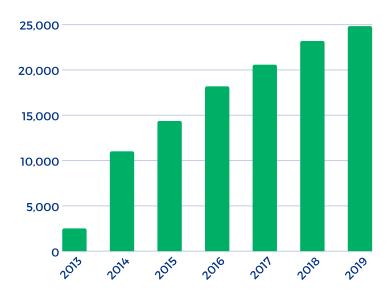
UTAH COLLEGE APPLICATION WEEK

2019 STATEWIDE REPORT

HIGH SCHOOL SENIOR PARTICIPATION



A HISTORICAL LOOK

In 2013, UCAW began in coordination with the American College Application Campaign's national initiative.

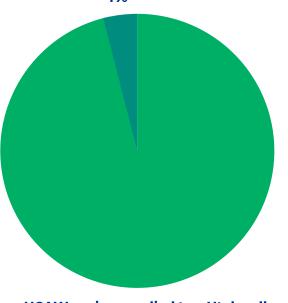
Since 2013, UCAW has grown from 8 participating schools in 3 school districts to 129 high schools in 35 school districts.

In 2019, UCAW expanded college readiness and awareness to younger grades. With this inclusion, UCAW welcomed 19 new middle/junior high schools and 17 elementary schools.

UCAW HELPS INCREASE COLLEGE ACCESS

The goal of UCAW is to provide every high school senior the opportunity to complete at least one college or university application during the school day. An emphasis is placed on increasing the number of first-generation and low-income students who pursue postsecondary education.

UCAW seniors applied out of state 4%



UCAW seniors applied to a Utah college 96%

115K

seniors have been helped in completing at least one college application since 2013

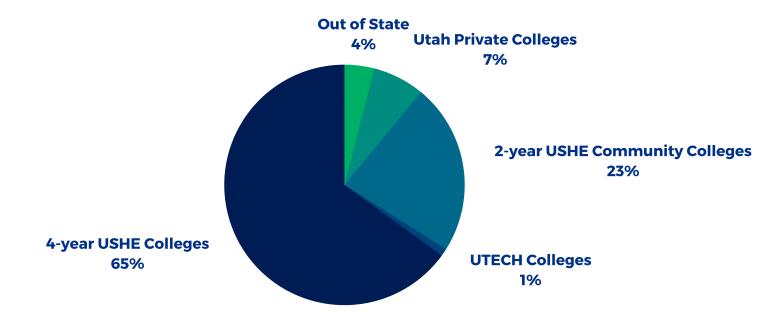
165

total UCAW
participating schools
in 2019

43%

of UCAW high school seniors identify as first-generation students

BREAKDOWN: WHERE DID UCAW STUDENTS APPLY?



FAFSA COMPLETION NUMBERS, October 2019

5K

senior students filed their FAFSA during October 2019



93

schools hosted a FAFSA night during UCAW month



54%

increase in FAFSA filing in October 2019 (compared to 2018)



2019 UCAW DATA DEFINITIONS



First-generation students — Neither parent/guardian received a bachelor's degree or higher in the U.S.

Data source: The 2019 USHE UCAW Student Survey was distributed to 24,783 participants, with a response rate of 60%

Prepared by: USHE Office of the Commissioner of Higher Education