Utah System of Technical Colleges
Board of Trustees Meeting
January 16, 2020 – 10:00 am – 2:00 pm
Davis Technical College
550 East 300 South, Kaysville, UT 84037

MINUTES

Board of Trustees Members Present:
Steve Moore, Chair – Ogden-Weber Technical College
Aaron Osmond, Vice-Chair – Inf. Technology
Jera L. Bailey – Healthcare
Brett Barton – Life Sciences
Stacey K. Bettridge – Transportation
Michael Jensen – Davis Technical College
Susan Johnson – Manufacturing
Russell Lamoreaux – Union Trade
Arthur E. Newell – Mountainland Technical College
Chuck Taylor – Southwest Technical College (via phone)
Scott Theurer – Bridgerland Technical College
Stephen Wade – Dixie Technical College

Trustees Absent/Excused:
Mike Angus – Uintah Basin Technical College
Charles Hansen – Tooele Technical College
Brad Tanner – Non-Union Trade

UTech Administration:
Jared Haines – Interim Commissioner of Technical Education
Kim Ziebarth – Associate Commissioner for Academic and Student Affairs
Zachary Barrus - Assistant Commissioner for Data and Institutional Research
Tyler Brinkerhoff – Assistant Commissioner for Planning, Finance and Facilities
Eric Petersen – Legal Counsel

College Presidents Present:
Darin Brush, Davis Technical College
Paul Hacking, Tooele Technical College
Kelle Stephens, Dixie Technical College
Clay Christensen, Mountainland Technical College
Tyler Call, attending for Jim Taggart, Ogden-Weber Technical College
Brennan Wood, Southwest Technical College
Aaron Weight, Uintah Basin Technical College

Visitors:
Karen Peterson – Governor’s Office
Skylar Scott – UDRC
Julie Blake – Davis Technical College
A. **Call to Order and welcome** by Chair Steve Moore
   The meeting was called to order at 10:00 am

B. Pledge of Allegiance conducted by Trustee Jera L. Bailey

C. The Oath of Office for reappointed Board of Trustees members: Russell Lamoreaux and Stephen Wade.

D. Roll Call by Chair Steve Moore:
   - Steve Moore, Chair – yes
   - Aaron Osmond, Vice-Chair – yes
   - Brett Barton – yes
   - Jera Bailey – yes
   - Stacey Bettridge – yes
   - Michael Jensen – yes
   - Susan Johnson – yes
   - Russell Lamoreaux – yes
   - Arthur E. Newell – yes
   - Chuck Taylor – yes (by conference call)
   - Scott Theurer – yes
   - Stephen Wade – yes
   - Mike Angus – excused
   - Charles Hansen – excused
   - Brad Tanner – excused

   Chair Moore expressed his appreciation to President Darin Brush and his staff for hosting today’s meeting.

   Gabrianna Rhodes and Colton Smith, Davis Technical College Students of the Year finalists introduced themselves and welcomed everyone to Davis Tech.

E. President Brush showed a presentation highlighting Davis Technical College.

F. **Consent Items**: Chair Moore mentioned the three consent items, and asked a motion to approve them:
   1. Board Meeting Minutes of the 11-21-2019 board meeting
   2. UTech Commissioner Office Budget Report
   3. Master Calendar
Motion: Trustee Arthur Newell moved to approve the three consent items as presented on the agenda.
Seconded: Vice-Chair Aaron Osmond
Voting: Unanimous

BOARD COMMITTEE REPORTS:

G. Executive Committee Report: Chair Moore reported that the Executive Committee met on 12-18-2019, to approve the Final FY 2019 Student Enrollment and Outcomes Data, and the FY 2019 Performance-based Funding Report (College Score and Allocations).
Motion: Trustee Susan Johnson moved to approve the meeting minutes as presented.
Seconded: Vice-Chair Aaron Osmond
Voting: Unanimous

H. Capital Facilities Committee Report: Trustee Michael Jensen, Committee Chair, reported that the Capital Facilities Committee met on January 10, 2020, to discuss the dedicated and non-dedicated projects. College presidents will prioritize and rank dedicated projects. The prioritized projects will then be presented to the board at their March 19, 2020, meeting for final approval.

Trustee Jensen indicated that one of the committee’s objectives is to be prepared moving forward and have a plan on how the funds will be utilized when presenting to the legislature, as well as to have a clear understanding of where the capital facilities will be in five, ten, and twenty years from now.

Presidents Campbell and Christensen provided a presentation regarding their college’s nondedicated projects.

I. Student Education & Workforce Alignment Committee Report: Custom Fit Policy Revisions. Trustee Scott Theurer, Committee Chair, reported that the committee reviewed UTech policy 202, “Custom Fit Training.” The Council of Presidents also supports the revisions and changes. Two changes need to be noted:
1. 7.1 “Restricted Funds,” the change will read: “Annual Custom Fit allocations shall be reviewed and approved by the Board of Trustees in its annual meeting in May of each year.”
2. 10.4, clarifies the language for the employer and the institution as follows: “Enrollment in Regular Courses/Certificate Program “There shall be no exception to the 50% minimum company contributions for training courses project to result in completion of an institution’s full certificate program(s) for which any Custom Fit funds are utilized.”

Motion: Trustee Scott Theurer moved to adopt and approve the changes in policy 202 for immediate implementation, as presented.
Seconded: Trustee Stephen Wade
Voting: Unanimous
J. **10-Year Strategic Planning Committee Report**: Vice-Chair Aaron Osmond chairs this committee and reported after the meeting with Superintendent Dickson and Thalea Longhurst, USBE CTE Director, the UTech Board Leadership modified and adjusted the document. Vice-Chair Osmond expressed his appreciation to the college presidents, committee, partners, and legislators for their feedback and support. The board leadership is in the process of presenting the document to the colleges’ board of directors. Vice-Chair Osmond also reported that the final approval from the USBE and USHE boards is still pending, but the board leadership will be meeting with them soon.

Vice-Chair Osmond presented a version of the strategic planning document and articulated two fundamental changes:

1. Instead of controlling and deciding upon what qualifies as a CTE program and requirements for student outcomes for USBE, USHE, and UTech, the board is suggesting that we partner with legislators and establish statutory requirements that the three boards must agree on a common set of CTE program criteria and student outcomes across the state’s educational system. The board leadership is also suggesting a statutory establishment of a statewide CTE Employer Subcommittee that would be staffed and managed by UTech. The subcommittee will include representation from regional employers and members of the three boards to make recommendations to USHE/UTech and USBE boards regarding minimum CTE program criteria and outcomes.

2. The first statement presented to the board and other partners suggested a requirement for every high school student in Utah must graduate with a certificate or credential, but there were operational concerns. The UTech board leadership changed the language with the support of Superintendent Dickson and her team, as follows: “we want to be engaged actively and partner with USBE to address the statewide need for improved consistency in K-12 CTE program development, funding models, articulation, pathways, and desired student outcomes.”

Chair Moore and Vice-Chair Osmond proposed that the Board of Trustees approve the concept and the new language of the latest version, goals, and objectives, after which the board leadership will present it to the USHE and USBE boards for final approval.

**Motion**: Trustee Susan Johnson moved to approve the concept and the language as presented.

**Seconded**: Trustee Michael Jensen

**Voting**: Unanimous

K. **Compensation Committee Report**: Trustee Charles Hansen chairs the committee. He is excused today but asked Assistant Commissioner Brinkerhoff to present the committee report. Assistant Commissioner Brinkerhoff stated that the board previously approved to engage Personal System and Services (PS&S) to provide market compensation data. After PS&S completes its report, the Compensation Committee may adopt the recommended salary ranges and present it to the Board of Trustees with an alternative recommendation.
L. **Audit Committee Report:** Trustee Brad Tanner chairs the committee. In his absence, Assistant Commissioner Brinkerhoff informed that the Office of the Utah State Auditor has completed two college financial audits and has scheduled audits for the rest of the colleges. The Custom Fit audits are also underway.

M. **UDRC Study – ROI and Career of Technical Education Provided by UTech.** The office of the commissioner invited Skylar Scott to present his analysis of the UTech system, methodologies, and results. The study “Education Appropriations’ Return on Investment of Career and Technical Education was attached to today’s agenda.

N. **Data/Reporting/Messaging:** Associate Commissioner Kim Ziebarth has compiled UTech Informational and Strategic Data. It was presented to the Council of Presidents and received unanimous support. This information will be used to establish systemwide baseline data and reporting practices that will be readily available to board members, commissioner’s staff, and presidents when presenting to policymakers, partners, and other stakeholders.

Some of the objectives are:
- To improve identity and understanding of technical education.
- Represent the system consistently and accurately.
- Expand UTech’s storytelling capability.
- Inform colleges’ leadership of best practices across the system.
- Contribute to the development of impactful strategic initiatives, and
- Report on system performance.

Associate Commissioner Ziebarth presented the tasks underway to support the implementation through workgroups and asked the board to support the initiative.

O. **Strategic Workforce Investment Proposals:** Associate Commissioner Kim Ziebarth reported that the SWI was created and funded by Utah statute. It provides resources to establish educational pathway partnerships that serve regional industry workforce needs. The UTech administration recommends that the board supports the SWI proposals for Bridgerland, Davis, Mountainland, and Ogden-Weber Technical Colleges which have been submitted to the Utah Governor’s Office of Economic Development (GOED).

**Motion:** Trustee Russell Lamoreaux moved to support the Strategic Workforce Investment Proposals as presented.

**Seconded:** Trustee Jera L. Bailey

**Voting:** Unanimous

P. **2020 Legislative Planning Discussion:** Commissioner Jared Haines reported that the 2020 Legislative Session would convene from January 27th through March 12th. The items relevant to UTech include are:
1. UTech’s budget
2. UTech’s Capital Facilities request, and
3. Other initiatives such as higher education governance, college access advisors, etc.
College Presidents will be presenting, and the board leadership will also be in attendance.

Q. **Student of the Year – Event Information:** The timeline of the event was attached to the agenda. Commissioner Haines encouraged board members to attend the event and support the Students of the Year selected by each college.

R. **Higher Education Strategic Planning Commission Update:** Chair Moore noted that the board leadership has met several times with legislators and other stakeholders and has provided the board with updates through emails and during board meetings about the progress of these meetings. Here is a brief description:

- The merger of the USHE and UTech boards will be presented at the 2020 legislative session.
- There have been discussions about governance for over a year, following the NCHEMS observations and recommendations regarding higher education governance.
- The UTech leadership position from day one has been strong – if this governance goes through, it would not be a USHE 2.0
- One of the discussions has been the size of the board. The last conversation was to have a combined board with equal representation: eight members of the Board of Regents and eight members of the UTech Board of Trustees with a student representing UTech and USHE every other year.
- The revision of statutes to ensure that UTech’s mission and vision are preserved.
- The creation of a CTE Advisory Committee, and articulation across the board.
- Alignment and collaboration among the three systems to ensure that there are no disconnects.

The USHE and UTech boards, and staff will be working with three areas: Goals, Transition, and Affordability. Vice-Chair Osmond stated that the board leadership would continue to send updates to the rest of the board and encouraged board members to submit their feedback. If trustees have a legitimate concern, please call a meeting to discuss it. Chair Moore asked board members to talk to their local board of directors, staff, and legislators. If it is done correctly, he said it would be beneficial to the students, taxpayers, and employers.

**Adjournment:**

**Motion:** Trustee Stephen Wade moved to adjourn the meeting.  
**Seconded:** Vice-Chair Aaron Osmond  
**Voting:** Unanimous

Meeting adjourned at 2:29 pm.