

Crystal Martinez C: 435-237-7374 0:801-257-3481

- Keys to Success Program Manager
- crystalm@sieutah.org



KEYS TO SUCCESS

THANK YOU!

WWW.KTSUTAH.ORG