



KEYS
TO
SUCCESS



UTAH SYSTEM OF
HIGHER EDUCATION

- State-wide College Access Collaboration
- Wrap Around Approach
- Utah College Application Week
- Collaboration with Utah College Advising Corps
- Next Steps

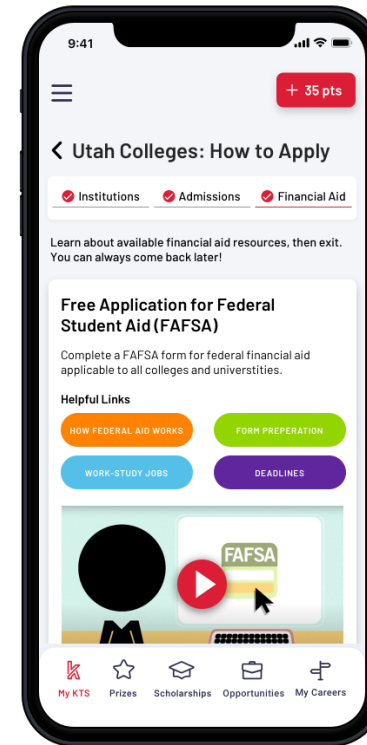
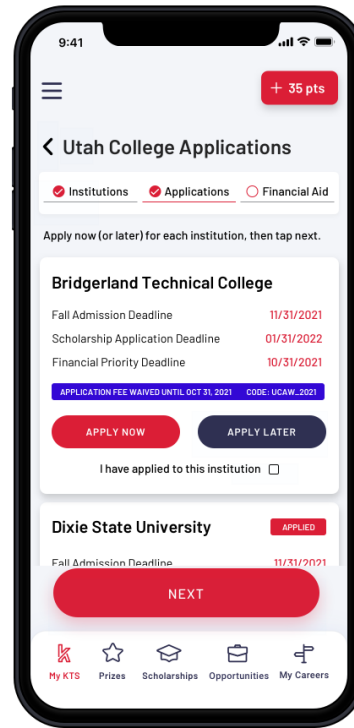


State-wide College Access Collaboration

- USHE Access initiatives FAFSA Completion & College Applications
- KTS is an integral part of these programming to reach students and continue the narrative preparing and paying for college go hand in hand



- Pilot Utah College Application Week into Keys to Success App
- College access resources live on the KTS website and app
- Provide training to school counselors and college access partners



UTAH COLLEGE APPLICATION WEEK

Are you ready to apply for college? Want to know which colleges/universities offer tuition waivers? All that information and more is below!

COLLEGES FEE WAIVER RESOURCES

Access all the information you need about Utah College on the Keys to Success app!

SIGN IN CREATE ACCOUNT

2021 Application Fee Waiver Information

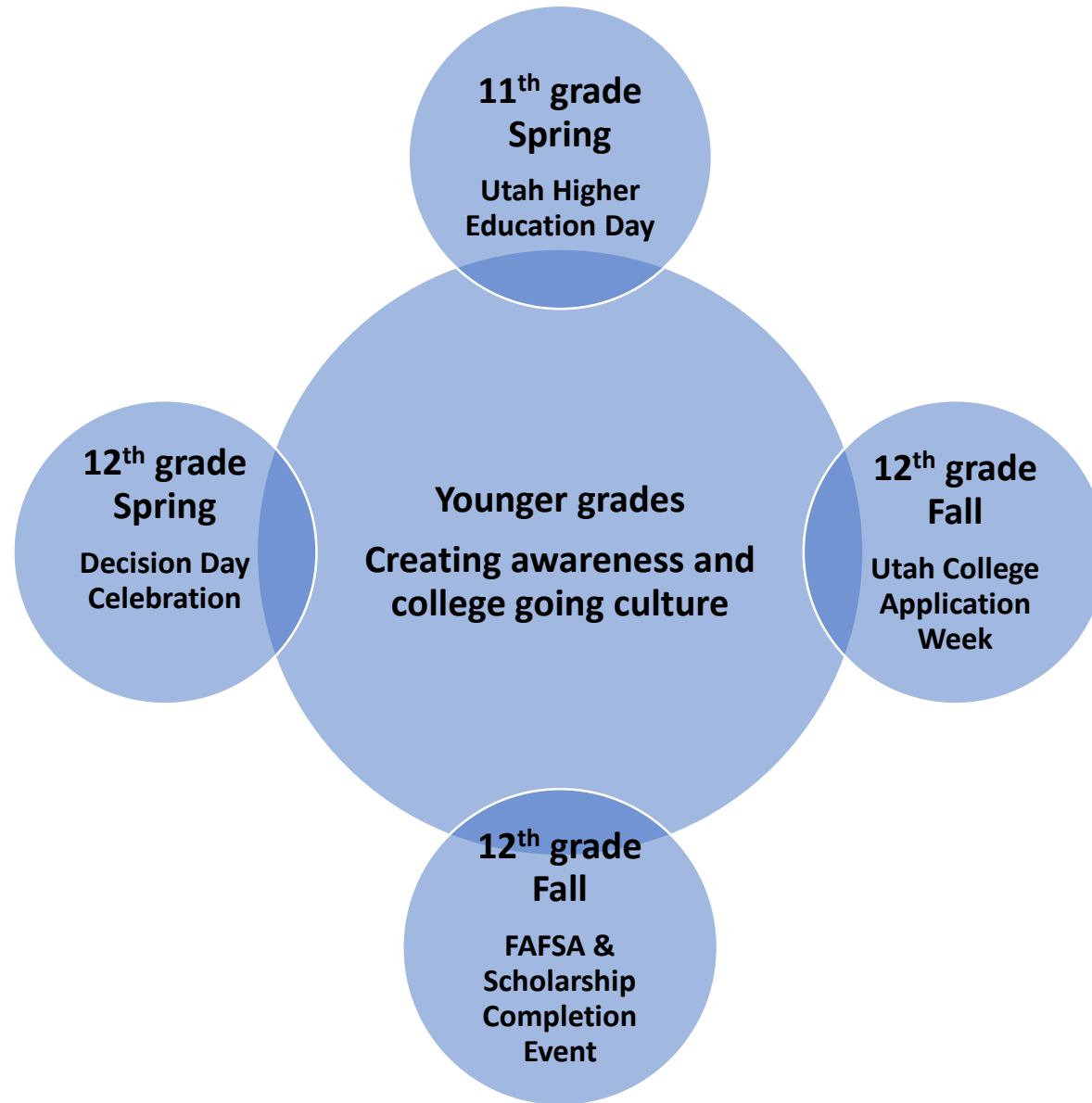
These waivers are only to be used in conjunction with Utah College Application Week for approvedUCAW partner high schools in the 2021-22 academic year. For specific questions on fee waivers please contact the institution's admissions office directly.

2021 Utah Colleges

<p>University of Utah Application Fee: \$35</p>	<p>Davis Technical College Application Fee: Waived</p>	<p>Dixie Technical College Application Fee: Waived</p>
<p>Application fee waived during UCAW; no code needed.</p>	<p>Application fee waived during UCAW; no code needed.</p>	<p>Application fee waived during UCAW; no code needed.</p>

Code: UCAW21!

Wrap Around Approach to College Access



Contact for UCAW

Events:

ucaw@ushe.edu or
lisa.molina@ushe.edu

Contact for FAFSA

Completion Events:

fafsahelp@ushe.edu

TIMELINE

June 2021 – Full Access for Middle School/Junior High

October 2021 – Utah College Application Week Feature

Partnered with USHE

December 2021 – Penn Testing, DPA Agreements

Updated features and added securities

March 2022 – Adult Specific Career Center





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UTAH COLLEGE APPLICATION WEEK

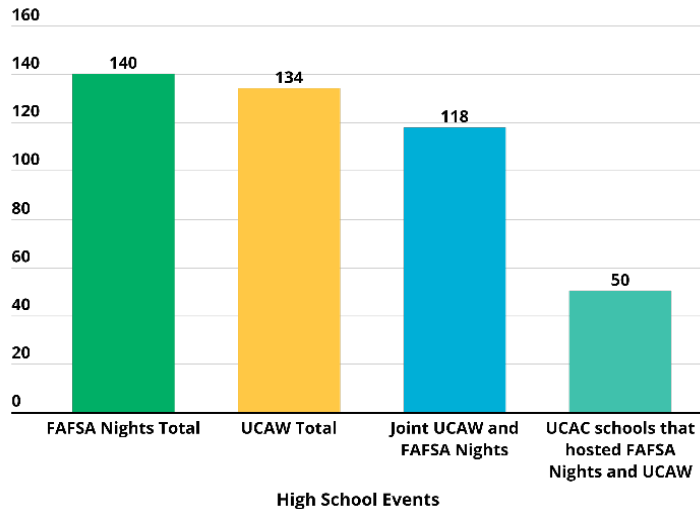


The Goal

- Complete at least one college or university application during the school day

AND

- Complete the Free Application for Federal Student Aid during a coordinated FAFSA Night event with access to parents.



Younger Grade Events
12 Elementary &
19 Middle Schools



Spencer J. Cox
Governor

Declaration

Whereas, twenty-first-century jobs require an increasing amount of college education and training;

Whereas, a college education has been found to greatly influence one's success and well-being, resulting in a significant increase in lifetime earnings and overall quality of life;

Whereas, a more educated population has been correlated with reduced crime, increased rates of civic engagement, and improved public health;

Whereas, applying to college can significantly increase a student's probability of enrolling in college;

Whereas, those who complete the Free Application for Federal Student Aid (FAFSA) are more likely to attend and afford college;

Whereas, applying to and paying for college can be a barrier for students on their postsecondary path;

Whereas, as Utah's population becomes increasingly diverse, it is essential for underrepresented, first-generation, and low-income students to know they are college material and have a system of education that is striving to provide equitable and affordable access to college;


Whereas, Utah College Application Week and FAFSA Night events provide high school seniors across the state the opportunity to apply to college and for financial aid, with a particular emphasis on underrepresented, first-generation, and low-income students;

Whereas, Utah College Application Week and FAFSA Night events are hosted jointly each October in coordination with Utah colleges and universities and participating Utah high schools; and,

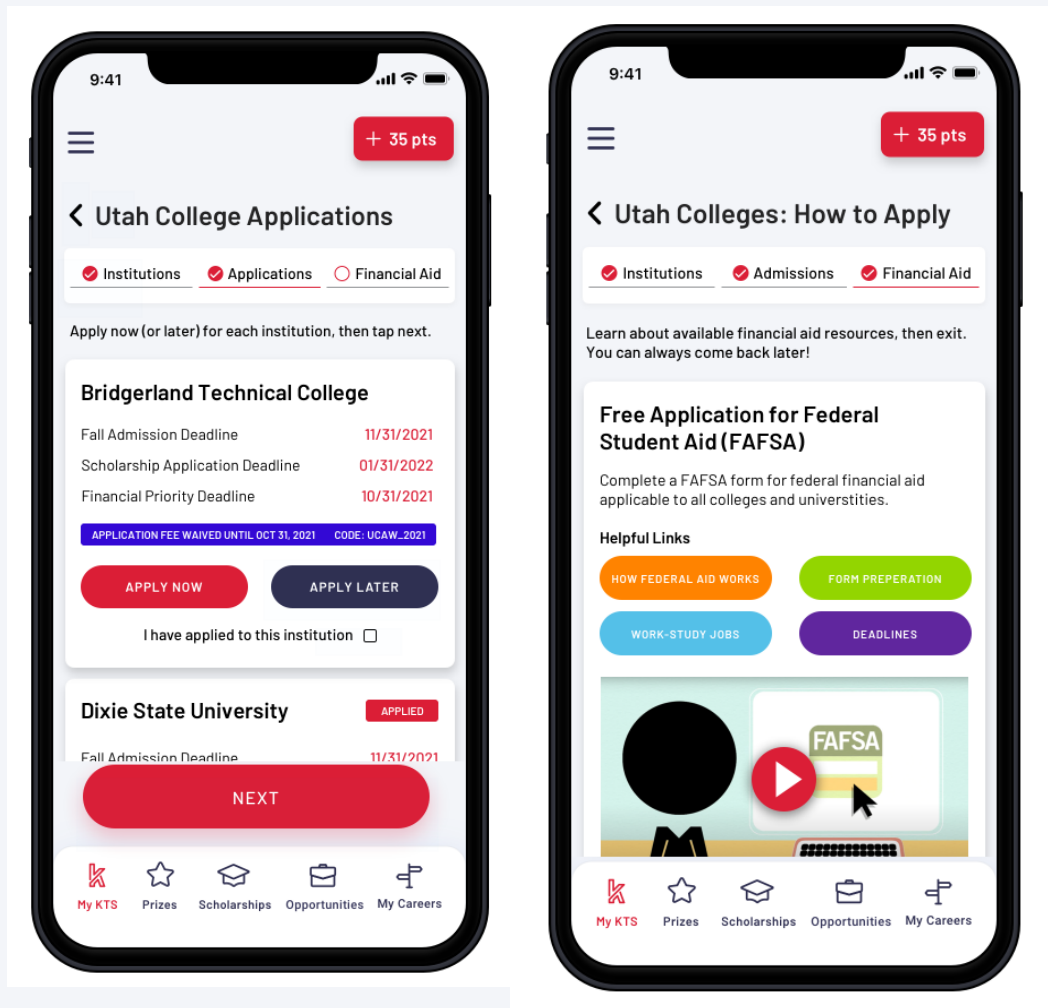
Whereas, these events provide the necessary support for Utah students to recognize the opportunities higher education holds for them and begin their journey;

Now, Therefore, I, Spencer J. Cox, governor of the state of Utah, do hereby declare October 2021, as

Utah College Application and Financial Aid Awareness Month


Spencer J. Cox
Governor

Utah College Application Week



Compare Institutions

Compare and contrast all Utah higher education institutions based by locations, tuition, and degrees offered.

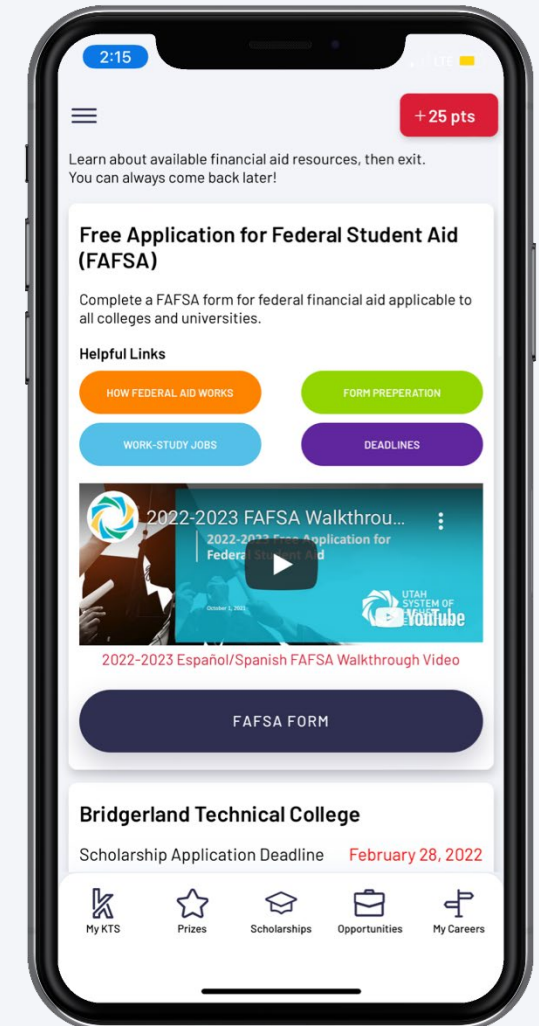
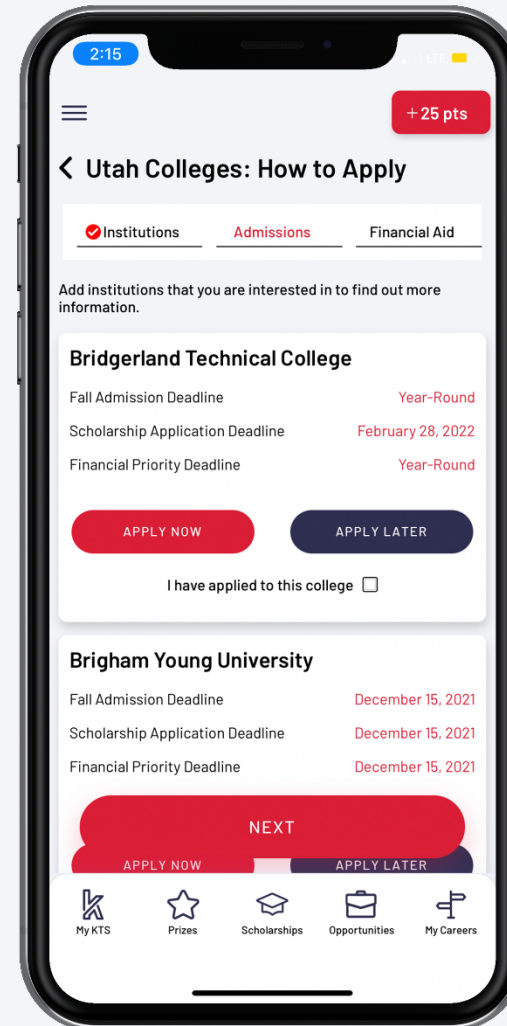
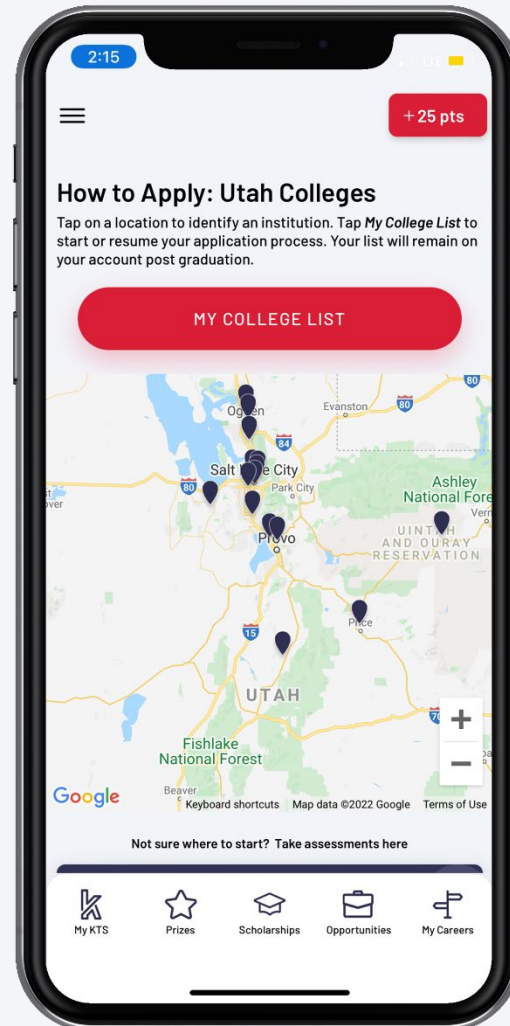
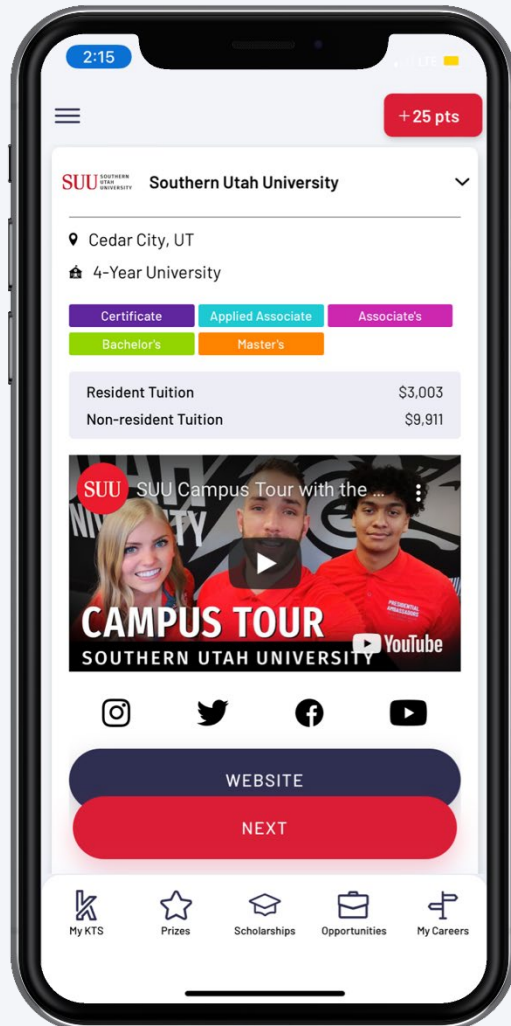
Apply

Apply in-app to Utah colleges & universities! Applications fee waiver codes included.

Explore Financial Aid


Tutorials and guides for FAFSA, along with access to more than \$160M in Utah Scholarships.

UCAW



Younger Grades UCAW Resources

UTAH COLLEGE APPLICATION WEEK
College Awareness Activities for K-9



ACAC
American College Application Campaign

ACT
Center for Applied Learning

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Celebrate your child's future.



Celebrate savings.
Your child is about to finish another school year—one of the most challenging for many students.
With their future in mind, my529 is celebrating 529 Day by offering a boost for their

my529
UTAH EDUCATIONAL SAVINGS PLAN
my529.org | 801.321.7153

MONTE
GOES **TO**
COLLEGE



Illustrated by Colt Bowler

5:02 PM LTE

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Featured Learning

- Careers**
Learn about jobs, pay, education and more
- Schools**
Learn how to prepare for and apply to schools

Recommended Assessments

- Career Cluster Inventory Jr.**
- Interest Profiler**
- Learning Styles Survey**
- Reality Check**

My KTS Prizes Scholarships Opportunities My Careers



College Access Advisers Collaboration

ADMIN ACCESS

The ability to:

- View student interests, assessment results, scholarships applied for and more
- Upload resources for the students at their school
- Reward students points for their progress and success

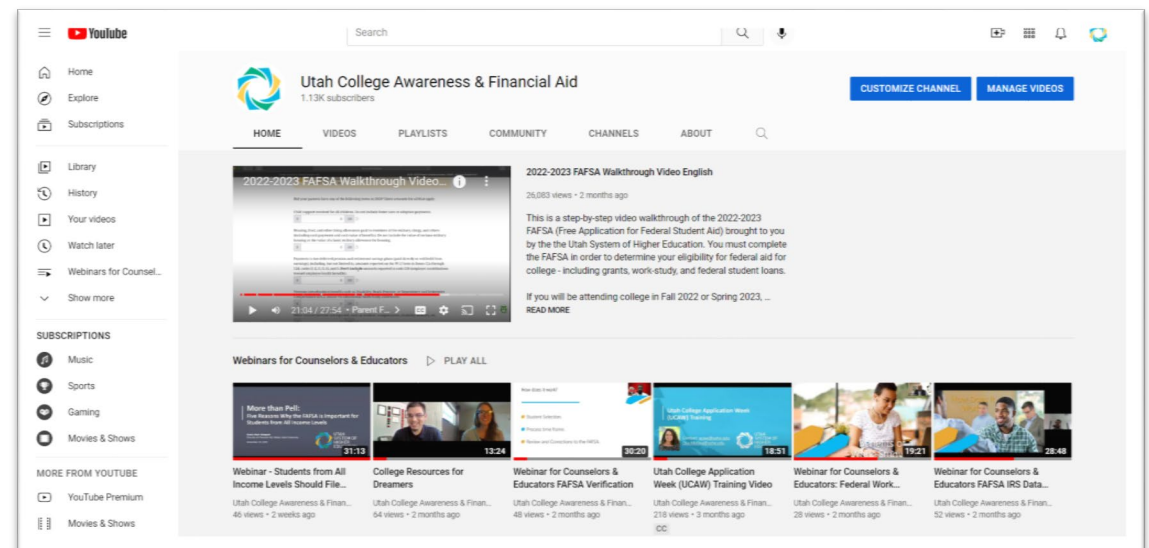
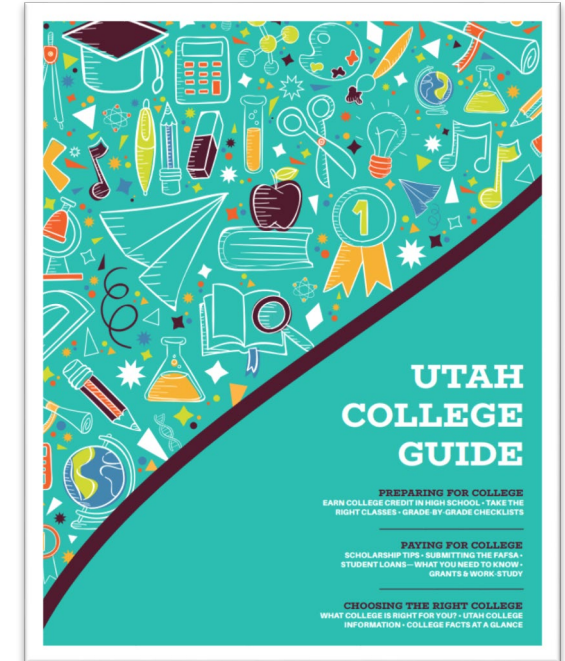
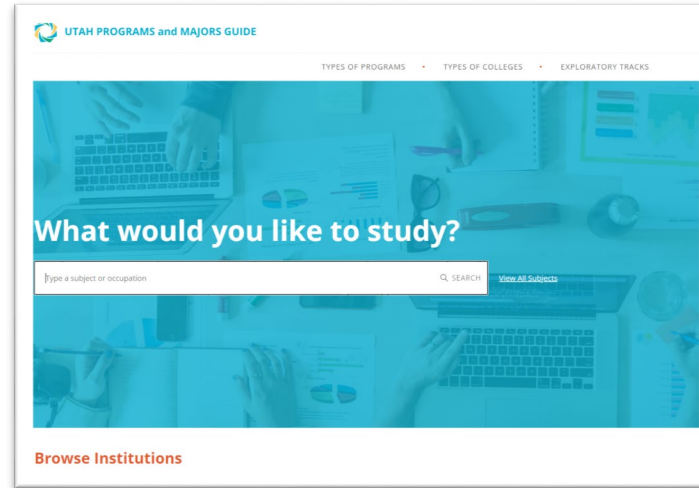
The screenshot displays the 'Student Details' interface. At the top left is the 'KEYS TO SUCCESS' logo. The navigation menu includes 'Home', 'Users', 'Organizations', 'Resources', 'Features', and 'Notifications'. A 'Save' button is located in the top right corner. Below the title are several dark blue buttons: 'Student Opportunities', 'Careers Selected', 'CTE Pathways Selected', 'Student Notifications', and 'Student'. The main content area is titled 'STUDENT APPLICATIONS' and contains a table with the following data:

SCHOLARSHIP TITLE	ORGANIZATION URL	ORGANIZATION NAME
Mountain America Credit Union \$2,000 Scholarship		Mountain America Credit Union
Dale C. Young Memorial Scholarship	http://www.behs.besd.net/	BOX ELDER HIGH
2020 "Note to Self" Scholarship	ktsutah.com	Keys to Success
Alan and Jeanne Hall Foundation Scholarship	https://btech.edu/	Bridgerland Technical College
Asian and Pacific Islander American Scholarship Program Scholarships	ktsutah.com	Keys to Success
Airport Minority Advisory Scholarship (AMAC)	https://www.amac-org.com/	Airport Minority Advisory Group (AMAC)
Wells Fargo Scholarship Program for People with Disabilities	ktsutah.com	Keys to Success
Outdoor Sports Scholarship	http://www.pineview.org/	PINE VIEW HIGH
Keys to Success 2022 Snow College Scholarship		Snow College
The Westminster Commitment for Utah Students	https://www.westminstercollege.edu/	Westminster College



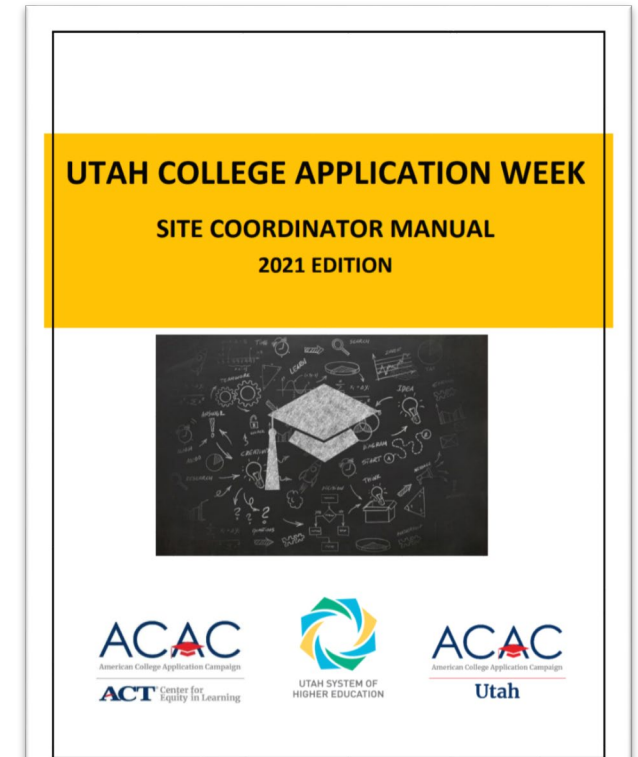
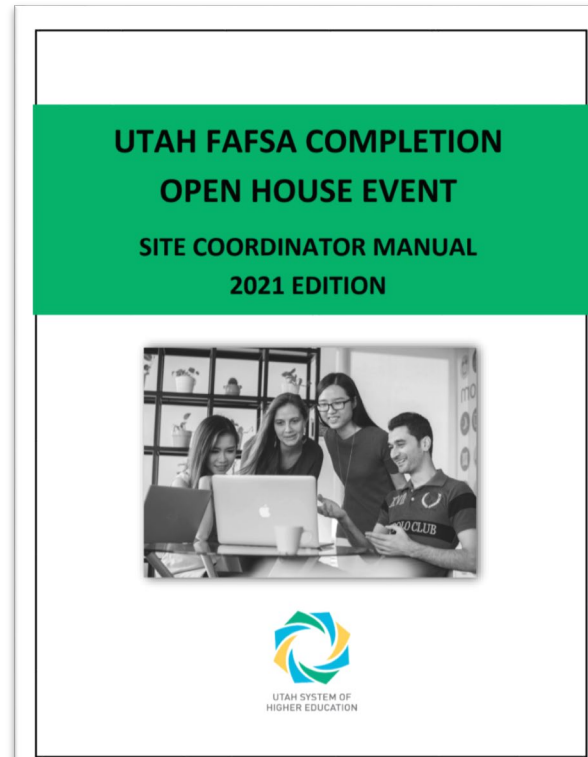
UCAC Collaboration

- Training Support
 - College applications
 - FAFSA completion
- Cross communication
- Resources
 - **Keys to Success**
 - Utah College Awareness & Financial Aid YouTube Channel
 - College Guide
 - Programs and Majors Guide
- Center Utah's Board of Higher Education Equity Lens Framework



Next Steps

- Register your school!
- Attend training
- Utilize USHE Website site coordinator resources
 - UCAW & FAFSA Manuals
 - College admissions office contact information
 - College deadlines handout
 - FAFSA handouts
 - Resources from national ACAC
- Utilize Keys to Success App



UTAH SYSTEM OF
HIGHER EDUCATION

Initiatives ▾ Reports & Data ▾ Board of Higher Education ▾ Office of Commissioner ▾

Utah College Application and Financial Aid Awareness Month

Resources for counselors and advisors

The goal of Utah College Application and Financial Aid Awareness Month is to provide every high school senior at our partner schools the opportunity to complete at least one college or university application during the school day and to complete the Free Application for Federal Student Aid during a coordinated FAFSA Night event with access to parents.

Utah College Application and Financial Aid Awareness Month events have a particular focus on students who would be the first in their families to attend college, low-income students, or students who may not have otherwise considered applying.

UCAW and FAFSA Night events take place every October in high schools around the state.

Governor Cox declares October 2021 as Utah College Application and Financial Aid Awareness Month.

[Read Declaration](#)



KEYS
TO
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Thank You!

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