

Utah College Advisor Corps (UCAC) Fact Sheet and Toolkit

Program basics

The Utah College Advisor Corps places a recent college graduate full-time college access advisor in a high school to help connect students to the right educational opportunity for them, whether that means attending a traditional college or a technical college to earn a certificate, an associate degree, a bachelor's degree, or more. Advisors are available to every high school student, but they have a focus on supporting low-income and first-generation students.

The USHE Board of Regents aim to have a college access advisor in every high school in Utah by fall 2021. This would be the first statewide college access advising program of its kind in the nation.

Why is this program needed?

- 1 out of 3 high school students don't enroll in postsecondary education within 5 years of graduating high school
- 90% of Utah parents expect their children to attend college, but only 2/3 actually enroll.
- 86% of students and parents believe college is more important than it was 10 years ago; but only 50% believe college is accessible for everyone in Utah.
- Only half of Utah parents feel confident in finding information on how to pay for college.

Expansion plans

By Fall 2021, there will be a college access advisor in every high school in Utah (contingent on legislative funding).

There are currently 34 advisors in 11 school districts throughout Weber/Davis County, Salt Lake County, Utah County, and Washington County.

Proven method

- Just one meeting with a college access advisor increases a student's likelihood of college enrollment by 13%.
- After just 3-5 meetings with a college access advisor, a student's likelihood of enrolling in college nearly doubles.
- For each meeting with a college access advisor, a student is 5% more likely to graduate from college.
- High schools with a college access advisor are anticipated to see college enrollment rates of their graduates increase 5-9%.

Utah economic impact

Utah needs an educated population to meet workforce needs and ensure Utah's continued economic growth. That means Utah needs more high school graduates to earn a college credential. This program has been proven to increase college enrollment **and** graduation rates.

Suggested social media guidelines

- Posts could link to either the [college access advisor video](#) on YouTube or the [college access advisor webpage](#) on ushe.edu
- Suggested hashtags to use: #uted, #highered, #ushe, #utpol, #utleg, #education, and #uteconomy
- If you tweet about the program, please tag @higheredutah, @USHECommr, @adviseutah, and @AdvisingCorps

Suggested social media posts

If a student meets with a college access advisor 3-5 times, the likelihood that they'll go to college nearly doubles. The USHE Board of Regents is working to put a college access advisor in every high school in the state to bolster Utah's workforce!

College has been proven to change the course of intergenerational poverty, yet 1 in 3 UT high school students aren't enrolled in college within 5 yrs. of graduation. College access advisors can help close this gap.

1 in 3 UT high school students don't enroll in college within 5 yrs. of graduation. This is a problem for Utah's workforce. The UT college access advising program helps more students go to college, whether that's tech college or a traditional college.

The USHE Board of Regents is working to put a college access advisor in every UT high school by fall 2021. Every single Utah student deserves the chance for further education after high school graduation.